TURKIC COUNCIL MODERN SILK ROAD JOINT TOUR PACKAGE: AN INNOVATIVE PROJECT TO PROMOTE SILK ROAD TOURISM
✓ 4th Turkic Council Summit at the level of Heads of States: Tourism Cooperation => Development of a joint tourism product

✓ MoU of Cooperation signed with UNWTO in 2015

✓ 3 Ministerial Meetings and 11 Meetings of the Working Group on Tourism so far

✓ Conducted field trips to Member States to observe tourism potential for effective implementation of Modern Silk Road Joint Tour Package

✓ Establishment of the Consortium for the implementation of the Turkic Council Modern Silk Road Joint Tour Package-11 Tour Operators from 4 Member States coordinated «by Antur» from Turkey- signed UNWTO Code of Ethics
The itinerary of the tour is as follows:

Turkey; Istanbul-Konya-Aksaray-Cappadocia-Kayseri
Azerbaijan; Ganja-Sheki-Qobustan-Baku
Kazakhstan; Almaty-Shymkent-Turkestan-Taraz
Kyrgyzstan; Bishkek-Balasagun-Naryn-Issyk-Kul

Possibility to make «the Grand Tour» or visit the countries separately

Target:
More than 1 million tourists to visit the Silk Road region by 2030

2 Fam Trips in 2017:
Participation of 59 Experts from 16 countries from USA to Singapour

A major step to implement sustainable tourism along the Silk Road
Addressing SDGs: No 4,5,8,9,16,17