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ONE PLANET SUSTAINABLE TOURISM PROGRAMME

EXPERTS MEETING

Thursday, 23rd January 2020

12:00 – 16:30 hrs

FITUR, IFEMA, North Convention Centre, Rooms N113 – N114

Provisional Agenda

Session 1 (12:00 – 14:00hrs):

First in-person meeting of the Advisory Committee of the Global Tourism Plastics Initiative

Following the launch of the Global Tourism Plastics Initiative on 22nd January 2020, the Advisory Committee will focus on identifying next steps for accommodation businesses and destinations to become signatories, continue developing commitments for other subsectors - among them tour operators and airlines -, as well as further define the role for associations in the Initiative.

12:00-12:05hrs Opening remarks by Manuel Butler, Executive Director, UNWTO

12:05-13:05hrs Next steps for accommodation business and the co-creation process of additional menus of commitments (tour operators, airlines, associations, etc)

Moderator: Gerald Naber, Manager, New Plastics Economy Global Commitment, Ellen MacArthur Foundation

- *Matt Crane, CEO Monty's Bakehouse and Member of the Airlines Sustainability Forum*
- *Gerben Hardemann, Technology, Customer Experience, Sustainability, ANVR*

13:05-14:00hrs Brainstorming on strategies for the implementation of commitments at destination level and recommendations to address challenges

Moderator: Virginia Fernández-Trapa, Programme Officer, Sustainable Development of Tourism, UNWTO

- *Jo Hendrickx, Founder, Travel Without Plastics*
- *Jens Traenhart, Executive Director, Mekong Tourism Coordinating Office*
- *Graeme Jackson, Head of Partnerships, The Travel Foundation*
- *Sergey Rybakov, CEO, The Slava Foundation*

Please [register here](#) to attend session 1 in person

Please use this link to register to attend session 1 remotely

<https://attendee.gotowebinar.com/register/8842850158425092620>



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Session 2 (14:30 – 16:30hrs):

Sustainable Tourism Programme's Strategy Review – Preliminary discussion

Following the renewal of the lead and co-leads of the One Planet Sustainable Tourism Programme in 2019, the development of a strategy for the implementation of the programme from 2020 to 2022 is in progress. During this working session, the results of the consultation with partners carried out late 2019 will be presented and next steps for the preparation of the strategy identified.

- 14:30-14:45hrs Opening remarks by Lead and Co-leads
- ❖ Dr. Dirk Glaesser, Director, Sustainable Tourism Development
 - ❖ Mrs. Anne Pluinage-Nierengarten, Chief of Global Affairs Ministry of Ecological and Inclusive Transition, France
 - ❖ Ms. Laura Pena Alberdi, Advisor to the Cabinet of the Secretary of State for Tourism of Spain

- 14:45-16:15hrs How to become a SCP accelerator? Revisiting progress and goals to identify inspirational targets, thematic priorities and areas of work.
- ❖ Insights from the consultation with programme members
Mr. Jorge Esteban Arlegui, Development of New Products Officer, Directorate for Tourism Development and Sustainability, Secretariat of State for Tourism of Spain

Moderators: Gina Torregroza, Programme Officer, One Planet network (10YFP) Secretariat and Virginia Fernández-Trapa, Programme Officer, Sustainable Development of Tourism, UNWTO

- 16:15-16:30hrs Closing remarks by Lead and Co-leads

Please [register here](#) to attend session 2

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