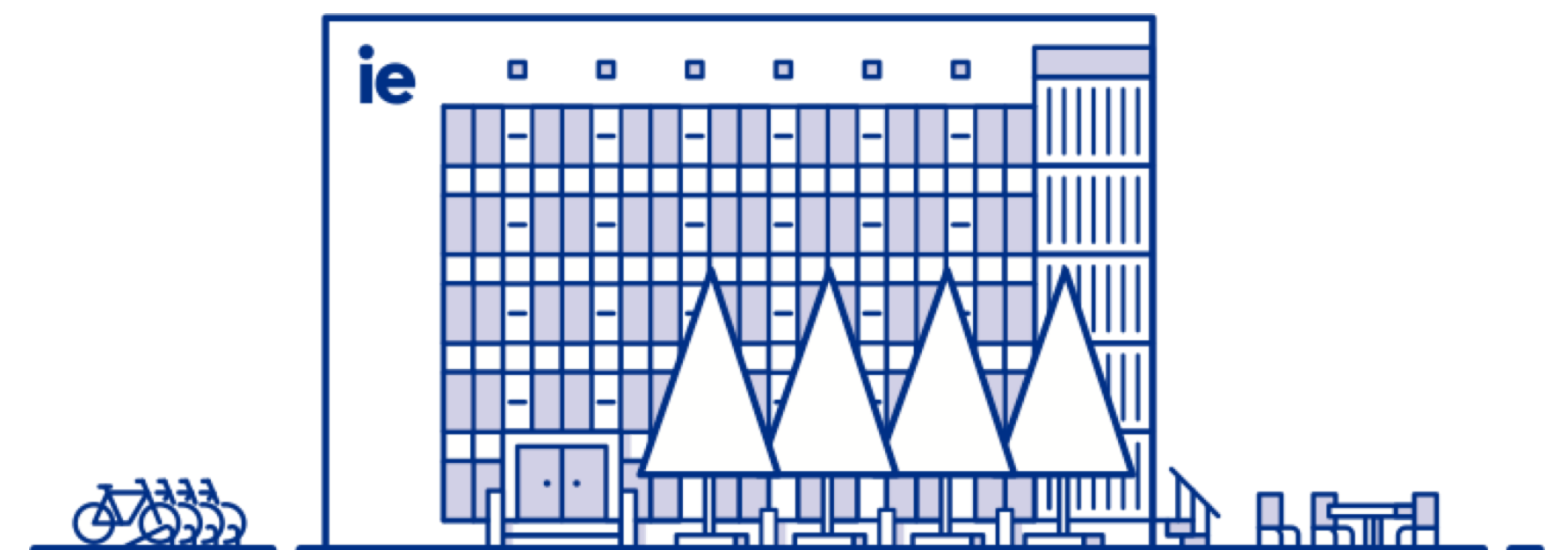


UNWTO, 23rd General Assembly  
Education and Employment in Tourism  
12 Septembre 2019, Saint Petersburg

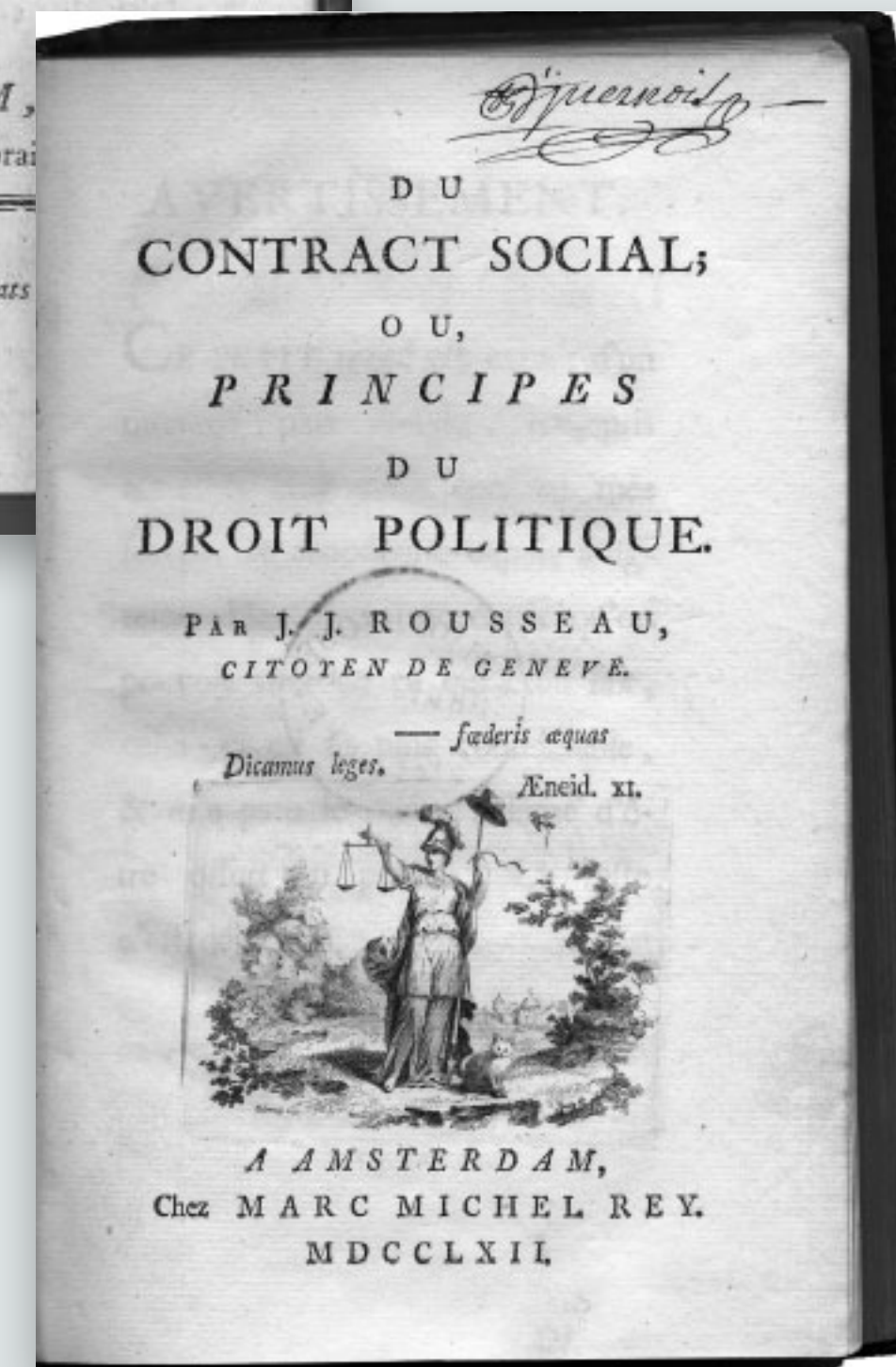
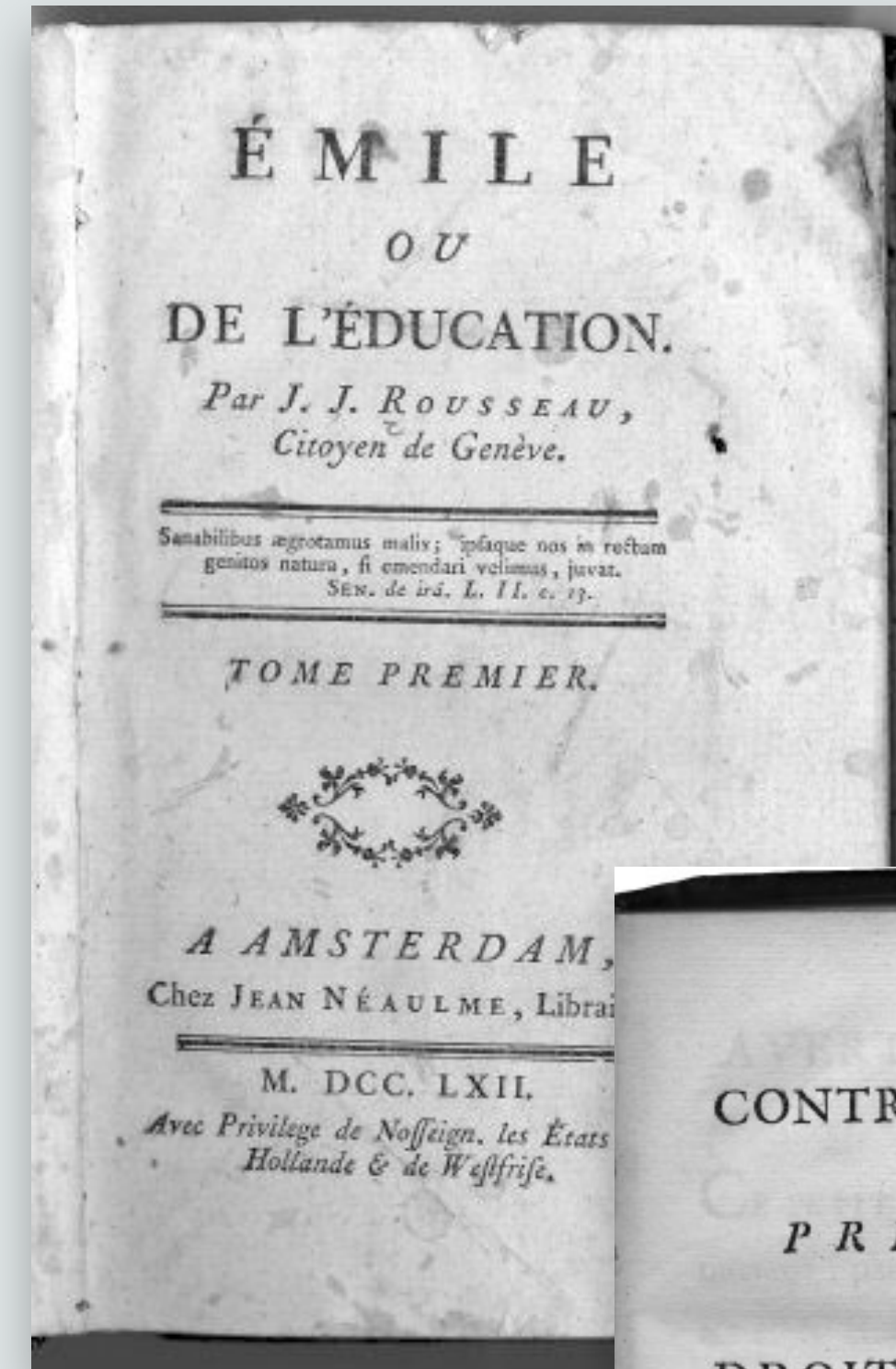
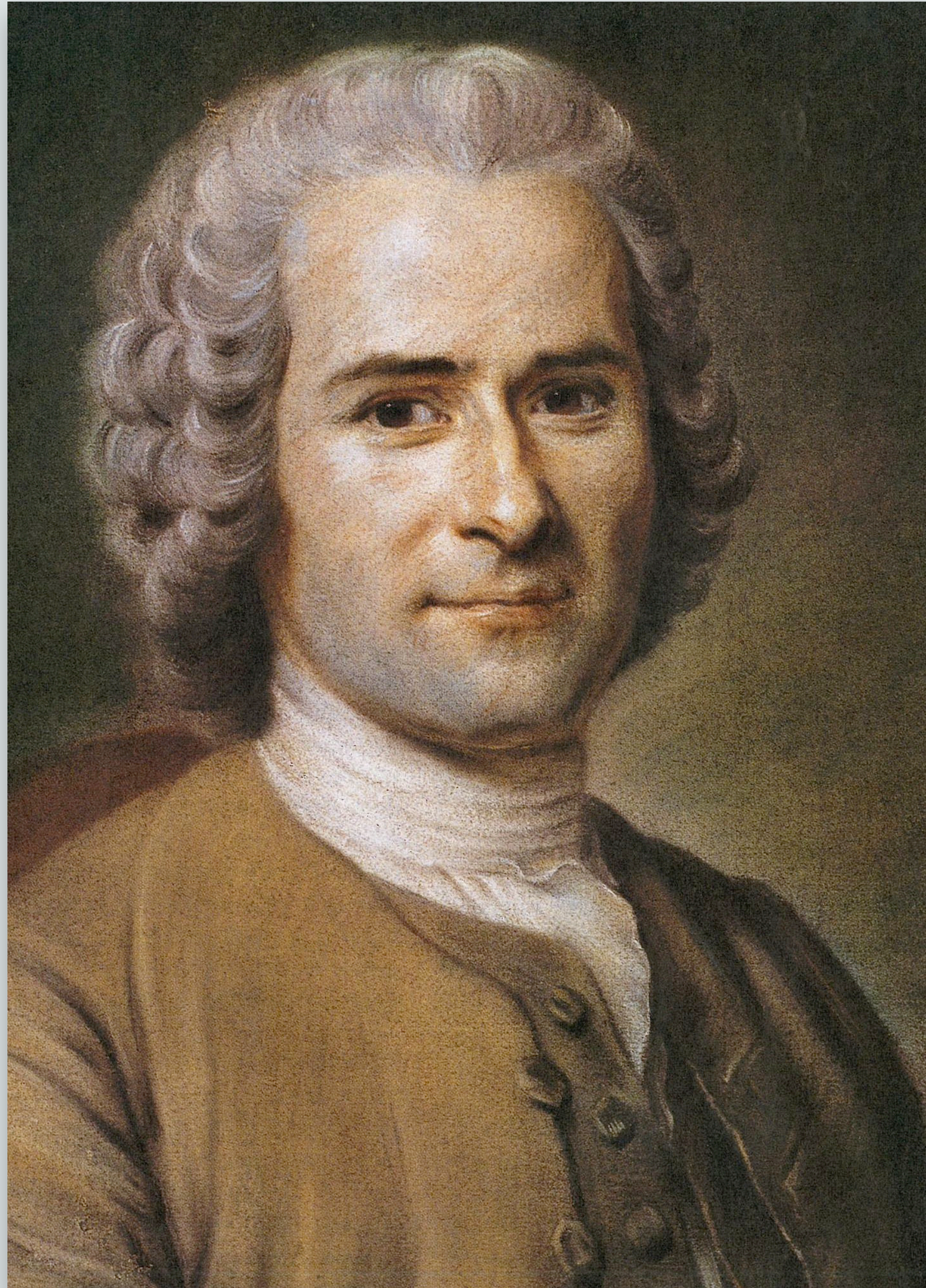
# EDUCATION IN THE NEW ENLIGHTENMENT

Diego del Alcázar Benjumea  
Executive VP of IE University

@diego\_alcazar









# 'There is a crisis': Hundreds of hospitals in France hit by strike action



Staff at industrial pay, but are affected

Officials have earmarked 3,805 products from laptop computers to tuna and garlic in the latest episode of the dispute.

# US turns attention to Chinese garlic, tuna and laptops as trade war escalates



The US has responded after China's latest tariff announcement

# Hong Kong protests: How badly has tourism been affected?



Getty Images

Hong Kong is one of the world's most visited cities

Protesters in Hong Kong are continuing [protests at the city's international airport](#).

# US teacher strikes generated victories. So why are they ready to strike again?

Many say authorities have reneged on agreements and schools are still facing low pay, poor working conditions and shortages

Michael Sainato • Fri 30 Aug 2019 07:00 BST



Teachers and supporters rally in Oakland, California. Jeff Chiu/Associated Press

# Instagram Hacker Confirms 1 Million Account Takeover Attack

Davey Winder



Instagram was exposed to an account takeover vulnerability that could grab a million password reset codes.

# Customers vent fury over British Airways handling of pilots' strike

Passengers face problems rebooking cancelled flights

August 24, 2019



*\_we need*

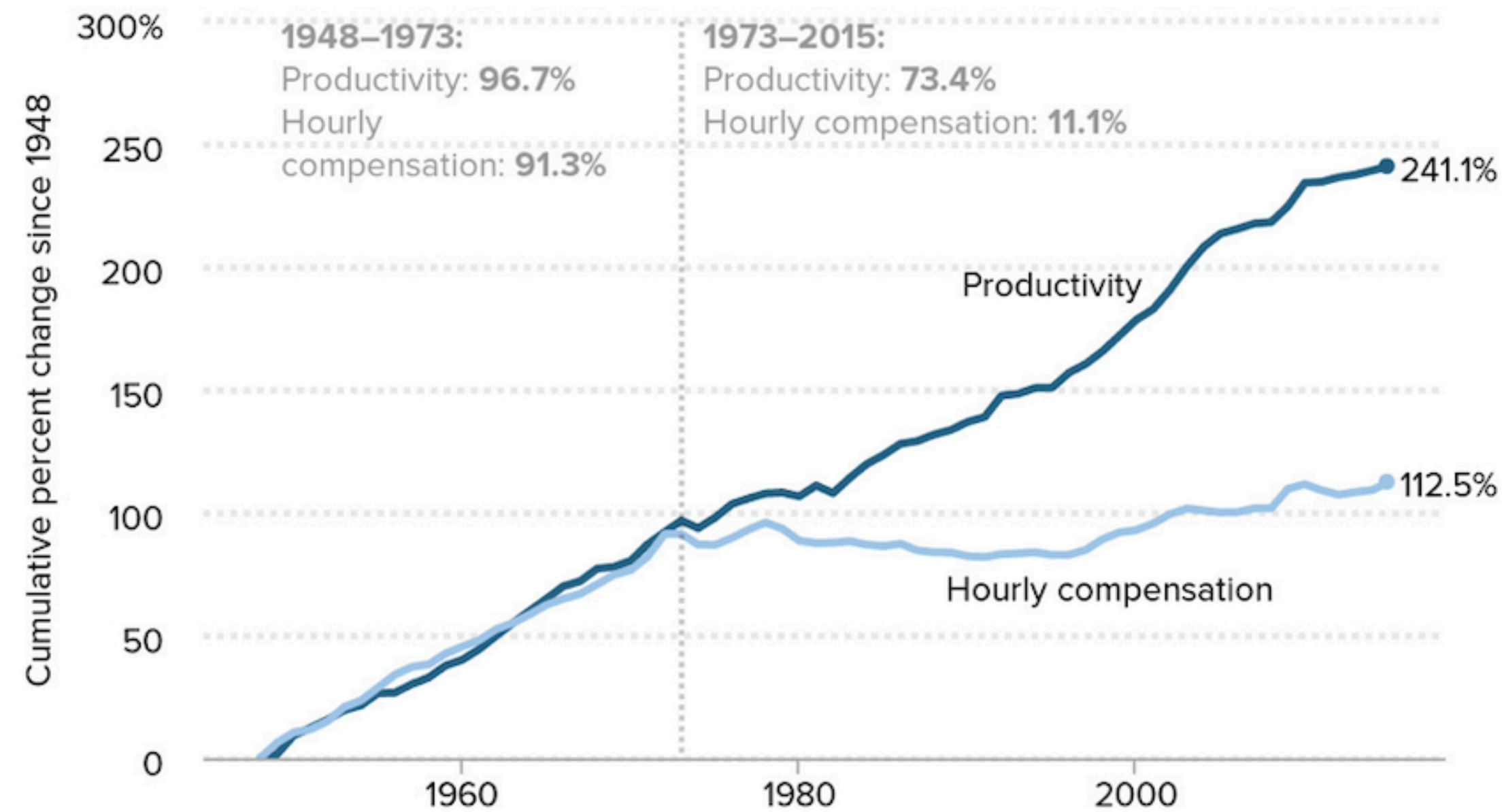
A new social contract  
for the digital era.

Based on an inspiring  
philosophy of education.



## The gap between productivity and a typical worker's compensation has increased dramatically since 1973

Productivity growth and hourly compensation growth, 1948–2015



**Note:** Data are for average hourly compensation of production/nonsupervisory workers in the private sector and net productivity of the total economy. “Net productivity” is the growth of output of goods and services minus depreciation per hour worked.

**Source:** EPI analysis of data from the Bureau of Economic Analysis (BEA) and the Bureau of Labor Statistics (BLS) (see the technical appendix of Bivens and Mishel 2015 for more detailed information)

*Change 1979 - 2018:*

**Productivity:**

**+ 69,6%**

**Hourly pay:**

**+ 11,6%**

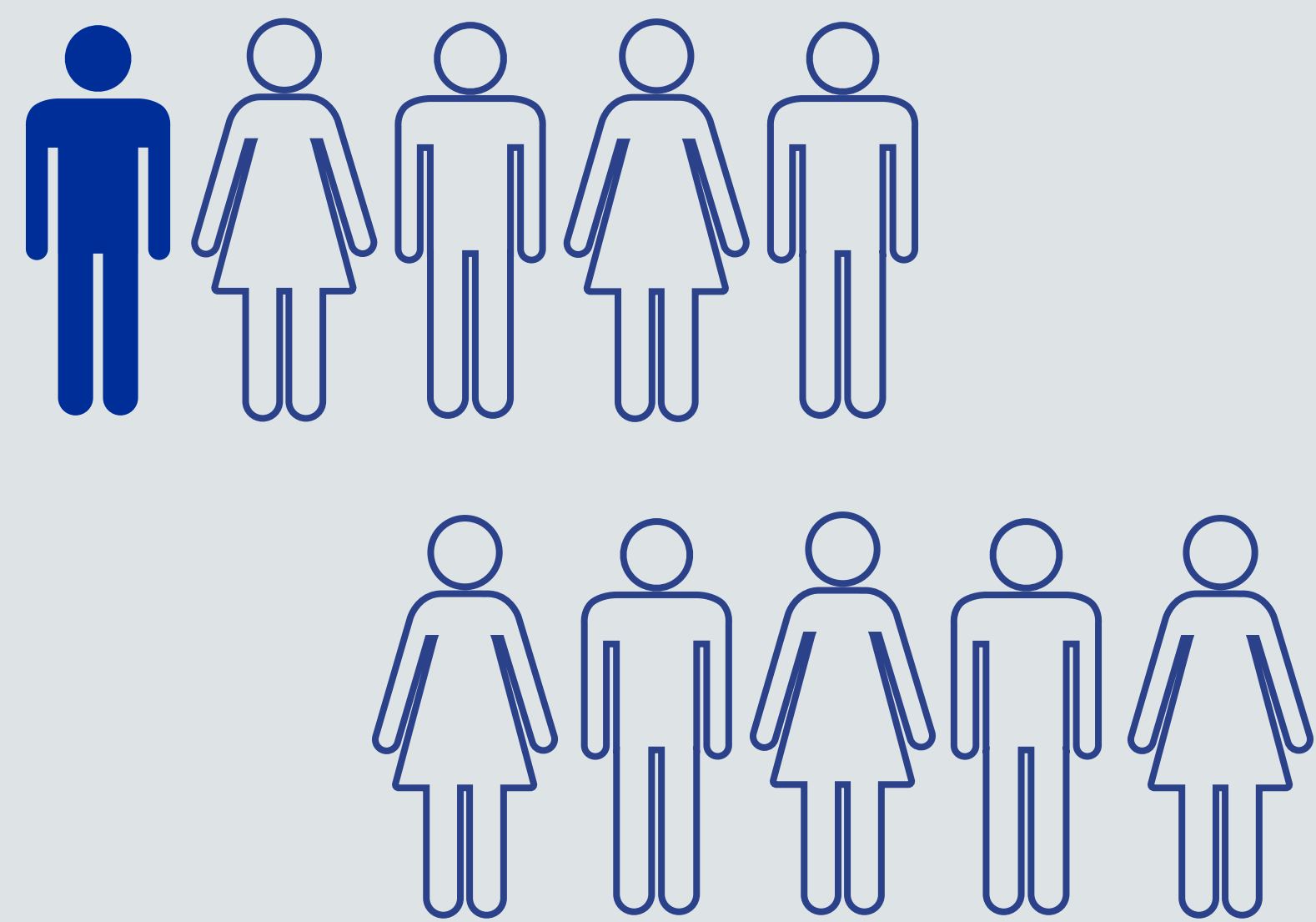
**Productivity has grown  
6.0x more than pay.**

source: Economic Policy Institute



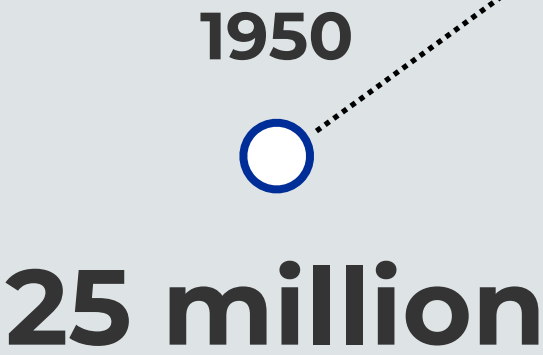
# TRAVEL & TOURISM

creates 1 in 10 jobs  
in the planet.



source: WTTC

Tourist arrivals  
internationally  
have increased  
56x in 50 years.



source: UNWTO



**We must unite efforts  
to find a new balance:  
to build a new social  
contract for the  
Digital Era.**

**ENTREPRENEURS**

**DEMOCRATIC STATES**

**CORPORATIONS**

**CITIZENS**





*\_we need*

To rethink the most  
strategic project  
of our society:  
education.



**\_How do we prepare new generations for an uncertain future and a constantly changing world?**



***\_we must rethink our values***

## **INNOVATION**



## **DIVERSITY**



## **HUMANITIES**



## **RESPECT**





# INNOVATION & ENTREPRENEURIAL MINDSET

Fostering creativity, autonomy, leadership  
and team work capacity.

**Educating IN the digital age  
& FOR the digital age.**

We must train people to understand  
and speak the language of technology,  
but we must also invite them to reflect  
on the technological revolution and its  
implications for our societies.





# DIVERSITY & OPEN SOCIETIES

It is only in interdisciplinary spaces where solutions to complex problems will be born in the 21st century.

**We believe that prosperity  
is based on open societies.**





# HUMANITIES

Literature, philosophy, history, poetry, art...  
They all can serve as rudders in an  
exponentially changing world.

“*Educating the mind without educating  
the heart is not education at all.*

Aristotle





# RESPECT

In order to be respectful of others, it's necessary to respect oneself first, appreciating our virtues as individuals and aiming to develop our full potential.

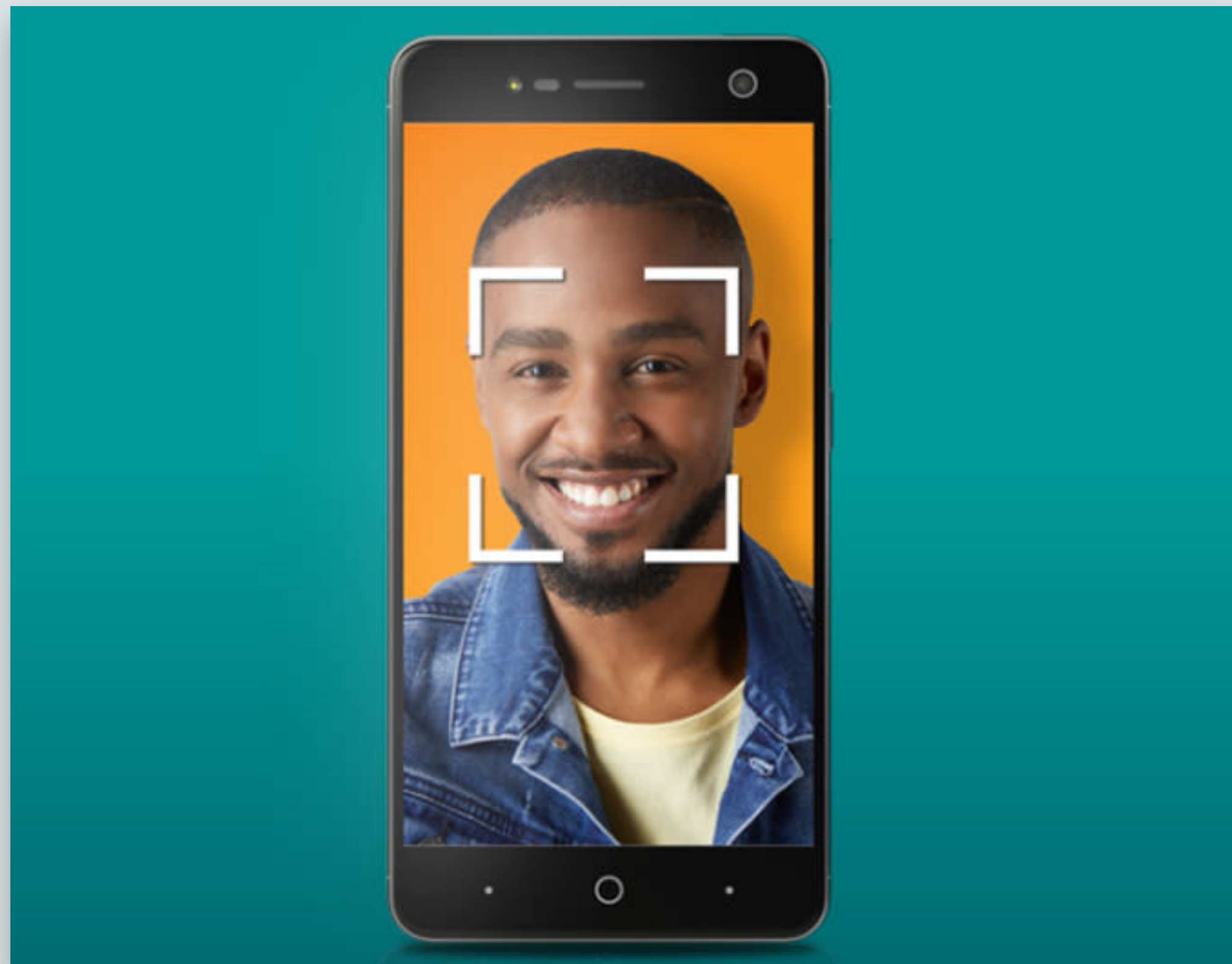
**Respect must also be granted to the planet we inhabit.**

We must therefore try to promote an awareness of environmental problems, fostering a global citizenship committed to a free, fair and sustainable world.





**The technological revolution is a source of infinite opportunities but also of enormous challenges.**



FNB allows users to open an account by taking a selfie.



An algorithm creates special makeup to avoid facial recognition software.



“*Everybody thinks  
of changing humanity,  
but nobody thinks  
of changing himself.*”

L. Tolstói





# THANK YOU.

Diego del Alcázar Benjumea  
Executive VP of IE University

@diego\_alcazar

