



Report of the Secretary-General

23rd General Assembly.
St. Petersburg.
Russian Federation.



UNWTO
World Tourism Organization

Programme of work

Based on the
Management Vision



5 priorities of the Management Vision

1. Make tourism smarter: innovation and the digital transformation
2. Grow our competitive edge: investments and entrepreneurship
3. Create more and better jobs: education and employment
4. Build resilience and facilitate travel: safe, secure and seamless travel
- 5: Protect our heritage: social, cultural and environmental sustainability



Innovation

Partnerships

Tourism Tech Adventures Fora

Tourism Startup Competitions

Tourism Innovation Hubs Network

- Wakalua
- Unidigital
- UN recognition

Investment and competitiveness

Tourism Investment Network

Partnerships

WTM Ministers' Summit on investments

INVESTOUR

Supporting investment through
Market Intelligence

Promotion of specific products

What is next on investment?

Investment forums

Foreign direct investment guidelines

New team



Education

UNWTO.Academy

2019 UNWTO Year of Education,
Skills and Jobs

UNWTO Tourism Student's
league



UNWTO Online Academy

Objective: 500.000 persons over 20 years

Worldwide and pioneer project
to train in tourism skills



Travel facilitation

Work with ICAO on air transport



ICAO

Work with World Health Organization



Visa openness reports

Protect heritage and planet



One planet
travel with care

Measuring the Sustainability of Tourism

One Planet Sustainable Tourism Programme

Resolution on the promotion of sustainable tourism

Tourism and Climate change

Global Report on Women in Tourism

Accessible Tourism Destination

Culture and tourism

Ethics

2030 UNWTO Agenda for Africa

Responding to the African members' request

Build a more resilient, sustainable and innovative tourism sector

Integral part of the Programme of Work 2020-2021 endorsed by the Council



UNWTO Technical Cooperation



Audited Financial report 2018

Unqualified (positive) opinion of the External Auditor
on the Financial Statement

	2017	2018
Regular Budget cash balance	- EUR 749,598 (deficit)	+ EUR 2,423,634
Net Equity	- EUR 3,065,961 (deficit)	+ EUR 468,839

Why? | Arrears Collection
Travel Policy Reforms
Cost Reduction

Election of the External Auditor for 2020-2021

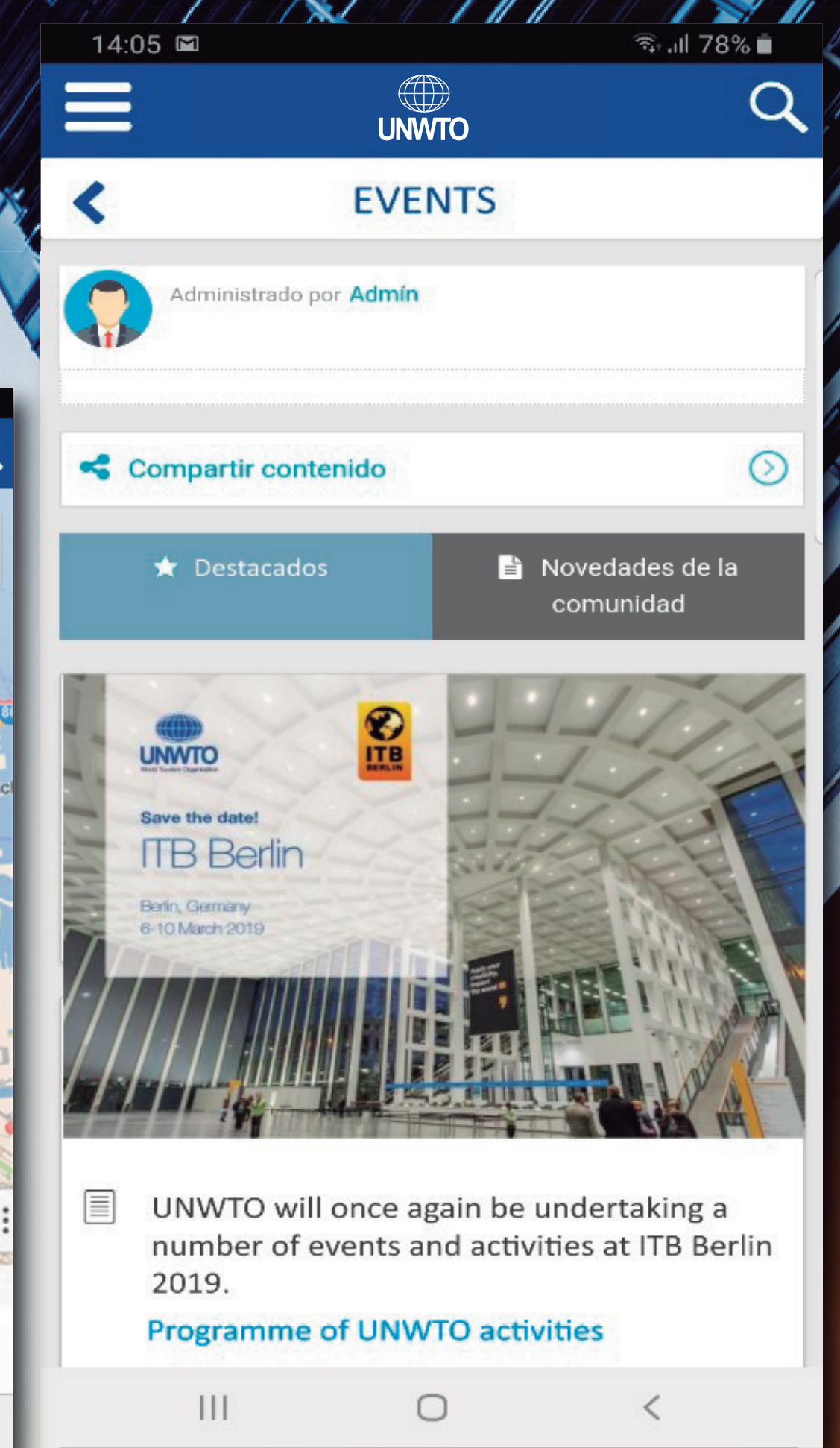
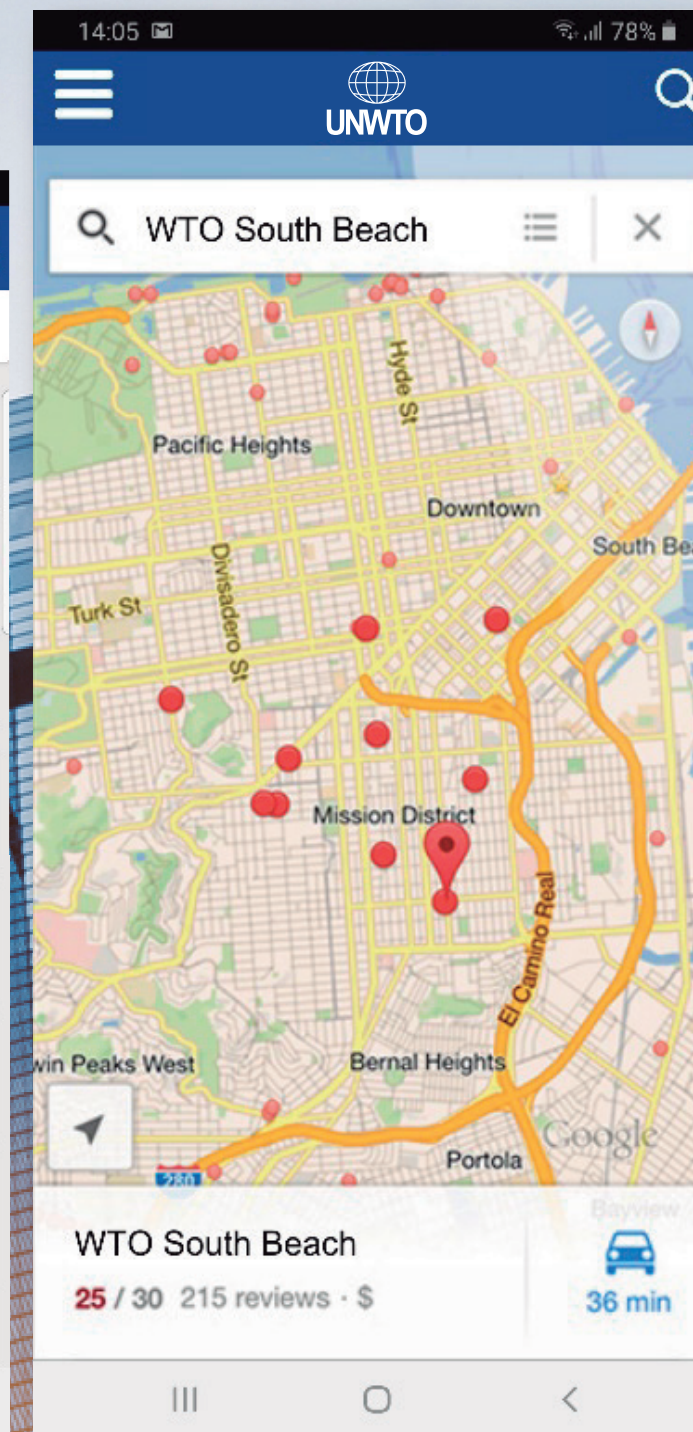
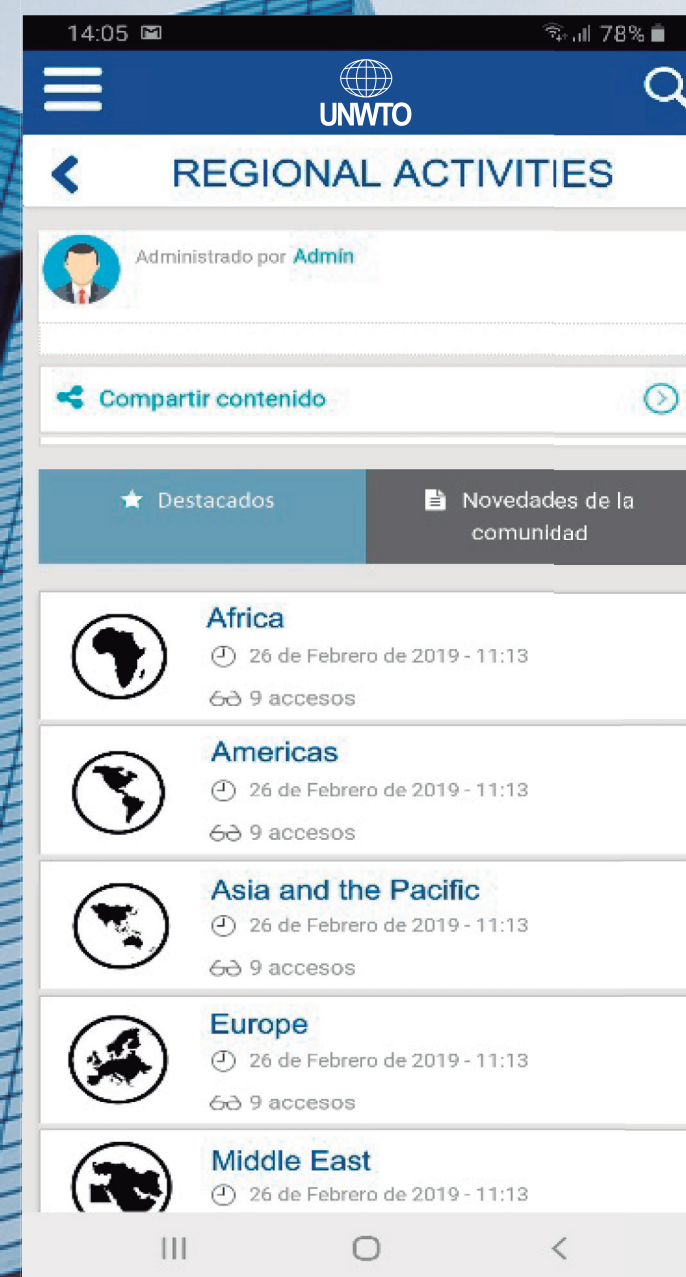
Any Member State may present its candidature

Spain has made a contribution as auditor



Affiliate Members

Mobile App &
Web Platform
for Affiliate Members



A person wearing a traditional conical hat and a patterned shirt is seen from behind, sitting in a wooden boat. The boat is filled with various tropical fruits, including pineapples, dragon fruits, green mangoes, and bunches of yellow bananas. Several small white bowls containing sliced fruit are also visible. The boat is on a body of water, and the background is a warm, golden-hued sunset or sunrise over the water.

Full Members

Building better value for Members
and expanding membership

tailor-made proposals for each country

actively negotiating with non-members





23 General Assembly

St Petersburg, Russian Federation. 9 – 13 September 2019



UNWTO

World Tourism Organization



**Federal Agency
for Tourism**



 **ROSCONGRESS**