

PRELIMINARY PROGRAMME OF UNWTO ACTIVITIES 2020

16, 17 & 19 January

| | | |
|-------------------------------------|---|--|
| Thursday 16 09:30 – 15:45 | UNWTO Acceleration Programme (by invitation only) 1st day | Barrabés Growth Space. C/ Mendez Álvaro 9, Floor 0 |
| Friday 17 09:30 – 15:15 | UNWTO Acceleration Programme (by invitation only) 2nd day | Wayra Innovation Hub. C/ Valverde 2, Floor 8, Telefónica Building |
| Sunday 19 16:00 – 18:00 | UNWTO Masterclass: Innovation in Tourism (by invitation only) 3rd day | El Entrepreneurship & Innovation Center [Area 31]. C/ María de Molina 31 |

Monday, 20 January

| | | |
|---------------|--|---|
| 10:00 – 11:00 | UNWTO News Conference | Barrabés Growth Space. C/ Mendez Álvaro 9, Floor 0 |
| 11:00 – 15:00 | Final of the 2nd UNWTO Tourism Startup Competition | Barrabés Growth Space. C/ Mendez Álvaro 9, Floor 0 |
| 12:30 – 12:45 | Presentation of the UNWTO Tourism Dashboard: How to make the best of data for tourism/statistics, big data and much more | Barrabés Growth Space. C/ Mendez Álvaro 9, Floor 0 |
| 15:00 – 16:00 | Cocktail | |

Tuesday, 21 January

| | | |
|---------------|--|--|
| 09:30 – 18:30 | 10th Exceltur Forum | North Auditorium, North Convention Center 1st floor, IFEMA |
| 19:30 – 22:30 | UNWTO / FITUR Gala Dinner (by invitation only) | Cibeles Palace, Madrid City Council Calle Montalbán Entrance |

PRELIMINARY PROGRAMME OF UNWTO ACTIVITIES 2020

Wednesday, 22 January

| | | |
|---------------|--|---|
| 10:30 – 11:30 | Awards Ceremony Accessible Tourism Destination (Atd2019) & Announcement of the ATD2020 Edition (UNWTO and ONCE Foundation) | Sala Colón (2nd floor of the Centro de Convenciones Norte), IFEMA |
| 12:00 – 13:30 | Fitur inauguration | |
| 13:45 – 14:45 | Official FITUR Welcome Cocktail (by invitation only) | Sala S 100 A (1st floor, South Convention Center), IFEMA |
| 15:00 – 16:00 | UNWTO: In Conversation “The future of sustainable tourism in the framework of the EU Green Deal” | Salas N102 (1st floor of Centro de Convenciones Norte), IFEMA |
| 16:00 – 17:30 | Launch of the Global Tourism Plastics Initiative | FITUR Next, Hall 4, Stand 4G24, IFEMA |

Thursday, 23 January

| | | |
|---------------|--|--|
| 10:00 – 11:30 | Meeting of the Committee on Tourism and Sustainability (by invitation only) | Salas N113 – N114 (1st floor of Centro de Convenciones Norte), IFEMA |
| 10:00 – 17:15 | 11th Edition of the Tourism Investment and Business Forum for Africa (INVESTOUR) | Auditorio Sur (floor minus 2 Centro de Convenciones sur), IFEMA |
| 12:00 – 17:00 | Meeting of the One Planet Sustainable Tourism Programme (by invitation only) | Salas N113 – N114 (1st floor of Centro de Convenciones Norte), IFEMA |
| 11:00 – 13:00 | Expert meeting on Tourism and SDGs: Case studies by the UNWTO Affiliate members | Sala Colón (2nd floor of the Centro de Convenciones Norte), IFEMA |
| 15:00 – 18:00 | UNWTO Session at FITUR talent “Are we ready for the Future of Work in Tourism?” | Pabellón 10, FITUR TALENT |
| 15:00 – 18:00 | Affiliate Members Corner: Unleashing the power of the private sector | Sostenibilidad Room, FITUR TECH Pabellón 10 |
| 15:40 – 16:10 | Signing Ceremony of the Private Sector Commitment to the UNWTO Global Code of Ethics for Tourism (by invitation only) | SG meeting room, sala VIP Norte |

PRELIMINARY PROGRAMME OF UNWTO ACTIVITIES 2020

Friday, 24 January

| | | |
|---------------|--|---|
| 10:00 – 11:30 | Meeting of the Committee on Tourism and Competitiveness | UNWTO HQ |
| 10:00 – 14:00 | Meeting of the Board of Affiliate Members (only for board members) | Sala N102 (1st floor of Centro de Convenciones Norte), IFEMA |
| 11:30 – 13:00 | Meeting of the Central American Tourism Ministers (by invitation only) | UNWTO HQ |
| 13:00 – 13:30 | Signing Ceremony with OIV, followed by Spanish wine | UNWTO HQ |
| 13:30 – 14:00 | Signing Ceremony with ARAEX, followed by Spanish wine | UNWTO HQ |
| 14:00 – 16:00 | Working lunch - Board of Affiliate Members (only for board members) | Sala Neptuno (2nd floor of Centro de Convenciones Norte), IFEMA |