The Role of Innovation in Quality Education for Sustainable Tourism Sector

Michal Rimon, Adv. - CEO
ACCESS ISRAEL
Statistics - beneficiaries

15% people with disabilities
- Physical
- Hearing impaired
- Visual impaired
- Mental
- Cognitive / Communication

10% Elderly

and more.....
obese, afraid, struggling
extremely tall or short
strollers, etc....
Accessibility Sequence in Tourism

1. Information on Accessibility
2. Terminal and Airplane Accessibility
3. Transportation
4. Hotel / Accommodations
5. Attractions
6. Museums
7. Restaurants
8. Nature
Tourist with Disability

Accessible Services

- Physical
- Service Providers
- Website and Applications
- Automatic Kiosks'
- Call Centers and Reservation
- Information
- Events
- Technology
Types of Accessibility

Accessibility

- Service
- Physical
The Human Factor
The Human Ramp
Knowledge
Getting to know the person
Experience
The Power to Change
The PERSON behind the disability
Welcome!

The following e-learning course provides guidance on accessibility for people with disabilities.
Accessibility & Technological era

Welcome To The Future
Class of 2030
Thank You

Accessibility = Sensitivity