Framework Convention on Tourism Ethics
• The Global Code of Ethics for Tourism was adopted 20 years ago

• Over that time, the tourism sector has changed significantly - the Code needs strengthening

• The Framework Convention on Tourism Ethics builds on the Code. It will be presented to the 23rd General Assembly for adoption in all official languages
Why an Ethics Convention?

• This is a **landmark moment**!

• **UNWTO** will join most other **UN specialized agencies** in adopting an **international convention** within the framework of its General Assembly

• The Convention aims to reinforce the effectiveness of the **Global Code of Ethics for Tourism**, **UNWTO**'s main policy document
Moving Forward

• Member States will be invited to sign the Framework Convention on Tourism Ethics once the General Assembly approves it

• This will make UNWTO’s Global Code of Ethics for Tourism more relevant
110th Executive Council Session
Baku, Azerbaijan, 16-18 June 2019