UNWTO: In Conversation “The future of sustainable tourism in the framework of the EU Green Deal”

22 January 2020, 15:00 – 16:00, Room N102, IFEMA, Madrid, Spain

Preliminary Programme

14:45 – 15:00 Registration
15:00 – 16:00 Welcome remarks

- Mr. Zurab Pololikashvili, Secretary-General, UNWTO

Opening Statements

- Ms. Maria Isabel Oliver Sagreras, Secretary of State for Tourism, Ministry of Industry, Trade and Tourism of Spain

Presentation of Tourism Priorities

- H.E. Mr. Gari Cappelli, Minister of Tourism of Croatia, Croatian Presidency of the Council of the European Union:

Agenda 2030: Sustainable Tourism and EU Green Deal: the way to go

Open Discussion with the participation of Ministers of Tourism of Europe, representatives of the EU Tourism Institutions, Tourism Stakeholders, Media

Moderator: Alessandra Priante – Director, Regional Department for Europe - UNWTO

RSVP: rdeu@unwto.org

Registration: