



WORLD COMMITTEE ON TOURISM ETHICS

WHAT IS THE WORLD COMMITTEE ON TOURISM ETHICS?

Established in 2003, the World Committee on Tourism Ethics (WCTE) is an independent and impartial body under the aegis of the World Tourism Organization (UNWTO), a specialized Agency of the United Nations responsible for the promotion of responsible, sustainable and universally accessible tourism.

The Committee is a subsidiary organ of the UNWTO General Assembly to which it reports on a regular basis.

MANDATE

The WCTE is mandated to raise awareness, promote and monitor the implementation of the *UNWTO Global Code of Ethics for Tourism*.

The Code, endorsed by the United Nations General Assembly, addresses the socio-economic, cultural and environmental aspects of tourism and aims to guide all stakeholders in the development of sustainable and responsible tourism.

The WCTE may also research and issue reports, recommendation and observation on ethical matters related to tourism, and propose and approve text of conventions and other legal instruments on specific issues related to the Code provisions.

VISION

The WCTE vision is to uplift the ethical dimension of tourism as a fundamental pillar of sustainable tourism development.

OBJECTIVES

WCTE works to promote and ensure the inclusion of socially responsible policies and fair practices in tourism development among all stakeholders – governments, companies, host communities and tourists.



PRIORITIES FOR 2018-2021

In addition to the long-term goal of advancing responsible and ethical tourism, the current WCTE has identified the following priority areas of work for its 2018-2021 mandate:

- 1. Technology and digital platforms in tourism**
- 2. Over-tourism and sustainability**
- 3. Decent work and inclusive growth**
- 4. Gender equality and socio-economic empowerment**

COMPOSITION

The present Committee* was appointed by the 23rd General Assembly in September 2019, and is constituted of eight permanent and three alternate members in addition to the Chairperson. All Members of the Committee serve in their personal capacities. The office of the Chairperson is currently held by Mr Pascal Lamy, the former Director-General of World Trade Organization (WTO).

* Members of the WCTE: Chairperson, Pascal Lamy; Members: I Gede Ardika, Luis Fernando Jiménez Guzman, Lawal Mohammed Marafa, Hiroaki Matsuura, Jean-Marc Mignon, Ron Oswald, Rosette Chantal Rugamba and Gabriela Tigu; Alternate members: Hiran Cooray, Günnür Diker and Suzy Hatough .