

# The Role of Innovation in Quality Education for Sustainable Tourism Sector

Michal Rimon, Adv. - CEO

ACCESS ISRAEL





FINLAND



● St. Petersburg



RUSSIA

ESTONIA

LATVIA



Access Israel



# Statistics - beneficiaries

15% people with disabilities



Physical



Hearing impaired



Visual impaired



Mental



Cognitive / Communication



10% Elderly

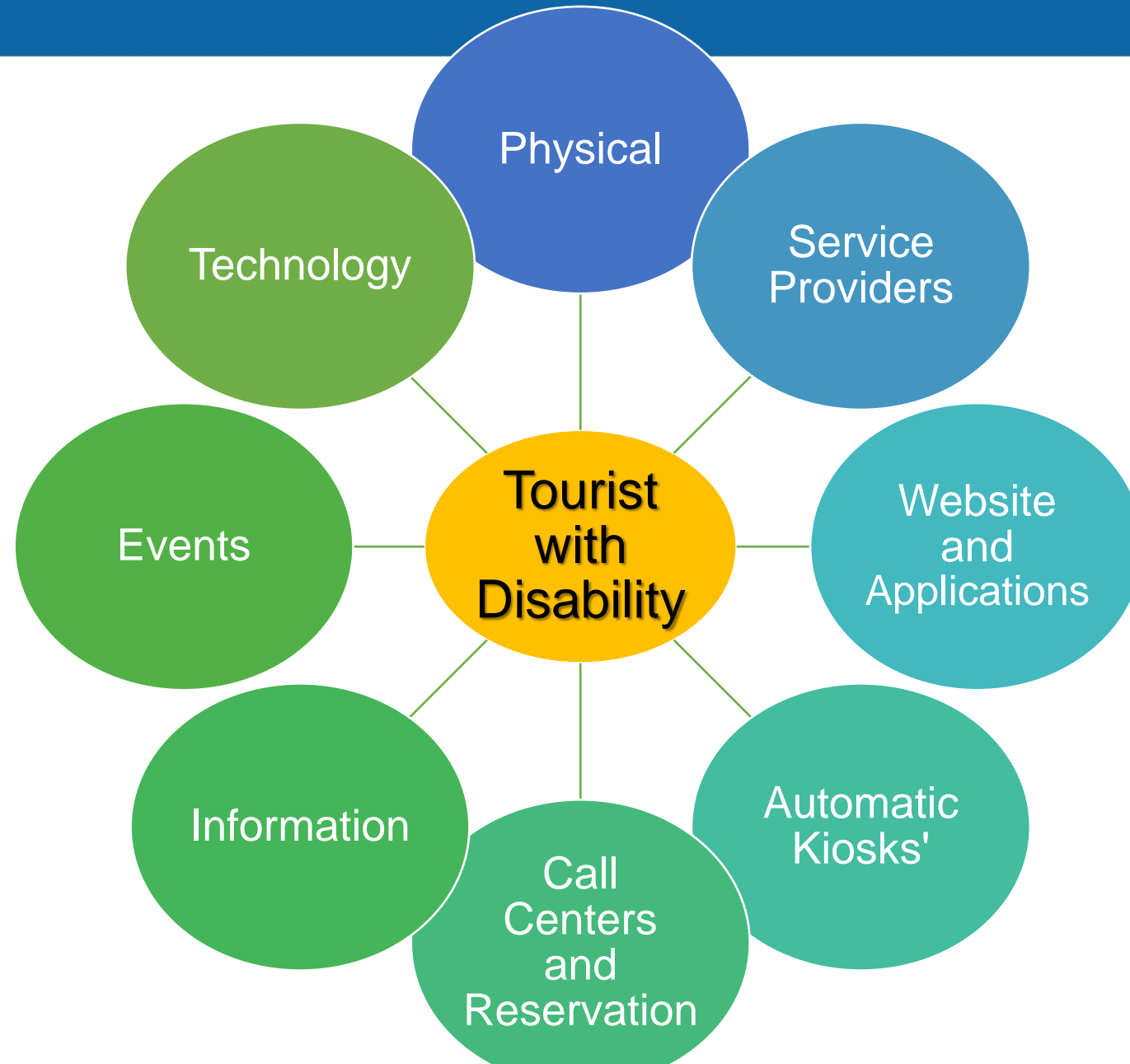
and more.....  
obese, afraid, struggling  
extremely tall or short  
strollers , etc....



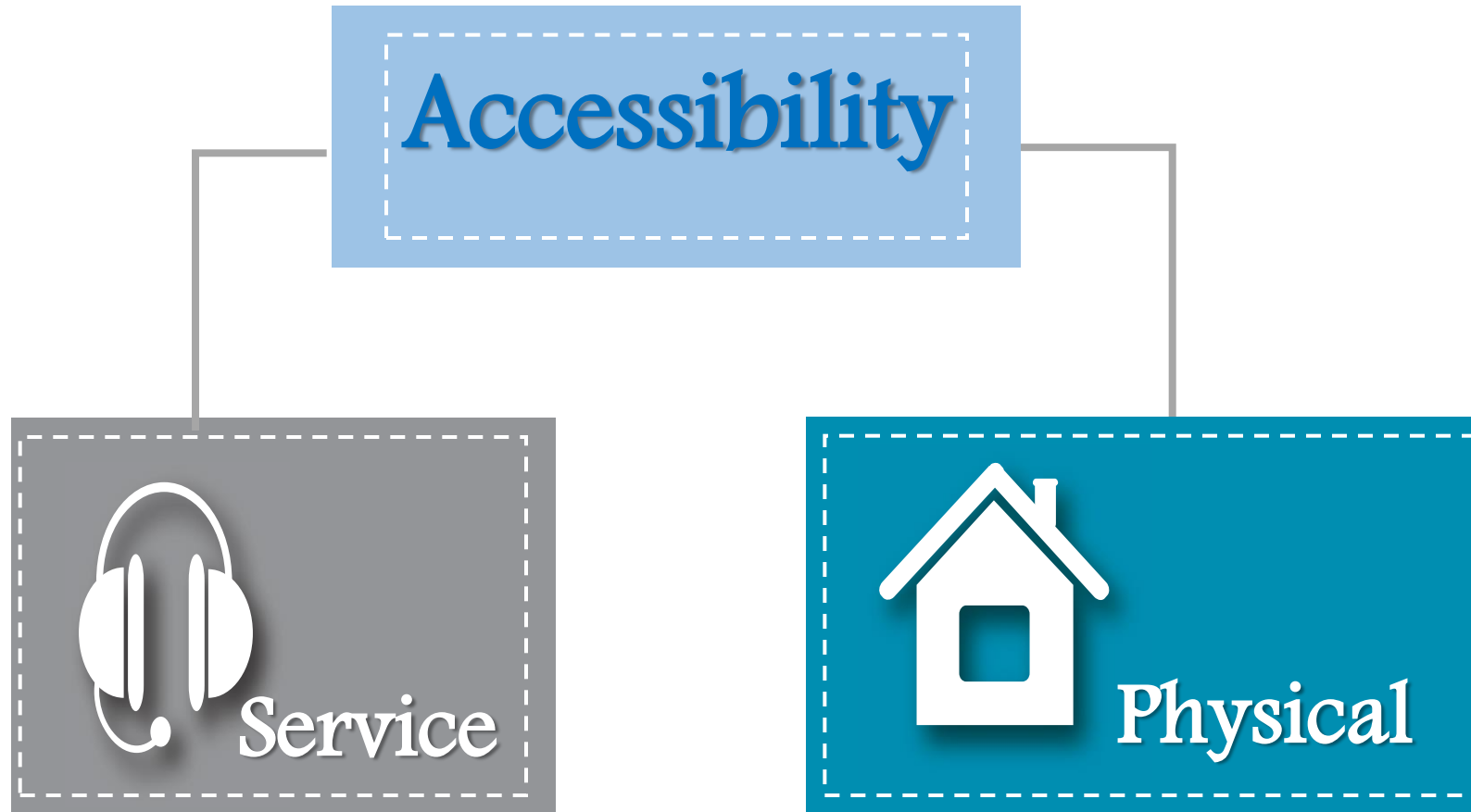
# Accessibility Sequence in Tourism



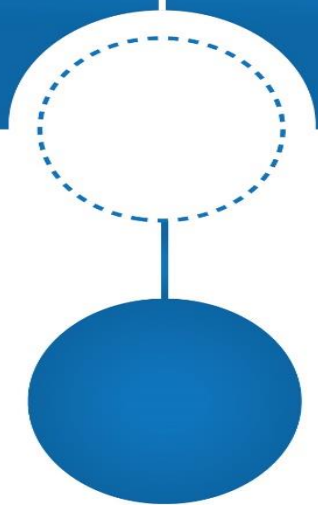
# Accessible Services



# Types of Accessibility



# The Human Factor





# The Human Ramp



# The 4 Pillars



Knowledge

Getting to know the person

Experience

The Power to Change



# The PERSON behind the disability





# Achieving Inclusion

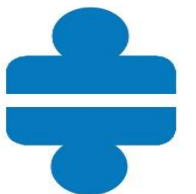


# Accessibility E-Learning





# Accessibility & Technological era



# Class of 2030



# Thank You

**Accessibility**

**=**

**Sensitivity**



נגישות ישראל  
[www.aisrael.org](http://www.aisrael.org)