



Sustainable Tourism WEBINARS

Getting ready for UNFCCC COP22

About the webinar series

To support tourism sector activities of Morocco at the UNFCCC Conference of the Parties (COP 22) that will take place between 7th and 18th of November 2016 in Marrakesh, the United Nations Environment Programme (UNEP) and the governments of France and the Kingdom of Morocco are collaborating as parts of the Sustainable Tourism Programme of the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP STP) to provide a series of stimulating, sector focused climate webinars. These webinars will reflect 10YFP STP ambition to promote tools and solutions among decision makers and private sector for sustainable consumption and production and more sustainable tourism.

These webinars are conducted on a monthly basis and will connect you with leaders and practitioners in the field of sustainable tourism. Each session aims to broaden the knowledge of tourism professionals with experts presenting scientific-based and real solutions for implementing sustainable tourism on the ground. Participants are also given the opportunity to ask questions and to access experts they may not otherwise be able to.

Webinar topics

The upcoming webinars will address following topics in English and in French:

- World Heritage & Tourism in a changing climate (English, 26th of May 2016)
- **Implications of the Paris Agreement for tourism business and tourism destinations (English, 6th of June 2016)**
- Sustainable Development Goals and Tourism (English)
- Climate change and land use planning for tourism activities (French)
- Existing tools to develop sustainable tourism projects (French)
- Influence consumers' choices to encourage them to focus on sustainable tourism destinations and attitudes (English)

Webinars are announced by the Coordinating Desk of the 10YFP STP in advance and generally scheduled between 3-4pm CET time to allow for participation in across many time zones.

Participation is free. The duration of the webinar is 1 hour with 15 minutes for Q&A.





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The target participants

- Tourism destination managers
- Tourism planners
- Tourism value chain businesses
- NGOs
- Any other professionals working in the tourism sector

Technical requirements

- 1- Browser: Internet Explorer (built into Windows 7 and 8 versions) or Firefox
- 2- Computer with headphones and microphone.
- 3- Latest version of Adobe Flash Player
- 4- Latest version of Java
- 5- Internet

Useful information

To help the 10YFP STP to serve its partners more effectively, help us identify key topics affecting today's professionals that encourage new thinking and innovative practices in sustainable tourism.

To make every webinar more successful, please submit a suggested topic area to

Svitlana.Mikhalyeva.Affiliate@unep.org

Browse our upcoming topics by subscribing to the 10 YFP Sustainable Tourism Programme Webinars information letter and mailing list [here](#)

Please do not hesitate to circulate this information within your network.

Thank you!





The Paris Climate Change Agreement and its implications for Tourism

Webinar n° 02: Date 06 June 2016, 15:00-16:00 CEST

Please register for the webinar [here](#)

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The contribution of the private sector is essential to the success of the Paris agreement. Beyond the necessary advocacy for an ambitious agreement in Paris, businesses have the responsibility to adapt their own business model to a 1.5/2°C climate resilient world. Several companies have engaged in climate change action for years, through ambitious Corporate Social Responsibility policies. More recently, many companies have publicly pledged to take ambitious climate actions. Despite this engagement of the private sector towards global reduction of carbon emissions, the tourism sector remains largely invisible. The tourism private sector involvement for the success of Paris agreement is vital since it is estimated, that tourism's resource use, including energy, water, land and food will at least double over the coming four decades.

The objectives of this webinar are to:

- *To provide an overview of the key provisions of the Paris Agreement and the impact on tourism business operations*
- *To provide insight on tourism sector mitigation & adaption measures needed for the transition to a low carbon economy and climate resilient destinations*





Speakers

Dr. Daniel Scott



Dr. Daniel Scott is a Professor and University Research Chair in Geography and Environmental Management as well as the Director of the Interdisciplinary Centre on Climate Change at the University of Waterloo (Canada). He has worked extensively in the areas of climate change and the global tourism sector and protected area management, including collaborations with the United Nations World Tourism Organization, United Nations Environment Programme, the World Meteorological Organization, and several development organizations. Dr. Scott has been a contributing author and expert reviewer for the Intergovernmental Panel on Climate Change Third, Fourth, and Fifth Assessment Reports.

Dr Stefan Gössling



Dr Gössling has studied interrelationships of tourism, transport and sustainability for almost 25 years. His work focuses on aviation, automobility and cycling; climate change, climate policy and carbon markets; urban planning and design; transport policy; energy, water and food production; consumer cultures; and interrelationships of information and communication technologies with sustainability. Dr Gössling's ambition is to contribute to basic and applied science, with the overall objective to develop solutions for a growing number of environmental problems.





Agenda

15:00-15:10	<ul style="list-style-type: none">• Welcome and Introduction
15:10-15:30	<ul style="list-style-type: none">• This presentation addresses the key outcomes of the Paris Agreement and implications for the tourism sector and tourism destinations <p>The scope of the presentation:</p> <ul style="list-style-type: none">➤ An overview of the key provisions of the agreement that are most relevant to the tourism sector: a much strengthened and world-wide participation in greenhouse gas emission reduction ambitions, an enduring framework for increased ambitions over time, improved transparency in emissions reporting, and a greater emphasis on climate risk management through adaptation <p>Speaker: <i>Dr Daniel Scott</i>, University Research Chair in Climate and Society, Professor, University of Waterloo, Canada</p>
15:30-15:50	<ul style="list-style-type: none">• This presentation addresses the implications of the Paris Agreement for the Tourism Value Chain (stakeholders) <p>The scope of the presentation:</p> <ul style="list-style-type: none">➤ Monitoring and measuring carbon emissions: recommendations for the transformation of the tourism value chain (the speaker will present the current state of monitoring capacities at the enterprise, country and sector scales and explain why private sector needs to improve its monitoring capacities on the national and local levels)➤ Low carbon strategies within the tourism value chain <p>Speaker: <i>Dr Stefan Gössling</i>, Professor, School of Business and Economics, Linnaeus University, Sweden</p>
15:50-16:00	<ul style="list-style-type: none">• Discussions and closing



About 10YFP STP

The 10YFP Programme on Sustainable Tourism including Eco-Tourism catalyzes changes in tourism operations. It promotes transformation for sustainability through efficiency, innovation and adaptability. The Programme supports evidence-based decision-making; adopts a life cycle approach for continuous improvement, emphasizes collaboration among stakeholders and results-based project implementation.

