Tourism Innovation Hubs Network
• Create a space for innovation within UNWTO Member States to foster tourism innovation ecosystems

• UNWTO Innovation Hubs Network will bring the leading Innovation Hubs into one global network

• This will help drive innovation and entrepreneurship in UNWTO Member States

• The UNWTO Tourism Innovation Hubs Network will also support business partners, including incubators and accelerators
Who can enter?

- Hubs from all 5 global regions will be represented in the Network

- Hubs can be comprised of Member State governments, academia, corporations, SMEs, start-ups and investors
How to grow?

• UNWTO Member States will play an active role in scaling the Network up and expanding its global reach

• Member States will support the growth of the Network by launching innovation challenges
We asked senior UN leaders: why is innovation important to you?
Here’s what they said.
What's Next?
2nd UNWTO Tourism Startup Competition

- Smart Cities
- Sustainability
- Deep Tech
- MICE
- Rural Tourism
- Social Impact
2nd UNWTO Gastronomy Tourism Startup Competition
Travel Up!
Youth Summit
110th Executive Council Session
Baku, Azerbaijan, 16-18 June 2019