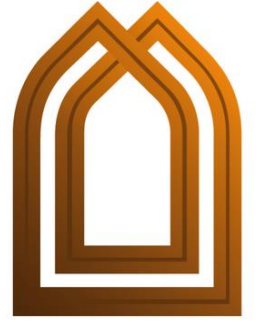




UNWTO, SILK ROAD 8th Task Force Meeting Turkey, Kayseri

THE REPUBLIC OF AZERBAIJAN
ASGAROVA SAKINA



Strategic Road Map for development of specialized tourism industry in Azerbaijan revealed



2025



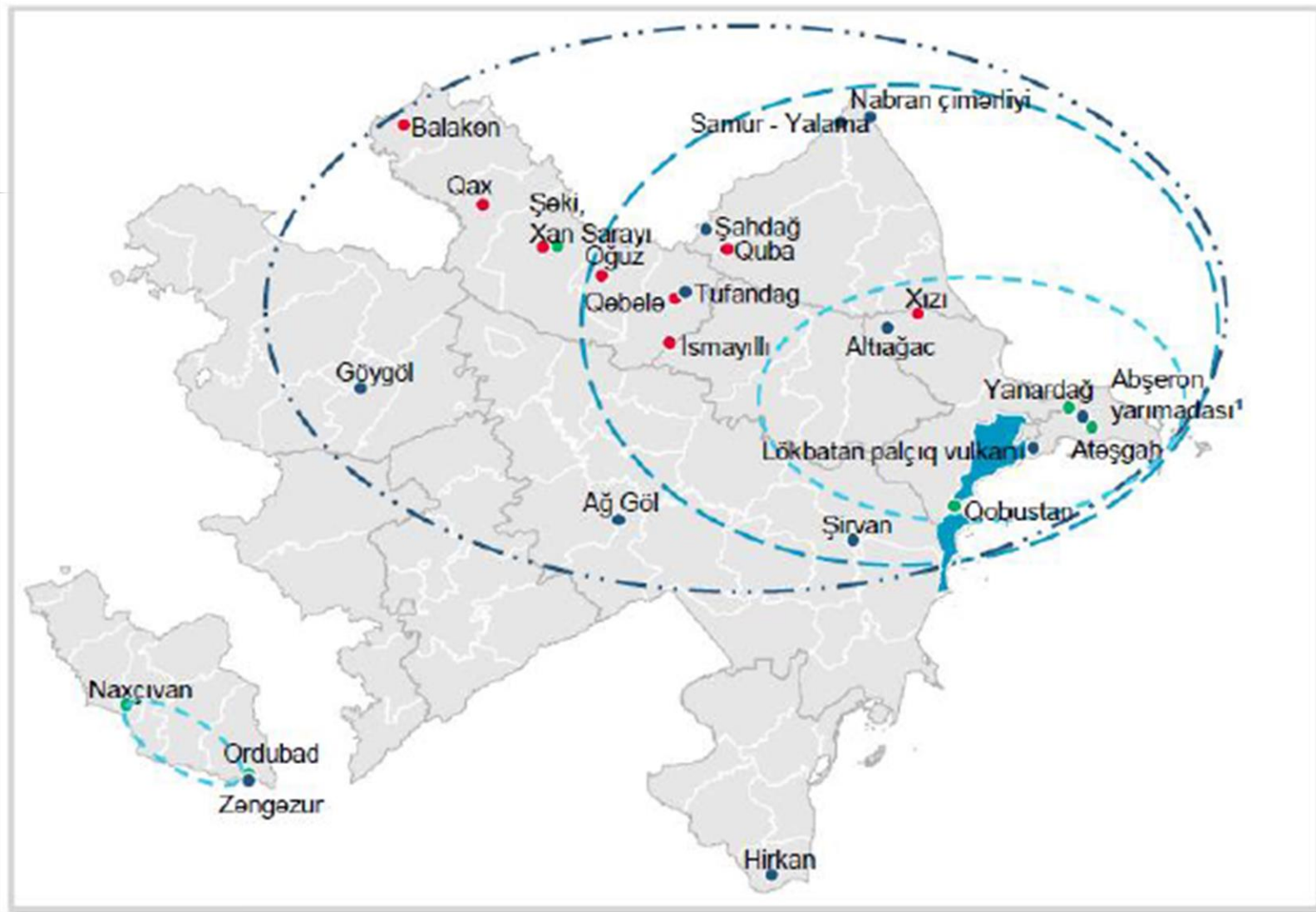
2020
year



465
mln
AZN



Attracting
more than
180.000
tourist



--- 1 günlük tur

— 3 günlük tur

- · - 7 günlük tur

● tarixi abidələr

● milli parklar və gözəl mənzərələr

● kəndlər və rayonlar

■ palçıq vulkanı regionu

Preparation daily-weekly moving vehicle and walking routes along the cultural-historical sightseeing



Compiling training program of tourist guides on the appropriate route



Establishing public-private-partnership



Propaganda of the ready tourism cultural route as a tourism product



Thanks for your attention!

