UNWTO, 23rd General Assembly
Education and Employment in Tourism
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EDUCATION IN THE NEW ENLIGHTENMENT

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'There is a crisis': Hundreds of hospitals in France hit by strike action

US turns attention to Chinese garlic, tuna and laptops as trade war escalates

Officials have earmarked 3,805 products from laptop computers to tuna and garlic in the latest episode of the dispute.

Hong Kong protests: How badly has tourism been affected?

Protesters in Hong Kong are continuing protests at the city's international airport.

US teacher strikes generated victories. So why are they ready to strike again?

Many say authorities have reneged on agreements and schools are still facing low pay, poor working conditions and shortages

Customers vent fury over British Airways handling of pilots' strike

Passengers face problems rebooking cancelled flights

August 24, 2019
A new social contract for the digital era.
Based on an inspiring philosophy of education.
The gap between productivity and a typical worker’s compensation has increased dramatically since 1973

Productivity growth and hourly compensation growth, 1948–2015

<table>
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<th>Period</th>
<th>Productivity</th>
<th>Hourly compensation</th>
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<tr>
<td>1948–1973</td>
<td>96.7%</td>
<td>91.3%</td>
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<tr>
<td>1973–2015</td>
<td>73.4%</td>
<td>11.1%</td>
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Productivity has grown 6.0x more than pay.

Change 1979 - 2018:

**Productivity:**

+ 69.6%

**Hourly pay:**

+ 11.6%

*Source: Economic Policy Institute*

**Note:** Data are for average hourly compensation of production/non-supervisory workers in the private sector and net productivity of the total economy. “Net productivity” is the growth of output of goods and services minus depreciation per hour worked.

**Source:** EPI analysis of data from the Bureau of Economic Analysis (BEA) and the Bureau of Labor Statistics (BLS) (see the technical appendix of Bivens and Mishel 2015 for more detailed information).
TRAVEL & TOURISM

creates 1 in 10 jobs in the planet.

Tourist arrivals internationally have increased 56x in 50 years.

1950

25 million

2018

1.4 billion

source: UNWTO

source: WTTC
We must unite efforts to find a new balance: to build a new social contract for the Digital Era.

ENTREPRENEURS
DEMOCRATIC STATES
CORPORATIONS
CITIZENS
we need

To rethink the most strategic project of our society: education.
How do we prepare new generations for an uncertain future and a constantly changing world?
we must rethink our values

INNOVATION

DIVERSITY

HUMANITIES

RESPECT
INNOVATION & ENTREPRENEURIAL MINDSET

Fostering creativity, autonomy, leadership and team work capacity.

Educating IN the digital age & FOR the digital age.

We must train people to understand and speak the language of technology, but we must also invite them to reflect on the technological revolution and its implications for our societies.
DIVERSITY & OPEN SOCIETIES

It is only in interdisciplinary spaces where solutions to complex problems will be born in the 21st century.

We believe that prosperity is based on open societies.
Literature, philosophy, history, poetry, art...
They all can serve as rudders in an exponentially changing world.

“Educating the mind without educating the heart is not education at all.”
Aristotle
RESPECT

In order to be respectful of others, it’s necessary to respect oneself first, appreciating our virtues as individuals and aiming to develop our full potential.

Respect must also be granted to the planet we inhabit.

We must therefore try to promote an awareness of environmental problems, fostering a global citizenship committed to a free, fair and sustainable world.
The technological revolution is a source of infinite opportunities but also of enormous challenges.
Everybody thinks of changing humanity, but nobody thinks of changing himself.

L. Tolstói
THANK YOU.

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