Collective work on the Kasane Call to Action for sustainable consumption and production in tourism

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Agenda

• The run up to a solid first draft (15 min)
• Inspiring us to take action – Panel (75 min)
• Networking Lunch – (90 min)
• We Need Your Voice! Breakout groups (45 min)
• Sharing our Recommendations (35 min)
The run up to a solid first draft

1. Guiding principles
2. Steps taken so far
3. STP network's survey results
4. Structure of the Call to Action
5. Next steps
Guiding Principles

1. A focus on sustainable consumption and production.

2. Action-oriented and based on 10YFP SCP and STP measurements of success and recommendations from the STP network.

3. Not a traditional declaration.

4. No jargon and technical wording.

5. Memorable and catchy.
Steps taken so far

1. Documentation review to extract concrete actions:
   - Objectives of the 10YFP
   - Areas of work of the STP
   - Indicators of Success for the 10YFP on SCP
   - SDG12
   - Various related declarations

2. Requesting recommended actions and conclusions from the 10YFP STP official calendar of events.


4. Consulting Leads, Co-leads, Secretariat, MAC and Coordination Desk.

5. Now, We Need Your Voice!
Survey Questions

1. 3 urgent areas of action for the tourism industry within your region.

2. 3 areas of action where your organisation may be the most impactful.

3. At least 3 specific actions that are the most urgent/important to advance SCP within the tourism industry.
Geographical Scope of Activities

1) AFRICA: 35%
   - Eastern Africa: 32%
   - Western Africa: 30%
   - Middle Africa: 21%
   - Northern Africa: 17%

2) ASIA: 22%
   - South-eastern Asia: 38%
   - South-central Asia: 26%
   - Eastern Asia: 21%
   - Western Asia: 15%

3) LAC: 15%
   - South America: 43%
   - Central America: 30%
   - Caribbean: 26%

4) EUROPE: 13%
   - Western Europe: 40%
   - Southern Europe: 25%
   - Northern Europe: 20%
   - Eastern Europe: 15%

5) OCEANIA: 11%
   - Polynesia: 29%
   - Melanesia: 29%
   - Australia/New Guinea: 24%
   - Micronesia: 18%

5) N. AMERICA: 3%
Survey Results - Type of Organizations

Total respondents: 104 in 2 weeks

- Non-governmental Organizations, Foundations, Civil Society: 34%
- Industry, Individual Companies, Private Sector Representatives - for profit: 13%
- Industry Associations, Business Organizations - not for profit: 12%
- Other (please specify): 11%
- National, Regional or Local Governments and Agencies: 10%
- Academic Institutions and Research Centers: 10%
- Technical Centres and Service Providers: 5%
- International Organizations: 5%
- Partnerships, Networks and Consortia: 1%
- Media: 1%
Global Ranking of Priorities

Other: Declarative:
Sustainable eco tourism in coastal areas, Building self sustainable tourism communities that involve the entire community around these entities from advocacy to training to financial support, Business model, Mobility and transport, Healthy Benefits of Outdoor Recreation, Meeting SDGs, human rights
Global ranking of actions where respondents may be the most impactful

**OTHER - DECLARATIVE: (For analysis)**

Dissemination of knowledge of heritage preservation despite and thanks to tourism, Tourism policy, planning and management, Awareness raising, supporting programmes (e.g. initiatives for greening tourism businesses), Advancing the measurement of sustainable development impacts of tourism, Local youth education, Cultural Heritage

Develop and implement tools to monitor sustainable impacts for sustainable tourism, which creates jobs, promotes local culture and products’, Education and capacity building, Sustainable Tourism and 9th ODS -Equality-, Advocacy and training on creating shared value in tourism communities, Enforcement of local and international legislation where required being an effective law enforcement agency at sea, Business model, We help understand actions by analyzing, User Generated Content of its impact, SCP, training and capacity building, we work with a comprehensive approach that includes all areas of sustainable development (water, energy, waste, products, staff, local context), knowledge and understanding of the natural world and the circular economy, Healthy Benefits of Outdoor Recreation, Promoting authentic ecotourism, Solutions for managing visitor numbers in hotspot locations, market access
The Tourism We Want
Structure of the Call to Action

WE COMMIT TO LIFE: LEAD – INNOVATE – FINANCE – EVOLVE

AS GUARDIANS OF:

TO ACHIEVE:
Regional/National Ranking of Priorities

1) AFRICA:

2) ASIA:

3) LAC:

4) EUROPE:

5) OCEANIA:

6) N. AMERICA:
Regional/National ranking of actions where respondents may be the most impactful

1) AFRICA:

2) ASIA: tied tied

3) LAC:

4) EUROPE: tied

5) OCEANIA:

6) N. AMERICA:
Next Steps

1. Incorporate additional recommendations sent via email.

2. Incorporate recommendations from today’s breakout session before end of Dec.

3. Dissemination.

4. Explore potential use as reporting framework against concrete actions.
Thank you!

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