Tourism as a conservation tool
Conservation, networking and scaling up

Pierre-André Kruger, CEO Nomad lodges, member of The Long Run
Sustainable Tourism as a commitment by improving environmental conditions and ensure healthy living conditions

1. The Long Run Philosophy
2. Why working with local communities is essential?
3. Thinking outside the box for community and business
Tourism as a conservation tool
We aspire to protect 20 Million and touch the lives of 2 Million!

The Long Run brings together like-minded, passionate and innovative people committed to conserving nature and improving the lives of people through their nature based tourism businesses!

...the world’s largest sustainable development initiative led by nature based tourism businesses
Tourism as a conservation tool
Training programs for the communities
Tourism as a conservation tool
Integrated, Ecological, Autonomous, Ephemeral
Tourism as a conservation tool
Waste for food program