

CAF/DEC/57

UNWTO COMMISSION FOR AFRICA

Fifty-seventh meeting

Medellin, Columbia

12 September 2015

REPORT

Table of Contents

| | | <u>Page</u> |
|----|-----------------------------------|-------------|
| 1. | Introduction | 2 |
| 2. | Decisions taken by the Commission | 3 |
| 3. | List of participants | 16 |

UNWTO COMMISSION FOR AFRICA

Fifty-seventh meeting

Introduction

- The 57th meeting of the UNWTO Commission for Africa (CAF) was held on 12 September 2015, within the framework of the 21st session of the UNWTO General Assembly at the Plaza Mayor Convention Centre in Medellin, Columbia. It is important to note that the Commission Meeting held within the framework of the 21st session of the UNWTO General Assembly was the first CAF meeting held for the year since the scheduled CAF meeting that was approved and confirmed to be held in Victoria Seychelles during the 56th CAF meeting in Luanda, Angola could not happen as scheduled due to unforeseen circumstances that was beyond the control of the host country. The UNWTO Secretariat therefore organised for the 57th CAF meeting to be held within the framework of the 21st General Assembly. The meeting was attended by over eighty delegates, from 32 countries, namely: Algeria, Angola, Benin, Botswana, Burkina Faso, Cameroon, Chad, Cote d'Ivoire, Democratic Republic of Congo, Egypt, Ethiopia, Gambia, Ghana, Kenya, Madagascar, Mali, Morocco, Mozambique, Namibia, Niger, Nigeria, Republic of Congo, Senegal, Seychelles, South Africa, Sudan, Swaziland, Tunisia, Uganda, Zambia, Zimbabwe. Representatives of the following international organizations and private sector representatives also took part in the meeting namely: African Airlines Association (AFRAA), Casa Africa (Representative of the Spanish Government), West African Economic Monetary Union (UEMOA), International fair of Madrid (IFEMA), International Nightlife Association (UNWTO Affiliate Member) and the Regional Tourism organization of Southern Africa (Retosa).
- 2. In his opening remarks, H.E. Eng. Walter Mzembi, Minister of Tourism and Hospitality Industry of Zimbabwe and CAF Chairman, warmly welcomed all the delegates to Medellin, Columbia and thanked the members as well as the Affiliate members, Observers and the international organisations for their presence at such an important event for the region. He also reminded all present that this was a combined annual CAF meeting together with the one normally held within the General Assembly, since we could not meet as scheduled earlier this year. The Chairman thanked the host country Colombia, and in particular their Ministers in charge of tourism and their collaborators for their excellent organization of the event and their hospitality.
- 3. In his opening address, UNWTO Secretary-General, Dr. Taleb Rifai, expressed his appreciation to the Chairman and thanked the Colombian Government for being an excellent host and for the seamless organization of this 21st session of the General Assembly. He recalled that 72 Ministers and State Secretaries had gathered to attend the 21st General Assembly, one of the best attendances ever. He also underlined the remarkably distinguished presence of African Ministers and emphasized on the theme Tourism: Fostering Inclusive Development and Social Transformation. He also acknowledged the approval of the UN Sustainable Development Goals SDGs, one of the most important documents that would govern development in the coming 15 years between 2015 and 2030.

DECISIONS TAKEN BY THE COMMISSION

CAF/57

ADOPTION OF THE AGENDA

Agenda item 1 (Document CAF/57/prov. agenda)

- 4. The agenda for the 57th meeting of the UNWTO Commission for Africa was presented to the delegates by the Chairman H.E. Eng. Walter Mzembi, Minister of Tourism and Hospitality Industry of Zimbabwe and received the following comments for modifications to the agenda:
 - H.E. Mrs. Phyllis Kandie, Cabinet Secretary, East African Affairs, Commerce and Tourism of Kenya requested to make a presentation on the upcoming World Trade Organization event in Kenya under other issues on the agenda item which was approved with no objection.
 - The Secretary General informed the Commission that he has already presented his Report upfront during his opening statement and therefore apologised to the floor and informed that we move to the next item on the agenda, which was approved with no objection.
 - The Chairman proposed that item agenda #4 be moved and presented as agenda item #6 and the latter moving to #4 as the Secretary General will need to excuse his presence from the Commission, which was approved with no objection.

The agenda was adopted unanimously with modifications by the members as follows:

- 1. Adoption of the agenda
- 2. Communication of the Chairman
- 3. Report of the Secretary-General
- 4. Report on the survey on the priority areas of the programme of work for 2016-2017: A focus in Africa
- 5. Reports
 - 5.1. Towards measuring the economic value of wildlife watching tourism in Africa
 - 5.2. Conclusions of the Conference Enhancing Brand Africa-Fostering Tourism Development
- 6. Implementation of the General Programme of Work 2014-2015 Global Activities
 - 6.1. Regional Activities 2014-2015 *
 - 6.1.1. INVESTOUR 2015

- 6.1. 2. Update on Affiliate Member activities: **UNWTO AM Regional Report-Volume four** *TOURISM IN AFRICA: A TOOL FOR DEVELOPMENT*(published jointly with CASA AFRICA)
- 7. World Tourism Day activities in Burkina Faso
- 8. Update on Committees
 - 8.1. Committee for Tourism and Sustainability
 - 8.2. Committee on Tourism and Competitiveness
 - 8.3. Committee on Statistics and the Tourism Satellite Account
 - 8.4. 10-Year Framework of Programmes on Sustainable Consumption and Production
 - 8.5. Programme and Budget Committee
- 9. Nomination of candidates to the various General Assembly offices:
 - a. **Two** Vice-Presidents of the General Assembly
 - b. **Two** Members of the Credentials Committee
- 10. Election of one Chairperson and two Vice-Chairpersons of the Commission
- 11. Nomination of candidates to represent the region on the Executive Council and its subsidiary bodies:
 - a. **Five** candidates to the Executive Council (with the possibility of one additional floating seat)
 - b. One candidate¹ to the Committee for the review of applications for affiliate membership
 - c. **One** candidate to the PBC Committee²
 - d. Renewal of technical committees
- 12. The Jury of the video competition³
- 13. Venue and date of the fifty-eighth meeting of the Commission
- 14. A.O.B

-

¹ This member should be from the Executive Council.

² One member should be from the Commission for Africa. Angola is both member of the PBC and of the Executive Council until 2017.

³ In order to select the winners of the six regional prizes, a jury will be established comprising the Chairs of the six Regional Commissions of UNWTO, one representative of the host country (Colombia), and a prominent communications professional designated by the Organization. Each member of the jury shall vote for three videos from each region, except his or her own region in the case of representatives of the member countries.

.....

CAF/DEC/2 (LVII)

COMMUNICATION OF THE CHAIRMAN OF THE COMMISSION

Agenda item 2 (Document CAF/57/2)

- 5. The Chairman of the Commission, H.E. Eng. Walter Mzembi, Minister of Tourism and Hospitality Industry of Zimbabwe, commanded the Secretary General on the explicit details he had provided on the tourism figures of the region and therefore chose to omit from presenting the statistical figures in his communication but rather took the opportunity on behalf of Commission and the Government of Zimbabwe, to extend his profound appreciation to the Government of Colombia and its people for their warm hospitality extended to the delegates thus far. The warm hearts of the people of Colombia, and beauty characterizing the Capital City of Medellin is indeed reinvigorating. He also recognized the two Chairpersons, Hon. Maria Mutagamba, Minister of Tourism, Wildlife and Antiquities of Uganda and welcomed the representatives and delegate of Senegal, Vice Chairperson of the Commission for Africa represented by Mr. El Hadji Malick Mbaye, Director of Studies and Planning.
- 6. In his communication the Chairman underscored the need to close the gap in performance that exists between CAF and the Commission of other regions. In this regard he evoked two questions:
 - Are we ready?
 - Can we do it?

To which he affirmed a **BIG YES** to both questions, stating that Africa has the most diversified natural tourism product offering in the world, which can be leveraged on to grow the sector going forward.

7. The Chairman also recognized that we face several challenges:

Stating that in 2014 and during the first half of 2015, we witnessed the Ebola virus outbreak in West Africa, affecting mainly Liberia, Guinea and Sierra Leone. He pointed that Africa suffered collateral damage as a continent marked by declining arrivals in most of our destinations. Fortunately, the Ebola problem is now under control, courtesy of quick collective global response to this highly communicable disease. He shared that His Excellency, Robert Gabriel Mugabe of Zimbabwe as the African Union Chairman and the Chair of Southern African Development Community (SADC) with his counterparts in Africa, led fundraising efforts to strengthen rapid response of the ravaged countries with more than US\$5.3 billion pledged towards the recovery and containment efforts by the three affected countries. More importantly, at the African Union level, the Heads of States and Government at their recent meeting in Malabo, Equatorial Guinea, agreed to set up an Africa Centre for Disease Control with Regional Centers for Disease Control also to be established in various economic groupings.

8. The Chairman made reference to the various terror attacks that our continent has endured in the most recent past in 2014 and first half of 2015: **Kenya** (Nairobi and Garisa Al Shabab attacks), **Nigeria** (Boko Haram abductions of Kiboko Girls and terror attacks), **Tunisia** (Tourist resort attacks at Port El Kantaoui) and **South Africa** (Durban xenophobia attacks) that remind us of the attack on the African peace dividend, which we must unite to prevent.

- 9. The Chairman talked about another important challenge facing African tourism which relates to the intolerable carnage on wildlife through poaching amplified by illegal trade in wildlife products. African tourism is nature based and its pristine biodiversity makes it a unique global natural attraction therefore, its sustainable conservation and management of our natural resources guarantees product viability. Thriving biodiversity across Africa forms the backbone and the foundation of the tourism sector's performance. Today's most pressing issues are high levels of wildlife poaching, environmental degradation and illegal trade in wildlife products.
- 10. UNWTO research clearly shows that wildlife watching tourism is one of the most important tourism segments in Africa. Therefore, loss of biodiversity not only threatens the entire ecosystems, but entails devastation of sustainable local livelihoods of our people. Thus, biodiversity is a fundamental product for development. The responsibility to protect it therefore lies in our hands as Governments.
- 11. The Chairman supports the efforts of UNWTO and others who remains firmly committed to this issue to leverage on the natural assets to improve economic value accruing from the biodiversity to improve the lives of communities in Africa.
- 12. Another point raised by the Chairman refers to the proposal by the African Union to introduce \$10 tax on tourists travelling to, within and out of Africa. He explained that while there is a strong case to find sustainable homegrown ways of funding the AU, it is imperative to mention that tourism is already heavily taxed across its supply chain. Adding an additional tax band on the same has the unintended consequences of making the destination uncompetitive. Concerned by this development the Chairman proposes the need for dialogue and active consultations between responsible Ministries at the appropriate level with the African Union Commission.
- 13. The Chairman proposes to lobby for positive engagement with the AU on the following ten tourism outstanding issues:
 - 1. Establishing institutional presence at the AU level with special focus on tourism and environment. Currently the sector is subsumed under the Commission on Infrastructure and Energy;
 - 2. Brand Africa:
 - 3. Integrated product development and diversification;
 - 4. Integrated marketing and promotion of African destinations;
 - 5. Flexible visa regimes. A thorough review of visas based on reciprocity is critical as this has tended to lower arrivals:
 - 6. Destination connectivity and accessibility through airline consolidation and implementing the open skies and open border policies. The implementation of the Yamoussoukro Declaration on a new African civil aviation policy adopted on 7 October 1988 whose primary purpose was to create a conducive environment for the development of intra-African and international air service is key for the growth of tourism in Africa;
 - 7. E-Visas, E-borders and biometric passports for secure, smooth and faster travel and tourism trade facilitation in line with 2020 ICAO deadline;
 - 8. Biodiversity management for sustainable tourism growth;
 - 9. Development of road and sea navigational networks to facilitate tourism; and
 - 10. Tourism Taxation in Africa.

| 14. | In closing, Chairman appealed to all to focus on the strengthening of regional tourism blocks |
|------|--|
| and | and the establishment of standalone institutional Tourism presence at the African Union (AU) leve |
| so t | hat we have a strong voice at Continental level that receives the resolutions from CAF and actions |
| ther | n. He proposed to lead a delegation together with UNWTO in October to AU to deliberate on these |
| issu | es and enable a paradigm shift going forward. |

| 15. | The Chairman thanked the members and wished all delegates a successful General Assembly. |
|-----|--|
| | |

CAF/DEC/3 (LVII)

REPORT OF THE SECRETARY GENERAL

Agenda item 3 (Document CAF/57/3)

- 16. The UNWTO Secretary-General, Dr. Taleb Rifai, reported that, for the first time ever in an international UN Document, 3 out of the 17 goals refer directly to Tourism: Goal 8 (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all), mentions tourism in the outset of that goal to be achieved. Goal 12 (Ensuring sustainable consumption and production patterns) and Goal 14 (Life Below Water-Conserve and sustainably use the oceans, seas and marine resources for sustainable development). Dr. Taleb Rifai highlighted that this is a major achievement to be able to inject tourism as a development tool.
- 17. The UNWTO Secretary-General encouraged the Members to share experiences and stories from their own background in the general debate on Inclusive Development as well as the High Level Forum on Tourism and Air Transport for Development, held during the 21st session of the UNWTO General Assembly, in collaboration with International Civil Aviation Organization (ICAO) and co-chaired by the Secretary-General of ICAO and himself. Furthermore, he invited the delegates to refer carefully at the Medellin Statement which will be the outcome of this meeting, on the relationship between Tourism and aviation. Dr. Taleb Rifai stressed the importance of the attendance of regional representatives from Africa and Airline representatives to discuss the issue of Connectivity and Aviation, a major challenge that remains persistent in Africa.
- 18. The Secretary-General also presented a review of the Tourism and Travel performance of the first half of 2015 compared to the first six half of 2014, which indicated a significant slowdown with international tourist arrivals estimated to have declined by 6%. He urged the Members not to be alarmed by the data as the drop was triggered by the Ebola effect which was unfairly generalized on the entire African continent. As a result of this, every African destination suffered. Furthermore, he noted that the data remain provisional. Dr. Taleb Rifai took the opportunity to encourage the Members to supply UNWTO with as much and as on timely data as possible. He reassured that the figures in the second half of 2015 are starting to climb back and that Africa is in the way of recovery.
- 19. In this context, the Secretariat has stepped up its initiatives in the region which included, alongside the direct support to Member States, the UNWTO Regional Conference Enhancing Brand Africa, Fostering Tourism Development, held in Accra, Ghana from 17-18 August 2015, of which a detailed report will be presented to this Commission, the East Africa Tourism Development Forum, held in Mombasa, Kenya, on 20-22 August 2015 and the forthcoming 4th UNWTO Conference on Tourism and the Media to be held in Tunis, Tunisia in 11-12 November 2015.

The UNWTO Secretary General emphasized that challenges remains in the following areas:

- 1) <u>Safety and Security</u>: Dr. Taleb Rifai stated that this a global challenge, and not a challenge to a specific destination. He recalled that the region was recently subjected to several tragic attacks, two consecutive attacks on Tunisia and in Kenya. He assured that the issue of security is one of UNWTO's main concerns and that the UNWTO is committed to work together with the international community and respective security apparatus to overcome this challenge. He also called for all International bodies to address it globally. He reiterated that such attacks shall not deter people from travelling, and we shall not submit to these forces of darkness.
- 2) <u>Economic Challenge</u>: Dr. Rifai noted that on the Economic level the world still experiences weak economic recovery which affects people's ability to travel. Lowering of oil prices created a stimulus in the transport industry but has prevented some of the oil producing countries from travelling. Furthermore, the rates of exchange introduced many changes, particularly the strength of the dollar, and the low performance of the euro which has created low impact travelling from Europe, Africa's most valuable source market.
- 3) The challenge of Technology: The Secretary General referred to the challenge of technology as the most important challenge. He noted that technology has allowed everybody to have a say, particularly Social media which has created an environment and an atmosphere that makes the whole world vulnerable and in the same time creates many opportunities. He recalled that technology also created the sharing economy or collaborative economy; people connecting directly with people. People putting their houses, cars and rooms for services and rents through websites and other platforms. This is a phenomenon that must be cautiously addressed as whilst it may be benefitting many people in the community, it is also affecting the traditional hospitality industry and traditional tourism stakeholders.

In conclusion:

Dr. Taleb Rifai acknowledged that 2015 is an important year for UNWTO as the organization celebrates its 40th anniversary in Colombia, and it also marks the 70th anniversary of United Nations that was established in 1945. He also highlighted the main forthcoming activities up to the end of the year, and invited all delegates to participate in these events:

- 1) 27th September 2015 marks the World Tourism Day, and this year's theme will be "One Billion Tourists, One Billion opportunities".
- 2) The UNWTO / Ministers Summit, scheduled to take place on 3 November 2015 in the margins of the World Travel Market. The Summit will be entitled "Branding Destinations". He stated that this is an important event to follow-up especially on the successful event held in Ghana.
- 3) The 4th UNWTO Conference on Tourism and the Media, to be held in Tunis, Tunisia on 11-12 November 2015. Dr. Taleb encouraged all Members to attend the said conference to show support and solidarity to Tunisia, and to prove that destinations cannot be defeated
- 4) FITUR and the 7th edition of the Tourism and Business Investment Forum for Africa (INVESTOUR) to be held on 21 January 2016 in Madrid, Spain, whose principle objective is to encourage exchanges in investment and business opportunities in Africa, and connecting Spanish and International Investors to Africa.

5) 12th edition of UNWTO Awards for Excellence and Innovation in Tourism, which will be celebrated in collaboration with Madrid International Tourism Trade Fair (FITUR/IFEMA) on 20 January 2016.

To conclude, Dr. Taleb Rifai, UNWTO Secretary-General asked the Member states to take advantage of this General Assembly in the presence of 72 Ministers, 115 delegations, 15 CEOs and Top Executives from WTTC, over 150 media representatives and 11 Business Organizations.

20. The Commission,

Having heard with interest the report of the Secretary-General,

<u>Commends</u> the Secretary-General for the explicit presentation on the overview of what is taking place within the organization.

CAF/DEC/4(LVII)

IMPLEMENTATION OF THE GENERAL PROGRAMME OF WORK 2014 - 2015 – GLOBAL ACTIVITIES

Agenda item 4

Sub-items 4.1 – Regional Activities 2014-2015, 4.1.1- INVESTOUR and 4.1.2 – Update on Affiliate Member activities: UNWTO – AM Regional Report-Volume four Tourism in Africa: A Tool for development (Documents CAF/57/4.1, CAF/57/4.2)

- 21. The Executive Director for Operational Programmes and Institutional Relations, Mr. Marcio Favilla, gave a presentation on the latest UNWTO conferences, publications and reports issued during the last period since the last CAF Meeting;
- 22. The Director of the Regional Programme for Africa, Mrs. Elcia Grandcourt, gave a presentation on the Regional activities for 2014-2015; the Secretariat accredited the success of INVESTOUR to the continuous support and attendance of the Members. The Director also recalled that this year, the 6th edition of INVESTOUR was for the first time opened for international investors, a total of 17 Ministers and 42 countries were registered. The Director also acknowledged the partners of INVESTOUR, IFEMA and Casa Àfrica.
- 23. The Director also highlighted the various activities undertaken by the programme such as regional training in cooperation with THEMIS foundation, regional conferences, quarterly newsletter, the new publication published in collaboration with Casa Àfrica and Affiliate Members on "Tourism in Africa : A tool for Development", and the work of the technical cooperation programme. Other activities mentioned included the open Letter campaign which emphasizes the importance of mainstreaming tourism in the global agenda, which has so far been to 17 Heads of States in Africa. The Director further informed the Ministers of the meeting between the African Union and African Ministers of Tourism scheduled to take place in October.

| 24. | ıne | Directo | or of tr | ne Progi | ramme t | or Amiliat | e Member | s, ivirs. | Yolanda | Perdomo, | gave a |
|--------|---------|-----------|----------|-------------|-----------|------------|-------------|-----------|-----------|--------------|------------|
| preser | ntation | on the | recent | Affiliate I | Members | regional | report- Vol | ume foui | Tourism | in Africa: A | A tool for |
| develo | pmen | t, publis | hed in | collabor | ation wit | h Casa Á | frica, whos | se Direct | or Genera | al Mr. Luis | Padron |
| Lopez | also n | nade an | interve | ntion. | | | | | | | |
| • | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |

CAF/DEC/5 (LVII)

REPORTS

Agenda item 5 (Documents CAF/57/5.1 and CAF/57/5.2)

25. The Commission,

<u>Having heard</u> the presentation by the Secretariat on the report "towards measuring the economic value of wildlife watching tourism in Africa" and the conclusions of the Conference Enhancing Brand Africa – Fostering Tourism development;

- <u>Thanks</u> the Secretariat for the report "towards measuring the economic value of wildlife watching tourism in Africa"
- Underscores the importance of the topic to the African region;
- Recognizes efforts of the Ministers who were involved in the UNWTO Regional Conference on Enhancing Brand Africa- Fostering Tourism Development held in Accra, Ghana, on 17-19 August 2015
- Expresses its appreciation to the efforts made by the African Union Commission in coming up
 with way forward to discuss the tourism sector in the Africa Union Agenda 2063 in the meeting
 scheduled to take place at the African Union Headquarters with African Ministers of Tourism

.....

CAF/DEC/6 (LVII)

REPORT ON THE SURVEY ON THE PRIORITY AREAS OF THE PROGRAMME OF WORK FOR 2016-2017: A FOCUS IN AFRICA

Agenda item 6 (Document CAF/57/6)

21. The Commission,

<u>Having considered</u> the presentations by the Secretariat on this agenda item,

- <u>Expresses</u> its satisfaction with the quality of information presented in the 2016-2017 priority areas of the programme of work;
- Congratulates the secretariat for the explicit presentation given;
- Recognizes that the priority areas of work are aligned to the concerns and issues raised by Members:
- <u>Invites</u> the Secretariat to continue their efforts to ensure the efficient and effective implementation of the programme;
- Affirms their agreement with the three main issues of priorities set by the Secretariat the issue of security, aviation, and technology and innovation and their connection with human resources;
- <u>Suggests</u> the Secretariat to also prioritize pandemics prevention policy to epidemics such as Ebola Avian Flu and other pandemics that affect tourism flows;
- Further requests the Secretariat to enforce the work of capacity building and to implement the Open Letter in order to boost the role of tourism;
- <u>Highlights</u> the importance of solidarity among Members in situations of extreme violence, and to seek means of combatting these attacks;

Supports the comments of the Secretariat to prioritize Safety and Security.

CAF/DEC/7 (LVII)

WORLD TOURISM DAY ACTIVITIES IN BURKINA FASO

Agenda item 7 (Document CAF/57/7)

22. The Commission,

Having heard the presentation of the Secretariat on the World Tourism Day activities in Burkina Faso;

- <u>Underscores</u> the importance of supporting Burkina Faso with the celebration and highlighting the theme together with the Host country.
- <u>Urges Ministers to attend this activity to support Burkina Faso on the World Tourism Day</u>

Thanks Zimbabwe for its dedicated work as Chairperson of the Commission and Senegal and Uganda for having performed the duties of Vice-Chairpersons during the period 2013-2015;

Thanks the two Vice-Chairpersons, Uganda and Senegal for the support in the delivery of the programme of work and advancing the issues that are pertinent to the region;

| - g | | , | |
|---------|------|-------|--|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

Congratulates Uganda and Senegal on the successful achievement of the last two years

CAF/DEC/11 (LVII)

NOMINATION OF CANDIDATES TO REPRESENT THE REGION ON THE EXECUTIVE COUNCIL AND ITS SUBSIDIARY BODIES

Agenda item 11 (Document CAF/57/11)

The Commission,

<u>Having considered</u> the information document submitted by the Secretary General on the region's representation on the Executive Council and its subsidiary bodies,

- <u>Decides</u> to nominate to the Executive Council the Democratic Republic of Congo, Ghana, Kenya, Morocco and Zambia, as co-representatives for the period 2014-2017. It was agreed that the floating seat for the same period would be occupied by Mozambique.
- 2. <u>Decides</u> to nominate Tunisia as its representative on the Committee for the Review of Applications for Affiliate Membership for the period 2014-2015.
- 3. Decides to nominate Cameroon as its representative on the **Programme and Budget Committee**.
- 4. <u>Decides</u> to renominate Mozambique and South Africa as its representative on the **Committee for Tourism Statistics and Satellite Account**
- 5. <u>Decides</u> to nominate Morocco and Senegal as its representatives on the **Committee for Tourism** and sustainability

| <u>Decides</u> to nominate Gambia and Competitiveness. | and Namibia a | s its representatives | on the | Committee for | Tourism |
|--|---------------|-----------------------|--------|---------------|---------|
| | | | | | |

CAF/DEC/12 (LVII)

THE JURY OF THE VIDEO COMPETITION

Agenda item 12 (Document CAF/57/12)

The Regional Director for Africa informed those present about the characteristics of the video competition which was introduced this year, which was a photo competition in previous years. A jury had been designated, composed of the chairs of the regional commissions. Each of the members of the jury was to vote for three videos from each region.

The winning entries will be announced on Wednesday 16 September 2015 within the framework of the third plenary Session

CAF/DEC/13 (LVII)

VENUE AND DATE OF THE FIFTY-EIGHTH MEETING OF THE COMMISSION FOR AFRICA

Agenda item 13 (Document CAF/57/13)

- 24. The Commission,
 - <u>Welcomes with pleasure</u> the invitation by the authorities of Côte d'Ivoire to hold its fifty-eighth meeting in Côte d'Ivoire in 2016, on 19-25 April.
 - <u>Thanks</u> Côte d'Ivoire for presenting its candidature to host the 58th Meeting of the Commission for Africa in 2016:
 - Congratulates Côte d'Ivoire for its election to host the 58th Meeting of the Commission for Africa in 2016.

.....

CAF/DEC/14 (LVII)

A.O.B.

Agenda item 14 (Document CAF/57/14)

- 25. The Commission,
 - <u>Takes note</u> of the World Trade Organization Conference that Kenya will host in December 2015 and the Africa Travel Association (ATA) 40th Annual World Congress in Kenya in November 2015
 - Commends Kenya for showing their leadership in organizing the WTO conference, given that it
 is the first time this conference is organized in sub-Saharan Africa.
 - Reiterated the members support to Kenya
 - Supports the initiative of recommending to WTO to endorse tourism as a major sector and add it to the agenda.

- Recommends To pursue its efforts within the African Union to ensure that tourism is seen as a sector of economic development and creator of jobs and wealth, thus eligible for technical cooperation with the international financial institutions



LIST OF PARTICIPANTS UNWTO COMMISSION FOR AFRICA 57TH MEETING



| UNWTO | | | тоштить говенну повыче ретексительностивными |
|-------------------|------------------------------|--|--|
| Country/Pays | First name/Prénom | Organization/Organisme | Position |
| Algeria | Ambes Hocine | Minister of Tourism and Handicrafts | Directeur de la communication et de la coop |
| Angola | Jose Joao Soares Augusto | Embassy of Angola in Brazil | Embaixada |
| Botswana | Elias M Magosi | Ministry of Environment Wildlife and Tourism | Permanent Secretary |
| Botswana | Dithebe Thabo Brian | Botswana Tourism Organisation | Chief Executive Director |
| Burkina Faso | Rosalie L Balima | Ministry of culture and Tourism | Technical counsellor |
| Cameroon | TIMOTHEE TABAPSSI | CAMEROON EMBASSY IN MADRID | HEAD OF MISSION |
| Cameroon | Mbe Samuel | Ministry of Tourism | Directeur |
| Cameroon | Nyoum Benjamin | services du ministre secretariat General | charge d etudes |
| Chad | Younous Mahamoud | Chad National Tourism Board | DIRECTEUR GENERAL |
| Chad | Aziz Mahamat Saleh | Ministere de l'Economie, Du Commerce et du Developpement | t T Ministre |
| Chad | Fadoul Hamit Mouctar | Ministere de l'Economie, Du Commerce et du Developpement | t T Directeur general du developpement Tourist |
| Congo DRC | Elvis Mutiri wa Bashara | Ministere du Tourisme | Ministre |
| Cote d'Ivoire | Roger Kacou | Minister of Tourism | Minister |
| Cote d'Ivoire | Santiero Jean Marie Somet | National Office of Tourism | Plennipotentiary General Manager |
| Cote d'Ivoire | Roger Marcel N'cho Mottoh | Ministre du Tourisme | Chef de cabinet |
| Gambia | Roberts Benjamin A | Ministry of Tourism and Culture | Minister |
| Kenya | Mrs Phyllis Jepkosgei Kandie | Ministry of East African Affairs & Tourism | Cabinet Secretary |
| Kenya | Kaplich John Barsito | Ministry of Tourism | Director of Communication |
| Kenya | Muriithi Ndegwa.OGW | Kenya Tourism Board | Managing Director |
| Morocco | Tarik Sadik | Ministere du Tourisme | Directeur de la Strategie et de la cooperation |
| Morocco | Abderrahim Bentbib | Counsel regional du tourisme | Director |
| Morocco | Nada Roudies | Ministry of Tourism | General Secretary |
| Mozambique | Udiga Massinga | Ministry of culture and Tourism | Minister adviser for tourism issues |
| Mozambique | Macie Isabel | Ministry of culture and Tourism | National director for planning and cooporati |
| Mozambique | Sumbana Zacarias | Ministry of culture and Tourism | senior officer planning andd strategy |
| Namibia | Nambahu Tommy | Ministry of tourism and Environment | Deputy Minister |
| Namibia | Shidute Sheimy | Ministry of Environment and Tourism | Dep permanent Secretary |
| Niger | Yahaya Baare Aou Abdou | Ministre du Tourisme et de l'Artisanat | Ministere du Tourisme et de l'Artisanat |
| Nigeria | ZATAOU KATO KARIDIO | MINISTERE DU TOURISME ET DE L'ARTISANAT | DIRECTEUR GENERAL DU TOURISME ET DE L' |
| Nigeria | ERIC BELL-GAM | EMBASSY OF NIGERIA | DEPUTY HEAD OF MISSION |
| Republic of Congo | Kounkou Kibouilou Antoine | Ministere du Tourisme et du Enviroment | Canciller du Tourisme |
| Senegal | El Hadji Malick Mbaye | Ministere du Tourisme et des Transports Aeriens | Directeur des Etudes et de la planification |
| Senegal | Zacria Gueye | Ministere du Tourisme et des Transports Aeriens | Conseiller Technique |

| Seychelles | Alain st ange | Ministry of Tourism and Culture | Minister |
|--------------|--------------------------------|--|--|
| Seychelles | Mrs Anne Lafortune | Ministry of tourism and Culture | Principal Secretary |
| Seychelles | Mrs Sinha Levkovic | Ministry of Tourism and Culture | Director standards and regulations |
| South Africa | Derek Hanekom | Ministry of Tourism | Minister |
| South Africa | Moodley Devandran | Department of International Relation and Trade | Deputy Director |
| South Africa | Mahomed Shuaib | Department of International Relation and cooperation | Assistant Director |
| South Africa | Maseti Thulani | Department of Transport | Secretary |
| South Africa | Sindisiwe Chikunga | Ministry of transport | Deputy Minister |
| South Africa | Praveen Naidoo | Ministry of Tourism | Media Liason Officer |
| Sudan | Mohamed AbuZaid | Ministry of Tourism, Antiquities & Wildlife | Minister |
| Sudan | Badraldin Abbas Elbashir Elama | ministry of Antiquities and tourism | Director of international relations department |
| Swaziland | Emmanuel D Dlamini | Ministry of Tourism & Environmental Affairs | Principal Secretary |
| Tunisia | Seifeddine Chaalali | Ministere du tourisme | Counseiller |
| Tunisia | Salma Elloumi Rekik | Minister of Tourism and Handicrafts | Minister |
| Tunisia | Haddad Tijani | UNWTO fijet | Special Advisor |
| Tunisia | Rekik | | Special Advisor |
| Tunisia | Mouna Mathlouthi Ep Bliss | Ministere du Tourisme et de L'AmbientT | Directeur de etudes et de la cooperacion inte |
| Uganda | Mutagamba Maria | Ministry of Tourism Wildlife and Antiquities | Minister |
| Uganda | Mbabazi Aulo Grace | Ministry of Wildlife &Antiquities | Ag Director |
| Zambia | Percy Mabvuto Ngwira | Zambian Embassy in Paris | First Secretary Tourism |
| Zambia | Hon Jean Kapata | Ministry of Tourism and Arts | Minister |
| Zambia | Hachiboya Mutinta | Ministry of Tourism and Arts | Assistant Director |
| Zambia | Mayanda Habasimbi Chilala | Ministry of Tourism and Arts | Principal Tourism development and research |
| Zambia | muchanga Albert | Ministry of Tourism and Arts | Director |
| Zambia | Doris Kofi | Zambia Tourism Board | Senior marketing Manager |
| Zambia | Felix Chaila | Zambia Tourism Board | Managing Director |
| Zambia | Stephen Mwansa | Ministry of Tourism and Arts | Permanent Secretary |
| Zimbabwe | Walter Mzembi | Ministry of Tourism and Hospitality Industry | Minister |
| Zambia | S.E Humphrey C Chibada | Ambassade de la republique de Zambie | Ambassadeur |
| Zimbabwe | Darlington Muzeza | Ministry of Tourism and Hospitality Industry | Deputy Director. Policy, Research and Develor |
| Zimbabwe | Muzangaza James Chikobuu | Zimbabwe Tourism Authority | Board vice Chairperson |
| Zimbabwe | Sophie Zirebwa | Zimbabwe Tourism Authority | Executive Director |
| Zimbabwe | Sherry s Sibanda | Zimbabwe Tourism Office | Minister cousellor |
| Zimbabwe | Mr. Douglas E.S Mavhembu | Ministry of Tourism and Hospitality Industry | Deputy director international tourism |
| Zimbabwe | Goko Christopher | Associated Newspapers of Zimbabwe | Executive Deputy Editor |
| Zimbabwe | Wisdom Mdzungairi | Alpha Media Holdings | Editor |
| Zimbabwe | Sugar Chagonda | Zimbabwe Tourism Authority | Head of corporate affairs |

World Tourism Organization (UNWTO) – A Specialized Agency of the United Nations

| Zimbabwe | Wisdom Mdzungairi | Alpha Media Holdings | Editor | | | | | |
|-------------------------|----------------------------|-------------------------------------|--|--|--|--|--|--|
| Zimbabwe | Sugar Chagonda | Zimbabwe Tourism Authority | Head of corporate affairs | | | | | |
| ORGANIZATIONS | ORGANIZATIONS | | | | | | | |
| UEMOA | Gustave Diasso | UEMOA | directeur de l'artisanat & du Tourisme | | | | | |
| UEMOA | Yaya Broutani | UEMOA | directeur | | | | | |
| Casa Africa | Louis Padron | Casa africa | Director General | | | | | |
| European Union | Prof Geoffrey Lipman | Green growth travel | Founder and Creative Disruption Architect | | | | | |
| Fitur | Anna Larrañaga | Fitur | Managing Director | | | | | |
| Fitur | Lourdes sierra | Fitur | Commercial Manager | | | | | |
| Kenya Utalii College | Dr Kenneth S Ombongi. OGW | Kenya Utalii College | Principal | | | | | |
| AFRAA | Elijah Chingosho | African Airlines Association | secretary General | | | | | |
| Kwela Fleet Manageme | Cuthbert Ncube | Kwela Fleet Management | Chief Executive Director | | | | | |
| RETOSA | Simba Mandinyenya | Retosa | Acting Executive Director | | | | | |
| International Nightlife | Joaquim Boadas de Quintana | International Nightlife Association | General Secretary | | | | | |
| International Group In | Dr. Yassir B Dafaalla | International Group Investment | vice president and managing Director | | | | | |
| Bournemouth Universi | Prof Dimitrios Buhalis | Bournemouth University | Established Chair in Tourism | | | | | |
| OBSERVERS | | | | | | | | |
| Arab Republic of Egypt | Mohammed El -Gammal | Embajada de Egipto | consul | | | | | |
| Arab Republic of Egypt | Manal Abdel Salam | Ministry of tourism | Undersecretary for international relations | | | | | |
| UNWTO STAFF | | | | | | | | |
| UNWTO | Dr. Taleb Rifai | UNWTO | secretary General | | | | | |
| UNWTO | Mr. Favilla Márcio | Cabinet of the Secretary General | Executive Director | | | | | |
| UNWTO | Mr. Carlos Vogeler | Regional Programme for the Americas | Director | | | | | |
| UNWTO | Mrs. Elcia Grandcourt | Programme for Africa | Director | | | | | |
| UNWTO | Carvao, Sandra | Communications and Publications | Director | | | | | |
| UNWTO | Yolanda Perdomo | UNWTO Miembros Affiliado | Directora | | | | | |
| UNWTO | Miguel Mirones Diez | UNWTO Miembros Affiliado | Board Chairman | | | | | |
| UNWTO | Mrs Lydia Bebe Kum | Programme for Africa | Senior Assistant | | | | | |
| | | | | | | | | |

World Tourism Organization (UNWTO) – A Specialized Agency of the United Nations

CAF/DEC/57

| TOAL PARTICIPANTS | 95 |
|-------------------------|----|
| TOTAL AFRICAN MINISTERS | 12 |
| TOTAL COUNTRIES | 32 |
| TOTAL INTERNATIONAL | |
| ORGANIZATIONS | 10 |
| UNWTO | 8 |