The FiturNext Observatory towards the SGD 17

Dr. Mara Balestrini, CEO Ideas For Change

@marabales
About the FiturNext Observatory

We identify best practices that have positive effects and can be replicated

How do we do this
- We identify and select innovative practices around the world.
- We analyze what challenges they tackle and what are the keys to their success.
- We promote the best ones, we help them to become replication-ready and we foster their diffusion.
The 2020 challenge

Local economic development

The tourism industry is a major driver of global and local economy. It can also significantly improve the quality of life of communities.

Fitur Next looks for best practices that can have positive effects on communities, groups and populations who did not previously benefit from this activity. Our goal is that these practices can have a global impact through their replicability.
Decentralization and community tourism

Decentralization practices drive the development of responsible tourism and benefit communities that do not take part in the tourism industry or do so in a small capacity.

Opportunities for local entrepreneurship initiatives

Fostering entrepreneurial initiatives leads to better profit distribution among local families, empowering them to take part in the consumption and service provision networks.

Inclusive employment and social equality

Creating jobs for the local population is the easiest and most basic way to provide opportunities for people in situations of vulnerability or minorities.
Our methodology

**Development**
What is the current developmental stage of the practice?

**Documentation**
How detailed is the existing documentation?

**Resources**
How many resources are needed to develop it?

**Dependence**
What is the necessary legal framework?

**Transfer**
How open is the documentation?

**Ecosystem**
What is the ecosystem of actors that needs to be mobilized?

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**Maturity**

**Viability**

**Potential for Replicability**
3.2
Selection of practices

Contribution to the challenge
This axis reflects the effectiveness of the practice to tackle the challenge. The value is reflected on a progressive scale and determined by the assessment of the advisory board according to their knowledge and experience.

Potential for replicability
This axis represents the value resulting from applying the replicability barometer. The calculation of the 6 variables that make up the barometer is solved by a formula that weighs the limitations and strengths of the initiatives. As a result, we obtain the Replicability Level, a value between one and five that allows us to position the practice on the replicability axis.
The practices selected are those that are in the upper right corner of the matrix, since they contribute most to the challenge and have a high potential for replicability.
The finalist practices of the challenge

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<th>Winners</th>
<th>Finalists</th>
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Toolkits for replicability
Contribution to SGD 2030

Environmental

Crosswise

Social

Contribution to the indicators of three specific tourism objectives
The importance of SGD 17

FiturNext aims to strengthen SDG 17 because partnerships are critical to maximize positive impact.

**Fiturnext seeks to identify and document solutions to global challenges so that other actors can replicate them.**
Thank you!

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