GOAL 10: REDUCED INEQUALITIES

Tourism can be a powerful tool for community development and reducing inequalities if it engages local populations and all key stakeholders in its development. Tourism can contribute to urban renewal and rural development and reduce regional imbalances by giving communities the opportunity to prosper in their place of origin. Tourism is also an effective means for developing countries to take part in the global economy. In 2014, Least Developed Countries (LDCs) received US$ 16.4 billion in exports from international tourism, up from US$ 2.6 billion in 2000, making the sector an important pillar of their economies (7% of total exports) and helping some to graduate from the LDC status.
MEKONG TOURISM COLLABORATION

Promote responsible travel experiences in order to reduce inequalities, improve inclusive growth, increase social impact, and alleviate poverty.
SOCIAL ENTERPRISES
What are they and how can they benefit your travels?
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Showcasing over 350 social enterprises in the GMS
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Select Country ▼ Select Experience ▼ Sustainability ▼ Affiliations ▼ Showcase ▼ Clear Filters

Loikaw Lodge – Kayah State, Myanmar
Atelier – Kampot, Cambodia
The Inle Sanctuary – Shan State, Myanmar
Là Hoa . Flowers Speak – Ho Chi Minh City, Viet Nam
Mulberry Boutique Hotel – Siem Reap, Cambodia
Babel Guesthouse – Siem Reap, Cambodia
Haoma – Bangkok, Thailand
Lalay Lodge – Ngapali Beach, Myanmar
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Find responsible experiences in the Greater Mekong Subregion.
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Travel Social Enterprises
Maximizing social impact

Ventures that inspire others with their approach to tourism, creating profits while maximizing benefits to society and the environment.

Travel Technology
Innovating via technology

Leveraging mobile, social media, the internet, and other information systems including blockchain, artificial intelligence, and big data to develop scalable ventures that create an impact.
Jens Thraenhart
Executive Director - Mekong Tourism Office
Founder & CEO – Chameleon Strategies
2nd Vice Chair – UNWTO Affiliate Members