Committee on Tourism and Sustainability
Twelfth meeting

1. Adoption of the agenda
2. Introduction by the Executive Director
3. Discussion of the current thematic priorities:
4. Future activities of the Committee
5. Other issues
6. Closing remarks by the Acting Chair of the CTS
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b) Supporting the implementation of sustainable tourism policies through the International Network of Sustainable Tourism Observatories (INSTO) of UNWTO

c) Results of the UNWTO/International Transport Forum (ITF) research on the Transportation related CO2 Emissions of the Tourism Sector

d) UNWTO’s role in CBD’s Informal Advisory Group on Mainstreaming Biodiversity Contribution
Policies for Sustainable Consumption and Production in Tourism
12 Responsible Consumption and Production

- Resource Efficiency
- Energy use efficiency
- Water use efficiency
- Biodiversity protection
- GHG emissions reduction
- Waste reduction
Globally by 2018, 108 countries had national policies on sustainable consumption and production.

93 per cent of the world’s 250 largest companies are now reporting on sustainability.
Integration of SCP into Tourism Policies
101 Countries covered
100% refer to sustainability

55% make detailed references
67% refer to resource efficiency
64% connect sustainability to competitiveness
Countries that place tourism high in the national agenda have policies with a stronger commitment to sustainability.
References to SCP impact areas and policy instruments in national policies reviewed

- Biodiversity conservation and sustainable land-use: 96% Impact Areas, 84% Instruments
- Energy use efficiency: 71% Impact Areas, 32% Instruments
- Waste reduction: 64% Impact Areas, 25% Instruments
- Water use efficiency: 56% Impact Areas, 22% Instruments
- GHG emissions reduction: 42% Impact Areas, 27% Instruments
Nature of SCP policy instruments in national tourism policies reviewed

- Voluntary: 60%
- Regulatory: 59%
- Economic: 23%
Nature of SCP policy instruments in national tourism policies reviewed by SCP impact area

- **Biodiversity conservation and sustainable land-use**: Voluntary 53%, Regulatory 12%, Economic 0%
- **Energy use efficiency**: Voluntary 25%, Regulatory 3%, Economic 11%
- **GHG emissions reduction**: Voluntary 25%, Regulatory 4%, Economic 4%
- **Waste reduction**: Voluntary 23%, Regulatory 3%, Economic 4%
- **Water use efficiency**: Voluntary 22%, Regulatory 1%, Economic 4%
References to monitoring tools in policies reviewed and evidence of implementation

- Monitoring Tools: 95%
- Public progress reports: 38%
- Environmental reports: 11%

Overall:
- Monitoring Tools: 56%
- Public progress reports: 11%
- Environmental reports: 11%
Strategic approaches for policy implementation

- SDGs as a framework to align actors across sectors and borders
- Outline SCP policy instruments
- Prioritize regular and timely measurement and monitoring of impacts
- Incorporate geospatial data
- Embrace innovative approaches - circularity
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Supporting sustainable destinations through continuous monitoring
About

The UNWTO International Network of Sustainable Tourism Observatories (INSTO) was created in 2004 with the main objective to support the continuous improvement of sustainability and resilience in the tourism sector through systematic, timely and regular monitoring of tourism performance and impact and to connect dedicated destinations in order to better understand destination-wide resource use and foster the responsible management of tourism.

Through the systematic application of monitoring, evaluation and information management techniques, the initiative provides policy makers, planners, tourism managers and other relevant stakeholders with key tools to strengthen institutional capacities to support the formulation and implementation of sustainable tourism policies, strategies, plans and management processes.
Since the establishment in 2004, a total of 27 observatories have joined the UNWTO INSTO Network: nine in China, one in Greece, one in Mexico, one in Brazil, five in Indonesia, one in Croatia, two in the United States, one in New Zealand, and one in Canada.
Meet the members
INSTO Observatories

MANDATORY ISSUE AREAS

There are 9 core issue areas that INSTO Observatories are required to monitor at least to a certain extent.

- Tourism Seasonality
- Employment
- Destination Economic Benefits
- Governance
- Local Satisfaction
- Energy Management
- Water Management
- Waste Water (Sewage) Management
- Solid Waste Management
Application Documents

- INSTO Framework
- Application Procedure Overview
- Application Form
- Destination Profile
- Sample of Letter of Support
- Preliminary Study Guidance
- Stakeholder Workshop Guidance
- Checklist - Application Documents
Guatemala Partners with UNWTO to Launch Sustainable Tourism Observatory

Madrid, Spain, 20 May 2019 – The World Tourism Organization (UNWTO) has welcomed Guatemala into its International Network of Sustainable Tourism Observatories (INSTO). The Central American country becomes the 26th member of the global network which is committed to the systematic collection of data on the impacts of tourism at the destination level.

The new Observatory is located in the city of La Antigua Guatemala, a UNESCO World Heritage Site and a leading tourism destination. Led by the Instituto Guatemalteco de Turismo (INGUAT) and supported by the Guatemalan government, the Observatory will periodically collect data and scientific evidence as it monitors the effect tourism has on the historic city. This data will then be used to assess how tourism can best be used to help drive sustainable growth and development.

“We warmly welcome Antigua’s entry into our global network of observatories. This demonstrates Guatemala’s strong commitment to tourism as a force for good,” said UNWTO Secretary-General Zurab Pololikashvili. “The Observatory will generate more and better evidence of the economic, environmental and social impacts that tourism has on Antigua and the surrounding area. This will facilitate decision-making so that tourism can continue to drive sustainable development.”

The establishment of the new Observatory was announced during the 64th meeting of the UNWTO Regional Commission for the Americas, also held in Antigua (15-16 May). Moving ahead, the Observatory will work with an interdisciplinary group of local experts. This commitment to the input of local stakeholders is a key feature of the INSTO Observatories around the world.

Jorge Mario Chajón, Director General of INGUAT, adds: “This project will have a real multiplier effect, maximizing the economic as well as the social benefits that tourism brings. We welcome the opportunity to partner with UNWTO and work together to make tourism a key part of the 2030 Agenda for Sustainable Development.”

The Tourism Observatory of Navarre joins INSTO
The 2030 Agenda for Sustainable Development and the 17 Sustainable Development Goals
INSTO Observatories – past events
Save the date!

2019 Global INSTO Meeting

22-23 October 2019
Madrid, Spain
insto@unwto.org
#INSTO2019
Thank you
Contact us

UNWTO International Network of Sustainable Tourism Observatories (INSTO)
UNWTO Sustainable Development of Tourism Programme

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Transport Related CO$_2$ Emissions of the Tourism Sector
In cooperation with International Transport Forum
Estimations for 2016 and 2030
Transportation modes: Car, Bus, Rail and Air
Domestic and International Tourism
Global and Regional Analysis
### Transport Related CO₂ Emissions of the Tourism Sector

<table>
<thead>
<tr>
<th></th>
<th>2005</th>
<th>2016</th>
<th>2030</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Tourist Arrivals (millions)</td>
<td>750</td>
<td>1240</td>
<td>1803</td>
</tr>
<tr>
<td>Total Trips (including domestic and same-day) (millions)</td>
<td>9750</td>
<td>20009</td>
<td>37433</td>
</tr>
<tr>
<td>Total Tourism Transport CO₂ Emissions (Mt)</td>
<td>982</td>
<td>1597</td>
<td>1998</td>
</tr>
<tr>
<td>Total manmade CO₂ Emissions (Mt)</td>
<td>26400</td>
<td>32100</td>
<td>37800</td>
</tr>
<tr>
<td>Share Tourism Transport of CO₂ manmade CO₂ Emissions (Mt)</td>
<td>3.7%</td>
<td>5%</td>
<td>5.3%</td>
</tr>
</tbody>
</table>
Thank you

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4. Future activities of the Committee
   a) Summary of the work of the CTS
   b) Future in-person CTS meetings
   c) Open discussion
   d) 13 September 2019, CTS meeting to elect the Chair and the Vice Chair of the new Committee
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