



Wine tourism as an engine for local development



Challenges & Opportunities



Governance



Product Innovation Marketing & distribution



Moving to and in the destination



Human Resources and Skills

A close-up photograph of a woman, likely a chef or sommelier, wearing a white chef's coat with red buttons and a red toque. She is holding a glass of red wine and has her eyes closed, suggesting she is savoring the aroma or taste. The background is dark and out of focus.



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