

**Understanding Local  
Context Through Location  
Intelligence**

*botswana*  
tourism

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A **MAXAR** COMPANY

# Geospatial Information for Planning



# Geodata for Tourism

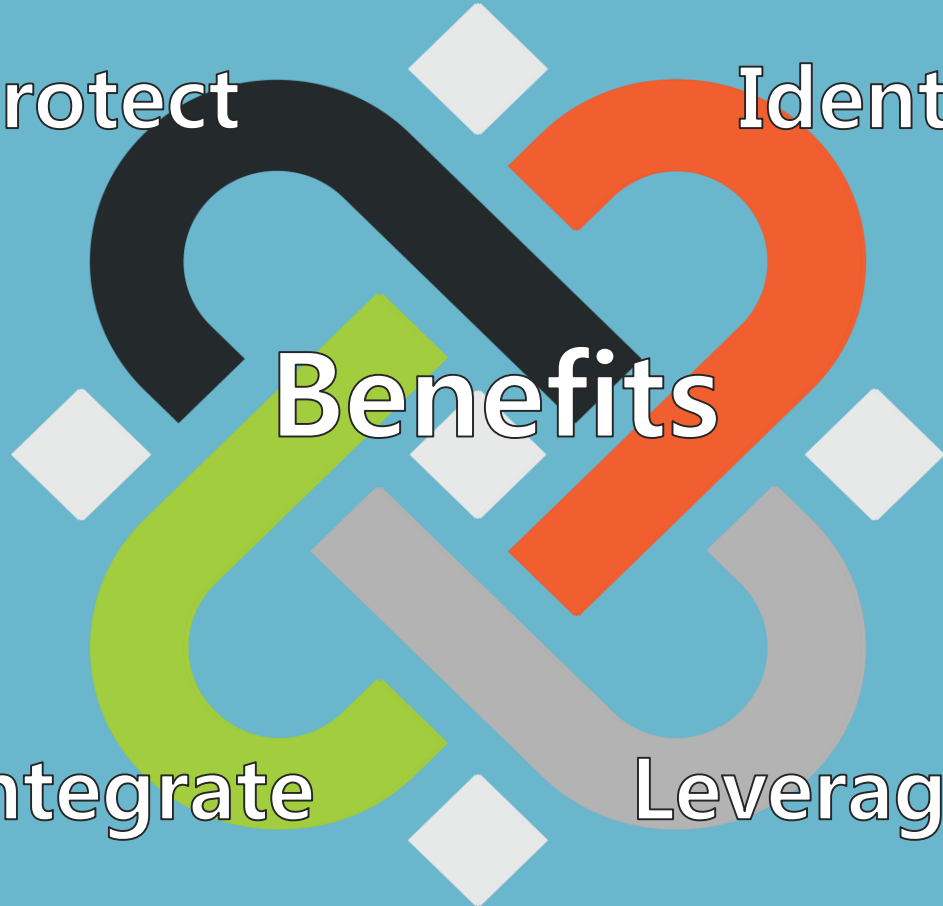
Protect

Identify

Benefits

Integrate

Leverage



## 12 LUXURY ACCOMMODATION

This area will cater to visitors seeking a more upscale and luxurious accommodation experience. The accommodation options available could include Tented Luxury Lodge, Boutique Hotel, Luxury Lodge and Luxury Tree Houses.



## 13 WELLNESS CENTRE

The Wellness Centre will have open air panoramic views of the dam, featuring a cool temperature pool, yoga, meditation room, massage and relaxation treatments, health spa, sauna and hot tub, healthy food, and a healthy living boutique.



## 14 SCHOOL CAMP

A School Camp offering exposure to nature and team building activities for primary and secondary school kids. Students attending the camp will be afforded the chance to learn more about Sheldrake, rich culture and heritage.



## 16 CAMPGROUND

This site will cater for the outdoors enthusiasts, allowing visitors to sit at one with nature, sleeping under the stars. The site will accommodate 5000 tents and 1000 motorhomes. Each site will include a toilet, shower, and power connection.



## 15 FAMILY ADVENTURE PARK

This unique park will provide a fun outdoor adventure course for the whole family. It will feature a 100m river, obstacle course, maze, nature play, and a tree house. The park will have activities for visitors of all ages. And for those who want something a little more, there will be a climbing wall, and a zipline.



## 17 FOOD & BEVERAGE OUTLETS

This area will feature food trucks, a cafe, a bar, and a restaurant. It will also have a picnic area, a playground, and a sports field. The area will be designed to be a social hub for visitors, with a focus on local produce and sustainable practices.



## 18 LEISURE SITE

The Leisure Site is for day visitors who want to spend the day relaxing and enjoying the view. The site will feature a picnic area, a playground, and a sports field. It will also have a bar and a restaurant, and a focus on local produce and sustainable practices.



## 3 ADVENTURE GOLF/ BOTANICAL GARDENS

The Adventure Golf course is an elevated form of miniature golf, providing a fun activity for the whole family. It will be designed to be a social hub for visitors, with a focus on local produce and sustainable practices.



## 5 HOTEL SCHOOL

The Hotel School will offer training programs related to tourism for students and staff. The school will feature a large lecture hall, a kitchen, and a bar. It will also have a focus on local produce and sustainable practices.



## 4 MICE

This venue will host events and conventions and attract business travelers and event planners to Sheldrake. The facility will have the capability to host up to 500 guests, and a focus on local produce and sustainable practices.



## 6 ENTERTAINMENT VENUE

The Entertainment Venue would be the focal point of cultural interaction in Sheldrake. The main focus would be live music performances, but also conferences, plays, dance and more. The venue will also feature other night time activities, such as pub and clubs.



## 9 SPORTS AND RECREATION

The area will combine sports with recreational activities, featuring multi-purpose courts, tennis, soccer fields, games areas, volleyball courts and aquatic equipment rental centre. The sports and recreation centre will attract visitors of all ages.



## 10 SELF-CATERING ACCOMMODATION

Self-catering chalets and cottages for groups, families visiting to get away. These are private, fully equipped and furnished units. The system will provide affordable and flexible accommodation options as a 100-bed chalet and dining area, allowing guests to cater for themselves.



## 8 BOARDWALK AND COFFEE SHOP

The Boardwalk is envisioned to be a commercial hub where visitors can stroll along the waterfront, enjoy a meal at the specialty restaurants, stroll at the selection of pubs, shopping or just sit and take in the amazing scenery.



## 7 FLOATING RESTAURANT

The Floating Restaurant will be the centerpiece of the culinary experience at Sheldrake. Visitors will enjoy a fine dining menu and entertainment at the bar, viewing dock. The restaurant will offer live music, exhibitions and barbeque.



## 11 OFF-ROAD ADVENTURE PARK

The Off-road Adventure Park will feature dirt paths with a variety of challenges and obstacles for mountain biking, horse riding and off-road vehicles. The park will offer training courses for off-road enthusiasts as well as holiday events.



## Legend

- Picnic Spot
- Paved Path
- Gravel Path
- Main Transit Corridor
- Nature Trail
- Access Road
- Dam Lease Boundary
- Water Features
- Building Footprint
- Parking
- Campsite
- Active Recreation Zone
- Security Zone
- Conservation Zone
- Heritage Zone
- Passive Recreation Zone
- Commercial Fishing Zone Land



# Need?

## Standards!

### **Standards for Tourism Geodata**

- Standards – data are consistent, interoperable
- Data Models
- Dovetail with other data models – topographic, transportation, utilities, etc

### **Botswana Tourism Land Bank**

- Dedicated to managing tourism land use – not protected area
- Managed by Botswana Tourism Organisation
- Initiating a project to develop a Tourism Data Model, for the land bank and tourism development



**Policy**



# Spatial Information

The Heart of Tourism  
Planning & Development



**Data**



**People**