UNWTO Affiliate Members Corner: Leading the Public Private Partnership for Sustainable Tourism

CityCube Berlin – Conference Room M1
10:00 – 13:00, 5 March 2020
ITB, Berlin, Germany

PRELIMINARY PROGRAMME

10:00 – 10:05 Welcoming remarks

10:05 – 10:10 Opening remarks by Ion Vilcu
Director, UNWTO Affiliate Members Department

10:15 – 11:15 Presentations by the UNWTO Affiliate Members

How To Keep More Tourism Spend in Destinations for Sustainable Tourism Development through the democratization of technology
Presentation by Rainmaker Digital

Engagement solutions and enable sustainability through technology
Presentation by Chameleon Strategies

Tourism, Audiovisual Industry and Sustainability
Presentation by EGEDA

Empowering communities in Northeastern India
Presentation by Outlook India

11:15 – 11:30 Thematic Q&A
Moderated by TBC
DMOs and Sustainability: The case of Barcelona
Presentation by Turisme de Barcelona

Guest Assist App - Tourist Assistance Program
Presentation by Consejo de promoción turística de Quintana Roo

The starry sky as a driver of sustainable local economy
Presentation by Starlight

Pristine Seychelles initiative
Presentation by Seychelles Sustainable Tourism Foundation (SSTF)

12:30 – 12:45 Thematic Q&A
Moderated by TBC

12:45 – 13:00 Closing Remarks