



**Sustainable Tourism**  
PROGRAMME  
Committed to drive the change

# Tourism and Sustainable Food Management

Webinar n° 07: Date 20<sup>th</sup> of September 2017, 14:00-15:15 CEST

Please register for the webinar [here](#)

UN Environment and the Government of France are collaborating to provide a series of stimulating webinars on sustainable tourism to advance sustainable consumption and production in the tourism sector. These webinars connect leaders and practitioners in the field of sustainable tourism. Each session aims to broaden the experience of professionals working in the industry by building knowledge of scientific-based and real solutions for implementing sustainable tourism on the ground.

The webinar on *Tourism & Sustainable Food Management* is organised in partnership with the World Tourism Organisation (UNWTO), the 10YFP Sustainable Tourism Programme's lead.

The tourism sector encompasses a diverse range of businesses, including hotels, restaurants, catering and event management. Together they account for a significant proportion of global food purchasing. More than most sectors, the tourism sector is often under pressure to respond to guests' exacting requirements, and to prepare food accordingly. This pressure can affect purchasing decisions that may bring with them major environmental and social impacts. Increasingly, however, these same guests are also expecting businesses not just to provide quality and value for money in food choices, but also, at the same time, to ensure environmental and social sustainability.

The sustainable management of food and beverage value chains within the tourism sector can cater for not only economic, social and ecological benefits but also positively impacts matters of health and culture. The implementation of simple measures that consider the entire food and beverage value chains can lead to significant reductions in GHG emissions, water and energy use, costs, and waste.

The objectives of the webinar are to:

- Provide examples of methodologies for management of food & beverage value chains in the tourism sector;
- Discuss benefits of food waste prevention;
- Present approaches to integrate small, local producers into a large, mainstream tourism value chains.

Participants are also given the opportunity to ask questions and to access experts they may not otherwise be able to.



Global Action for Sustainable  
Consumption and Production

**Sustainable Tourism**  
PROGRAMME  
Committed to drive the change

## ***Moderator & Speakers***

### **Dr Dirk Glaesser, Director for the Sustainable Development Programme of the World Tourism Organization (UNWTO)**

Dirk Glaesser is Director for Sustainable Development of Tourism Department at the World Tourism Organization (UNWTO). The department deals with the different challenges and opportunities of tourism development, among them environment and planning, investment and finance, risk and crisis management.

Dr. Glaesser obtained his Ph.D. from the University of Lüneburg, Germany and won the ITB scientific award for his work on Crisis Management. He is the author of a number of publications which have been widely translated.

Dr. Glaesser is married and has two children.

### **Mr Nout van der Vaart, Advocacy Officer Sustainable Food, Humanist Institute for Co-operation with Developing Countries**

Nout van der Vaart works as an advocacy officer for sustainable food at the Humanist Institute for Cooperation with Developing Countries (Hivos). Hivos aims to make sustainable diets attainable to all, in particular low income producers and consumers. Supporting grassroots and civil society organisations in their domestic advocacy for sustainable food and agriculture, Hivos advocates for the inclusion of marginalised voices in policy and decision making forums, connecting local and global issues.

Nout previously worked for the Open Government Partnership Support Unit and has an MSc degree in International Development Studies

### **Ms Wendy Moore, Head of Research and Evaluation, the Travel Foundation**

Travel Foundation is an independent charity that brings together public, private and third sector tourism stakeholders to develop practical solutions that maximise the benefits and minimise the negative impacts of tourism in destinations. Wendy Moore's role include scoping and setting up new destination programmes, commissioning research and managing M&E frameworks. She has a 20 year experience in tourism including lecturing and research, tour operating, and enterprise development, and have an MSc in Tourism and Environmental management.



**Sustainable Tourism**  
PROGRAMME  
Committed to drive the change

**Mr Terry Brown, Destination Programme Officer, the Travel Foundation**

Travel Foundation is an independent charity that brings together public, private and third sector tourism stakeholders to develop practical solutions that maximise the benefits and minimise the negative impacts of tourism in destinations. Terry Brown joined the Destinations Programme team in 2014. He manages South Africa, Jamaica and Mexico programmes. Outbound tour operating and international development comprise most of his professional experience and studies. He has a degree in Spanish and French and particular interest in Latin America.

**Prof Dagmar Lund-Durlacher, Full Professor, Department Head, Department of Tourism and Service Management, MODUL University Vienna**

Dagmar Lund-Durlacher is Head of the Department of Tourism and Service Management at MODUL University Vienna. From 2007 to 2015 she was the Dean of the Undergraduate School at MODUL University. Prior to her appointment she directed a market research institute in Berlin and headed the Master Program for Sustainable Tourism Management at the University for Sustainable Development Eberswalde (Germany). She completed her doctoral studies at the Vienna University of Economics and Business and held a Research fellowship at the Department of Hospitality Management, University of Central Florida, Orlando, USA, funded by the Fulbright Commission. She is a member of several Scientific Associations including Aiest, BEST EN, DGT, ISTTE, and ÖGAF. From 2010 to 2014 she was the acting chair of the BEST (Building Excellence in Sustainable Tourism) Education Network. Today she is member of the Executive Committee of BEST EN, co-chairs the Certification Council of TourCert, a non-profit organization for certification in tourism, and is a member of the Scientific Advisory Board of Futouris, a global initiative of tourism companies committed to the "improvement of living conditions, the preservation of biological diversity and environmental and climate protection".

**Mr Benjamin Lephilbert, Managing Director, LightBlue Environmental Consulting**

Benjamin is the founder of LightBlue Environmental Consulting, a regional auditing, capacity building and consulting firm supporting organisations willing to improve profitability and minimize their social and environmental footprint. He worked across Asia with various prestigious partners from the private sector (Hilton, Accor, ClubMed), governmental agencies (TCEB) as well as from International Organizations (UNILo, EU, WWF). Benjamin has been a pioneer on the topic of Food Waste Prevention. With his team he has developed The PLEDGE on Food Waste, one of the most comprehensive standard to date, integrating implementation of a food waste monitoring system, online data tracking, behavioral change and revision of SOPs at critical food waste generation points.

Benjamin is as well an international guest speaker, guest lecturer, a judge for International Sustainability Awards and an active member of several sustainable tourism working groups (GSTC).



<b>Agenda</b>	
<b>14:00-14:05</b>	<b>Introduction by moderator</b> , Dr Dirk Glaesser, World Tourism Organization
<b>14:05-14:15</b>	<b>Introduction on sustainable food concepts</b> , Mr Nout van der Vaart, Advocacy Officer Sustainable Food, Humanist Institute for Co-operation with Developing Countries & Co-leader of 10YFP Sustainable Food Systems
<b>14:15-14:30</b>	<b>Application of sustainable food concepts in the holiday context</b> , Prof Dagmar Lund-Durlacher, MODUL University Vienna
<b>14:30-14:45</b>	<b>Critical success factors in developing agri-tourism value chains</b> , Ms Wendy Moore & Mr Terry Brown, The travel Foundation
<b>14:45-15:00</b>	<b>Business case study for food waste prevention</b> , Mr Benjamin Lephilbert, LightBlue Environmental Consulting
<b>15:00-15:15</b>	Discussions and closing

#### **About 10YFP STP**

*The [10YFP Programme on Sustainable Tourism](#) catalyses changes in tourism operations. It promotes transformation for sustainability through efficiency, innovation and adaptability. The Programme supports evidence-based decision-making; adopts a life cycle approach for continuous improvement, emphasizes collaboration among stakeholders and results-based project implementation.*