Education & Training: UNWTO Academy
UNWTO.Themis Foundation
supported by Andorra

From 1998 to 2018 we delivered around the world:

• 170 training initiatives
• over 3500 people trained
• over 200 Education and training programmes certified
2018: 
new era
new name
broader outreach

UNWTO
ACADEMY
Objectives

Everybody matters:

Foster capacity-building at all levels

Visibility and reputation:

UNWTO Certifications to foster employability, competitiveness and sustainability

The future starts today:

Bring young talent closer to our sector and future jobs
Executive Education
• Tailor-made training + New curricular content
• Partnerships in education
• International centres

UNWTO Certifications
• UNWTO.TedQual: Employability of young talent
• UNWTO.Quest: Governance, leadership and execution capacities of DMOs

Student initiatives
• UNWTO Students’ League: The best innovative ideas
• UNWTO Talent Platform: young leaders meet stakeholders
Creation of curricular content for all -

From High school students all the way to Tourism Officials and Professionals
• Portugal
• Switzerland
• Georgia
• Saudi Arabia
• China
Launch of the UNWTO Students' League

- Competition between teams of students
- Monthly challenges set by the tourism sector reflecting tourism realities
- Innovative solutions given by young talent
- Realtime experience for students
- Young talent = priceless asset for the sector
110th Executive Council Session
Baku, Azerbaijan, 16-18 June 2019