wakalua

The tourism innovation hub

Boosted by

GLOBALIA

In collaboration with

UNWTO
Tourism – “the” impact industry

12,450 B$
Generate benefits valued in $700 Billion for customers and society though costs savings, time and environmental footprint

10.4%
Migrate $100 Billion of value to new competitors

1/10
1/5 new jobs

882 B$
4.5% of global investments

Source: World Tourism Organization (UNWTO) 2015, World Travel & Tourism Council (WTTC) 2015
Co-creating is the way

Startups

Corporates

Investors

Governments & Institutions

Academia
Wakalua Programmes

UNWTO Tourism Startup Competition
Boosting the tourism innovation ecosystem globally

Innovation Programs
Accelerating our partners digital transformation

Ecosystem Growth Programme
Fostering local ecosystems

Investment Programme
Creating strategic partnerships, connecting startups with the global venture capital network
Wakalua Six Months Results

- Affiliated 100 Start Ups
- Partner with 11 leading Institutions
- One Joint Venture
- One Pilot
- Two Corporate Investments
- Delivered First Global Start up Competition
Join us at Wakaluahub.com