UNWTO Online Innovation Hub

UNWTO
World Tourism Organization
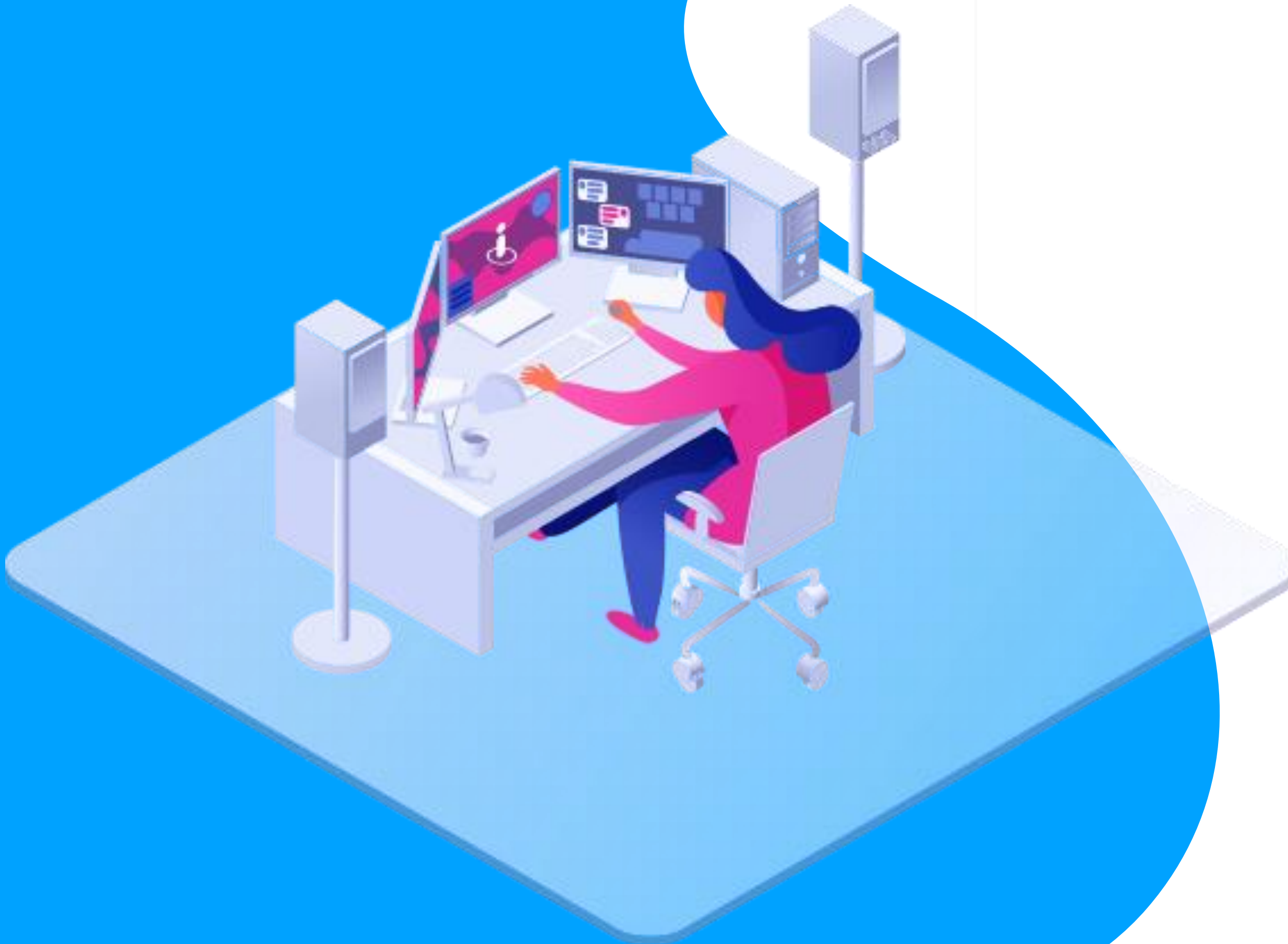
What is the Online Innovation Hub?

It is the convergence meeting platform for all the technological agents of the tourism industry, in a single online site, a hub: Startups, investors, organizations and states, all together sharing information.

What content will the UNWTO Online Innovation Hub has?

Specialized contents and useful applications for all the agents involved.

This platform will be a worldwide reference place to find top startups, investors and technologies curated by UNWTO.

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Content

- Content by type (startups, states, etc.).
- Content by country.
- Reference contents (articles trends in technology).
- Content by verticals: gastronomy, sports, deep tech…
- UNWTO events agenda and each country calendar.

Online Applications

- Matchmaking
- Job Factory
- Reports
- Startups competitions.

Online Applications

Matchmaking

- Contact startups
- Invest in Startups
- Anywhere any registered investor could select a startup and invest directly online.
- Transparency.
- Connection between parties.
- State access to data.

Online Applications

Job Factory

- Worldwide applications.
- New jobs and opportunities.
- Economy growth.
- Remote and face-to-face work.
- Multi-lingual opportunities.

Online Applications

Reports

- Whitepapers publication.
- Buy online.
- Filtered by categories.
- Access worldwide.
- Multi-lingual.

Online Applications

Startups Competitions

- Through the swiss site.
- Calendar.
- Links directly to the competition.
- Results in news section.
- Promotion at the home section.

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Innovation Hub Network

This project will be developed in partnership with:

wakalua   UNIDIGITAL   WORLD TOURISM FORUM LUCERNE

Merge all the information that we have been collecting during this year of work to promote their services on the ground.

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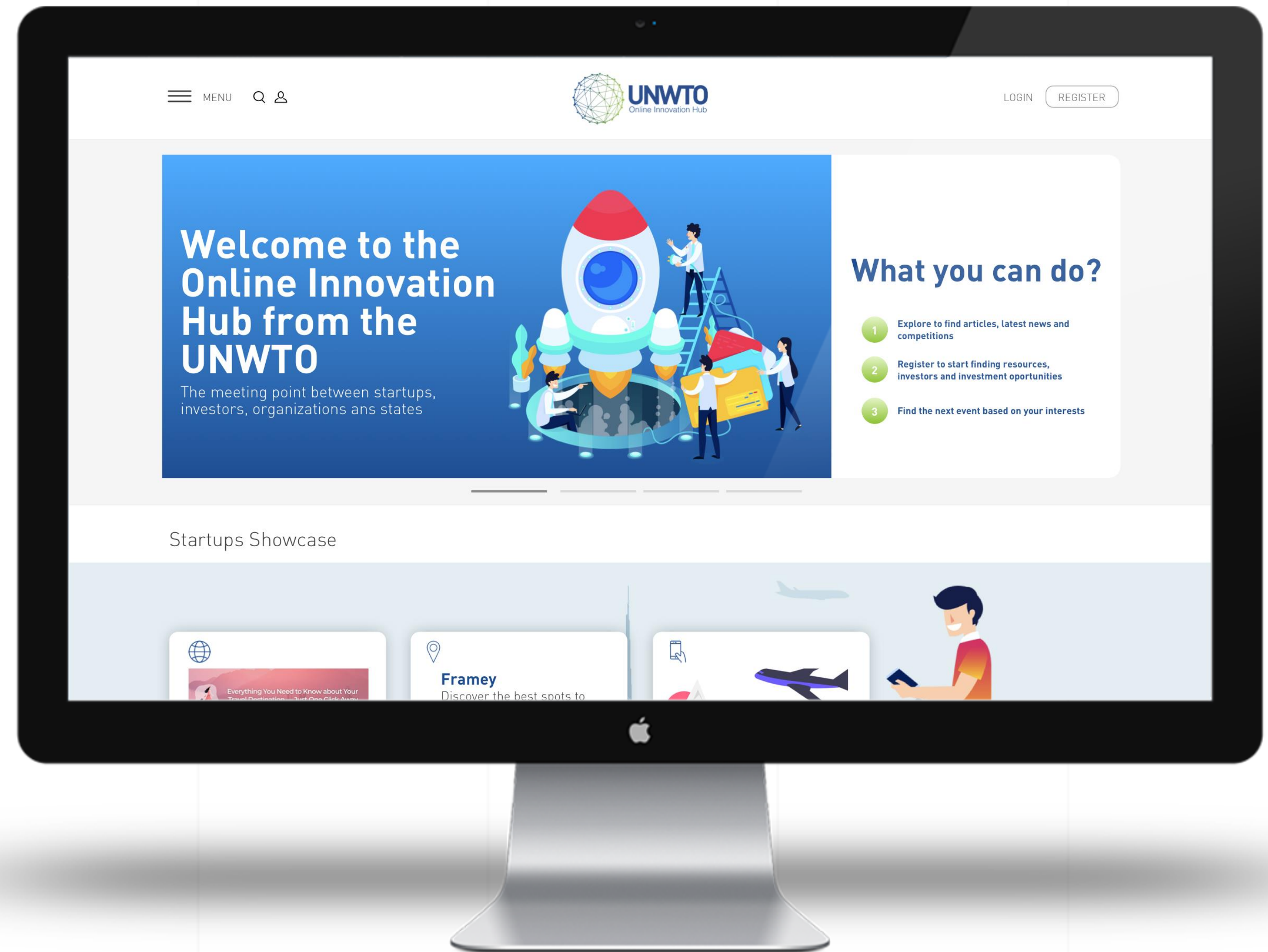# Branding, Design & Development

01 Branding

Using technological trends, the Online Innovation Hub logo, will maintain the UNWTO colors and font, but the world will be a connected one with peers.
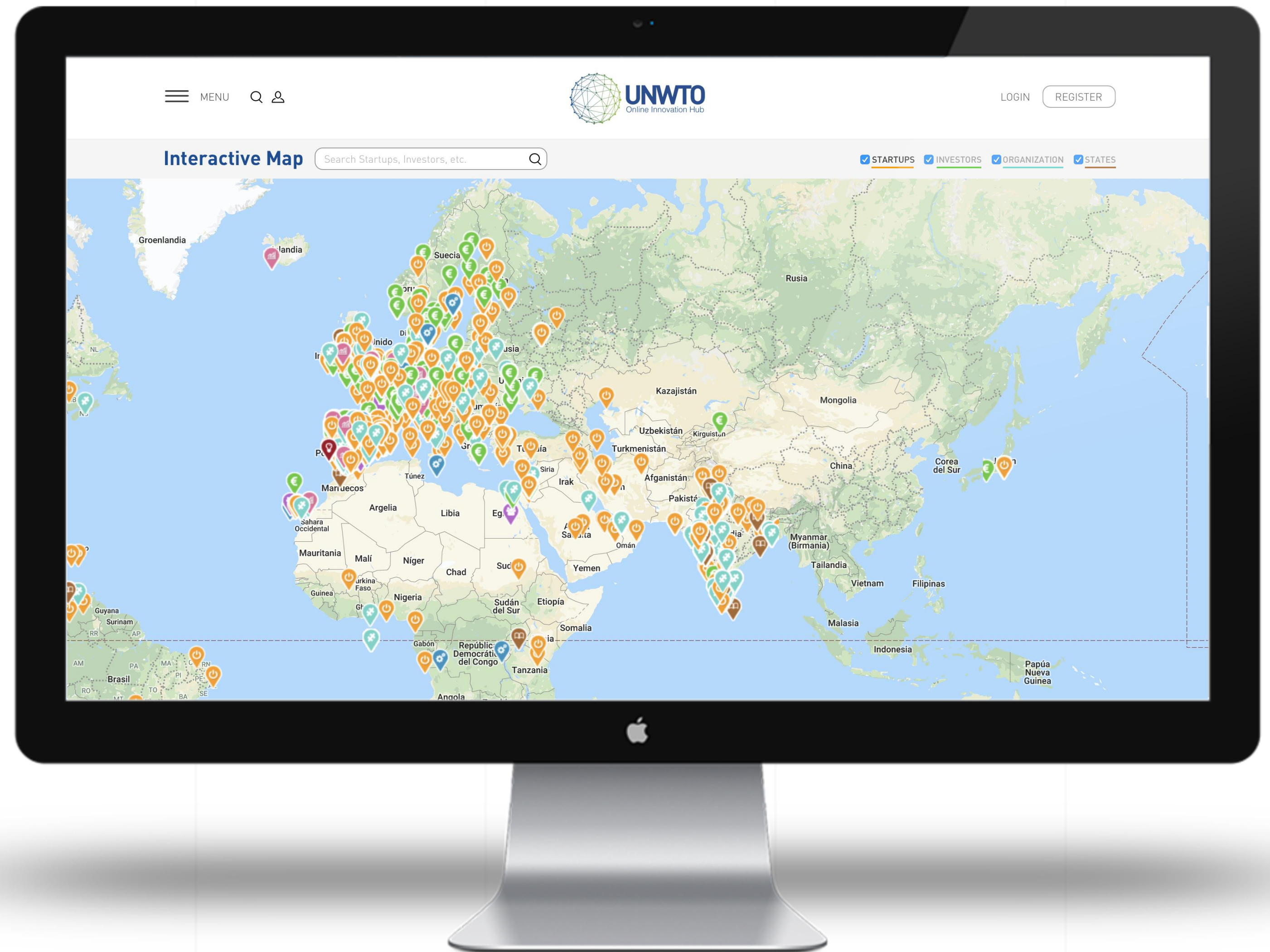
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02 Design

The website will be designed using the latest technologies, thinking in the User Experience and the User Interface as the most important keys to determinate the success online.

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04 Visit us soon

innovationhub.unwto.org