

**UNWTO: In Conversation “The future of sustainable tourism
in the framework of the EU Green Deal”**

22 January 2020, 15:00 – 16:00, Room N102, IFEMA, Madrid, Spain

Preliminary Programme

14:45 – 15:00 **Registration**

15:00 – 16:00 **Welcome remarks**

- **Mr. Zurab Pololikashvili**, Secretary-General, UNWTO

Opening Statements

- **Ms. María Isabel Oliver Sagreras**, Secretary of State for Tourism, Ministry of Industry, Trade and Tourism of Spain

Presentation of Tourism Priorities

- **H.E. Mr. Gari Cappelli**, Minister of Tourism of Croatia, Croatian Presidency of the Council of the European Union:

Agenda 2030: Sustainable Tourism and EU Green Deal: the way to go

Open Discussion with the participation of Ministers of Tourism of Europe, representatives of the EU Tourism Institutions, Tourism Stakeholders, Media

Moderator: Alessandra Priante – Director, Regional Department for Europe - UNWTO

RSVP:

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Registration:

<https://www.unwto.org/future-of-sustainable-tourism-in-the-framework-of-the-eu-green-deal>