Overview of progress in 2017 and priorities and opportunities for 2018

Coordination Desk Team
A COLLABORATIVE PLATFORM INVOLVING OVER 13 ORGANIZATIONS WITH ONE COMMON GOAL:
DECOPULING TOURISM GROWTH FROM THE INCREASED USE OF NATURAL RESOURCES

AGGREGATING EFFORTS OF MEMBERS

RESEARCH AND PROJECTS

GAINING INTERNATIONAL VISIBILITY

EXCHANGING KNOWLEDGE

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

8 DECENT WORK AND ECONOMIC GROWTH
13 CLIMATE ACTION
14 LIFE BELOW WATER
15 LIFE ON LAND

LED BY:

UNWTO

JOIN US!
The 10YFP STP Governing Structure

10YFP Secretariat
- 10YFP Trust Fund
- 10YFP Board (10 countries)
  - National Focal Points (127 countries)
  - ECOSOC

Lead & Co-Leads

Multi-Stakeholder Advisory Committee (22 members)

Partners
- 112 members

Coordination Desks of other 10YFP Programmes
Geographical distribution by UN Regional Groups

- African Group: 43%
- Asia-Pacific Group: 16%
- Eastern European Group: 20%
- International Group: 13%
- Latin American and Caribbean Group: 3%
- Western European and Others Group: 4%
Type of Organization

- Academic Institutions and Research Centers: 31%
- Industry Associations, Business Organizations - not for profit: 9%
- Industry, Individual Companies, Private Sector Representatives - for profit: 19%
- International Organizations: 7%
- Media: 7%
- National, Regional or Local Governments and Agencies: 7%
- Non-governmental Organizations, Foundations, Civil Society: 15%
- Partnerships, Networks and Consortia: 2%
- Technical Centres and Service Providers: 2%
### Getting to know the network members

#### Multi-Sakeholder Advisory Committee

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<tr>
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<th>Website</th>
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10YFP STP on social media

10YFP STP ON FACEBOOK
www.facebook.com/10YFPSTP

10YFP STP ON TWITTER
@10YFP_STP

10YFP STP ON INSTAGRAM
www.instagram.com/10yfpstp

10YFP STP ON LINKEDIN
www.linkedin.com/10yfpstp
KNOWLEDGE SHARING

WEBINARS

JUNE 2017:
Financial tools for sustainable development of tourism SMEs (French)

SEPTEMBER 2017:
Tourism and sustainable food management

OCTOBER 2017:
« Sustainability catalysts » - the importance of large companies to tourism value chains

OCTOBER 2017:
Financing sustainable development in tourism SMEs
**KNOWLEDGE SHARING**

**WEBINARS**

**SUSTAINABLE TOURISM WEBINARS**

**WHAT IS OVERTOURISM IN PROTECTED AREAS AND WHAT CAN WE DO ABOUT IT?**

**FRIDAY 3RD OF NOVEMBER 2017**

05:00-10:30 MST / 17:00-18:30 CET

- Organized by IUCN TAPAS Group (10YFP STP MAC member)
- Branded 10YFP STP

**THE POSSIBILITY FOR A NETWORK MEMBER TO REQUEST THE SUPPORT OF THE COORDINATION DESK TO ORGANIZE A WEBINAR**

- Providing the platform for the online session
- Branding the webinar: « an initiative contributing to 10YFP STP »
- Gathering expertise in Sustainable Tourism
- Sharing valuable experiences of work on the ground

**NOVEMBER 2017:**

What is overtourism in protected areas and what can we do about it?
10YFP STP International Symposium:
• Bringing together actors of the programme and sustainable tourism experts to advance sustainable tourism globally

10YFP STP Annual Conference
• Review of the annual progress and programme priorities
• Opportunities for participants to exchange experiences and shaping the priorities of the programme
KNOWLEDGE SHARING

EVENTS

The South-South Cooperation Conference on sustainable consumption and production (SCP) to discuss how to foster South-South cooperation on SCP in Africa & LAC

April 2017

10YFP Inter-programmes meeting (in-person meeting of 10YFP programme Coordination & 10YFP Executive Meeting)

May 2017

• Share practices and lessons learnt by each the programmes
• Reflect on the work carried out by the programmes and discuss key priorities for 10YFP

June 2017

World Circular Economy Forum 2017

Bringing together experts and decision makers to share the concept of consumption in the context of circular economy
KNOWLEDGE SHARING

EVENTS

• Close to 50 events received from the network, which are taking place within the context of IY 2017 and contribute to advancing SCP in the tourism sector.

• The Calendar format was shared with the network and updated on the programme’s website: http://cf.cdn.unwto.org/sites/all/files/docpdf/iy2017-10yfpstpcalendarofevents.pdf
SUPPORT OF OPERATIONAL ACTIONS

Technical Support

Busan Sustainable Tourism Forum
6-8 April 2017, Busan, Republic of Korea

Workshop on “The Present and Future of Sustainable and Responsible Tourism”
24-25 April 2017, Zagreb, Croatia

Sustainable Development and Circular Economy Workshop
20-21 November 2017, Papeete, French Polynesia
SUPPORT OF OPERATIONAL ACTIONS

Trust Fund Projects

Africa!Ignite’s WOWZULU initiative

Grupo GEA’s Inca Alliance for Sustainable Tourism in the Southern Region of Peru

The Sustainable Tourism Enterprise South Pacific Project of Sustainable Travel International (STI) and the South Pacific Tourism Organization (SPTO)
SUPPORT OF OPERATIONAL ACTIONS

Information on call for proposals

1) New SWITCH Asia call for proposals on 22 December 2016

2) 2017 intake of project proposals by the International Climate Initiative on 1 September 2017

3) Critical Ecosystem Partnership Fund call for grants on 2 October 2017

4) Briefing on Global Climate Fund in the MAC meeting
AGREGATE EFFORTS OF MEMBERS:
PORTFOLIO

The 10YFP STP Portfolio is a tool for programme Actors to include new and ongoing initiatives and activities under the umbrella of the programme, given their potential to advance sustainable consumption and production (SCP) in the tourism sector

✓ Aggregate information
✓ Measure
✓ Disseminate and share experiences
✓ Promote
✓ Facilitating replication and scaling-up of best practices
✓ Show global impact of the network (SDGs)
✓ Influence SCP approaches and practices, and driving change in this area
✓ Mobilise political and financial support show accountability towards all actors and donors
AGREGATE EFFORTS OF MEMBERS: PORTFOLIO

ECOSOC
Annual Magazine
Clearinghouse
Twitter campaign
Identification of experts & speakers
PORTFOLIO EXERCISE 2016-2017

2015: 16 members (Including 13 MAC members)
2016: 49 members (Including 16 MAC members)
## Sustainable Tourism Programme – Portfolio Exercise 2016

<table>
<thead>
<tr>
<th>Indicator</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projects supporting SCP (completed and ongoing)</td>
<td>31</td>
</tr>
<tr>
<td>Training for SCP (Person-Days-Training)</td>
<td>10,112</td>
</tr>
<tr>
<td>SCP Network Members</td>
<td>127</td>
</tr>
<tr>
<td>Outreach and communication activities for SCP</td>
<td>43</td>
</tr>
<tr>
<td>Production of knowledge and technical tools for SCP</td>
<td>38</td>
</tr>
<tr>
<td>Governments/organizations with SCP in policy instruments</td>
<td>2</td>
</tr>
<tr>
<td>Governments/organizations with SCP monitoring and reporting instruments</td>
<td>1</td>
</tr>
<tr>
<td>Governments/organizations being part of commitments including SCP</td>
<td>185</td>
</tr>
<tr>
<td>Mechanisms for multi-stakeholder coordination on SCP</td>
<td>1</td>
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</tbody>
</table>
PORTFOLIO EXERCISE 2016-2017
REPORTED ITEMS

Person-days of training
10,112

Outreach and communication activities
43

Knowledge resources and tools
38

- Guidelines 25%
- Technical Tool 19%
- Journal Article 9%
- Report 9%
- Other 38%

Regional 8%
Global 15%
National 53%
Local 24%
PORTFOLIO EXERCISE 2017-2018

✓ New online reporting tool on the SCP Clearinghouse: reporting and promotion

✓ Training webinar: Friday 15, 3pm Paris time

✓ Link the Call to Action
High Level Political Forum 2018: “Transformation towards sustainable and resilient societies”

- Terrestrial ecosystems
- Sustainable consumption and production
- Cities
- Water
- Energy
INTERNATIONAL VISIBILITY

United Nations General Assembly 2018 (73rd session)

B. 10-Year framework of programmes on sustainable consumption and production patterns and the sustainable tourism programme

5. The adoption of the 10-year framework of programmes on sustainable consumption and production patterns was an operational outcome of the United Nations Conference on Sustainable Development and was welcomed by the General Assembly in its resolution 70/193. The 10-year framework recognizes sustainable tourism, including ecotourism, to be a significant driver for sociocultural and economic change through its sustainable tourism programme, one of the initial programmes of the 10-year framework agreed upon at the Conference. It is led jointly by UNWTO and the Governments of France, Morocco, and the Republic of Korea, and brings together a variety of stakeholders partnering for its effective implementation. The programme aims at catalysing change in tourism operations over the next decade towards sustainability through evidence-based decision-making, innovation, collaboration among stakeholders, monitoring and the adoption of a life-cycle approach for continuous improvement. Given the nature of tourism, a human activity through which new experiences are actively sought, the sector offers the unique opportunity to act as an agent of positive change to existing lifestyles and behaviours. The programme catalyses the development and implementation of activities, projects and good practices in resource-efficient and low-carbon tourism planning, reducing the loss of biodiversity, conserving ecosystems, preserving

Read the full report
INTERNATIONAL VISIBILITY

United Nations General Assembly 2018 (73rd session)

See all the solutions on the International Year official website
Sustainable corporate policies, a competitive advantage - TUI reaps the benefits of its Better Holidays, Better World sustainability strategy for 2020

“Think Travel, Think TUI” captures the shining vision of the TUI Group, the world’s leading integrated tourism business with operations in 180 countries, 31 major source markets and over 20 million customers. The global tourism enterprise is anchored by its core belief that travel is a transformative force for good, reflected in its efforts towards creating unforgettable travel moments while striving to shape a better world through more sustainable holiday products, employment creation and multicultural understanding.

TUI’s vision is underpinned by its Better Holidays, Better World 2020 strategic framework for sustainability and the work of the TUI Care Foundation. In addition to the three strategic pillars of work launched in 2015 - Step lightly, to reduce the environmental impacts of holidays; Make a difference, to positively impact people and communities; and Lead the Way, to pioneer sustainable tourism projects - TUI developed a fourth pillar in 2016, Care More, which aims to build the best place to work so TUI employees can provide customers with truly memorable holidays.

Each pillar sets specific targets by 2020, including operating Europe’s most carbon-efficient airlines and reducing the carbon intensity of operations by 10%, delivering 10 million greener and fairer holidays a year by 2020; investing €10 million each year by 2020 to support good causes, particularly through the channel of the TUI Care Foundation, and achieving an employment engagement score aligned with the top 25 global companies.

Triggering on-the-ground sustainable action

In its Better Holidays, Better World 2016 report, TUI communicated its ongoing progress under each sustainability pillar. Among the company’s notable outcomes in 2016 are: realizing 6.3 million “greener and fairer holidays” in hotels that have achieved sustainability certifications; TUI airlines remaining up to 30% more carbon efficient than the global industry norm; and engaging 846,000 customers on sustainable excursions geared towards benefiting local communities. By setting these specific targets, TUI is triggering sustainable action on the ground among tourism suppliers worldwide.

In 2016, TUI also reviewed their strategy against the framework of the SDGs, using the goals as a benchmark in assessing their activities. This exercise has resulted in several initiatives that traverse several SDGs, encompassing beach clean ups, water desalination at hotels in Spain and the Maldives, sustainable agriculture programmes in Greece, Spain and Turkey, and microalgae production in Bonaire Island, the Netherlands, as part of their sustainable aviation fuels strategy.

Notably, TUI’s reporting is directly linked to SDG target 12.6, which is “to encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle.”

Upholding the business case for sustainability

TUI’s commitment to sustainability has proven time and again that sustainability makes perfect business sense. The Group reported sales of €17.2 billion for the financial year 2015/16. Among Investor Indices, TUI was named the global industry sector leader by the Dow Jones Sustainability Index and made it to the Climate A list of the Carbon Disclosure Project.

TUI Airlines were also ranked among Europe’s leading most carbon-efficient airlines. By rising to the sustainability challenge, the TUI Group has shown that realizing memorable travel moments can leave a better world along the way.

For more information:
TUI Group
@TUIGroup
International Visibility

Annual Magazine 2016/2017

Federation of Community-based Tourism promotes collaborative innovation for better marketing in Kenya

The Federation of Community-based Tourism Organizations (FECTO), a national membership organization of community-based tourism enterprises in Kenya, organized the Collaborative Innovation Workshop with the support of Switch Africa Green to enable sustainable tourism innovation for community initiatives in Kenya. Participants of the workshop included representatives from county government, Tour Operators (TOs), Community Based Tourism Organizations (CBTOs) and civil society organizations.

Through multi-stakeholder discussions and a participatory agenda, the workshop provided participants an open floor to share their insights on how to enhance partnerships among counties, civil society organizations, CBTOs and TOs. Immediate outcomes were seen in terms of the matchmaking between CBTOs and TOs.

Another milestone of the event was the introduction of the CBT marketing guidelines, which aims to support CBTOs, TOs and counties in the improvement of their marketing strategies and sustainable development of business operations. Participants discussed and prioritized policies that can support CBT development and sustainability.

Sustainable development of ecotourism workshop in Republic of Korea

An Ecotourism Workshop was held in Suwon, the Republic of Korea, as a pre-conference event of the Global Sustainable Tourism Conference in October 2016. The Workshop was organized by Korea Ecotourism Society and the Asian Ecotourism Network to discuss the opportunities and challenges in the sustainable development of ecotourism.

During the workshop, several Asian cases as well as other cases from Peru and Australia were shared and discussed, drawing the active involvement of over 100 participants from around the world.

All of the participants were dedicated to sustainable tourism development. They agreed that ecotourism can assume a critical role in leading more sustainable development of tourism. The workshop also acknowledged the many challenges
## Programme Area 1: Integrating sustainable consumption and production (SCP) patterns in tourism related policies and frameworks

<table>
<thead>
<tr>
<th>Sub-programmes</th>
<th>Key Activities</th>
<th>Global (G), Regional (R) or National (N) Level</th>
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</thead>
<tbody>
<tr>
<td>1. Promote the integration of SCP principles and objectives into tourism policies and legal frameworks</td>
<td>1.1. Undertake stocktaking exercises at the regional and national level on current status of sustainable tourism policies and legal frameworks</td>
<td>G, R, N</td>
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<tr>
<td></td>
<td>1.1.2. Develop and promote guidelines for integrating SCP principles in tourism related policies, strategies, plans and legal frameworks</td>
<td>N</td>
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<td></td>
<td>1.1.3. Develop materials for awareness raising and multi-stakeholder engagement in sustainable policy-making and good governance approaches</td>
<td>G, R, N</td>
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<tr>
<td></td>
<td>1.1.4. Provide technical assistance for knowledge building on SCP principles and objectives in tourism policies and legal frameworks</td>
<td>G, R, N</td>
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<td>1.2. Implement tourism policies and plans that support the sustainable development of the sector on a strategic and operational level</td>
<td>1.2.1. Develop realistic short- and mid-term operational plans indicating measurable outcomes, responsibilities, resource input and timelines</td>
<td>G, R, N</td>
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<td></td>
<td>1.2.2. Provide technical advice, as well as practical guidelines relevant to each type of stakeholder, towards an effective implementation of tourism policies and application of legal frameworks</td>
<td>G, R, N</td>
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<tr>
<td>1.3. Monitor the progress in implementation of sustainable tourism policies and frameworks</td>
<td>1.3.1. Identify, agree and apply indicators to measure the achievement of SCP objectives</td>
<td>G, R, N</td>
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<tr>
<td></td>
<td>1.3.2. Support knowledge building and provide technical advice for the establishment and ongoing use of national monitoring systems based on defined indicators (see 2.1.3) to measure implementation impacts of sustainable tourism policies and legal frameworks and promote the communication of monitoring results</td>
<td>G, R, N</td>
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INTERNATIONAL VISIBILITY

Annual Magazine 2017/ 2018

THE TOURISM WE WANT
The Kasane Call to Action on Sustainable Consumption and Production in Tourism

LEAD
INNOVATE
FINANCE
EDUCATE
## The Way Ahead

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<th>Strengths</th>
<th>Weaknesses</th>
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<tr>
<td>• Network of diverse multidisciplinary actors willing to work together.</td>
<td>• Communicating why and how does 10YFP make the difference.</td>
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<tr>
<td>• Starting to get first tangible results from action on the ground - portfolios.</td>
<td>• Limited resources available to create 'proof of concept'.</td>
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<tr>
<th>Opportunities</th>
<th>Threats</th>
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<tr>
<td>• Engage more with the private sector and generate more political will from governments.</td>
<td>• Thinking that everything can be achieved through the 10YFP, rather than finding ways to prioritise responsibly how to catalyse innovation and excellence.</td>
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<tr>
<td>• Enhanced collaboration across programmes.</td>
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PROMOTING INNOVATION AND CIRCULAR THINKING TO ACCELERATE RESOURCE EFFICIENCY IN THE TOURISM VALUE CHAIN

PLANNING

TOURISM DESTINATION

OPERATIONS

INVESTMENTS

NATURAL & CULTURAL ASSETS

MONITORING

LOCAL POPULATION

TORISTS

RETHERK RESOURCE USE

OPTIMIZE USE

ANALYZE USE

RETHINK RESOURCE USE

RESOURCE EFFICIENCY

TRANSPORT

ACCOMMODATION

WASTE

LAND

ENERGY

WATER

Biodiversity

GHG

LED BY:

UNWTO

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