Mexican System of Statistical and Geographical Information on Tourism

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National System of Statistical and Geographical Information
System members

National Subsystem of Information

National Consultative Council

INEGI
National Statistics and Geography Institute

National System of Statistical and Geographical Tourism Information

INEGI
National Statistics and Geography Institute

SNIET

SECTUR
SECRETARIA DE TURISMO
Current situation

- Non-homogeneous information
- Obsolete or limited technology in information generators
- Weak generation of information
- Technical staff
- Indicators and different calculation methods for tourist variables between States
- Absence of normativity
  - Lack of information governance
    - There is no definition of the Tourist Information System in the General Tourism Law
  - Non-approved methodologies

State and local federal tourism information systems dismantled.

Hardware and software capacity to host, process, analyze and disseminate information.

Minimal information surveys.
Hotel monitoring.

Indicators and different calculation methods for tourist variables between States.

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Non-approved methodologies

Technical staff

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Strengthening Process

2016
- Detection of needs
- Benchmarking
- Alliance SECTUR ASETUR

2017
- Pilot-test
- Detection of needs

2018
- Changes to the General Tourism Law
- Alliance SECTUR ASETUR

Processes Methodologies Trends
- benchmarking
- processes Methodologies Trends
- changes to the General Tourism Law
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Operation of the SNIEGT

- Tourism Law aligned with the SNIEG Law with a Consultative Council for its governance
- Leading technology for efficient management of information
- Trained personnel at the federal and state level
- Established procedures for the generation, processing, analysis and spreading of statistical and geographical information

Strengthening the SNIEG

- Procedures
- Legal Basis
- Methodologies
- Information Technology
- SNIEG
Strengthening the SNIEG

- Technology
- Methodologic Guidelines
- Formal Communication Channels
- Procedures
- Legal Basis

Thanks for your attention

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