WHAT?  WHERE?
WHO?    WHEN?
HOW?    WHY?

+ EXAMPLES
WHAT?
WINEFUNDING:
THE CROWDFUNDING PLATFORM FOR THE WINE WORLD

WINE BUSINESS

WINE ESTATE
WINE MERCHANT
SUPPLIER
DISTRIBUTOR

CROWDFUNDING PLATFORM

PROJECT 1
BORDEAUX

PROJECT 2
BURGUNDY

PROJECT 3
RHÔNE

PROJECT 4
LANGUEDOC

PROJECT 5
PROVENCE

PROJECT 6
LOIRE

ELECTRONIC CONTRACT SIGNATURE
SECURE ONLINE PAYMENT $, £, CRYPTO

WINE FUNDERS

WINE LOVERS
INVESTORS
SUPPLIERS
DISTRIBUTORS

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$4 MILLIONS RAISED FOR 20 COMPANIES

400 REQUESTS ANALYZED

> 20 PROJECTS SELECTED

> $4M FUNDS RAISED
WHO?
WINEFUNDING: AN EXPERIENCED TEAM AND A COMMITTEE OF RENOWNED EXPERTS

MANAGING PARTNERS

Maxime DEBURE
CEO & Founder
- MSc. Agric, Enologist, MBA INSEAD
- 8 years operational director of wine companies
- 8 years strategy consulting for corporate & PE funds

Marc-Antoine SÉRIS
CFO & Shareholder
- HEI Paris
- 8 years investment bank, M&A, trading
- 8 years corporate finance advisory

EXPERT COMMITTEE

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 HOW?
WINEFUNDING: 3+ TYPES OF CROWDFUNDING

<table>
<thead>
<tr>
<th>Project</th>
<th>Contribution</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>WINE PAY-BACK</td>
<td>$10,000 to $30,000</td>
<td>1 to 5 years</td>
</tr>
<tr>
<td>WINE BOND</td>
<td>$100 to $1,000</td>
<td>$30,000 to $300,000</td>
</tr>
<tr>
<td>EQUITY</td>
<td>$1,000 to $1m</td>
<td>$100,000 to $10m</td>
</tr>
<tr>
<td>BLOCKCHAIN ICO / STO</td>
<td>$1,000 to $1m</td>
<td>&gt; $10m</td>
</tr>
</tbody>
</table>
WHERE?
WINEFUNDING: IN ALL WINE REGIONS

2016 - 2019

2020 ...

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WINEFUNDING : AT ANY STAGE

- Creation & Start Up
- Growth & Restructuring
- Transmission & Take-Over
WHY?
WINEFUNDING : FOR ANY INVESTMENT

- EQUIPMENT
- CELLAR
- INVENTORY
- CONSTRUCTION
- VINEYARD
- TOURISM

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WINE TOURISM?
WINEFUNDING CREATES COMMUNITIES
OF LONG-TERM AMBASSADORS

VISITOR
Authentic Experience

WINE FUNDER
Customer Loyalty

COMMUNITY
Word of Mouth
EXAMPLES
EXAMPLE #1
WINE PAY-BACK
$20,000 PROJECT:
BEES FOR BIODIVERSITY
DESIGN PACKAGES FROM $50 TO $15,000 FOR INDIVIDUALS & GROUPS/CORPORATE

INDIVIDUALS

<table>
<thead>
<tr>
<th>$ 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 wine</td>
</tr>
<tr>
<td>1 jar of honey</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$ 200</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 wines</td>
</tr>
<tr>
<td>1 jar of honey</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$ 400</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 wines</td>
</tr>
<tr>
<td>1 jar of honey</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$ 800</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 wines</td>
</tr>
<tr>
<td>2 jars of honey</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$ 1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 stay B&amp;B</td>
</tr>
<tr>
<td>1 workshop</td>
</tr>
<tr>
<td>Blending/Honey</td>
</tr>
<tr>
<td>6 wine</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$ 8,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 night full board</td>
</tr>
<tr>
<td>private 15 pax</td>
</tr>
<tr>
<td>1 workshop</td>
</tr>
<tr>
<td>Blending/Honey</td>
</tr>
<tr>
<td>3 wines/pax</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$ 15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 nights full board</td>
</tr>
<tr>
<td>private 15 pax</td>
</tr>
<tr>
<td>2 workshop</td>
</tr>
<tr>
<td>Blending/Honey</td>
</tr>
<tr>
<td>3 wines/pax</td>
</tr>
</tbody>
</table>

"BEES FOR SUSTAINABLE WINE PRODUCTION": RESEARCH UPDATES & ANNUAL EVENT
EXAMPLE #2
WINEBOND
$200,000 PROJECT:
BUILD A RECEPTION FACILITY ABOVE THE WINE CELLAR
WINEBOND: 5 YEARS AT 8% p.a.

- **2019**: $5,000 INVESTMENT
- **2020**: $1,000 REIMBURSED + 8% interest
- **2021**: $1,000 REIMBURSED + 8% interest
- **2022**: $1,000 REIMBURSED + 8% interest
- **2023**: $1,000 REIMBURSED + 8% interest
- **2024**: $1,000 REIMBURSED + 8% interest

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EXAMPLE #3
EQUITY
$2,000,000 PROJECT: BUILD HOUSES IN THE VINEYARD
$2,000,000 PROJECT:
HOLIDAY HOUSES IN THE VINEYARD

$ 100,000 INDIVIDUAL INVESTMENT

1 WEEK PER YEAR +4% P.A. ON RENTALS MANAGED BY THE ESTATE

20% DISCOUNT ON PURCHASES & RESTAURANT
EXAMPLE #4
EXPERIENCE
WINE 360

WHAT?
360 IMMERSIVE MOVIE THEATER
+ SMELL SENSORIUM
+ WINE BLENDING WORKSHOP

WHERE?
VISITORS CENTRE
WINERY TOUR

HOW MUCH?
$ 250,000 INITIAL INVESTMENT
$ 50,000 to $300,000 PROFIT P.A.