



ORGANISATION MONDIALE DU TOURISME
WORLD TOURISM ORGANISATION
ORGANIZACION MUNDIAL DEL TURISMO
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

CAM/18/DEC

Original: Spanish

Madrid, 25 July 1988

DECISIONS TAKEN BY THE WTO COMMISSION FOR
THE AMERICAS AT ITS EIGHTEENTH MEETING

La Guaira, Venezuela, 27-29 June 1988

CONTENTS

	<u>Page</u>
1. Agenda	2
2. Decisions taken by the Commission	3
3. List of participants	Annex

AGENDA

1. Adoption of the agenda
2. Communication of the Chairman
3. Communication of the Secretary-General
4. Contribution of the Commission to the implementation of the general programme of work for 1988-1989: a regional strategy
 - (a) Technical cooperation
 - (b) Security and protection of tourists and tourist facilities
 - (c) Facilitation and legislation
 - (d) Education and training
 - (e) I - Tourism statistics
II- Information and the image of tourism
5. Representation of the Commission on the Executive Council and its subsidiary organs
6. Integrated tourist itineraries in the region of the Americas
7. Participation of WTO in the Special Plan of Cooperation for Central America
8. Arrears in contributions to the Organization's budget by Commission's Members
9. Follow-up to the invitation of the Government of the Dominican Republic to celebrate a special meeting devoted to the preparation of the Fifth Centenary of the Discovery of the Americas
10. Relations between the World Tourism Organization and the Organization of American States in the region of the Americas
11. Tourism and GATT
12. Place and date of the nineteenth meeting of the Commission

DECISIONS

CAM/DEC/1 (XVIII)

ADOPTION OF THE AGENDA

Agenda item 1 (document CAM/18/1 Prov.Rev.)

The Commission,

Adopts the revised agenda of its eighteenth meeting without amendments.

.....

CAM/DEC/2 (XVIII)

COMMUNICATION OF THE CHAIRMAN

Agenda item 2

The Commission,

Having heard the communication of its Chairman,

Thanks her for it.

.....

CAM/DEC/3 (XVIII)

COMMUNICATION OF THE SECRETARY-GENERAL

Agenda item 3 (document CAM/18/3 and Add.)

The Commission,

Having taken note of the communication of the Secretary-General on the overall situation of the tourism sector in the world and in the Americas region and on the activities of the Organization, its operations and its financial situation,

Commends the Secretary-General for the work accomplished in pursuance of the general programme of work of the Organization for the period 1988-1989, particularly in view of the financial limitations currently affecting the Secretariat.

.....

.....

CAM/DEC/4 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION OF
THE GENERAL PROGRAMME OF WORK FOR 1988-1989:

A REGIONAL STRATEGY

TECHNICAL COOPERATION

Agenda item 4(a) (document CAM/18/4(a))

The Commission,

Having regard to the importance of technical cooperation for the economic and social development of the developing countries,

Considering that the aims of the Organization, as set forth in article 3 of the Statutes, provide that the Organization "shall take all appropriate action to attain this objective",

Considering that paragraph 2 of the Statutes also provides, with respect to the same objective, that "the Organization shall pay particular attention to the interests of the developing countries in the field of tourism",

Considering that technical cooperation, with preference given to the developing countries, is one of the priority fields of activity of the programme of work of the Organization, as approved by the General Assembly at its seventh session,

Considering that mechanisms to achieve the aims of the Organization must be provided, and

Considering that the current financial regulations make it difficult to attain these aims and fulfil the mandate issued by the General Assembly,

Recommends the General Assembly to delete paragraph 6 of Article 4 of the Financial Regulations of the Organization approved at its first session at Madrid on 23 May 1975.

.....

CAM/DEC/4 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION OF
THE GENERAL PROGRAMME OF WORK FOR 1988-1989:

A REGIONAL STRATEGY

TECHNICAL COOPERATION

Cooperation for development

Agenda item 4(a) (document CAM/18/4(a)Add.)

The Commission,

Having taken note of the policy and philosophy of technical cooperation of the Spanish Government, as set forth verbally to the Commission by the representative-observer of Spain,

1. Thanks the Spanish Government for its generous offer to contribute to the development and implementation of the cooperation programmes and projects of the World Tourism Organization in the Americas region, and
 2. Requests the Secretary-General to coordinate with the Spanish Government applications from countries in the Americas region for technical assistance that cannot be financed by multilateral sources of cooperation.
-

CAM/DEC/6 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION OF
THE GENERAL PROGRAMME OF WORK FOR 1988-1989:
A REGIONAL STRATEGY

SECURITY AND PROTECTION OF TOURISTS AND TOURIST FACILITIES

Agenda item 4(b) (document CAM/18/4(b))

The Commission,

Having taken cognizance of the communication of the Secretary-General on the implementation of the general programme of work for 1988-1989 in the field of security and protection of tourists and tourist facilities,

Expresses its satisfaction with the progress made in this area.

.....

CAM/DEC/7 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION OF
THE GENERAL PROGRAMME OF WORK FOR 1988-1989:
A REGIONAL STRATEGY

FACILITATION AND LEGISLATION

Agenda item 4(c) (document CAM/18/4(c))

The Commission,

Having taken cognizance of the communication of the Secretary-General on the implementation of the general programme of work for 1988-1989 in the field of facilitation and legislation,

Having been informed of the decision taken by the Executive Council at its twenty-eighth session to hold an expanded meeting of the Facilitation Committee from 3 to 7 October 1988, and

Aware of the need to adopt a common position among the countries of the Americas region in the field of tourism facilitation,

1. Decides to convene a special meeting of the American countries on 30 September and 1 October 1988, at Madrid, to address the subject of facilitation; and

2. Decides to invite the countries non-members of the Americas region that have announced their intention to participate in the expanded meeting of the Facilitation Committee.
-

CAM/DEC/8 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION OF
THE GENERAL PROGRAMME OF WORK FOR 1988-1989:
A REGIONAL STRATEGY

EDUCATION AND TRAINING

Agenda item 4(d) (document CAM/18/4(d))

The Commission,

Having taken cognizance of the communication of the Secretary-General concerning the implementation of the general programme of work for 1988-1989 in the field of tourism education and training,

Having regard to the need to correct the imbalances that occasionally exist between the supply and demand of tourism and hotel personnel in the various American countries, and

Taking into account the need to avoid duplication of effort in advanced tourism training in the countries of the region,

1. Commends the Secretary-General for the innovative approaches the Secretariat is taking to tourism training and education mechanisms;
 2. Emphasizes the increasing importance of tourism education and training for the development of tourism in the Americas;
 3. Receives with interest the information provided by the Secretary-General concerning the signing of an Agreement with Simon Bolivar University of Venezuela, for the establishment of a regional tourism training centre;
 4. Takes note with interest of the preliminary proposal by Puerto Rico to establish, with the support of the United States Agency for International Development and the Caribbean Hotel Association, a training centre for tourism personnel in Puerto Rico;
 5. Requests the Secretariat to set up a mechanism for the exchange of tourism personnel and experts between the various countries of the Americas region; and
 6. Urges the member countries to study training needs in cooperation with the advanced tourism training institutes and to increase the degree of specialization in each tourism training centre.
-

CAM/DEC/9 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION
OF THE GENERAL PROGRAMME OF WORK
FOR 1988-1989: A REGIONAL STRATEGY

I. TOURISM STATISTICS

II. INFORMATION AND THE IMAGE OF TOURISM

Agenda item 4(e) (documents CAM/18/4(e)-I and II)

The Commission,

Having taken cognizance of the communication of the Secretary-General concerning the implementation of the general programme of work for 1988-1989 in the fields of tourism statistics, information and the image of tourism,

1. Expresses its satisfaction with the results achieved in these areas, and
 2. Urges the member States to provide, on a regular and timely basis, data concerning the development of tourism in their countries and to respond promptly to the questionnaires sent by the Secretariat for the compilation of statistical data.
-

CAM/DEC/10 (XVIII)

REPRESENTATION OF THE COMMISSION ON THE EXECUTIVE COUNCIL
AND ITS SUBSIDIARY ORGANS

Agenda item 5 (document CEU/18/5 and Add.)

The Commission,

Having taken cognizance of the communication of the Secretary-General concerning the representation of the Commission on the Executive Council and its subsidiary organs, and

Having taken note of the decisions of the thirty-third session of the Executive Council,

1. Invites the countries representing the Commission on the Executive Council and its subsidiary organs to consult regularly with the Members of the Commission to determine what actions they should take within the Council and its subsidiary organs; and
 2. Appoints Argentina and Canada to represent the Commission on the Committee of Experts on Security of Tourists and Tourist Facilities.
-

CAM/DEC/11 (XVIII)

INTEGRATED TOURIST ITINERARIES IN THE REGION OF THE AMERICAS

Agenda item 6 (document CAM/18/6)

The Commission,

Having taken note of the communication of the Secretary-General concerning integrated tourist itineraries in the region of the Americas, and

Having regard to the need to strengthen tourism relations within the Americas region, as well as between the public and private sectors,

1. Expresses its satisfaction with the follow-up by the Secretariat on the recommendations of the two Workshops that have been conducted on this subject in the Americas region;
 2. Receives with interest the proposal to conduct bi- or tri-national seminars in which tourism administration, private tourism enterprises in the countries concerned and specialized tour operators in the main generating markets would take part, with a view to generating concrete proposals for itineraries that could be marketed in the short term;
 3. Receives with interest the offer of cooperation made by the Affiliate Member COTAL to help improve the effectiveness of work by national tourism administrations in promoting integrated itineraries;
 4. Requests the Secretary-General to study with COTAL the ways in which this confederation would be willing to cooperate with WTO in this field;
 5. Decides to include in the agenda of the special meeting of the Commission devoted to the preparation of the Fifth Centenary of the Discovery of the Americas (Santo Domingo, Dominican Republic, 12 and 13 October 1988), the study of itineraries related to this event; and
 6. Invites the member States to prepare proposals for such itineraries sufficiently prior to this special meeting.
-

CAM/DEC/12 (XVIII)

PARTICIPATION OF WTO IN THE SPECIAL PLAN FOR COOPERATION
IN THE REGION OF THE AMERICAS

Agenda item 7 (document CAM/18/7)

The Commission,

Having been informed of the measures taken by the Secretariat to include tourism technical cooperation projects in the Special Plan of Cooperation for Central America, within the United Nations Development Programme (UNDP),

1. Commends the Secretariat for the initiatives it has taken in this field;
 2. Urges the Members of the Commission to support the efforts of the Secretariat to achieve a lasting peace in this region; and
 3. Expresses the wish that the proposals prepared by the Secretariat will be finally approved by UNDP.
-

CAM/DEC/13(XVIII)

ARREARS IN CONTRIBUTIONS TO THE ORGANIZATION'S
BUDGET BY COMMISSION MEMBERS

Agenda item 8 (document CAM/18/8)

The Commission,

Having been informed of the arrears in the payment of contributions from certain Members of the Americas region to the budget of the Organization,

1. Urges these Members, in pursuance of decision 4(XXXIII), adopted by the Executive Council at its thirty-third session (Madrid, May 1988), to fulfill their financial obligations so that the implementation of the general programme of work on behalf of all Members of the Organization will not be affected;
 2. Invites the officers of the Commission to approach Members that have still not paid their contributions to do so as soon as possible; and
 3. Appeals to its representatives (Colombia, Mexico, Puerto Rico and the United States) in the Working Party set up by the Executive Council to study the formula for fixing the contributions of member States to consider a new formula reflecting more equitably the level of tourism income in each country.
-

CAM/DEC/14(XVIII)

FOLLOW-UP TO THE INVITATION OF THE GOVERNMENT OF THE DOMINICAN
REPUBLIC TO CELEBRATE A SPECIAL MEETING OF THE COMMISSION
DEVOTED TO THE PREPARATION OF THE FIFTH CENTENARY
OF THE DISCOVERY OF THE AMERICAS

Agenda item 9 (document CAM/18/9)

The Commission,

Taking into account that the peoples of the Americas should reaffirm their loyalty to their cultural roots and identify themselves with the historical meaning of the Fifth Centenary of the Discovery of the Americas,

Having regard to the efforts made in each country of the continent to ensure a worthy celebration of this momentous occasion,

Considering that it would be opportune for the Americas countries to combine efforts and plans that can be transformed into viable collective projects to promote the celebration of the Fifth Centenary,

Having heard the presentation of the delegation of the Dominican Republic, confirming the invitation it extended during the thirty-first session of the Executive Council to serve as host of the special meeting of the CAM, at Santo Domingo on 12 and 13 October 1988, to consider possibilities for joint activities among the American countries in the celebration of the Fifth Centenary, and

Having seen the communication CAM/18/9 of the Secretariat concerning the follow-up given to the invitation of the Dominican Government,

1. Supports, in the spirit of solidarity, the proposal of the Dominican Government to hold a meeting of the Ministries and international tourism organizations of the American continent to seek agreements on collective activities that the nations of America can undertake better to observe the Fifth Centenary of the Discovery of the Americas;
2. Urges the governments of the member countries of the CAM to commit their support and assistance to the aforementioned special meeting;
3. Expresses its desire for the Secretariat of WTO to offer the greatest possible cooperation to the official tourism administration of the Dominican Republic so as to have the best possible organization of this special meeting;
4. Commends the Government of the Dominican Republic for the initiative it has taken in this regard, which, in the judgement of the Commission, addresses the latent concerns and desires of all the nations of the continent with respect to the Fifth Centenary; and
5. Invites the member countries to send to the Secretariat their proposed themes to be included in the agenda of this meeting, as well as suggestions concerning the international bodies that could be invited to take part in this meeting and support the activities resulting from the decisions of that meeting.

.....
CAM/DEC/15 (XVIII)

RELATIONS BETWEEN THE WORLD TOURISM ORGANIZATION AND THE
ORGANIZATION OF AMERICAN STATES IN THE REGION OF THE AMERICAS

Agenda item 10 (document CAM/18/10)

The Commission,

Having taken note of the initiatives undertaken by the Secretary-General during the past two years to bring about closer relations and cooperation between the World Tourism Organization and the Organization of American States, and

Having taken cognizance of the communication of the representative of the Organization of American States agreeing with the Secretary-General on the need for closer cooperation between the two organizations and indicating the willingness of OAS in this regard,

1. Commends the Secretary-General for his initiative of reactivating institutional contacts with OAS, particularly in times of financial restrictions;
2. Reiterates the need to avoid the duplication of work between these organizations in the field of tourism in the Americas region; and
3. Expresses its desire to obtain the financial support of the Organization of American States for the activities of the World Tourism Organization in the Americas region.

.....
CAM/DEC/16 (XVIII)

TOURISM AND GATT

Agenda item 11 (document CAM/18/11)

The Commission,

Having taken note of the communication of the Secretary-General concerning the tasks performed by the Organization with regard to the multilateral negotiations to liberalize international trade in services, including tourism,

Aware of the repercussions that the inclusion of tourism in such negotiations, especially those currently being conducted within GATT, could have on the development of the tourism sector, and

Taking into account the complexity of the mechanisms that may affect such multilateral negotiations concerning tourism services and the still incomplete knowledge of the role of tourism in the process of national development and international trade,

1. Expresses its desire to obtain greater documentation and information on the subject before taking any decision that may affect the development and operation of the tourism sector; and
2. Decides to consider the creation of a study group on tourism and international trade in services during the preparatory meeting for the expanded Facilitation Committee that the American countries will hold on 30 September and 1 October 1988 at Madrid.

.....

CAM/DEC/17 (XVIII)

PLACE AND DATE OF THE NINETEENTH MEETING OF THE COMMISSION

Agenda item 12

The Commission,

1. Decides to hold its nineteenth meeting between March and May 1989 at Madrid, Spain;
 2. Invites Member States who wish, as an alternative, for this meeting to be held in their territory to inform the Secretary-General prior to 30 September 1988; and
 3. Expresses its unanimous gratitude to Venezuela for the excellent logistical facilities and the warm hospitality it has offered to the eighteenth meeting of the Commission at La Guaira.
-

ANEXO

LISTA DE PARTICIPANTES

LIST OF PARTICIPANTS

PRESIDENTE DE LA COMISION/
CHAIRMAN OF THE COMMISSION

COLOMBIA

Sra. Ana Cecilia GUERRERO
Gerente
Corporación de Turismo de Colombia

I. MIEMBROS EFECTIVOS/
FULL MEMBERS

ARGENTINA

Dr. Eduardo GOLDENHORN
Subsecretario de Servicios y
Negociaciones Turísticas
Secretaría de Turismo

BOLIVIA

Sr. Rodolfo PAZ PANTOJA
Ministro Consejero
Embajada de Bolivia en Venezuela

BRASIL/BRAZIL

Sr. Reinaldo MONTALVAO DA CUNHA
Director Adjunto de Planeamiento
Empresa Brasileira de Turismo

Sr. José IRAPUAN FROTA LIMA
Administrador
Embajada de Brasil en Venezuela

CANADA

Sr. David BICKFORD
Encargado de Negocios
Embajada de Canadá en Venezuela

COLOMBIA

Sra. Ana Cecilia GUERRERO
Gerente
Corporación de Turismo de Colombia

Dr. Raúl CARRERA LASTRA
Decano
Universidad Externado de Colombia

Sr. Manuel A. LOPEZ JASPE
Gerente General de AVIANCA

Sr. Ernesto SUAREZ CACERES
Director Oficina Seccional
en Caracas

CUBA

Sra. Leonor OJEDA RODRIGUEZ
Vicepresidenta
Instituto Nacional de Turismo

Sra. Lisette TORRES ESPLUGAS
Funcionaria - INTUR

CHILE

Sr. José Miguel CAPDEVILA
Segundo Secretario
Embajada de Chile en Venezuela

ECUADOR

E.M. Hernán DAVILA YEPEZ
Delegado de Turismo
Embajada de Ecuador en Venezuela

ESTADOS UNIDOS DE AMERICA/
UNITED STATES OF AMERICA

Mr. David L. EDGELL
Senior Executive
U.S. Travel and Tourism Administration

Mr. Richard NEWQUIST
Agregado Comercial
Embajada de Estados Unidos en Venezuela

HONDURAS

Sr. Francisco José MARTINEZ RODRIGUEZ
Consejero
Embajada de Honduras en Venezuela

JAMAICA

Ms. Yvonne I. MARTIN
Director, Development and Monitoring
Ministry of Mining, Energy and Tourism

Miss Heather THOMPSON
Administrative Officer
Ministry of Mining, Energy and Tourism

MEXICO

Lic. Carlos CAMACHO GAOS
Coordinador General Técnico
Secretaría de Turismo

PERU

Sr. Guillermo PEREZ ROJAS
Asesor
Oficina Comercial
Embajada del Perú en Venezuela

REPUBLICA DOMINICANA/
DOMINICAN REPUBLIC

Lic. Fernando A. RAINIERI M.
Secretario de Estado de Turismo

Sra. Judith MORETA
Secretaría de Estado de Turismo

Sra. Jeanette DE MARTINEZ
Asesora, Secretaría de Turismo

Sr. Juan LLADO
Asistente del Secretario de Estado

URUGUAY

Sr. Fernando CRISPO CAPURRO
Subsecretario de Turismo

VENEZUELA

Dr. Enrique Luis FUENTES
Presidente de CORPOTURISMO

Dra. Lidia OLIVIER
II Vicepresidente de CORPOTURISMO

Lic. Margarita BERTI CUPELLO
Secretario General de CORPOTURISMO

Sr. Orlando Trujillo
Jefe de Asuntos Internacionales
CORPOTURISMO

Sr. Jorge CARNEVALI SALVATIERRA
Encargado, Oficina de Enlace del
Sector Público y Privado, Cancillería

Sra. Carmen Ofelia DE DAMAS
Asociación Venezolana de Agencias
de Viajes y Turismo (AVAVIT)

Sr. Carlos LLORENTE UTRILLA
Asociación de Líneas Aéreas de
Venezuela

Sr. Rafael RAMIREZ CASTELLANO
Presidente
Asociación Nacional de Hoteles
de Turismo (ANAHOVEN)

Sr. Francisco CREDEDIO
Gerente General
Guía Aérea Marítima

II. MIEMBROS EFECTIVOS OBSERVADORES
OBSERVERS OF FULL MEMBERS

ESPAÑA/SPAIN

Sr. José Manuel SAIZ DE OMEÑACA
Subdirector General de
Coordinación Turística
Secretaría General de Turismo

III. MIEMBROS ASOCIADOS
ASSOCIATE MEMBERS

ARUBA

Ms. Janice ARENDS
Deputy Director
Aruba Tourism Board

PUERTO RICO/
PORTO RICO

Sr. Carlos A. DIAGO
Subdirector Ejecutivo
Compañía de Turismo de Puerto Rico

IV. OBSERVADOR PERMANENTE/
PERMANENT OBSERVER

SANTA SEDE/
HOLY SEE

Monseñor Mario MORONTA R.
Subsecretario General
Conferencia Episcopal Venezolana

VI. MIEMBROS AFILIADOS/
AFFILIATE MEMBERS

COTAL

Sr. Loris José ISATO
Presidente

VII. ORGANIZACIONES INTERNACIONALES/
INTERNATIONAL ORGANIZATIONS

BANCO INTERAMERICANO DE
DESARROLLO (BID)

Sr. Luis BUITRAGO
Representante del BID en Venezuela

CORPORACION ANDINA DE FOMENTO
(CAF)

Sra . Cecilia CARRERO

JUNTA DEL ACUERDO DE
CARTAGENA (JUNAC)

Sr. Héctor MALDONADO
Jefe, Programa de Integración
Física

Sra. Karen DE LA QUINTANA
Funcionario Internacional Area
de Turismo

ORGANIZACION DE LOS ESTADOS
AMERICANOS (OEA)

Sr. Edgardo PAZ BARNICA
Director, Oficina de la Secretaría
General de la OEA en Venezuela

PROGRAMA DE LAS NACIONES
UNIDAS PARA EL DESARROLLO
(PNUD)

Sra. Elena MARTINEZ
Representante Residente en
Venezuela

SECRETARIA DE INTEGRACION
TURISTICA CENTROAMERICANA
(SITCA)

Sr. Francisco de Asís FERNANDEZ
Secretario General

ORGANIZACION DE LOS ESTADOS
AMERICANOS (OEA)

Sr. Edgardo PAZ BARNICA
Director, Oficina de la Secretaría
General de la OEA en Venezuela

PROGRAMA DE LAS NACIONES
UNIDAS PARA EL DESARROLLO
(PNUD)

Sra. Elena MARTINEZ
Representante Residente en
Venezuela

SECRETARIA DE INTEGRACION
TURISTICA CENTROAMERICANA
(SITCA)

Sr. Francisco de Asís FERNANDEZ
Secretario General

