**WORLD TOURISM ORGANIZATION:**
**2020 FITUR NEWS CONFERENCE**

**WHAT:**  
World Tourism Organization (UNWTO) 2020 News Conference

**WHO:**  
- Zurab Pololikashvili, UNWTO Secretary-General
- Sandra Carvão, Chief Market Intelligence and Competitiveness

**WHERE:**  
Barrabés Growth Space  
Calle Méndez Álvaro 9  
28045 Madrid

**WHEN:**  
Monday 20 January, 2020, 11:00 – 12.00

Against the backdrop of the **40th edition of FITUR**, this annual News Conference is a unique opportunity to gain a top-level overview of the current trends and situation of global tourism, its prospects, challenges and opportunities, particularly within the context of the 2030 Agenda.

At the start of the 'Decade of Action', the final push towards achieving the Sustainable Development Goals, tourism has come of age as a driver of positive change.

UNWTO Secretary-General Pololikashvili will outline UNWTO’s achievements to date and present UNWTO’s vision and plans for 2020 and beyond, including events set to take place during the current UNWTO Year of Rural Development and Tourism.

**RSVP:**

Please RSVP **before 17 January at 12:00 hr.** to the following address:  
[comm@unwto.org](mailto:comm@unwto.org)

For more information please contact the UNWTO Communications Department Tel.:  
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