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ORGANISATION MONDIALE DU TOURISME
WORLD TOURISM ORGANIZATION
ORGANIZACION MUNDIAL DEL TURISMO
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

CAP/CSA/4/DEC

WTO COMMISSION FOR EAST ASIA AND THE PACIFIC

AND

WTO COMMISSION FOR SOUTH ASIA

DECISIONS TAKEN AT THEIR FOURTH JOINT MEETING
Jakarta (Indonesia), 9 August 1982

CAP/CSA/4/DEC

AGENDA

1. Adoption of the Agenda
2. Communication of the Chairman and the Co-Chairman
3. Communication of the Secretary-General
4. Consideration of the Conclusions of the Seminar on
"Domestic Tourism" and adoption of its recommendations
5. Any other business
6. Place and date of next meeting

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CAP/CSA/DEC/1 (IV)

AGENDA OF THE MEETING

Agenda item 1

The Commissions,

Approve the provisional agenda of their fourth joint meeting.

CAP/CSA/DEC/2 (IV)

COMMUNICATION OF THE CHAIRMAN AND THE CO-CHAIRMAN

Agenda item 2

The Commissions,

Having heard the Communications of the Chairman and the Co-Chairman,

Take note of the Communications, for which they thank them.

CAP/CSA/DEC/3 (IV)

COMMUNICATION OF THE SECRETARY-GENERAL

Agenda item 3

The Commissions,

Having heard the Communication of the Secretary-General as conveyed through the Deputy Secretary-General,

Take note of the Communication of the Secretary-General, for which they thank him.

CAP/CSA/DEC/4 (IV)

CONSIDERATION OF THE CONCLUSIONS OF THE SEMINAR ON
"DOMESTIC TOURISM" AND ADOPTION OF ITS RECOMMENDATIONS

Agenda item 4

The Commissions,

Having considered the conclusions and recommendations of the Seminar on "Domestic Tourism" held from 4 to 7 August 1982,

Adopt the recommendations of the Seminar.

CAP/CSA/DEC/5 (IV)

ANY OTHER BUSINESS

Agenda item 5

The Commissions,

Having heard the views of the Members on the decentralization of the Organization's activities and the eventual impact of the restructuring of the Secretariat on the activities of the regional Commissions;

Take note of the clarifications made and the additional information furnished by the Deputy Secretary-General on the latest measures taken by the Secretary-General in pursuance of the decisions of the General Assembly at its 4th Session (Rome, 14-25 September 1981) and the Executive Council at its 18th Session (Madrid, 27-30 April 1982);

Request that the views expressed at the meeting be conveyed to the Secretary-General; and,

Express the desire that this question be treated in the course of their next joint meeting.

CAP/CSA/DEC/6 (IV)

PLACE AND DATE OF NEXT MEETING

Agenda item 6

The Commissions,

Decide to hold their fifth joint meeting preceded by a technical meeting during the first half of 1984,

Receive with appreciation the offers from the delegations of Maldives, Nepal and Malaysia to host the afore-mentioned meetings, subject to confirmation by their respective Governments.

Entrust the Secretary-General with deciding on the venue and dates of the meetings in consultation with the afore-mentioned Government.

Request the Secretary-General to consult the Members in selecting the theme of the technical meeting.

WTO COMMISSION FOR EAST ASIA AND THE PACIFIC

AND

WTO COMMISSION FOR SOUTH ASIA

FOURTH JOINT MEETING

Jakarta (Indonesia), 9 August 1982

LIST OF PARTICIPANTS

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CO-CHAIRMAN (IRAN)

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Ministry of Islamic Guidance

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Director of Services and
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Miss Cri Murthi ADI
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Mr. Egidio O. SINURAT
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Mr. MUCHLIS
Vice-Chairman

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Mr. Mano HANDY
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Mrs. Edda V. HENSON
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CAP/CSA/4/REC

WTO COMMISSION FOR EAST ASIA AND THE PACIFIC

AND

WTO COMMISSION FOR SOUTH ASIA

REGIONAL SEMINAR ON "DOMESTIC TOURISM"

Jakarta (Indonesia), 4-7 August 1982

CONCLUSIONS AND RECOMMENDATIONS

REGIONAL SEMINAR ON "DOMESTIC TOURISM"
Jakarta (Indonesia), 4-7 August 1982

In response to the need expressed by Member Countries of the World Tourism Organization in East Asia and the Pacific and South Asia, a Joint Regional Seminar on Domestic Tourism, was held in Jakarta, Indonesia as part of its operational activities under the WTO General programme of Work for 1982/83.

The aims of the Seminar were: to examine the significance of domestic tourism in all its aspects and to evaluate its impact in East Asia and the Pacific and in South Asia; to identify appropriate measures for the development and promotion of domestic tourism; to exchange views and experiences on domestic tourism among countries of the two regions with special emphasis on common definitions and methodology for the collection and presentation of statistics on domestic tourism, and to provide practical and operational guidelines for implementation by the Member Countries in the field of domestic tourism.

The inaugural session commenced with a welcome address by Dra. Cri Murthi Adi - Director of Marketing, Indonesian Directorate General of Tourism. This was followed by a message from the Secretary General of WTO which was read on his behalf by the Deputy Secretary General, Mr. Rajesh Rawat, and a Statement by the Chairman of the WTO Commission for South Asia, Mr. Ali Rasoul Zadeh, Deputy Minister of Tourism and Pilgrimage Affairs, Iran. The Keynote Address was delivered by Mr. Joop Ave, Director General of Tourism Indonesia, and Chairman of the WTO Commission for East Asia and the Pacific, who inaugurated the Seminar.

Indonesia was unanimously elected Chairman of the Seminar, while Australia and Sri Lanka were nominated as Rapporteurs.

The sessions commenced with a Statement by Mr. Mano Handy, Chief of Asia and the Pacific Operational Section of the WTO Secretariat on the aims and working procedures of the Seminar.

The following papers were presented:

- 1) "Cultural, Political, Social, Educational and Economic Significance of Domestic Tourism" by Mrs Edda V. Henson, WTO Secretariat.
- 2) "Development of Domestic Tourism; the responsibilities of the State; the role of the public and private sectors", by Mr. Miki Owari, WTO Consultant.
- 3) "Promotion of Domestic Tourism; the responsibilities of the State; the role of the public and private sectors", by Mr. David Bottomley, WTO Consultant.
- 4) "Definitions and Measurement of Domestic Tourism", by Mr. Mano Handy, WTO Secretariat.

Country Reports of CAP/CSA Members on their experience in domestic tourism were presented by Australia, India, Indonesia, Iran, Republic of Korea, Malaysia, Maldives, Nepal, Philippines, Sri Lanka and Thailand. The delegate from the Socialist Republic of Vietnam made a statement in support of the Seminar.

OBSERVATIONS AND CONCLUSIONS resulting from the Seminar's consideration of these papers are as follows:

- (a) On the basis of available data, WTO's assessment of domestic tourism in the region was that it exceeded the volume of international tourism by a ratio of 3 to 1 in East Asia and the Pacific and by 4 to 1 in South Asia, although this figure may vary from country to country.
- (b) Traditional family visits and pilgrimage remain the primary motivating factors for domestic tourism in most countries in the Asia and Pacific region.
- (c) Domestic Tourism is a positive instrument in the preservation of a country's cultural heritage as well as in the promotion of its traditions connected with religion, folklore, arts and crafts.
- (d) Domestic tourism has a definite role in strengthening both national integration and identity. Nationals, especially the youth, gain a better knowledge of their land and people. The value of field trips for educational purposes has received wide recognition.
- (e) Free time and paid leave are important factors in the development of domestic tourism. It is for Governments of the respective member-countries to determine the extent to which paid leave could be extended to their nationals as well as the provision of access to recreation and travel to the different layers of the population.
- (f) Domestic tourism exerts a profound influence on the economies of local communities by redistributing incomes and expenditures. Generally it has a seasonal pattern that is distinct from international tourism so that its benefits are spread more evenly throughout the year.
- (g) As WTO's Preliminary Survey on Paid Holidays, first conducted in 1978 and now being updated, indicated that 75 million people in Asia and the Pacific region enjoyed leave with pay, it was agreed there is considerable scope to increase domestic tourism arrivals in the future.
- (h) The development of domestic tourism depends highly on adequate supportive infrastructure as well as the positive social and economic conditions. As the situation varies

among countries, due consideration needs to be given to the stage or level of development at which the country is in.

- (i) The successful development of domestic tourism depends on a "total community management" concept where economic social and cultural aspects are all incorporated in harmonious balance.
- (j) Given the ever present constraints on the ability of Governments to provide new facilities, the effective utilisation of existing facilities is a mandatory step towards the further development of domestic tourism.
- (k) The encouragement or limiting of domestic tourism could be influenced significantly by Government policies, such as for example paid leave, energy pricing, health and sanitation. It is important therefore that Governments when enacting policies should consider the effects of their policies on the tourist industry.
- (l) As the growth of domestic tourism relate to the traditions, customs and economic circumstances applying in individual countries, it is essential that each country should understand clearly the nature of its own local movement. Research is an indispensable tool to identify people's interests and the attractions, facilities and services needed to meet them.
- (m) The effective promotion of domestic tourism requires the cooperative actions of the public and private sectors, and from the community at large. There needs to be an established framework in each country within which those involved can coordinate their efforts to ensure optimum results.
- (n) The collection of data on domestic tourism should not represent an isolated operation but it should be integrated in the general system of collection of domestic statistics at the national level. In this regard, the draft questionnaire on household survey attached to document CAP/CSA/4/SS could be used as a basis by Governments with adaptations to suit their particular conditions.
- (o) In view of the important linkage between a sound data base and policy formulation for tourism development, particular attention should be given on a priority basis to the categories of data on domestic tourism movement to be collected and disseminated.
- (p) In view of the inadequacy of available data, Member countries in the region should complete the WTO questionnaire no. 2. on Domestic Tourism Movements and Payments, the replies to which were due by 31 July 1982.

This closing date has now been extended to provide the opportunity for countries which have not already responded to provide all possible information.

- (q) Paper CAP/CSA/4/SS concerning "Definitions and Measurement of Domestic Tourism" provided an excellent basis for further consideration by National Tourism Administrations. To further refine and develop the definition and measurement of domestic tourism, it is essential that Member countries of the regions provide their comments to the WTO Secretariat as soon as possible.

As a result of its deliberations, the Seminar made the following recommendations to the forthcoming joint meeting of the WTO Commission for East Asia and the Pacific and the WTO Commission for South Asia:

1. That delegates to the Joint Commission Meeting bring to the attention of their respective governments the observations and conclusions of the Seminar as summarised in Paragraphs (a) to (q) above.
2. That particular emphasis be placed on meeting the requirements set down in paragraphs (p) and (q) above.

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WTO COMMISSION FOR EAST ASIA AND THE PACIFIC

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WTO COMMISSION FOR SOUTH ASIA

REGIONAL SEMINAR ON "DOMESTIC TOURISM"
Jakarta (Indonesia), 4-7 August 1982

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