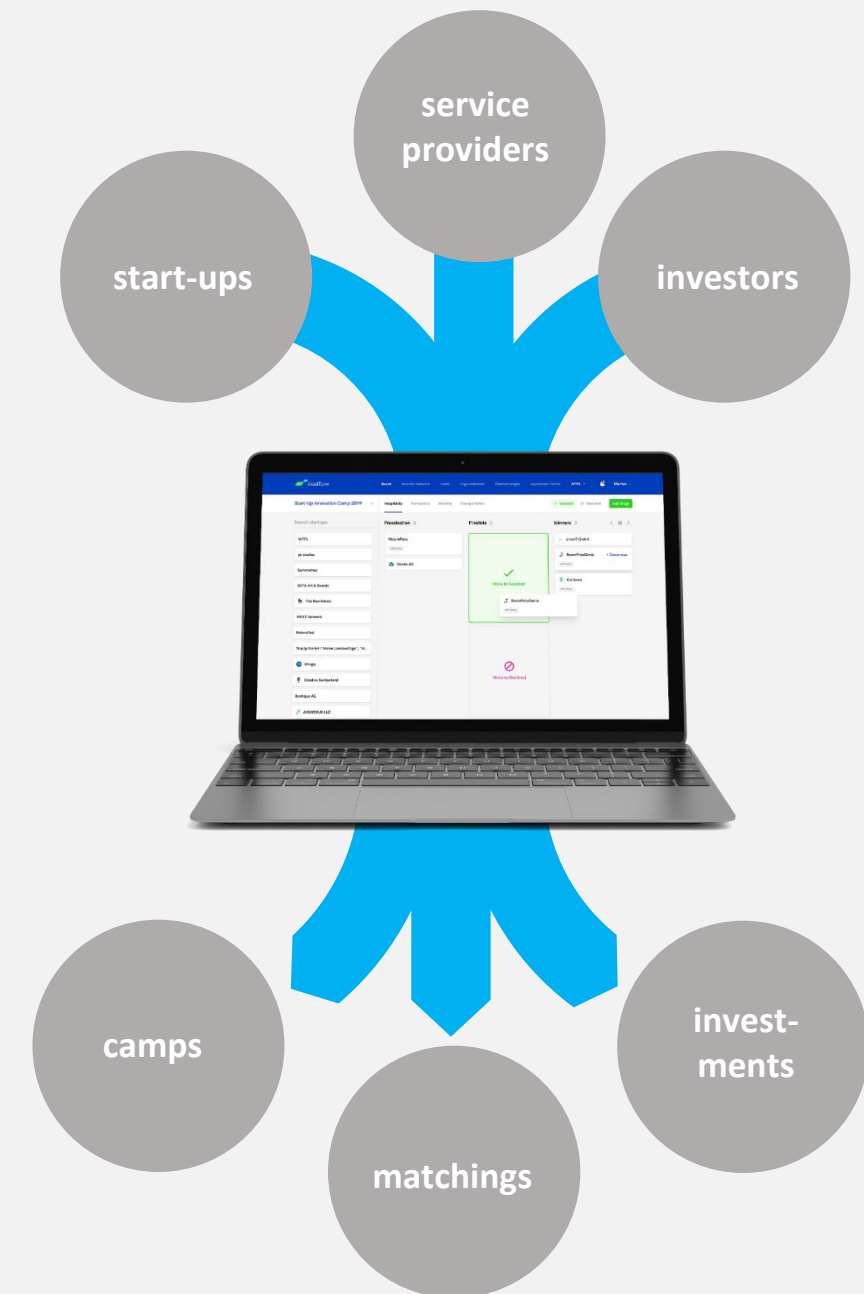


# WTFL matchmaking platform in collaboration with UNWTO

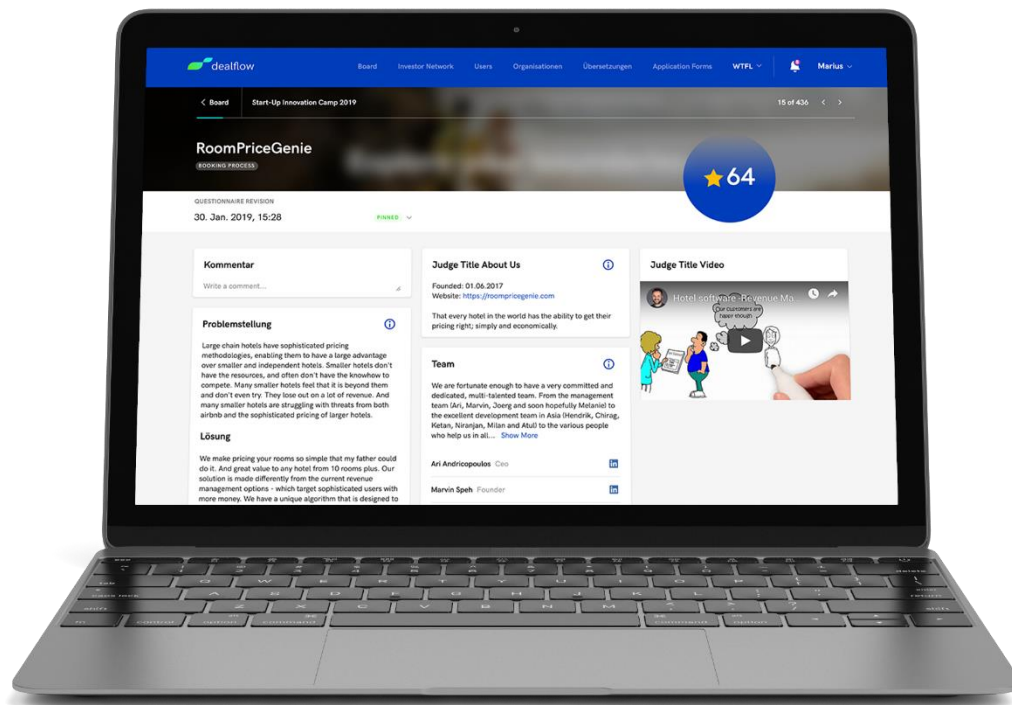
# The vision:

**One worldwide platform to connect tourism start-ups and investors in order to extensively increase matchings and investments** while simplifying collaboration processes for all involved stakeholders



# The matchmaking platform

Connecting start-ups, investors and service providers within the tourism industry



1. Dynamic Pitchdecks
2. Specific Evaluation
3. Individual Profile
4. Notifications

# Foster investments through matchmaking

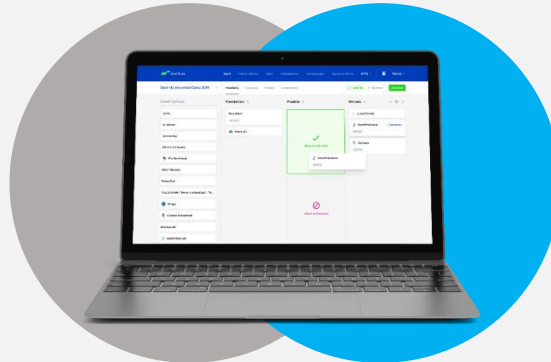
We identify and acquire the right start-ups and investors to create value for the tourism industry



**Start-Ups & investors**



**Matchmaking Tool**



**Value for UNWTO-members**

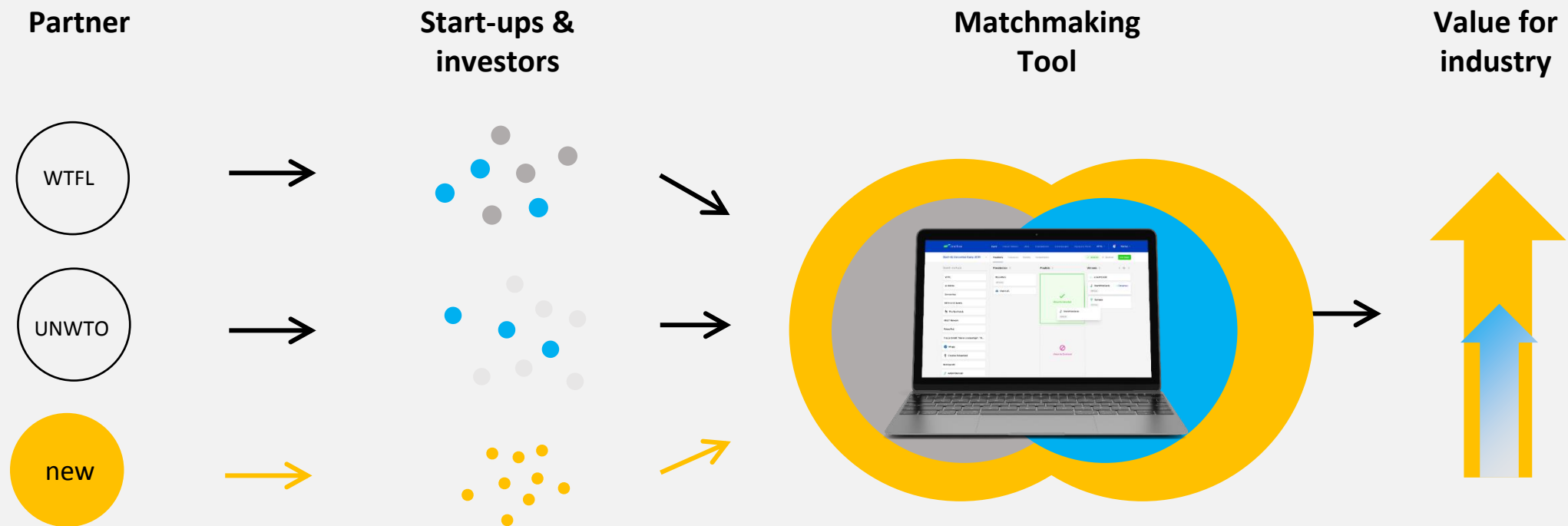
- Increase investments through constant matchings
- High efficiency of collaboration
- One worldwide tool
- Usage for competition organizers
- Subscription for tool access

WTFL & UNWTO

**UNWTO uses the  
WTFL dealflow tool for the  
2<sup>nd</sup> UNWTO Tourism Start-Up  
Competition  
to identify the best start-ups  
and enable matchmaking within  
our industry**

# Scaling with new partnerships

Every partner added multiplies the value of the platform for the industry





# Join the collaboration!

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