

# 8th UWNTO Global Summit on Urban Tourism

## Creatives Cities

*Nur-Sultan, Kazakhstan*



Tourism Optimizer Platform

*Get to the top!*

## Governmental and Institutional Cities

Supported by



**UNWTO**

AFFILIATE MEMBER





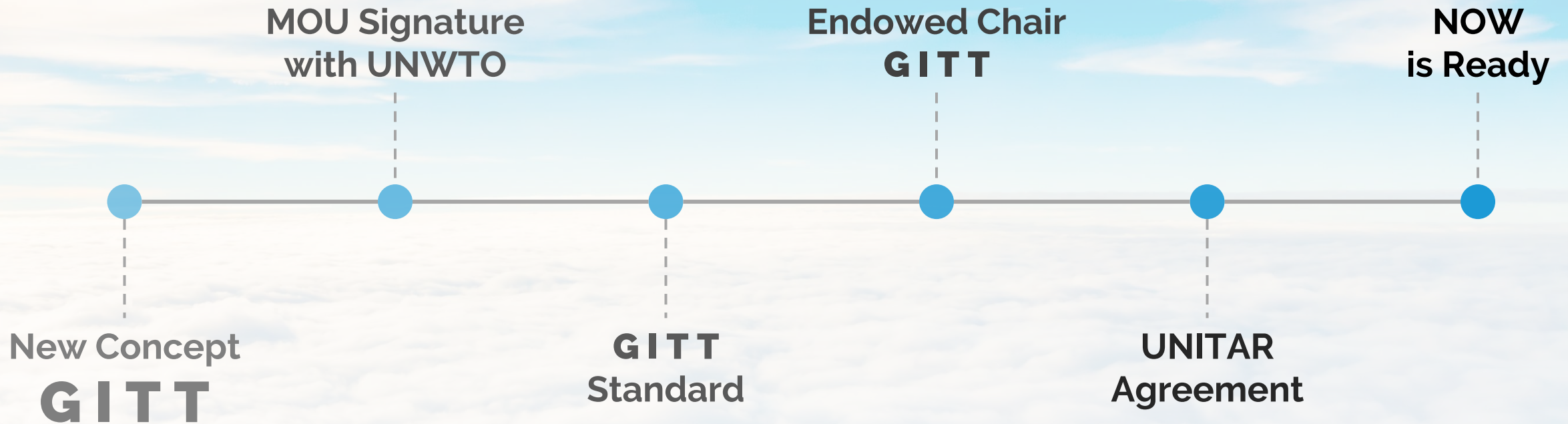
A New Concept

**G I T T**

**GOVERNMENTAL AND INSTITUTIONAL  
TRAVEL AND TOURISM**



# Background and History



**GOVERNMENTAL AND INSTITUTIONAL  
TRAVEL AND TOURISM**

# Vision · Mission · Commitment



Tourism Optimizer Platform  
*Get to the top!*




**Create  
Support Tools**

**Professionalize  
and Standardize**

**Help All  
Stakeholders**







**Education**  
**Certification**  
**Financial Solutions**  
**Technology**

**Support**  
**Tools**



# Education – Training Programs



**GITT Institute**

## Aimed at:

- ☒ Students
- ☒ Professionals
- ☒ Experts
- ☒ **Diplomats**
- ☒ **Governments**

## Solutions:

- ☒ Seminars
- ☒ Specialization Courses
- ☒ Travel Unit
- ☒ Master



**unitar**

United Nations Institute  
for Training and Research

Certification **UNITAR**

# GITT Certification

☑ Certification of Supplier

Accommodation

Transport

Gastronomy

☑ Certification of **Agencies**

☑ Certification of **Cities**





# GITT Financial Solution



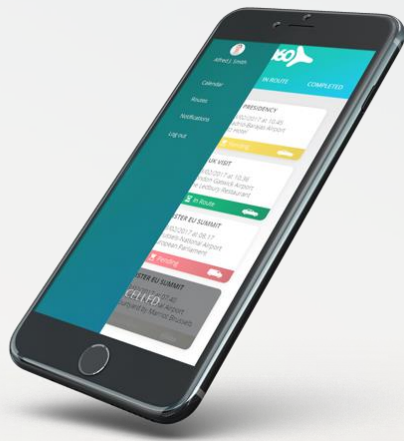
GITT Travel  
**Cancellation  
Insurance**



GITT Travel  
**Financing**



# Technological Solutions – Free Use



## TU360

Specific management software  
for Governments and Institutions



## TOP PORTAL

**GITT Integral Solution**



## MUT

Specific management software  
for Suppliers and Agencies

ONLY FOR GOVERNMENTS AND INSTITUTIONS





# CREATIVE CITIES

**Governmental  
and Institutional  
Cities**



## International Summits

Conventions

**SUSTAINABILITY**

Conferences

Finance Politics

HUMAN RIGHTS

Debates

Terrorism

Poverty

Forums

**SECURITY**

**Bilaterals**

**ECONOMY**

Councils

**Tourism**

Workshops

Fairs & Exhibitions

Multilateral meetings

INTERNATIONAL RELATIONS

**Official Visits**

Working meetings

Industry

ENVIRONMENT



# Why Certify

- ☑ SOCIOECONOMIC IMPACT
- ☑ PROFESSIONALIZATION
- ☑ **SPECIALIZATION**
- ☑ **POSITIONING**



## Governmental & Institutional Cities





**THANK YOU**  
**WE ARE HERE TO HELP YOU AND YOUR CITIES**

