

UNWTO COMMISSION FOR AFRICA

Sixty-first meeting

ABUJA, FEDERAL REPUBLIC OF NIGERIA

4 JUNE 2018

REPORT

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Introduction

1. The 61st meeting of the UNWTO Commission for Africa (CAF), was held on 4 June 2018, at the Transcorp Hilton Hotel in Abuja, Federal Republic of Nigeria, at the gracious invitation of the Government of the Federal Republic of Nigeria. The meeting was attended by over one hundred and fifty delegates, including 18 ministers from 36 countries, namely: Angola, Benin, Botswana, Burkina Faso, Cameroon, Cabo Verde, Congo, Democratic Republic of Congo, Ethiopia, The Republic of the Gambia, Ghana, Kenya, Mali, Mozambique, Morocco, Namibia, Niger, Nigeria, Seychelles, Senegal, South Africa, Spain, Sudan, Tanzania, Togo, Tunisia, Zambia and Zimbabwe. Representatives of the following international organizations and private sector representatives also took part in the event: African Union (AU), Economic Commission of West African States (ECOWAS), West African Monetary and Economic Union (UEMOA), United Nations Economic Commission for Africa (UNECA), African Development Bank (AFDB), Southern African Development Community (SADC), New Partnership for Africa's Development (NEPAD), Common Market for Eastern and Southern Africa (COMESA), Casa Africa and International Feria de Madrid (IFEMA).

2. Addressing the participants in his opening address, the Honorable Minister Lai Mohammed, Minister of Information, Culture and Tourism of the Federal Republic of Nigeria welcomed all the delegates to the beautiful and modern welcoming city of Abuja, particularly the SG of UNWTO, CAF Chairman, AU Commissioner and all his colleagues, including representatives of international organizations. He fondly recalled that Wednesday on April 19th 2017 during the 59th CAF in Ethiopia when Nigeria was given the opportunity to host the 61st CAF. As one of the leading economies in Africa and emerging markets, it is natural that the choice to host this CAF takes place in Nigeria.

3. Rebounding on the importance of the tourism sector in Nigeria's development agenda, the Honorable minister mentioned that it was one of the key sectors chosen for Nigeria's economic diversification, as the sustained growth of the tourism industry and its added advantage shows its importance for Member states to reap the benefits of globalization. The CAF is indeed timely to discuss the promotion of intra-african travel leveraging on the vast and unique resources of the continent and he wished this meeting could result in stronger linkages and collaboration among member states in order to realize the potential with which the continent is endowed with.

4. The Honorable Minister recalled that important efforts are being deployed by Nigeria to mainstream tourism in its economy, especially when it comes to tourism infrastructure as it is one of the key ingredients to tourism development. To prove his point, he shared some statistics regarding Nigeria's level of investment in infrastructure - \$9 billion were spent in 2017 in roads, railways and power. Also improving security architecture, because tourism cannot thrive without security, as this meeting could not have been held four years back because of the many attacks carried out by Boko Haram in Abuja, but today all that is history.

5. This meeting also was the occasion to test out Nigeria's visa policies as part of the efforts to boost tourism. As a result, many of the delegates that came to attend CAF received visas on arrival, thanks to the efforts of the immigration and airport services, and the Ministry of Foreign Affairs. Huge efforts have been placed on public private partnerships to promote conservation efforts in regards to cultural heritage, development of tourism statistics systems and satellite account, updating of tourism master plan (TMP) which is currently being implemented, restructuring of tourism development institutions for them to effectively deliver the benefits of tourism, reviewing environmental degradation and protection of physical and historical assets. The overall objective of the implementation of the TMP focuses on making Nigeria a preferred destination.

6. The Honorable Minister promised to showcase Nigeria's rich and vast cultural heritage to the delegates, especially through its youth.

7. Mr. Pololikashvili started by thanking his host, Minister Lai Mohammed and the delightful show of cultural heritage displayed the night before. He reiterated and recalled to the delegates the importance of CAF and acknowledged the huge presence of the delegates to the event. The development of the UNWTO Agenda for Africa during these past four months in cooperation with the ministers will serve as a model for the other regions and the CAF will be the ideal platform to take action on the next steps and the implementation process. It is essential that we use this Agenda to create more and more jobs; it should be our main goal. He also seized the opportunity to invite member states to come to Madrid to attend the 10 year anniversary of INVESTOUR and make of the event the leading investment platform in tourism in Europe in 2019.

8. The UNWTO Secretary General stated that the priorities of his mandate have been formed by listening to the needs of the Member States and they include crucial targets shaped around the creation of more and better tourism jobs, the improvement of tourism education and the fostering of innovation. These are crucial targets because the competitiveness of our sector, and our members' economies, depends on how much we invest in delivering them. He pointed out that listening to the specific needs of Africa allowed UNWTO to create the Agenda for Africa, which resulted in a truly common action plan to serve the African members objectives built around the following aims i) to alleviate poverty through tourism projects requested by member states; ii) to find innovative approaches to developing tourism in the region; and iii) to find and foster new partnerships and resources.

9. The UNWTO Secretary General highlighted the fact that one of the main reasons behind the organization of this 61st CAF was to listen to the insight and suggestions for working together, with public and private sectors, towards a stronger tourism sector. Today we are joined by the representative of Nigeria's leader and the representative of its most successful businessman. This is proof of a change in the recognition of tourism in Nigeria and in Africa. It is proof that tourism is now one of the most promising, highest-potential sectors for improving societies, economies and livelihoods. With enough political and financial support we can deliver on this huge potential. This is why I am delighted to begin this new era for UNWTO with such a meaningful and significant meeting.

10. The Secretary General used this platform to bestow upon Nigeria's and Africa's biggest businessman and philanthropist Aliko Dangote GCON the title of Special Ambassador for Responsible Tourism. Mr. Dangote is a Nigerian business magnate, investor, and owner of the Dangote Group who through his Foundation has been responsible for contributing to several charitable causes in Nigeria and Africa to alleviate poverty. The Special Ambassador for Responsible Tourism is an initiative that the Secretary General introduced at the very beginning of his mandate, whereby known personalities from different sectors are invited to join UNWTO in the promotion of Sustainable Tourism at the global level.

11. The floor was then given to the African Union Commissioner for Infrastructure, Energy, ICT and Tourism, H.E. Dr. Amani Abou-Zeid who underlined the importance of tourism as it links Africans across borders and provides livelihoods to all segments of the population. Today, it is recognized that tourism is an engine for inclusive growth and sustainable economic development in Africa.

12. The 61st CAF was eventually opened by the Secretary to the Government of the Federation, Mr. Boss Mustapha.

DECISIONS TAKEN BY THE COMMISSION
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CAF/DEC/1 (LXI)

ADOPTION OF THE AGENDA

Agenda item 1
(Document CAF/61/1)

13. The agenda for the 61st meeting of the UNWTO Commission for Africa was presented to the delegates by the Chairman H.E. Najib Balala, Cabinet Secretary for Tourism and Wildlife of Kenya and the Members adopted the agenda unanimously as follows:

1. Adoption of the Agenda
2. Communication of the Chairperson of the Commission (Kenya)
3. Report of the Secretary-General
 - 3.1. UNWTO Agenda for Africa - the way forward (Members' States interactive session)
4. Report on the regional activities:
 - 4.1. Technical cooperation activities in the region
 - 4.2. Regional Department for Africa
 - 4.3. CAF Decisions' update
 - 4.4. Brief update on the latest trends on tourism statistics in Africa followed by the discussion on the draft Abuja Call for Action on the development of tourism statistics in Africa
 - 4.5. UNWTO Innovation and digital transformation strategy
5. Report of the UNWTO Committees
 - 5.1. Committee on Tourism and Sustainability
 - 5.2. Committee on Tourism and Competitiveness
 - 5.3. Committee on Statistics and Tourism Satellite Account (TSA)
6. Initiative on Women Empowerment in the Tourism Sector: Special focus on Africa
7. Other matters
8. Venue of the 62nd Meeting of the UNWTO Commission for Africa

COMMUNICATION OF THE CHAIRMAN OF THE COMMISSION

Agenda item 2 (Document CAF/61/2)

14. The Chairman of the Commission H.E. Najib Balala, Cabinet Secretary for Tourism and Wildlife of Kenya, started by saying that we meet at a moment where tourism has been continuously expanding and diversifying. The sector has established itself as a key driver for social economic development through the creation of jobs and enterprises, export revenues and infrastructure development. 2017 was a record year for international tourism in the world. International tourist arrivals grew for the 8th consecutive year, a sequence of uninterrupted growth not recorded since 1960s. 84 million more tourist than in 2016 with 1,263 billion arrivals – growth of 4% per year. 63 million visited Africa, which equals 5% of total arrivals, a modest figure which doesn't reflect the huge potential of the travel and tourism industry on the continent.
15. At the close of the International Year for Sustainable Tourism for Development, a decision was taken to ensure that tourism is essential in implementing SDGs. With tourism accounting for 10% of the world GDP, 7% of the global trade, and 1 in 10 jobs, the sector can contribute in all 17 SDGs. The CAF Chairman called upon governments to recognize the transformative role of tourism in the development agenda – continuous enhancement of UNWTO priorities, of promoting safe and seamless travel, enhancing the role of technology and innovation in tourism and embracing the sustainability agenda.
16. Chairman Balala insisted on the fact that member states should refocus on strategies to increase connectivity among them, concentrate more broadly on business-friendly travel (easing entry-visa procedures and encouraging comparative rates at hotel accommodations). The Cabinet Secretary provided the example of Kenya who is currently offering visas on arrival for all Africans and has made available the use of electronic visa. He believes that it is important to have borderless travel within Africa, as exemplified by European Union, as this will expand growth of inter-regional tourism.
17. A special message of congratulations was directed to the Secretary General of UNWTO for organizing the 9th edition of INVESTOUR in partnership with IFEMA and Casa Africa but also to the Ministers and the UNWTO Secretariat for initiating and preparing the Agenda for Africa.
18. In relations to the theme of the technical seminar, the Chairman underlined that to better measure is to better manage. The increasing role of tourism in the economy calls for a thorough measurement in order to regulate and organize the sector, he indicated. It is a fact that accurate and timely data on tourism performance and complimentary indicators are very important for policy, planning and marketing of the industry. As a result, he pointed out that in order to build international consensus on how to measure international tourism policies, a collective vision is essential. Tourism stakeholders need to foster the participation with key institutions and explore solutions for a more effective system of tourism statistics.
19. In view of the recent Ebola outbreak in the Democratic Republic of the Congo (DRC), Chairman Balala expressed his solidarity with the government of DRC and the efforts put forward by them to contain it. He rallied his counterparts to reinforce border-health checks instead of shutting down borders

that would have a negative economic impact on the industry. To further emphasize the importance of the perception issue that Africa suffers, the Chairman highlighted the importance of crisis communication strategies and called world leaders to shy away from generalizing a particular crisis and isolated incident in Africa.

20. The CAF Chairman mentioned that he was honoured to be leading CAF and thankful on the objectives to be delivered under his mandate. He pointed out that Africa will give Mr. Pololikashvili its full support because we the Member States believe in the UNWTO Secretary General and the UNWTO Agenda for Africa. Cabinet Secretary Najib Balala reiterated that he appreciates all the support Africa has received from the organization and recognized the leadership of former Secretary General, Dr. Taleb Rifai. The CAF Chairman mentioned that the CAF is confident that under the leadership of the new UNWTO Secretary General, the tourism sector will experience further growth and development.

21. He ended his communication by thanking extensively his counterpart from Nigeria, Honourable Lai Mohammed, Minister of Information, Culture and Tourism for hosting this 61st CAF in Abuja Nigeria.

CAF/DEC/3 (LXI)

REPORT OF THE SECRETARY GENERAL

Agenda item 3

Sub-items 3.1. UNWTO Agenda for Africa - the way forward (Members' States interactive session)
(Documents CAF/61/3 and CAF/61/3.1)

22. The Report of the Secretary-General (Document CAF/61/3) was divided into the following parts:

A. International tourism 2017 and prospects 2018

23. The Secretary General highlighted the strong results in 2017 which recorded a worldwide increase of 7% regarding international tourist arrivals. This represents the strongest results in seven years and the eighth consecutive year of a continuous increase. Results reflect the sustained growth of demand in many destinations and a firm recovery in those that suffered decreases in previous years. The global economic upswing and the robust outbound demand from many traditional and emerging source markets explain such positive outcome.

24. Available data for Africa showed that the region reached a record of 63 million international arrivals, which is an increase of 9% in comparison to last year, and results were driven by the strong recovery in North Africa (+15%) and the solid growth in 2017 in many destinations in sub-Saharan Africa (+6 %).

25. The current strong momentum is expected to continue in 2018, though at a more sustainable pace. Based on current trends, economic prospects and the outlook by the UNWTO Panel of Experts, UNWTO projects international tourist arrivals worldwide to grow at a rate of 4%-5% in 2018.

B. Priorities and Management Vision

26. The Secretary General indicated that the management priorities as approved by the 108th session of the Executive Council were as follows:

Innovation and digital transformation;
Investments and entrepreneurship;
Education and employment;
Safe, secure and seamless travel; and
Social, cultural and environmental sustainability (See annex II).

27. Following the presentation of his report, the UNWTO Secretary-General moved on to present to the Members of the UNWTO Commission for Africa his vision for the region translated into the UNWTO Agenda for Africa (Document CAF/61/3.1). This document is the result of a consultative process initiated with the Member States back in January 2018 during FITUR, consolidated and discussed in March 2018 during ITB Berlin and presented now in the framework of the 61st CAF meeting.

28. Mr. Pololikashvili highlighted that UNWTO has historically been providing a timely technical assistance to African Member States on a different range of topics, helping them elaborate their tourism strategies, improve their statistical systems, formulate new or revised hotel classification criteria, and develop their marketing and communication strategies in order to ensure that tourism development is integrated with the development of other sectors.

29. However a new approach was necessary, one that would respond to the more relevant and current issues pertaining to the continent, notably in terms of innovation and technology where Africa has made tremendous strides in the start-up scene with 442 existing tech hubs. In addition, a strong focus should be on the brand and image of Africa where unfortunately the continent still suffers from an inadequate perception that has an impact on the attraction of investments and promotion of destinations.

30. The vision of the UNWTO Secretary General matched seamlessly this approach, and it is for that reason that he started working even ahead of his official mandate on the preparation of a program that would reflect the priorities expressed by the Member states of the Africa region. To this end, the Regional Department for Africa was instructed to specifically put in motion the design of a comprehensive framework entitled Agenda for Africa that would aim at unlocking the potential of sustainable tourism in Africa and that will serve as a roadmap of ten priorities during the next four years to assist the members in successfully developing and implementing their tourism strategies.

31. *The Commission*

Having heard with interest the Report of the Secretary-General and his UNWTO Agenda for Africa,

- Notes with satisfaction the close alignment being developed between the African Union and the UNWTO, especially with regards to the objectives of the UNWTO Agenda for Africa. The Single African Air Transport Market (SAATM) is a major initiative to promote intra-African tourism and it fits rightly with the overall objective of the Agenda for Africa.

- figures achieved of international tourism at the global level and in particular the rebounding performance of the Africa region during this past year;
- Congratulates the Secretary-General for using a consultative approach in developing the objectives of the UNWTO Agenda for Africa on the efforts to mainstream tourism in the global agenda and its clear impact on the achievement of the Sustainable Development Goals (SDGs);
- Encourages the UNWTO Secretary General to take into consideration the lack of African representation among the new management appointed by UNWTO.
- Reiterates its support to Morocco to host the 2026 World Cup;
- Welcomes the Government of Ghana's invitation to attend the African Music Awards in November 2018.
- Commends the Secretary-General for his new vision and priorities, especially when it comes to innovation, technology and digital transformation with the appointment of an expert to lead that field. In that regard, UNWTO should consider setting up specific programme on the financing and digitalization of the tourism sector in Africa during the ministerial meeting that will take place in Nairobi, Kenya in early October 2018;
- Encourages the Secretary-General to set up a sub-commission in charge of managing and implementing the UNWTO Agenda for Africa, with the support of African members of the Executive Council, CAF, and the UNWTO Management. This sub-commission shall be led by an African member of the UNWTO Management;
- Welcomes the general drive among Members to push for a Brand Africa to disrupt the negative perception that the continent occasionally suffers from. The willingness of the Government of Kenya to host an African Tourism Organization to lead this priority is a positive sign. The high level of security issues in West Africa has heavily affected the perception of the subregion and obviously the tourism sector, and as a result the Members from that area should be supported.

CAF/DEC/4 (LXI)

REPORT ON THE REGIONAL ACTIVITIES

Agenda item 4

Sub-items 4.1. Technical cooperation activities in the region - 4.2. Regional Department for Africa - 4.3. CAF Decisions' update - 4.4. Brief update on the latest trends on tourism statistics in Africa followed by the discussion on the draft Abuja Call for Action on the development of tourism statistics in Africa - 4.5 UNWTO Innovation and digital transformation strategy
(Documents CAF/61/4.1, CAF/61/4.2, CAF/61/4.3, CAF/61/4.4 and CAF/61/4.5)

32. *The Commission*

Having considered documents CAF/61/4.1, CAF/61/4.2, CAF/61/4.3, CAF/61/4.4 and CAF/61/4.5 related to the Regional activities,

- Commends the Secretariat for the quality and the number of the activities carried out over the past five years, which reflects UNWTO strong commitment to mainstream tourism in the development agendas of African governments. The varied range of areas of support in a moment where the tourism sector in Africa is clearly considered as a major tool for economic transformation and job creation are a testimony of the sustainable impact it can bring at the economic and social level;
 - Congratulates the Secretary-General on having successfully organized the ninth edition of the Tourism Investment and Business Forum for Africa (INVESTOUR) in partnership with IFEMA and Casa Africa and having recorded such an important turnout in terms of African ministers, and invites Member States to attend and participate actively during the celebration of the 10th anniversary of INVESTOUR;
 - Urges Member States to measure and value the number of activities and projects being delivered up to now. It is also important that Member States create an approach of exchanging best practices among themselves (South-South cooperation) in order to benefit from regional experiences and not start from scratch;
 - Encourages the Secretary-General to create an effective synergy between UNWTO and the African Union, including the regional economic communities (RECs) to align the common objectives of the different development agendas;
 - Welcomes the invitation of Cabo Verde to attend the First UNWTO/ICAO Ministerial Conference on Air Transport and Tourism in Africa, 27-29 March 2019;
 - Welcomes the invitation of UNWTO to the 10th edition of INVESTOUR in January 2019 in Madrid, Spain within the framework of FITUR.
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CAF/DEC/5 (LXI)

REPORT OF THE UNWTO COMMITTEES

Agenda item 5

Sub-items 5.1 – Report of the Committee on Tourism and Sustainability, 5.2 – Report of the Committee on Tourism and Competitiveness, 5.3 - Report of the Committee on Statistics and TSA
(Documents CAF/61/5.1. CAF/61/5.2, CAF/61/5.3)

33. *The Commission*

Having considered the documents on this agenda item,

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- Welcomes the progress and achievements obtained under the different committees and the active participation of African members;
 - Encourages Member states to adhere to the African Charter on Responsible and Sustainable Tourism and invites Member States to attend the two events under that framework that will take place in December 2018 in Morocco and the Republic of Congo;
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CAF/DEC/6 (LXI)

REPORT ON THE INITIATIVE ON WOMEN EMPOWERMENT IN THE TOURISM SECTOR: SPECIAL FOCUS ON AFRICA

Agenda item 6
(Document CAF/61/6)

34. *The Commission*

Having heard the presentation by the Director of the Regional Department for Africa on this agenda item,

- Commends the initiative and objectives of the Women Empowerment in the Tourism Sector in order to (i) enhance opportunities for women's participation in the workforce, women's entrepreneurship, and women's leadership in executive positions; (ii) raise awareness on key issues regarding women empowerment in tourism, with a particular focus on young women, and identify power imbalances; (iv) Encourage mentoring, and promote education and training of women; and (v) Promote and advocate for training facilities and hospitality schools.
 - Welcomes the proposal of the Government of Ghana to host the first Regional Conference on Women Empowerment in Africa in the Tourism Sector in 2019 to better capitalize on the momentum and work on the topic;
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CAF/DEC/7 (LXI)

OTHER MATTERS

Agenda item 7
(Document CAF/61/7)

35. *The Commission*

- Acknowledges the importance to update each Commission on the implementation status of the decisions from every previous CAF. In addition, it has been recommended to include the issue of Climate Change during the agenda of the next 62nd CAF;

- Welcomes the approach taken by UNWTO “*Towards a Statistical Framework for Measuring Sustainable Tourism (MST)*” to develop an international statistical framework for measuring tourism’s role in sustainable development, including economic, environmental and social dimensions.
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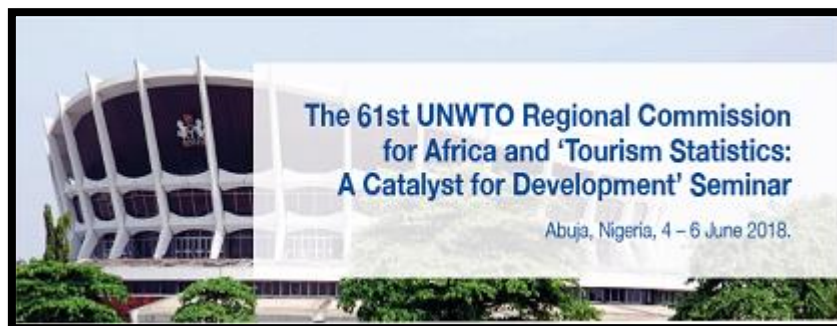
CAF/DEC/8 (LXI)

VENUE AND DATE OF THE 62ND MEETING OF THE COMMISSION FOR AFRICA

Agenda item 8
(Document CAF/61/8)

36. *The Commission*

- Acknowledges that a consensus was found between the Republic of Congo and the Republic of Mali to host the 62nd Commission Meeting for Africa in 2019;
 - Welcomes with pleasure and accepts the invitation by the authorities of Republic of Mali to host the 62nd CAF meeting in Bamako in 2019, on a date to be fixed by mutual agreement by the UNWTO Secretariat and the authorities of the country.
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LIST OF PARTICIPANTS

**UNWTO Commission for Africa
Sixty- First Meeting of the UNWTO Commission for Africa and the “Tourism Statistics: A Catalyst for Development” Seminar, Abuja, Nigeria, 4-6 June 2018**

List of participants/Liste des participants 30/05/2018

COUNTRY	NAME	POSITION	ENTITY
Algeria	KOUKI Othman	Manager	International Business Management
Angola	Maria Angela Bragança	Ministre	Ministère du tourisme
	Alfonso da Cruz Alvaro	2ème secrétaire	Embassy
	Joaquim Costa	Ministre conseiller	Embassy

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	Maria Inês Domingos	Attaché de presse	Embassy
	José António Lourenço	Technique	Ministère du tourisme
	Agostinho dos Santos Oliveira	Attaché administratif	Embassy
	Eustáquio Januário Quibato	Ambassador	Embassy
	Silva Cassamano Quibeto	3ème secrétaire	Embassy
	Mário Jacob Santos	Directeur Gabinet Planification et Statistiques	Ministère du tourisme
	Rosa Cruz	Directeur du bureau d'échange	Ministère du tourisme
Benin	Mahutin Renauld Aho Glele	Chef service statistique/ingénieur statisticien economiste	Ministère du tourisme, de la culture et des sports
	Ojukwu OLANMA ALVANIS	CEO	GOTA VOYAGES
Botswana	Potlako Kgari	Senior Statistician - Tourism & Trade in Services	Statistics Botswana
	Mphothwe Pule		
	Irene Cofaune Rowland		
	Thato Makhwaje	Senior Tourism Officer	Department of Tourism
	Felix Monggae	Deputy Permanent Secretary	Ministry of Environment, Natural Resources, Conservation and Tourism
	Lekoko Simako	Senior Statistician - National Accounts	Statistics Botswana
Burkina Faso	BALBONE Bassirou	Directeur de l'Observatoire national du tourisme	Ministère de la Culture, des Arts et du Tourisme
	KAWOLOBOU Yaya	Chef de service/Observatoire national du tourisme.	Ministère de la Culture, des Arts et du Tourisme
Cabo Verde	Mr. Jose da Silva Gonçalves	Minister	Ministry of Economy and Employment
	Francisco Martins	General Director Tourism and Transport	Ministry of Tourism and Transport
	Mr. Pedro Tavares Moreira	Special Assistant to the Minister (Focal Point)	Ministry of Economy and Employment
	Mr. Carlos Jorge Oliveira Gomes dos Anjos	General Director	Ministry of Economy and Employment
	Ms. Linda Pereira	Consultant/Advisor	Ministry of Economy and Employment
	Celso Herminio Soares Ribeiro	Vice President du Conseil d'Administration du INS	Institut National du Statistique

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	Sime Djomo Gladys		
	MFOUAPON Alassa	CHEF CELLULE DU SUIVI DU PARTENARIAT	MINISTERE DU TOURISME ET DES LOISIRS
Côte d'Ivoire	Siandou Fofana	Minister of Tourism	Ministry of Tourism
	Daniel Leal Andi	Conseiller technique	Ministry of Tourism
	Isabelle N'Gnimah Marcelle Anoh	Directeur de la communication	Ministry of Tourism
	Aurelia Ety Francoise Aoussi	Conseiller technique	Ministry of Tourism
	Donbra Mamadou		
	Beatrice Assue	Sous-directeur	Ministry of Tourism
	Kra Franck Olivier	Editor -in-Chief	eBiz Africa Review (EAR)
	Laetitia Mockey	Advisor	Ministry of Tourism
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	Mr Adrien Makaya		
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	Pango Kazadi Dibale	Adminstrator	Musofi Connect
	Hugor Messa	Manager General	HM Travel Assistance
Ethiopia	Ali Yoseph Mohammed	General Manager	Yoda Partner PLC & Vacation Ethiopia Travel
Gabon	Hugues Alban Atomo Abessolo	Directeur des analyses et du patrimoine touristique	Ministère des sports, de la culture en charge du tourisme
	Odilon Yves Martial	Directeur Général adjoint du tourisme	Ministère des sports, de la culture en charge du tourisme
Gambia	Hamat N.K. Bah	Minister of Tourism and Culture	Ministry of Tourism and Culture
	Fatou Kine Ceesay Cole	PA to the Minister of Tourism and Culture	Ministry of Tourism and Culture

	Abdoulie Hydera	Director General	Gambia Tourism Board
	Isatou Lowe Njie	Senior Research and Development Officer	Gambia Tourism Board
	Etienne Phillipe	Business Liaison Officer	GSO GAMBIA LTD
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	Cordu Linguere Jabang	Permanent Secretary	Ministry of Tourism and Culture
	Lang Yabou	Ambassador	Embassy of the Republic of The Gambia in Spain
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	Frank Appiagyei	Special Advisor	Ministry of Tourism, Arts and Culture
	Enimil Ashon	Communication Consultant	Ministry of Tourism, Arts and Culture
	Justice Korsa	Branch Manager	ASA Savings and loans Ltd
	Kojo Bentum-Williams	Managing Editor	Voyagesafriq
	Samuel Obeng Appah	Content Editor	Voyagesafriq
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	Marian Ansah	Journalist	Voyagesafriq
	Symphorien Kouabile	Marketing Lead	Voyagesafriq
Guinea Ecuatorial	Prudencio BOTEY SOBOLE	Vice Minister	Ministry of Tourism
	Mr. Mahua Bendje Ngongolo	Asesor de Gabinete	Ministry of Tourism
Kenya	Mr. Najib Balala	Cabinet Secretary	Ministry of tourism and Wildlife
	Elizabeth Abong'o	Minister Aide	Ministry of tourism and Wildlife
	Said Athman	Tourism Secretary	Ministry of tourism and Wildlife
	David Githui Gitonga	Chief Executive Officer	Tourism Research Institute
	Bernard Koech Kemboi	Board Member	Tourism Research Institute
	David Kinyangi	Assistant Director of Tourism	Ministry of tourism and Wildlife
	Davies Kiptui	PA to the Cabinet secretary	Ministry of tourism and Wildlife
	Peter Fredrick Masibo Lumala	Board Member	Tourism Research Institute

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	Mr. Bramwel Waliaula Kisuya	Ambassador to Spain	MINISTRY OF FOREIGN AFFAIRS KENYA
	Hashim Dekow Mohamed	Chief Executive Officer	Kenya Utalii College, Ministry of Tourism
	Fatuma Naaman Muses	Marketing Advisor	Ministry of tourism and Wildlife
	NDIVO RAYVISCIC MUTINDA	SENIOR TOURISM LECTURER, REGIONAL TOURISM CONSULTANT FOR UNECA	MOUNT KENYA UNIVERSITY/ UNECA
	LUMALA PETER FREDRICK MASIBO	BOARD MEMBER	TOURISM RESEARCH INSTITUTE
	Peter Kariuki		
	Betty Radier	CEO	Kenya Tourism Board
	Kinyanjui Stephen	PA to the Cabinet secretary	Ministry of tourism and Wildlife
Lesotho			
Liberia	Princess K. Turkolon	Assistant Minister	Ministry of Information, Cultural Affairs and Tourism
	William L. Bryant	Adviser on Tourism	Ministry of Information, Cultural Affairs and Tourism
	Lance K. Gba-gonyon	Deputy Minister/Cultural Affairs and Tourism	Ministry of Information, Cultural Affairs and Tourism
	Chiquita Johnson	Hospitality & Tourism Consultant	Liberia National Tourism Association
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	Olawale Sanbe	Assistant Chief Tourism Officer	Lagos State ministry of Tourism Arts and Culture
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	Eniola ABIODUN SAMUEL	President	PEOPLE OF GOOD HEART
	ILYASU NDAKO MOHAMMED	CHAIRMAN	NIGERIA HOTEL ASSOCIATION
	Babajide Fajuyi	Strategist	Lync Incorporated
	George Lucky Onoriode	Ex-Officio	Federation of Tourism Associations of Nigeria
	John Akumba Adzer	VP North Central	Federation of tourism associations of Nigeria, FTAN
	Kale OYEYEMI	STATISTICIAN GENERAL/CEO	NATIONAL BUREAU OF STATISTICS
	Okonji PRECIOUS CHIEDU	Secretary	FEDERATION OF TOURISM ASSOCIATIONS OF NIGERIA
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	Adeyinka adebayo frank	special adviser to the executive chairman	ojokoro local council development area, lagos state
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	Ayeni Olukunle Elyan		Independent Chronicles Mag.
	Abu Idrisu		Global News Nigiera
	Abdulmalik Hassan		National Ass. of Nig. Travel Agency
	Miracle Ogechi		Ptroleum Equilization fund
	Dr. Kasoba Zai		ACPCR
	Nweke Chinyere		Stay Alert New Mag.
	Afoke Nas Oladipupo		Nas Services & Voyage
	Olukotun Oluwadare Hammed		Yemkay Z.O
	Joseph Oribamishe		Telexmax
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	Dimoba Njideka J.		NICO
	Mabofia Emuoboba		NICO
	Emmanuel lordsgreat		Aviation Africa Blog
	John Ehi Ikpe		Glamour Int'l
	Folasele Adewale		Sabic Travel Network
	Mariam Okpe		Epc Magazine
	Colins Yakubu-Hamer		NAN
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	Jennifer Orji		PR Times Africa
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	Adeyi Ode		National Bureau of Statistic
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	Ayilara Adamu		First Bank
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	Okwudiri Oko		Urban
	Solomon Onai		Believe Africa News
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	Inibong Ituen		Spiral Magazine
	Emenike Love Nnenna		Orji Uzor Kalu Foundation
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