61ST MEETING OF THE REGIONAL COMMISSION FOR AFRICA

Abuja, Nigeria
4-6 June 2018

CAF DECISIONS (2012-2017)
THE RECOMMENDATIONS OF 53RD – 59TH CAF MEETINGS

- Resource mobilization
- Air Connectivity and Visa Facilitation
- Promotion of the Image and Branding of Africa
- Women and Youth Empowerment in Tourism
- Strengthen relations with African Union (AU)
- Promote partnerships opportunities through the Affiliate Members programme
- Anti-poaching with the aid of international bodies
- Encourage Chairman participation in other regional commission meetings
- Promote UNWTO priorities - Safety and Security, aviation, and technology and innovation
ACTIONS TAKEN BY UNWTO IN RESPONSE TO THE RECOMMENDATIONS OF MEMBER STATES
In the framework of IY2017, UNWTO established new partnerships and conducted several activities across regions with the extra budgetary funds raised.

Through INVESTOUR, partnerships were created to support sub-regional events.

With the support of the Chimelong group, UNWTO conducted activities focused on biodiversity, conservation, and environmental protection, benefitting several countries in the Africa region.

**RESOURCE MOBILIZATION**

- Joint Statement on Aviation and Tourism signed by UNWTO & ICAO, for cooperation on issues of common priority.
- Regional Seminar on Tourism and Air Connectivity in Africa, aimed at bridging air transport and tourism policies.
- Luanda Declaration on Tourism and Air Transport Connectivity in Africa.
- The Medellín Statement, highlighting the potential of air transport and tourism in promoting sustainable development.
- UNWTO Visa Openness Report as a tool to analyze the progress made in visa facilitation.

**AIR CONNECTIVITY AND VISA FACILITATION**
UNWTO Regional Conference on ‘Enhancing Brand Africa: Fostering Tourism Development’, in Accra, Ghana, in August 2015

UNWTO & CASAFRICA are jointly producing a publication on "Brand Africa: Enhancing and Fostering Tourism Development in the Continent"

“Toolbox on Crisis Communications in Tourism” produced by UNWTO

Other workshops organized in various African at the request of the member states:
- UNWTO Training Workshop on branding, e-marketing and communication, Tunisia, May 2014
- UNWTO/THEMIS Capacity Building Course on E-marketing technical training, Zimbabwe, March 2015

UNWTO has supported various Member States with their crisis management strategies
UNWTO & Cameroun organized a Roundtable on Women, Sports and Tourism in Yaounde in 2016

UNWTO & Amadeus developed a pilot project aimed to facilitate access of women and youth from underserved communities to employment or entrepreneurship within the tourism industry.

UNWTO initiative on Women Empowerment in the Tourism Sector

UNWTO signed a MoU with AU to enhance cooperation

UNWTO attended the 1st Ordinary Session of the AU Specialized Technical Committee on Transport, Energy and Tourism which was held in Togo in 2017

UNWTO attended the launch of The Single African Air Transport Market (SAATM), a flagship project of the African Union Agenda 2063, in Ethiopia.
Briefing paper (2016): Towards measuring the Economic Value of Wildlife Watching Tourism in Africa

First African Charter on Sustainable and Responsible Tourism and signed the Marrakech Declaration on ‘Tourism and Climate Issues in Africa’

The introduction of the concept of an African Caravan on Sustainable and Responsible Tourism

UNWTO/Chimelong initiative conducted a series of training seminars on tourism and wildlife in Republic of Guinea and Democratic Republic of Congo, respectively in November 2017

The Declaration of Kinshasa addressing poaching and carbon footprint

UNWTO high-level meeting on tourism and security in 2016 in Spain, for developing mechanisms to ensure a safe, secure and seamless travel

UNWTO 1st Meeting of the High Level Task Force on Tourism and Security, in 2017 in Spain, for integrating national security with tourism security

The Declaration on the Facilitation of Tourist Travel approved by GA in 2009

UNWTO initiated the examination of Travel Advisories

1st World Conference on Smart Destinations in 2017 in Spain

UNWTO currently focuses on positioning Innovation & Technology at the forefront of its priorities
THANK YOU!

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