

SILK ROAD

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Thankful to UNWTO and Ministry of Culture and Tourism of the Republic of Turkey for organizing the meeting in this beautiful place.

Tourism Purposes

- ▣ The visa on arrival for 10 or more tourists is already allowed for 24 tourist friendly countries for tourism purposes.
- ▣ Tourist of these countries may obtain a visa on arrival at Pakistan for maximum stay of 30 days if they are travelling as a part of group.
- ▣ Through a designated tour operator with showing a proof of sufficient funds, accommodation and confirmed flight tickets for their onward or return journey.
- ▣ Besides these 24 countries, there are additionally 34 countries only diplomatic and official passport holders do not required visa for Pakistan.

Offering Visa

- There are also a few countries like:
 - Bahrain
 - Kuwait
 - Nicaragua
 - Oman
 - Panama
 - Qatar
 - And United Arab Emirates etc
 - Which we offer visa on arrival for that countries resident who are residing in the countries like UK, USA, Canada, GCC countries or in any EU country.

- There are many tourist places in Pakistan like in:
 - Gilgit
 - Bhurban
 - Katas
 - Karachi
 - Murree
 - Nathia Gali
 - Khanaspur
 - Lahore
 - Peshawar
 - Naran
 - Quetta
 - Sharan
 - And Taxila.

- The visa process in Pakistan is 3 to 4 days.
- The residence is also available in that tourist places between 10 to 200 Dollars including three time meal of the whole day.

Capacity Building

- ▣ The Pakistan Austrian Institute of Tourism and Hotel Management (PAITHOM) is recently been established in the Bank of River Swat in Khyber Pakhtunkhwa Province.
- ▣ This state of the Art Institute Building includes Admin and Institute Block
- ▣ 4 Student Hostels
- ▣ 26 Rooms Boutique Hotel
- ▣ This unique teaching environment by means of mandatory boarding of 6 months.

Capacity Building

- ▣ Pakistan Institute of Tourism & Hotel Management is already working under the Culture and Tourism Department of the Government of Sindh Karachi.
- ▣ It has produce large number of hospitality professionals.
- ▣ PITHM has highly qualified and experienced faculty, which provide international standard training.
- ▣ Classes are offered in morning, evening and on weekend also.

- We promoting the Silk Road in our Cultural Festivals like:
- Sindh Cultural Festivals at Karachi and Larkana
- KPK Cultural Festivals at Peshawar and Swat
- Balochi Cultural Festivals at Quetta
- Punjab Cultural Festivals at Lahore
- Gilgit Baltistan Cultural Festival at Shandur

- ▣ We are also promoting our neighbor countries nation Festivals like Sikh comes to Pakistan to attend their festivals in Hasan Abdal near Islamabad and Nankana Sahib near Lahore.

Tourist Season

- ▣ In Pakistan tourist season starts in between May to August there is a lot of attractive tourist places like Murree Hills, Nathiagali only one hours drive from Islamabad.
- ▣ There is also a most attractive place named lake Saif-ul-Malook at Naran Valley 04 hours drives from Islamabad lake Saif-ul-Malook also called **Land of fairies**.
- ▣ During 2016 from May to end of August more than 90,000 national as well as foreign tourist visits this place.

PROPOSALS

- ▣ The visa may be exempt for Silk Road Countries Tourists.
- ▣ Some Airlines may be taken in the Silk Road Program having agreement between them to charge the special discounted fare for tourist of Silk Road countries.
- ▣ It is further suggested to also take Panel of some hotels and other accommodation places like Youth Hostels etc in each Silk Road Country having an agreement to charge special discounted rates of the Silk Road Tourist countries and further it to be enhancing to the businessmen as well as to the students of Silk Road Countries.
- ▣ Silk Road program may also be introduced to the remote areas through Media as well as Online learning system.

PROPOSALS

- ▣ It also be introduce to establishing a channel of Silk Road own TV Channel, if not possible, the Silk Road programs also introduced in most Popular TV channel which are Popular in all the Silk Road Countries like Sports TV Channel, National Geographic TV Channel and other Entertainment TV Channels in Prime Time.
- ▣ It is suggested to be established a training department in UNWTO under Silk Road program who designed the workshops and training sessions of tourism in collaboration with public private partnership for the students of educational institutions in manual as well as through e-learning system especially in remote and rural areas.
- ▣ It is further suggested to be the take part of task force members also from private sectors stakeholders.

THANK YOU