INTERNATIONAL TOURISM 2019 AND OUTLOOK FOR 2020
2019, 10TH CONSECUTIVE YEAR OF GROWTH

1.5 BILLION
INTERNATIONAL TOURIST ARRIVALS

+ 4%

SOURCE: WORLD TOURISM ORGANIZATION (UNWTO)
MIDDLE EAST LEADS GROWTH BY REGIONS

GROWTH IN INTERNATIONAL TOURIST ARRIVALS, BY WORLD REGIONS (%)

- WORLD: 6% (2018), 4% (2019)
- EUROPE: 6% (2018), 4% (2019)
- ASIA & THE PACIFIC: 7% (2018), 5% (2019)
- AMERICAS: 2% (2018), 2% (2019)
- AFRICA: 9% (2018), 4% (2019)
- MIDDLE EAST: 8% (2018), 3% (2019)

SOURCE: WORLD TOURISM ORGANIZATION (UNWTO)
FRANCE LEADS IN INTERNATIONAL TOURISM EXPENDITURE

GROWTH IN INTERNATIONAL TOURISM EXPENDITURE (%), 2019*
TOP TEN SOURCE MARKETS

<table>
<thead>
<tr>
<th>Country</th>
<th>Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>-4%</td>
</tr>
<tr>
<td>United States of America</td>
<td>6%</td>
</tr>
<tr>
<td>Germany</td>
<td>2%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>1%</td>
</tr>
<tr>
<td>France</td>
<td>11%</td>
</tr>
<tr>
<td>Australia</td>
<td>5%</td>
</tr>
<tr>
<td>Korea</td>
<td>-9%</td>
</tr>
<tr>
<td>Canada</td>
<td>6%</td>
</tr>
<tr>
<td>Russia</td>
<td>3%</td>
</tr>
<tr>
<td>Italy</td>
<td>7%</td>
</tr>
</tbody>
</table>

* Provisional data for the first 6 to 12 months of 2019

Source: World Tourism Organization (UNWTO)
CAUTIOUS OPTIMISM FOR 2020

UNWTO TOURISM CONFIDENCE INDEX

SOURCE: WORLD TOURISM ORGANIZATION (UNWTO)
CAUTIOUS OPTIMISM FOR 2020

GROWTH IN INTERNATIONAL TOURIST ARRIVALS, BY WORLD REGIONS (%)

SOURCE: WORLD TOURISM ORGANIZATION (UNWTO)
(F) FORECAST

JANUARY 2020
KEY FACTS

+4% INTERNATIONAL TOURIST ARRIVALS IN 2019

+3% GDP GROWTH IN 2019

+4% GROWTH IN AIR TRANSPORT (RPK) IN 2019

+3% to +4% INTERNATIONAL TOURIST ARRIVALS IN 2020
LOOKING BACK AT A DECADE OF INTERNATIONAL TOURISM
GROWTH AND RESILIENCE


SOURCE: WORLD TOURISM ORGANIZATION (UNWTO)
INTERNATIONAL TOURISM EXPENDITURE (% SHARE)

SOURCE: WORLD TOURISM ORGANIZATION (UNWTO)
INTERNATIONAL TOURISM OUTPACED THE WORLD ECONOMY

GROWTH IN INTERNATIONAL TOURISM AND WORLD GDP (%)

SOURCE: WORLD TOURISM ORGANIZATION (UNWTO) AND INTERNATIONAL MONETARY FUND (IMF)
* 2019 ARRIVALS DATA ARE PROVISIONAL
TOURISM CREATES MORE EMPLOYMENT...

GROWTH IN GLOBAL EMPLOYMENT, 2010 TO 2018 (%)

- **Employment in all sectors**
- **Employment in accommodation & food services**

**Region** | 2010 (%) | 2018 (%)
--- | --- | ---
World | 35 | 42
Europe | 5 | 7
Asia & the Pacific | 21 | 12
Americas | 29 | 12
Africa | 25 | 20
Middle East | 37 | 20

**Source:** UNWTO according to data from the International Labor Organization (ILO). Includes estimates by ILO.
...AND REDISTRIBUTE WEALTH

NUMBER OF DESTINATIONS EARNING **USD 1 BILLION OR MORE** IN INTERNATIONAL TOURISM

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998</td>
<td>56</td>
</tr>
<tr>
<td>2008</td>
<td>86</td>
</tr>
<tr>
<td>2018</td>
<td>105</td>
</tr>
</tbody>
</table>
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