Hostelling International and SDG16: Contributing towards a more tolerant and inclusive society through Travel

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HOSTELLING

A unique way of travelling. Hostel is a verb.

- Born in 1932. 1.8 billion overnight since then.
- 7th largest accommodation provider in the world.
- 33 M overnights per year.
- For good, non-for-profit organisation.
- Over 3,600 hostels in more than 80 countries.
- 150 M web visitors to the network per year.
- Key demographic - Gen Z and Millenials.
- NGO Consultative status with UN and UNESCO.
- UNWTO Affiliate Member and former Board member. Chair SDGs Support Group.
- Partnerships for improvement. ReviewPro and myclimate.
- Own Quality & Sustainability Management System recognised by the Global Sustainable Tourism Council (GSCT). 500 hostels certified.
WE ARE RELEVANT

Our mission is extremely relevant and truly connects to the needs of today
HOW DO WE CONTRIBUTE TO THE SDGS?

HI & SDGS

SUSTAINABLE DEVELOPMENT GOAL 16
Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
SDGs – Global Goals 2030

“Achieving the Global Goals creates at least US$12 trillion in opportunities.”
Sustainable Development Report Dashboards 2019
Transformations to Achieve the Sustainable Development Goals

SDG 16
Peace, justice and strong institutions
- SDG achieved
- Challenges remain
- Significant challenges remain
- Major challenges remain
- [information unavailable]
### IMPLEMENTING SDGs 2019

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Goal</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>69%</td>
<td>GOAL 8</td>
<td>DECENT WORK AND ECONOMIC GROWTH</td>
</tr>
<tr>
<td>64%</td>
<td>GOAL 5</td>
<td>GENDER EQUALITY</td>
</tr>
<tr>
<td>62%</td>
<td>GOAL 3</td>
<td>GOOD HEALTH AND WELL-BEING</td>
</tr>
<tr>
<td>53%</td>
<td>GOAL 9</td>
<td>INDUSTRY, INNOVATION AND INFRASTRUCTURE</td>
</tr>
<tr>
<td>53%</td>
<td>GOAL 12</td>
<td>RESPONSIBLE CONSUMPTION AND PRODUCTION</td>
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<tr>
<td>48%</td>
<td>GOAL 4</td>
<td>QUALITY EDUCATION</td>
</tr>
<tr>
<td>48%</td>
<td>GOAL 13</td>
<td>CLIMATE ACTION</td>
</tr>
<tr>
<td>43%</td>
<td>GOAL 7</td>
<td>AFFORDABLE AND CLEAN ENERGY</td>
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<tr>
<td>43%</td>
<td>GOAL 10</td>
<td>REDUCED INEQUALITIES</td>
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<tr>
<td>40%</td>
<td>GOAL 17</td>
<td>PARTNERSHIP FOR THE GOALS</td>
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<tr>
<td>37%</td>
<td>GOAL 11</td>
<td>SUSTAINABLE CITIES AND COMMUNITIES</td>
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<tr>
<td>36%</td>
<td>GOAL 6</td>
<td>CLEAN WATER AND SANITATION</td>
</tr>
<tr>
<td>28%</td>
<td>GOAL 1</td>
<td>NO POVERTY</td>
</tr>
<tr>
<td>28%</td>
<td>GOAL 16</td>
<td>PEACE, JUSTICE AND STRONG INSTITUTIONS</td>
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<tr>
<td>23%</td>
<td>GOAL 2</td>
<td>ZERO HUNGER</td>
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<tr>
<td>21%</td>
<td>GOAL 15</td>
<td>LIFE ON LAND</td>
</tr>
<tr>
<td>13%</td>
<td>GOAL 14</td>
<td>LIFE BELOW WATER</td>
</tr>
</tbody>
</table>

Source: UN Global Compact
OUR MISSION, 1932

To promote the education of all young people of all nations, but especially young people of limited means, by encouraging in them a greater knowledge, love and care of the countryside and an appreciation of the cultural values of towns and cities in all parts of the world, and as ancillary thereto to provide hostels or other accommodation in which there shall be no distinction of race, nationality, colour, religion, sex, class, or political opinions and thereby to develop a better understanding of their fellow men and women, both at home and abroad.
OUR STRATEGY

Nothing is too small, too big or crazy for consideration – all ideas welcome
SUSTAINABILITY POLICY

Sustainability is part of our DNA.

Hostelling International and each of our member associations are firmly engaged in all three dimensions of sustainability. The HI Sustainability Charter - Our policy in sustainable tourism was adopted by Conference in 2010. It is based on the Global Sustainable Tourism Council (GSTC) criteria and adapted to the circumstances of HI and its network. Our charter represents the minimum standards in sustainability in the hostelling world.
SOCIAL
Ensuring our activities complement and advance the society in which we operate.

ENVIRONMENTAL
Fighting climate change by working towards minimising our impact and achieving carbon neutral hostels.

ECONOMIC
Financial sustainability and continuous improvement ensure future viability and excellence in operations.
HI & SDGS

Through these 10 areas, we aim to expose in detail how youth hostelling drives sustainable tourism to foster development globally and address SDGs.
OUR ACTIVITIES

"The best way to predict the future is to create it" - Abraham Lincoln
SLEEP FOR PEACE

Together we can Make a Difference
Initiated by HI USA "... to recognise the important role our hostels play in sparking global conversations among diverse travelers, building friendships across borders and promoting tolerance internationally,"

Russ Hedge, CEO HI USA

Activities
"…Hostelling International is a valued partner advancing sustainable and peaceful travel and fostering safe environments for intercultural exchange and understanding for younger generations. The future is now, and we are happy to join the Sleep for Peace campaign."

Zurab Pololikashvili Secretary–General UNWTO
LETS CONTINUE SHAPING THE FUTURE TOGETHER

"Imagine a world where every country in the world had achieved all 17 of the SDGs. Surely that must be enough motivation to do your part towards achieving them"

Student, Ireland
THANK YOU

"Sustainable Travel is a way of life. It represents the balance between the needs and interests of travellers, host communities and the environment."

Keep in touch!
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