3. Cooperation between international organisations

3.2. Update on the Working Group on Tourism Statistics and outcomes of the TSA workshop

Christophe Demunter
DG EUROSTAT, Unit G-2 ‘European businesses’

Topics

- Update of the legal basis
- Update on measuring platforms
- Update on TSA in Europe
- Update on big data projects in Eurostat with relevance for tourism
- Global Forum on Tourism Statistics
Update of the legal basis

Adaptation of Regulation (EU) 692/2011

1. Better geographical (and temporal) granularity of accommodation statistics
   - Regional data broken down by month *(now: only annual data)*
   - Combined breakdown of 'degurba' and 'coastal/non-coastal' *(now: transmitted separately but not combined, e.g. for rural coastal areas)*
   - NUTS3 data *(now: NUTS2 data)*
   - Cities data *(new; data for capital cities and the most important cities for each country)*

Update of the legal basis

2. Modifying questions on booking of the trip
   - Adapt questions to better cover the digital platform economy *(in particular for accommodation)*
Update of the legal basis

3. **Package trip expenditure**
   - Transmit "package trip expenditure" as a separate expenditure category
     *(now: only unbundled amounts for accommodation, transport and other; future: total and unbundled values)*
   - **Note:** no agreement to collect more detailed expenditure categories in tourism demand surveys

Update of the legal basis

4. **Timeliness: transmission deadlines**
   - Consensus to transmit all monthly accommodation data to Eurostat at the latest **6 weeks after the reference month**, starting in 2022.
     *(now: 8 weeks or 3 months, depending on the data)*
   - **But no consensus to shorten transmission deadlines for annual data**
     *(remains at 6 months after the reference year)*
Update of measuring online platforms

Preliminary problem: delineating/scoping the collaborative economy; taxonomy; volatility

Main approaches:

- Get data directly from service provider (owners)
  - dispersed, not in registers
- Obtain information from intermediaries, namely the platforms
  - negotiations with platforms are ongoing, in close cooperation with DG GROW
  - web scraping (experiments ongoing, but maybe not sustainable?)
- Gather data from demand side perspective (tourist surveys)
- Administrative data (taxes, registration/licenses, financial transactions)

Joint work with countries, OECD, other EC services, ...

Update on TSA in Europe

- Capacity building
  - DG GROW / UNWTO 2-days workshop in Brussels
    (November 2017 – over 100 participants)
  - EUROSTAT / DG GROW 1-day workshop in Luxembourg
    (October 2018 – over 50 participants)
  - European Statisticians Training Program 2-days course on TSA
    (26-27 November 2019 – approx. 30 places)

- Voluntary data transmission by countries
  - Every three years; next round ongoing
  - Output: methodological stock-taking and data
    (results expected by October 2019)
Update on big data projects in Eurostat

**Horizontal projects:**
- **ESSnet involving 20+ countries; Work Packages include:**
  - Building a system of tourism statistics based on new sources/methods
  - Financial transactions data (use case: collaborative economy)
  - Mobile network operator data (use case: human mobility, tourism)
- **Projects on household budget survey & time use survey**
  - Focus on new methods (smart apps), not only new sources
  - Tourism as a special case of household expenditure and time use

**Tourism-specific projects:**
- Small grants with 7 countries (duration 13 months, till end 2019)
- Development of a mid-term methodological blueprint on innovative tourism statistics (horizon: 2025)
- Experimental statistics

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**Experimental statistics (new)**

"Experimental statistics use new data sources & methods in an effort to better respond to our users’ needs”

- **For tourism statistics:**
  - Dissemination of accommodation statistics at NUTS3 (tables) and for 10km grids (maps)
  - Early 2019
  - See also VTO
15th Global Forum on Tourism Statistics

Took place from 28 to 30 November 2018 in Cusco (Peru)

All papers and presentations available online:

http://www.15th-tourism-stats-forum.com

Thank you for your attention!

Eurostat data & publications are available free of charge from the Eurostat website

Tourism statistics leaflet