SUSTAINABLE RESOURCE MANAGEMENT IN HOTELS IN THE SOUTH PACIFIC

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AGENDA

1. Tourism in Small Island Developing States (SIDS)
2. Challenges for Tourism in SIDS
3. 10YFP Sustainability Monitoring Program for Hotels in the South Pacific
4. Recommendations to Expand Impact
Tourism in Small Island Developing States (SIDS)

- International tourist receipts accounted $53 billion in 2013
- Travel industry is a key driver of job creation
- Annual tourism arrivals outnumber total population size in SIDS by a ratio of 2.3 to 1
- High prevalence of cruise tourism

UNWTO (2015) Tourism in Small Island Developing States (SIDS)
Challenges for Tourism in SIDS

- Scarce and Fragile Natural Resources
- Protection of Natural Habitats and Biodiversity
- Waste Management
- Climate Change
- Community Engagement
- Connectivity
- Economic Leakages
- Economic Diversity
- Market Differentiation
10YFP Sustainability Monitoring Program for Hotels in the South Pacific

Regional initiative that will provide a replicable approach for destinations and businesses across the Pacific to improving sustainable consumption and production in the tourism industry.

Specific Objectives

• Collect, monitor, and report on sustainability indicators;
• Provide incentive for hotels to improve performance;
• Prove the business case for sustainability;
• Identify risks, challenges and gaps
Implementing Partners

SUSTAINABLE TRAVEL INTERNATIONAL
Making A Better World The Destination

SOUTH PACIFIC TOURISM ORGANISATION

Strategic Partners

MITT
Ministry of Industry, Trade and Tourism

Beautiful SAMOA

Fiji Hotel and Tourism Association

SHA

UNDP
Empowered lives. Resilient nations.
Challenges in Implementation

- Human resources capacity and skills
- Aversion to change
- Inconsistency in operational procedures
- Available supplies
- Accessible technology
- Island infrastructure and support systems
- Access to finance
Expected Results

- Increased resource efficiency across businesses
- A more resilient and cohesive tourism economy
- Heightened sense of community and shared responsibility
- Regional data collection and reporting
- More effective risk management & policy formation
- Increased business cost-savings
- Destination competitiveness
Recommendations to expand impact
– Kasane Call to Action

Success depends largely on implementation

• Demonstrate cost savings early on in the program – quick-win solutions
• Communicate results effectively
• Recognize and reward pilot hotels / program champions
• Develop and implement flagship project – high visibility island wide solution
• Concentrate focus on pilot hotels & destination until proof of concept then expand
• Continue supporting implementation partner beyond pilot – training, resources, innovation, partnership development
THANK YOU!

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