World Leisure Field School: community development through leisure
SDG 4: Quality Education
2018 Douglas Ribeiro da Silva International Field School

24th-28th AUGUST 2018

24 students
8 countries
11 universities

2018 WL Congres
“Leisure Beyond Contraints”

Perus Community,
Sao Paulo, Brazil
Objective of the Field School

The focus of the field school was to explore favela/community tourism, and its response to the growing demand for tourism as an organized response to the exploitation carried on by favela tours.
Stakeholders of the project

World Leisure Organization
World Leisure Centers of Excellence network
Sesc, São Paulo Eco-Cultural and Tourism Development Agency Queixadas (by Quilombaque)
Homestays from Perus Community
Timeline of the project for experiential learning and education

**World Leisure Centers of Excellence (WLCE) + World Leisure Organization (WLO)**
Selection of international students with specific profile in leisure studies (25/30)

- **Local partnership**
  Selection of theme topic

- **eLearning experience platform**
  Objective: contextualization and engagement of and for participants

- **Field work**
  Ideally four day stay including:
  - field work
  - guided visits
  - working groups
  - facilitation

- **WL Congress**
  Participation and presentation of the field work done

- **Outcome of the project**
  Case study book that supports the community/local project
Tangible and concrete actions

A 4 day ad-hoc participatory/activity programme connected with the learning experience objectives

Socio-cultural tours in the community of Perus including dialogs about historical and conceptual aspects of the territory, accompanied by local guides and interpreters
Results

From sharing experiences and perceptions to a case study book, and potential future projects with international organizations.

Pecha Kucha Presentation

Case Studies Book

Next steps...building and fostering further collaborative projects

Co-criando destinos: arte, cultura, lazer e turismo nas periferias de São Paulo

Com estudantes da Breda University, Comunidade Cultural Quilombaque/ Agência Quebrada - Peru, Instituto Brasileiro de Estudos e Apoio Comunitário (IBEAC) - Parelheiros, Kjell Van Oort (artista visual holandês) e Clara Bianchini (consultora em inovação para organizações)

10/12, terça, 15h às 19h
Local: Sala Órmega (8º andar)

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World Leisure Centers of Excellence
Douglas Ribeiro da Silva International Field School
Perus, Brazil 2018
CASE STUDY VOLUME

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THANK YOU FOR YOUR ATTENTION