

# UNWTO Global Tourism Investment Forum in Africa

*Abidjan, Côte d'Ivoire, 20 – 22 February 2020*

## PROJECT CATALOGUE



**Tourism Investment Forum for Africa Catalogue**

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# CÔTE D'IVOIRE



# 1. Azagny Eco-hotel and Excursion Boat

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**Company:** CTE Voyages & Tourisme

**Sector and sub-sector:** Hotel construction, marina

**Public/private:** Private

**Short description:**

Of the 530 km of coastline of Côte d'Ivoire, only 27% is exploited for tourism investments, and therefore has significant potential.

The present project aims at exploiting this potential through the construction of a holiday village on an area of 21.000 HA in the Parc National D'Azagny, a natural park housing abundant fauna and flora and three bodies of water: the lagoon, the river and the sea. Furthermore, an excursion boat with 200 seats and a bar-restaurant will be purchased.

The project promoter, CTE VOYAGES ET TOURISME, is looking to develop (marine) tourist activities around a marina composed of 25 bungalows, several sports fields, a restaurant, and sightseeing and catering boats.

**Investment range:** 10.000.000 EUR

**Type of partnership proposed:** BOT Joint venture

**Supporting documentation:** Submission form, Business plan

## 2. Touristic Promotion of the Slave Route

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**Company:** Ministère du Tourisme et des Loisirs of Côte d'Ivoire

**Sector and sub-sector:** Tourism infrastructure, hotel development

**Public/private:** Public

### **Short description:**

The government of Côte d'Ivoire has decided to make tourism into the main economic leverage of its growth. This goal, within a tourism development strategy known as « Sublime Côte d'Ivoire », is planned to be achieved by 2025. Not only will the strategy focus on improving the leisure and tourism sector, but as to take into account implementation of structuring projects.

Against this backdrop, the current project, "The slave Route", a high level slave memory circuit, is a result of the « Sublime Côte d'Ivoire » strategy. The accompanying touristic development for this area includes the construction of several hotels, a museum, a restaurant and a performance hall. Furthermore, a guided circuit on the memorial slave route will be defined.

### The project includes the following components:

1. **Purge of customary rights**
2. **Touristic development and valorization of the site**
  - 4 star hotel of 100 rooms
  - 3 star hotel of 50 rooms
  - Stores
  - Souvenir Shops
  - Museum
  - Performance hall
  - Restaurants
  - Guided circuit
  - Leisure and Relaxation spaces
3. **Promotion and marketing of the touristic destination**

**Investment range:** 98 211 222 EUR

**Supporting documentation:** Project presentation sheet

## 3. Touristic development of the Assinie-Adiaké area

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**Company:** Ministère du Tourisme et des Loisirs of Côte d'Ivoire

**Sector and sub-sector:** Tourism infrastructure, hotel development

**Public/private:** Public

### Short description:

One of the objectives of the « Sublime Côte d'Ivoire » strategy is to promote tourism development outside Abidjan. The Touristic development of the Assinie-Adiaké tourist area is one of the projects resulting from this strategy.

More specifically, this project aims to transform the Assinie-Adiaké area into a tourist destination of international reference (a label like the Côte d'Azur in France or Ibiza in Spain).

This project, with a total cost of US\$ 372,143,000, is aiming at the construction of a dozen luxury, high and mid-range hotel establishments with a capacity of 1,000 rooms.

Thus is planned the construction of two 5-star hotels with a capacity of 400 rooms; three 4-star hotels with a capacity of 300 and five 3-star hotels with a capacity of 300 rooms.

### The project includes the following components:

- **Purge of customary rights**  
The purge will concern an area of 30 ha planned for the completion of the project. Three (3) ha are planned for the construction and extension of each hotel complex.
- **Tourist development and enhancement of the site**  
The tourist facilities will include, in addition to the VRDs, the construction of 5 wharves / docks, marinas, water parks, etc.
- **Promotion and marketing of Assinie-Adiaké tourist destination**

**Investment range :** 372 143 000 USD

**Supporting documentation:** Project presentation sheet

## 4. The City of Urban Arts and Music of Anoumabo

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**Company:** Ministère du Tourisme et des Loisirs of Côte d'Ivoire

**Sector and sub-sector:** Tourism infrastructure, cultural tourism

**Public/private:** Public

### Short description:

The current project, which aims to create the City of Arts and Urban Music of Anoumabo, responds to one of the pillars of the "Sublime Côte d'Ivoire" Strategy; in particular that of making Abidjan the base of domestic entertainment and the sub-region. The creation of this city aims to boost the development of urban tourism in Abidjan.

### The project includes the following components:

- **Purge of customary rights**  
The purge will cover an area of 15 ha planned for the completion of the project.
  
- **Various amenities**
  - Development of a 90,000 m<sup>2</sup> open-air performance site
  - Construction of a covered performance hall with 10,000 seats over 10,000 m<sup>2</sup>
  - Construction of 15 maquis restaurants (African gastronomy)
  - Construction of five (5) modern restaurants (international gastronomy)
  - Development of a pedestrian street bordering the lagoon
  
- **10,000 m<sup>2</sup> real estate development**

**Investment range:** 372 143 000 USD

**Supporting documentation:** Project presentation sheet



## 5. Touristic Development of the private N'Zi River Lodge National Park

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**Company:** Ministère du Tourisme et des Loisirs of Côte d'Ivoire

**Sector and sub-sector:** Tourism infrastructure, hotel development

**Public/private:** Public

### Short description:

One of the pillars of the "Sublime Côte d'Ivoire" Strategy is to foster the development of an international tourism based on culture and a change of environment. One of the tourism projects in this context is the development of the private N'Zi River Lodge National Park.

The N'Zi River Lodge reserve covers 41,000 ha. It is located 45 km from the largest city in the center of the Ivory Coast, Bouaké (a major crossroads city for the populations of the countries located north of Côte d'Ivoire).

This project aims to promote ecotourism or tourism of a sustainable nature.

### The project includes the following components:

- **Various amenities**
  - Construction of observation points
  - Development and rehabilitation of cycle paths
  - Development and rehabilitation of perimeter tracks
  
- **Construction of accommodation units (30 Chalets)**
  - Construction of 20 chalets with a capacity of 2 Bedrooms each
  - Construction of 10 individual chalets on stilts by the N'ZI river
  - Construction of a restaurant
  - Construction of a swimming pool
  - Construction of a spa.
  - A ride on the N'Zi river
  - Animals sightings in vehicle
  - Fishing activities
  
- **Development of an airstrip at the edge of the park**

**Investment range:** 8 751 162 EUR

**Supporting documentation:** Project presentation sheet

## 6. Touristic Development of the Taï and Comoé National Parks

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**Company:** Ministère du Tourisme et des Loisirs of Côte d'Ivoire

**Sector and sub-sector:** Tourism infrastructure, hotel development

**Public/private:** Public

### Short description:

One of the pillars of the "Sublime Côte d'Ivoire" Strategy is to foster the development of international tourism based on culture and change of environment. One of the tourism projects in this context is the tourism development in the Taï and Comoé National Parks .

Respectively World Heritage and UNESCO Biosphere Reserve, these parks each have an area of 508,186 ha and 1,148,756 ha.

This project aims to promote ecotourism or tourism of sustainable sources.

The project includes the following components:

- **Various amenities**
  - Construction of observation points in each of the Parks
  - Development and rehabilitation of cycle paths
  - Development and rehabilitation of perimeter tracks
  
- **Construction of accommodation units (900 pax)**
  - Construction of 40 to 50 good quality accommodation units with a capacity of 6 pax / unit in Taï National Park.
  - Construction of 80 to 100 good quality accommodation units with a capacity of 6 pax / unit in Comoé National Park
  
- **Development of an airstrip at the edge of the park**

**Investment range:** 22 123 725 EUR

**Supporting documentation:** Project presentation sheet

## 7. Creation of the Jacquelineville SMART City

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**Company:** Ministère du Tourisme et des Loisirs of Côte d'Ivoire

**Sector and sub-sector:** Tourism infrastructure, hotel development, sustainable energy

**Public/private:** Public

### **Short description:**

One of the objectives of the Sublime Côte d'Ivoire Strategy is to promote the territorial development of tourism outside Abidjan. This is the context for the present project to create a smart city of 50 ha in the Jacquelineville area.

The smart city will operate on the basis of wind and photovoltaic energy and will be managed through information and communication technologies to optimize the quality of its services.

### **This project includes the construction of:**

- An tourist city of 100 villas on an area of 20 hectares
- Two high and mid-range hotel establishments with a capacity of 250 rooms on an area of 6 hectares
- Leisure areas including a mini Aquatic park on an area of 10 ha
- Commercial spaces including a Mall with an area of 3 ha
- 10 maquis-restaurants on an area of one ha
- A solar field on an area of 3 ha for a daily energy production of 3 MWh

**Investment range :** 265 119 024 EUR

**Supporting documentation:** Project presentation sheet

## 8. Creation of “Grand Bassam” touristic village

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**Company:** Ministère du Tourisme et des Loisirs of Côte d'Ivoire

**Sector and sub-sector:** Tourism infrastructure, hotel development

**Public/private:** Public

### Short description:

One of the objectives of the Sublime Côte d'Ivoire Strategy is to promote tourism development outside Abidjan. It's against this the framework that the current project, the creation of a new tourist village “Grand Bassam” on an area of 300 hectares, will be carried out.

This project involves the construction of seven luxury, high and mid-range hotel establishments with a capacity of 1000 rooms. An area of 25 ha is planned for the realization of this component of the project.

In addition, to make the economic model viable, it is planned to build 50 luxury villas on an area of 5 ha and 50 luxury apartments in R + 3 mode on an area of 5 ha.

The goal of this project is to turn Grand Bassam into a tourist destination of international reference (a label like the Côte d'Azur in France or Ibiza in Spain).

### The project includes the following components:

- **Tourist development and enhancement of the site**
  - construction of (2) 5-star hotel establishments with a capacity of 200 rooms each
  - construction of two (2) 4-star hotel establishments with a capacity of 150 rooms each
  - construction of three (3) 3-star hotel establishments with a capacity of 100 rooms each
  - construction of 50 villas on an area of 5ha
  - construction of 50 luxury apartments in R + 3 mode on an area of 5 ha
  - Restaurants
  - Stores
  - Craft shops
  - Cinema
  - Offices
  - Residential buildings
  - Green spaces / public gardens
  - Water park
  - Recreational areas
- **Promotion and marketing of the Grand Bassam tourist destination**

**Investment range :** 348 156 540 EUR

**Supporting documentation:** Project presentation sheet

## 9. Creation of the Ebimpé Stadium tourist area

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**Company:** Ministère du Tourisme et des Loisirs of Côte d'Ivoire

**Sector and sub-sector:** Hotel and mall development

**Public/private:** Public

### Short description:

One of the pillars of the Sublime Côte d'Ivoire Strategy is to make Abidjan the center of sports and leisure tourism in the sub-region. This project, which involves the creation of the tourist area of Ebimpé on an area of 100 hectares, is therefore part of this dynamic.

This project involves the construction of two high and mid-range hotel establishments with a capacity of 250 rooms. An area of 6 ha is planned for the realization of this component of the project at the rate of three hectares per establishment.

In addition to make the economic model viable, it is planned the construction of a mall on an area of 5 ha and a range of African restaurants on an area of 5 ha.

### The project includes the following components:

- **Purge of customary rights:** The purge will cover an area of 20 ha planned for the completion of the project.
- **Tourist development and enhancement of the site**
  - construction of one 4-star hotel establishment with a capacity of 150 rooms
  - construction of one 3-star hotel establishment with a capacity of 100 rooms
  - construction of a mall on an area of 5 ha
  - construction of a range of African restaurants on an area of 5 ha

**Investment range (€):** 97 713 120 EUR

**Supporting documentation:** Project presentation sheet

DEMOCRATIC  
REPUBLIC OF  
CONGO



# 10. Rehabilitation and Promotion of the Zoological and Botanical Gardens of Kinshasa

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**Company:** Institut Congolais pour la Conservation de la Nature (ICCN)

**Sector and sub-sector:** Tourism infrastructure

**Public/private:** Public

## **Short description:**

The Zoological and Botanical Gardens are a protected area for ex-situ conservation, on a terrain of 7.5 ha, located in downtown Kinshasa, capital of the Democratic Republic of Congo. The city of Kinshasa currently has more than 10 million inhabitants who constitute potential domestic tourists.

The main objectives of this project are increasing of national and foreign visitors, developing ecotourism, and repopulate the garden with lions, leopards, buffaloes, zebras, ostriches, giraffes, antelopes, etc.

## In particular, the project includes:

- the construction of a tourist reception center
- the construction of a footbridge connecting the zoo to the botanical garden
- the construction of a restaurant and a terrace,
- the development of aviaries, spaces for baboons and other monkeys, crocodiles, and green areas,
- the gatehouse for the control of entry and exit
- the rehabilitation of stores

**Investment range (€):** 1.283.600 USD

**Reference documents:** Presentation, maquette and master plan available

# 11. Rehabilitation and Promotion of the Bombo-Lumene Hunting Estate and Reserve Tourist Resort

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**Company:** Institut Congolais pour la Conservation de la Nature (ICCN)

**Sector and sub-sector:** Tourism infrastructure, ecotourism

**Public/private:** Public

## **Short description:**

The Bombo-Lumene Hunting Estate and Reserve Domain is an animal park and natural ornithological site with in-situ conservation, with a surface area of 3,500 km<sup>2</sup>, located 120 km or 3 hours from downtown Kinshasa, Capital of the Democratic Republic of Congo; 2 hours from N'djili international airport, easily accessible by an asphalt road, the national n° 1.

The main objectives of the current project are to increase the capacity of domestic and foreign tourists, develop ecotourism, and turn it into a point of attraction, entertainment, rest and relaxation for the inhabitants of Kinshasa and its surroundings.

## In particular, the project includes:

- the construction of a tourist reception center
- the construction of a restaurant, a terrace and a bar
- water and electricity supply works at the station (purchase of a pressurized water supply unit or installation of solar system)
- construction of accommodation infrastructure (eco-lodges, bungalows),
- development of camping spaces and hippo habitats
- construction of conference rooms and sports halls,
- creation of an entertainment and leisure center (hot air balloon, zip line, cycle tourism, game ranch, safari, etc.)

**Investment range (€):** 838.864, 41 euros

**Reference documents:** Presentation





# MALI



## 12. TOURISM DEVELOPMENT AND PROMOTION OF LAKE SELINGUE AND SURROUNDINGS

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**Company:** Ministère de l'Artisanat et du Tourisme du Mali

**Sector and sub-sector:** Tourism infrastructure

**Public/private:** Public

### **Short description:**

The present project is located in the area of the artificial lake of Sélingué, 3 hours by road from Bamako and 2 hours from the Guinean border. The State is to assign a 250 ha plot of land to investors, free of charge, with a list of valuation specifications.

### **Potential future infrastructures:**

- luxury hotels,
- sports fields (football, golf, tennis),
- museums,
- exhibition centers,
- amusement parks,
- helipads, etc.

Potential financing mechanisms include the implementation of individual projects to reach the desired number of establishments; full financing by an investor; as well as the signing of agreement(s) and list of requirements.

**Investment range (€):** 16 million €

**Type of partnership proposed:** Public Private Partnership

**Reference documents:** Submission form, investor file



# RWANDA



## 13. Karongi Lakeside Resort

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**Company:** Rwanda Development Board

**Sector and sub-sector:** Hotel development

**Public/private:** Public

### **Short description:**

Rwanda is positioning itself as a prime destination in Eastern Africa attracting a new upscale clientele to the region. Lake Kivu has been demarcated as a priority area for tourism development with a number of new tourism products under development:

- Congo Nile Trail, 227 Km adventure & community trail
- Gishwati Mukura National Park
- Water Sport activities as well as hiking and biking trails have been developed –
- Community based tourism, visits of coffee and tea plantations are also on offer
- As well as numerous restaurants, tented camps and other accommodation offer.

In the center of Karongi city, in close proximity to the business centre and opposite the Environment Museum an absolute prime site is available for development of a hotel, lakeside lodge or resort. The site offers direct lake access and a total land of up to 37,000 sqm of publicly owned land (which can be divided into smaller lots) is available.

The current project is aiming to develop a deluxe Resort with approx. 60 – 100 rooms at an upscale 4- 5\* level managed by a renown professional operator. Besides the accommodation the hotel will provide typical resort facilities (Spa & Wellness, Gym etc.), but will also offer an extensive range of water sports activities as well as hiking and biking tours, organized by the hotel.

The Resort will also offer spacious facilities for conference and events, weddings and private parties

**Investment range :** 10.000.000 – 30.000.000 US\$

**Type of partnership proposed:** Different PPP models (BLT, BTO and BOT); purchase of land

**Supporting documentation:** Investor Memorandum

## 14. Hotel strip, Rubavu District

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**Company:** Rwanda Development Board

**Sector and sub-sector:** Hotel development

**Public/private:** Public

### **Short description:**

The city of Rubavu is the Rubavu District's headquarter, one of the seven districts that belong to Western Province. It is the largest city on the coastline of Lake Kivu. The city is already well positioned as a tourism destination, also due to the fact that the large Congolese city of Goma (500.000 inhabitants) is located close by, where many tourists originate from. Moreover, Rubavu positions itself as a hub for Gorilla tourism, mainly for international visitors.

The proposed hotel Strip development will be well situated along the beachfront of the main Rubavu tourism zone. The property will be highly visible from the entry point of the city and easily accessible from the newly developed beachfront road. It will be less than 100m from the existing Serena Hotel 4\*. The terrain (11,200 M<sup>2</sup>) is almost flat with little vegetation on site.

The hotel strip will comprise of a mixed use entertainment and leisure development that accommodates lodging, public areas, retail, spa, and event facilities for banqueting, events and conferences. On the environmental level, a full EIA study will be required for the proposed development.

**Investment range :** 10.000.000 US\$ – 20.000.000 US\$

**Supporting documentation:** Investor Memorandum

# 15. Hot Springs Eco Resort, Rubavu District

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**Company:** Rwanda Development Board

**Sector and sub-sector:** Hotel development

**Public/private:** Public

**Short description:**

The Hot Springs Eco Resort is located in Rubavu on a peninsula that features a natural hot water spring which make it an ideal location for the development of a Hot Springs Resort. The Hot Springs Resort is ideal for offering all-encompassing Spa & Wellness facilities and services. This advantageous setting and natural asset will offer guests an exceptional island experience.

The Hot Springs Resort is to cater for high-end international customers, who are passing through Rubavu as part of the Volcano National Park and Gorilla tours. These attractions are located within a one hour driving range. The Hot Springs are planned to be fully developed and integrated into a spa and wellness concept. A terrain of approx. 12,5 ha of community owned land (zoned for tourism and leisure development) is available. A full EIA study will be required for the The facility is to cater for 50 units, whereas some should be rooms situated off the main facility, some freestanding villas and some spa villas. The room and villa sizes shall vary, starting from 40m<sup>2</sup>.

**Investment range:** 30.000.000 US\$

**Supporting documentation:** Investor Memorandum



# SENEGAL



## 16. Mbodiene, Delta, Kafountine, ABENE

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**Company:** SAPCO-Senegal

**Sector and sub-sector:** Infrastructure, hotel development, urban development

**Public/private:** Public

**Short description:**

Tourism occupies an important place in the Senegalese economy, contributing 6.8% to the GDP. Tourism is a priority sector of the PES to create growth, and the State of Senegal plans to create three to six new integrated tourism areas. Given the State's declared target of reaching 3 million tourists in 2023, Mbodiene and the Saloum Delta are positioned for the generation of new tourism resorts that can promote:

- A shift in the global positioning from a very strong and dominant beach tourism destination, to a richer and more diversified tourism destination, featuring, in particular ecotourism, discovery tourism, cultural tourism or business tourism
- Development of tourism products and services through an approach focused on environmental protection, viable economic development and equitable social progress.

The project consists of developing the following on a 504 ha site: hotels, residences, green space equipped for leisure activities, public facilities, detached, semi-detached and semi-collective apartments and accommodation, convention centre, equipped urban park, a large public square for outdoor activities.

**Investment range (€):** 35 billion FCFA

**Type of partnership proposed:** Public-private (PPIP)

**Reference documents:** N/A





# SOUTH AFRICA



## 17. Hole in the Wall Development

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**Company:** Incopho Coastal Development

**Sector and sub-sector:** Hotel development

**Public/private:** Public

**Short description:**

The project seeks funding to develop accommodation and a conference facility, which includes, a Hole in the Wall Hotel/Resort overlooking the Hole in the Wall arch. The Hole in the Wall is an iconic natural attraction near Cocee Bay with a huge detached cliff that has a giant opening carved through its centre by the waves. The development will include the following:

- A 5-star hotel accommodating 44 guests
- Self-Catering accommodation consisting of 30x2 bedroom units and 30 x1 bedroom units
- Staff accommodation
- Day visitor's facilities which include indoor dining facilities, bar area, boma and pool
- A 500 seater conference facility
- Other facilities- restaurant, lounge, health spa and fitness centre

Furthermore, the synergies between tourism and handcrafts must be fully recognized and developed to become economic opportunities for local artisans in the region.

The development of the Hole in the Wall Resort will therefore include a craft market which will become a gathering place for craftspeople from all over the region to display and sell their arts and craft. It is envisaged for the market to become an important catalyst for enabling local crafters to make a living and create SMME opportunities for themselves.

**Investment range:** about €14.8 million

**Type of partnership proposed:** Public-Private Partnership

**Supporting documentation:** Submission form, Business Plan

## 18. Nonoti Beach Resort

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**Company:** Inqaba Community Trust

**Sector and sub-sector:** Hotel development

**Public/private:** Private

**Short description:**

Inqaba Community Trust and acquired 416ha of land through a successfully negotiated land restitution settlement, following a land claim that was lodged by the community in year 1995 and was approved in March 2004. The land lies along the Indian Ocean. The community is constituted by 200 households and 100 farm workers.

The land has received all technical approvals, including EIA and rezoning. The concept includes 3-4 star hotels to accommodate a total of 822 beds with sea views, swimming pools and walkways that lead to the beach. The development offers restaurant facilities, conference facilities and entertainment such as cultural activities. The packaging of land was done at a cost of R2.5m (USD17,5 m).

**Investment range (€):** USD140 million

**Type of partnership proposed:** Investment

**Supporting documentation:** Submission form , Concept guide, Operations Base Model, Assumptions Base Model, Financial Projections, Pre-feasibility Study

## 19. Durban Point Waterfront

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**Company:** Durban Point Waterfront

**Sector and sub-sector:** Hotel development, shopping mall construction

**Public/private:** Private

**Short description:**

The hotel and shopping mall development is located on a R35 billion (USD2.5 billion) mixed use development (restaurants, office park, residential) site. This is in the same precinct as the uShaka Marine Theme Park which has the biggest aquarium in Africa. The development will take place over a period of 15 years. The development is 50/50% owned by a Malaysian private company and Durban Metro.

The development will create about 5 000 job opportunities over 15 years. The development is anticipated to become a key attraction area, injecting an estimated annual of R200 million (USD14 million) into the city rates base and anticipated GDP/GVA contribution of more than R700 million (USD49 million) once this development is completed. The local existing property values are likely to increase by 10% and Central Durban property values are likely to increase by 5%.

The project has just finished the development of a R200 million (USD14 million) beach promenade. The passenger cruise terminal will start construction in 2020. The whole project will be developed over 15 year with completion expected in 2030.

The hotel, apartments and shopping mall site are ready to be developed. Signing up with hotel investors and operators will see the project taking oc the ground by 2021.

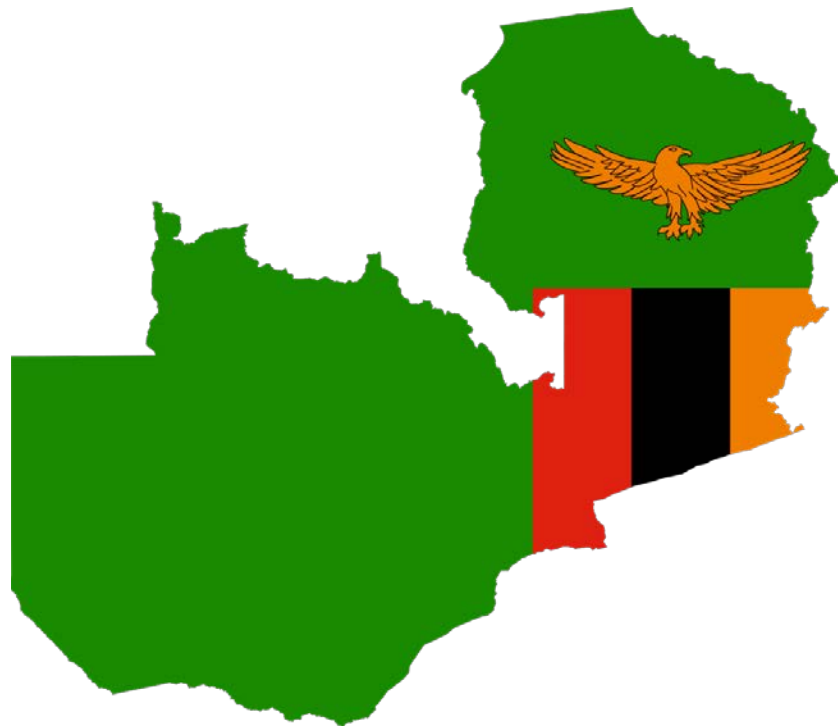
**Investment range:** USD246 million

**Type of partnership proposed:** Investment and operator

**Supporting documentation:** Submission form, Project Presentation



# ZAMBIA



## 20. KAFUE NATIONAL PARK ECO-TOURISM DEVELOPMENT PROJECT

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**Company:** Ministry of Tourism and Arts of Zambia

**Sector and sub-sector:** Tourism infrastructure, hotel development

**Public/private:** Public

**Short description:** Zambia offers various lucrative investment opportunities including tourism. The Kafue NP is known as the Wilderness Adventure Park or the untamed Kafue where the cheetah roams, because of its vast wilderness area and adventure atmosphere.

The objective of the project is to develop of a 250-bed flagship lodge on the shores of Lake Itezhi-Tezhi. The lodge will be a family-focused facility and offer additional services incorporating appropriate experience adventures in the activities like 4 x 4 safari vehicles, walking safaris, sunset boat cruises, bird watching on the Lake Itezhi-Tezhi, canoeing, fishing, camping and picnic, sundowners, bush dinners, breast fast on the islands and rocky outcrops with breathtaking views.

**Investment range:** 250,000 EUR

**Type of partnership proposed:** Hotel investment groups, joint venture with Tourism Development Investment Corporation or build-on-transfer kind of collaboration.

**Supporting documentation:** Project proposal

## 21. LIVINGSTONE CONVENTION CENTRE AND HOTELS

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**Company:** Ministry of Tourism and Arts of Zambia

**Sector and sub-sector:** Tourism infrastructure, hotel development

**Public/private:** Public

**Short description:** The south Luangwa national park, the second largest of the 20 national parks in Zambia is located in the Luangwa valley in eastern Zambia. It has one of the largest concentrations of wildlife and among the most popular tourist destinations in Africa. A unique feature about the Luangwa valley is its game viewing walks and drives with bush camps along the way. The south Luangwa national park has probably the largest variety of animals and bird life in Africa.

To build an ultra-modern multi-purpose conference facility to house a 3,000 seater convention centre with auxiliary meeting rooms, banquet halls, 5 star hotel, 3 star hotel, shopping arcades, restaurants and entertainment Centre with the capacity to host mega events.

**Investment range:** 250,000 EUR

**Type of partnership proposed:** Hotel investment groups, joint venture with Tourism Development Investment Corporation or build-on-transfer kind of collaboration

**Supporting documentation:** Project proposal

## 22. NATIONAL PARK LUXURY HOTEL PROJECT

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**Company:** Ministry of Tourism and Arts of Zambia

**Sector and sub-sector:** Tourism infrastructure, hotel development

**Public/private:** Public

**Short description:** The South Luangwa National Park, the second largest of the 20 national parks in Zambia is located in the Luangwa valley in eastern Zambia. This project is aimed at uplifting the target area as a tourist destination for the country and local population to benefit from the wealth created. Focus on developing a 4-5 star 120 bed up market hotel, contributing to the target of increasing tourist arrivals to the South Luangwa National Park.

**Investment range:** 250,000 EUR

**Type of partnership proposed:** Government, Private sector

**Supporting documentation:** Project proposal