

UNWTO GLOBAL TOURISM INVESTMENT FORUM IN AFRICA

SOFITEL HOTEL IVOIRE

Abidjan (Côte d'Ivoire), 20-22 February 2020

Provisional programme

Tuesday 18 February 2020

Reception of participants at the airport

Wednesday 19 February 2020

Reception of participants at the airport

15:00-21:30 Registration

Thursday 20 February 2020

08:30-09:30 Welcome and installation

09:30-11:00 Opening ceremony

Opening show

Projection of the video « Côte d'Ivoire Venez Vous »

Welcome remarks by Mayor of the Cocody Commune

Projection of the video « Sublime Côte d'Ivoire »

Speeches by :

- **H.E. Mr. Siandou Fofana**, Minister of Tourism and Leisure of the Republic of Côte d'Ivoire
- Presentation of the UNWTO Agenda for Africa video
- **Mr. Zurab Pololikashvili**, Secretary-General of the World Tourism Organisation (UNWTO)

Cultural Animation

- **Official Statement by the High Representative of the Republic of Côte**

d'Ivoire

- Official Photo
- Opening and Visit of Country exhibition stands
- Press briefing

11:00-11:15	Coffee break
11h15-11h30	Presentation of « SUBLIME COTE D'IVOIRE » strategy
11h30-11h40	Presentation of the business environment and incentive framework in Côte d'Ivoire
11h40-12h00	Business environment case studies - Country presentations and sharing of best practices
12h00-13h00	First panel: Investing in Africa <i>Incentive framework (Ease of doing business), legal, fiscal</i>
13h00-14h30	Lunch Break (Chapiteau ou Patinoire)
14h30-15h45	Second panel : Development of the Tourism Sector <i>Evolution of tourism in Africa</i>
15:45-16:00	Coffee Break
16:00-17:30	Ministerial Debate (Closed meeting)
	Project Presentations
16:00-17:30	Project Presentation session (<i>total of 10 projects, representation of 2 projects for each regional bloc</i>)
19:30	Gala dinner offered by the Ministry of Tourism and Leisure of the Republic of Côte d'Ivoire / Palais des Congrès

Friday 21 February 2020

09:00-12:30 **B to B Meetings**

13:00 **Lunch**

15:30-17:30 **Closing ceremony**

- **Musical Performance**
- **H.E.Mr. Siandou Fofana**, Minister of tourism and leisure of the Republic of Côte d'Ivoire
- **Mr.Zurab Pololikashvili**, Secretary-General of the World Tourism Organisation (UNWTO)
- **High level representative of the Republic of Côte d'Ivoire**
- **Family Photo**

17:30 **Closing cocktail reception / Foyer 1 and 2**

Saturday 22 February 2020

09:00-17:00 **Countries exhibition stands (continued)**

09:00-12:30 **Social program offered by the Ministry of Tourism and Leisure of the Republic of Côte d'Ivoire**

13:00-14:00 **Lunch**

14:30 **Departure of Delegations**

(All delegates are required to register for the social program)

NB : Panelists to be confirmed