

High Level Forum on Medical and Health Tourism

Tuesday, 10 September 2019 (16:00 – 18:00)

Provisional Programme

16.00 - 16.10

Opening Ceremony

- Ms. Zarina Doguzova, Head of the Federal Agency for Tourism of the **Russian Federation**
- Mr. Zurab Pololikashvili, Secretary-General, **UNWTO**

16.10 - 16.30

Keynote Speech on Medical Tourism – Preparing for tomorrow

Mr. Jonathan Edelheit, Chairman, **Medical Tourism Association**, United States of America

16.30 - 16.45

Innovation, Health and Wellbeing

Introduction by: Mr. Julio Alvarez, Chairman, **Bionox Group**

A conversation with Mr. Fernando Hierro, Founder of **Bionox Group** and UNWTO Ambassador for Responsible Tourism

16.45 - 17.45

High Level Debate

Setting the Scene:

Mr. Manuel Butler, Executive Director, **UNWTO**

Confirmed speakers:

- H.E. Mrs. Veronica Canals Riba, Minister of Tourism of **Andorra**
- H.E. Mr. Edmund Bartlett, Minister of Tourism of **Jamaica**
- H.E. Mr. Rene Trabelsi, Minister of Tourism and Handicraft of **Tunisia**
- Mr. Oleg Salagay, Deputy Minister of Health Care of the **Russian Federation**
- Ms. Eva Štravs Podlogar, State Secretary of **Slovenia**

- Ms. Anna Németh, Deputy CEO, **Hungarian Tourism Agency**
- Mr. Miguel Mirones, President, **Asociación Nacional de Balnearios (Anbal)**
- Mr. Jonathan Edelheit, Chairman, **Medical Tourism Association**

Moderation: Ms. Sandra Carvão, Chief, Market Intelligence and Competitiveness, **UNWTO**

17:45 – 17:55

Presentation of Sports Advisor platform

Ms. Natalia Bayona, Senior Expert on Innovation and Digital Transformation, **UNWTO**

17:55 - 18:00

Closing Remarks

Vice-Governor in charge of Health of Saint Petersburg