



UNWTO

World Tourism Organization

61ST MEETING OF THE REGIONAL COMMISSION FOR AFRICA

**Abuja, Nigeria
4-6 June 2018**





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Since the 59th Meeting of the UNWTO Commission for Africa, held in Addis Ababa, Ethiopia, in April 2017, the Secretariat through its Regional Programme for Africa has undertaken the following activities in the region:





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RECENT ACTIVITIES

■ UNWTO Practicum on Crisis Communications in Tourism, Spain and Andorra, 10-16 July 2017



■ Official visits of the Secretary General to the following countries: Republic of Congo, Democratic Republic of Congo, Botswana, Madagascar, Mauritius and Mali

■ 1st INVESTOUR Workshop on Financing in the Tourism Sector: Canary Islands, Spain, 16-17 October 2017



■ Regional Workshop on Tourism Marketing: From Product To Experience: Accra, Ghana, 12-17 October 2017



■ African Ambassadors' Lunch: Madrid, Spain, 31 October 2017



■ International Conference on Promoting Sustainable Tourism, a tool for inclusive growth and community engagement in Africa, Lusaka, Zambia, 16-18 November 2017



■ Annual Conference and International Symposium of the 10YFP Sustainable Tourism Programme: Kasane, Botswana, 7-9 December 2017



■ 9th Edition of INVESTOUR, Madrid, Spain, 18 January 2018



■ African Ministers Meeting on the UNWTO Agenda for Africa at ITB Berlin, 8 March 2018



RECENT ACTIVITIES

- Launch of the Single African Air Transport Market SAATM – Flying the AU Agenda 2063, The Africa We Want: Addis Ababa, Ethiopia, 25-28 January 2018
- UNWTO/Chimelong Regional Workshops:
 - Libreville, Gabon, 20-22 June 2017
 - Parc W, Niger and Benin, 11-13 July 2017
 - Dubréka, Guinea, 14-16 November 2017
 - Kinshasa, Democratic Republic of the Congo, 3-5 April 2018





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2017 INTERNATIONAL YEAR OF SUSTAINABLE TOURISM FOR DEVELOPMENT



The *International Year of Sustainable Tourism for Development* represented an opportunity to raise awareness of the contribution of sustainable tourism to development among public and private sector decision-makers and the public, while mobilizing all stakeholders to work together in making tourism a catalyst for positive change, in Africa and beyond



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UPCOMING ACTIVITIES

- **Official Visits of the Secretary-General:**
 - Visit to Côte d'Ivoire, 30 June–4 July 2018
 - Visit to Kenya and Magical Kenya Travel Expo, Kenya, 3–5 October 2018
- **UNWTO/Chimelong High Level Meeting with African Ministers**
Guangzhou, China, 17-20 September 2018
- **UNWTO/UEMOA Regional Tourism and Security Workshop**
Dakar, Senegal, 20-22 November 2018
- **Macau University Training Course for Lusophone African Countries**
Macau, 21–28 November 2018
- **10th Anniversary Edition of INVESTOUR**
Madrid, Spain, January 2019
- **UNWTO/ICAO Ministerial Conference on Tourism and Air Transport in Africa**
Santa María, Sal Island, Cabo Verde, April 2019



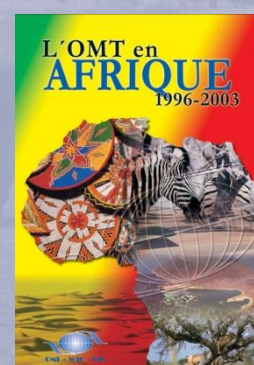
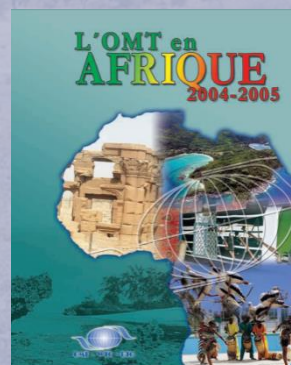
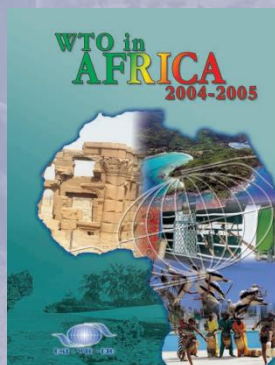
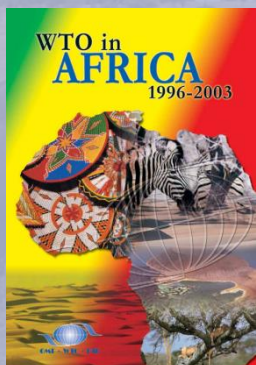


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UNWTO IN AFRICA

OBJECTIVES:

- Showcase UNWTO in Africa, driving positive change through sustainable tourism;
- Underline UNWTO's support to its CAF Members;
- The Agenda for Africa, moving forward.





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THANK YOU!



EMAIL: caf@unwto.org



TELEPHONE: +34 91 567 8100



WEBSITE: africa.unwto.org

