

UNWTO COMMISSION FOR AFRICA

Sixty-second meeting

SAINT PETERSBURG, RUSSIAN FEDERATION

10 SEPTEMBER 2019

REPORT

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Introduction

1. The 62nd meeting of the UNWTO Commission for Africa (CAF) was held on 10th September 2019, at the Tauride Palace in Saint Petersburg, Russian Federation, at the gracious invitation of the Government of the Russian Federation in the framework of the 23rd General Assembly. The meeting was attended by over one hundred and fifty delegates, from 35 countries including 20 ministers.

2. Representatives of international organizations and the private sector including Affiliate members also took part in the event such as: Instituto de Empresa University (IE), African Union Development Agency (AUDA-NEPAD), World Trade Organization (WTO), Casa Africa, Facility Concept, Seychelles Sustainable Tourism Foundation, International Civil Aviation Organisation (ICAO), Tourism Optimizer Platform (TOP) and International Feria de Madrid (IFEMA).

3. Addressing the participants in his opening address, Mr. Zurab Pololikashvili, UNWTO Secretary General, welcomed all participants to St Petersburg for this 62nd Commission Meeting for Africa and thanked everybody for making the effort to come to this historic city. He recalled the audience that we were due to meet in another historic city, Bamako, but unfortunately, it was not possible. However, he hoped that we will soon be able to visit Mali, a country of rich history and unique culture.

4. The Secretary General emphasized that UNWTO is committed to help make tourism a tool for economic transformation, peace and understanding and I am confident that I will be able to count on your continuous support in achieving our common objectives he added. He stated that he has been privileged to travel widely across Africa over the past 18 months and he has seen many sides of the continent, from its unrivalled landscapes to the vibrant cities. And everywhere he has been, there is one thing that has impressed him above all else: the energy and optimism of the African people, and “this energy and optimism – so evident here in St Petersburg – is what I believe will help us all as we work towards the UNWTO Agenda for Africa”.

5. He recalled that “as we discuss strategies and plans for the future here today, let us also never forget that word “inclusive”. For what good is growth if people are left behind? That is our great challenge. But it is one which, if accomplished, will help transform the continent.” Mr. Pololikashvili mentioned that he was certainly optimistic that we can achieve this because Africa has everything to position itself as a global tourism leader. 60% of Africans are under the age of 25. And African cities are real hubs of innovation, with entrepreneurs and innovators finding new ways to manage how we travel.

6. However, he noted that at the same time, Africa has established itself as a global leader in eco-tourism, showing the world how tourism can benefit both people and wildlife. He highlighted the UNWTO’s study on the economic value of wildlife watching in tourism in Africa which shows that the highest per capita spending at the global level derives from Africa.

7. The head of UNWTO closed his address by asking the following questions: “Why can’t Africa be a leading gastro-tourism destination or benefit from increased demand for sports or wellness tourism? I firmly believe that these are the niche products that we must work towards developing. With a concerted approach we can expect international tourist arrivals to Africa to reach 135 million by 2030. Together, we can ensure that this is good news for everyone, that more tourists mean more jobs, more schools and greater protection for cultural and natural heritage.”

RECOMMENDATIONS OF THE COMMISSION
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CAF/REC/1 (LXII)**ADOPTION OF THE AGENDA**

Agenda item 1
(Document CAF/62/1)

8. The agenda for the 62nd meeting of the UNWTO Commission for Africa was presented to the delegates by the Chairman H.E. Najib Balala, Cabinet Secretary of Tourism and Wildlife of Kenya and the Members adopted the agenda unanimously as follows:

1. Adoption of the agenda
2. Communication of the Chairman
3. Report of the Secretary-General
 - 3.1 Implementation of the UNWTO Agenda for Africa 2030- Tourism for inclusive growth
4. Update on Affiliate Members activities
5. Follow up on 22nd UNWTO General Assembly resolutions
 - 5.1. Follow-up on the Framework Convention on Tourism Ethics
 - 5.2. Ratification of the amendments to the Statutes: Chinese as an official language of UNWTO
6. Nominations and elections to statutory organs and their subsidiary bodies:
 - 6.1 Nomination of candidates to the various General Assembly offices and its subsidiary bodies:
 - 6.1.1 Two Vice-Presidents of the General Assembly
 - 6.1.2 Two Members of the Credentials Committee
 - 6.1.3. Election of **one** Chair and of **two** Vice-Chairs of the Commission
 - 6.2 Nomination of candidates to represent the region on the Executive Council and its subsidiary bodies:
 - 6.2.1 Six candidates to the Executive Council
 - 6.2.2 One candidate to the Programme and Budget Committee (PBC)¹
 - 6.2.3 Two candidates to the Committee on Tourism and Sustainability (CTS)
 - 6.2.4 Two candidates to the Committee on Statistics (CS)

¹ One member should be from the Commission for Africa since Zimbabwe is both member of the PBC and of the Executive Council until 2021

- 6.2.5 Two candidates to the Committee on Tourism and Competitiveness (CTC)
- 6.2.6 One candidate to the Committee for the Review of Applications for Affiliate Membership²

7. World Tourism Day 2021

7.1 Election of the host country for World Tourism Day 2021

8. Venue and date of the sixty-third meeting of the Commission

CAF/REC/2 (LXII)

COMMUNICATION OF THE CHAIRMAN OF THE COMMISSION

Agenda item 2
(Document CAF/62/2)

9. The Chair of CAF, Cabinet Secretary of Tourism and Wildlife Honorable Najib Balala, welcomed the participants and extended his sincere appreciation to the Russian Federation for the warm hospitality. Secondly, he thanked the Secretary General of the World Tourism Organization (UNWTO) Mr. Zurab Pololikashvili for hosting the 62nd meeting of the CAF on the sidelines of the 23rd UNWTO General Assembly. The Minister also expressed his regret for not having the 62nd CAF meeting happening in Bamako, Mali due to unavoidable circumstances.
10. Minister Balala took this opportunity to thank the Secretary General and the Regional Department for Africa for their continued and vigorous effort in pursuing the UNWTO Agenda for Africa – Tourism for inclusive growth. This roadmap now serves as a blueprint and a strategic framework to help unlock the tourism potential towards inclusive development in Africa. He took note of the member's states commitments to implement this agenda and encouraged them to harness, positively explore and sustainably develop tourism through investment strategies and entrepreneurship, education and skills development as clearly provided by the UNWTO.
11. He reminded participants that we meet at a period when tourism has experienced continued expansion and diversification. The sector has established itself as a key driver of socio-economic development through the creation of jobs and enterprises, export revenues and infrastructure development. The year 2018 was a record year for international tourism in the world. International tourist arrivals worldwide increased by 6% in 2018 with Africa recording a 7% led growth. The growth was driven by a favorable economic environment and strong outbound demand from major source markets, consolidation of the recovery in key destinations affected by previous crises, enhanced connectivity and increased visa facilitation.
12. The Cabinet Secretary called upon member states to:
 - Put into action and advance the innovative, sustainable solutions to foster the development of air connectivity and seamless travel in the African continent as resolved during the first

² This member should be from the Executive Council

ICAO/UNWTO Ministerial Conference on Tourism and Air Transport in Africa, held from 27 to 29 March 2019 in Santa Maria, Sal Island, Cabo Verde.

- Increase awareness of the important economic role that women play in the tourism industry and promote women's participation in tourism and take proactive steps to mainstream gender in tourism policy, planning, and operations. He urged all member states to mark the date and attend the upcoming Regional Congress on Women empowerment in the tourism sector-focus in Africa, Accra, Ghana from 25 to 27 November, 2019.
- Discuss ways and means to promote intra-Africa travels and tourism, leveraging on the vast and unique resources and our number, for mutual benefit to all member states, especially through an active representation in the UNWTO organs (Executive Council and various committees).

13. The CAF Chair finally ended his speech wishing that during this meeting stronger linkages and functional collaboration among member states are established in order to realize Africa's tourism strategic goals.

CAF/REC/3 (LXII)

REPORT OF THE SECRETARY GENERAL

Agenda item 3

Sub-item

3.1. Implementation of the UNWTO Agenda for Africa 2030- Tourism for inclusive growth (Documents CAF/62/3 and CAF/62/3.1)

14. For the presentation of this Agenda item, the UNWTO Secretary General decided to rather focus on item 3.1 rather, given that his complete report would be presented to all the members during the plenary session of the General Assembly the following day. As a result, the presentation first covered the international tourism trends and then concentrated on sub-item 3.1 (Document CAF/62/3.1).

A. International tourism 2018 and prospects 2019

15. Data from Africa points to a 3% increase with strong results in North Africa led by Tunisia (+17%) and Morocco (+8%). Kenya recorded double-digit growth (+16%) thanks to improved security and more air connectivity and so did the Seychelles (+11%). Africa still faces important challenges in data coverage and thus UNWTO encourages countries to work in this area.

16. 2019 global international tourism outlook Overall confidence seems to be picking up as compared to previous months. Based on current trends, economic prospects and the UNWTO Confidence Index, UNWTO forecasts international arrivals to grow 3% to 4% in 2019, more in line with historical growth trends.

17. By regions, Europe is projected to see 3% to 4% more international arrivals in 2019. Arrivals in Asia and the Pacific are forecast to grow 5% to 6%, with still considerable growth potential in many

emerging source markets and destinations and arrivals in the Americas are forecast to grow 2% to 3% in 2019, in line with the 3% increase in 2018.

18. The projection for Africa is of growth between 3% and 5% in 2019, after a 7% increase in 2018, as some destinations consolidate their rebound. Prospects for the Middle East point to 4% to 6% growth, following a 10% increase last year. In both cases the projections contain a larger degree of uncertainty due to higher volatility and more limited data availability.

19. Overall, 2019 is expected to see the consolidation among consumers of emerging trends such as the quest for “travel to change and to show”, “the pursuit of healthy options” such as walking, wellness and sports tourism, “multigenerational travel” as a result of demographic changes and more responsible travel.

20. Sustainability, digitalization, new business models, societal changes are expected to continue shaping the sector, so both destinations and companies need to adapt if they want to remain competitive.

B. Implementation of the UNWTO Agenda for Africa 2030- Tourism for inclusive growth

21. After presenting the international outlook and figures of tourism, the UNWTO Secretary-General reminded members that he had been tasked exactly two years ago to design a special agenda for Africa, and with the support of African Member States and the consultative meetings held throughout today there is a strategic plan that the executive council has endorsed with a seed funding to support its implementation. Therefore he urged Members to fully support it when it is discussed during the General Assembly.

22. The *Agenda for Africa 2030: Tourism for inclusive growth* is the result of a joint effort whereby several consultations were held with member states of CAF in 2018, initially during FITUR, then at ITB and finally consolidating the comments during the 61st CAF to develop a strategic vision and agenda for the continent. This collaborative effort where member states are being invited to support the implementation of this agenda aims at working towards a more resilient, sustainable and innovative tourism sector that generates jobs, promotes inclusive and low carbon growth, by placing people, the planet and prosperity at its core;

23. Mr. Pololikashvili highlighted that during the 110th Executive Council that was held in Baku in June 2019, council members unanimously approved and supported the launching of the Agenda for Africa dedicated to promote the development of the tourism sector leading towards the elimination of poverty and the creation of jobs with a seed funding of €300k;

24. This seed funding is a small but unique financial effort from the organization to push member states, to leverage additional funds: (i) from the governments, for a clear ownership in the implementation of your Agenda, (ii) from international organizations and multilateral banks at the national and regional level in order to create a stronger financial and strategic momentum.

25. The vision of the UNWTO Secretary General matched seamlessly this approach, and it is for that reason that he started working even ahead of his official mandate on the preparation of a program that would reflect the priorities expressed by the Member states of the Africa region. To this end, the Regional Department for Africa was instructed to specifically put in motion the design of a comprehensive framework entitled Agenda for Africa that would aim at unlocking the potential of

sustainable tourism in Africa and that will serve as a roadmap with ten priorities during the next four years to assist the members in successfully developing and implementing their tourism strategies.

26. The Commission,

Having heard with interest the Report of the Secretary-General and especially item 3.1 on the *Implementation of the UNWTO Agenda for Africa 2030- Tourism for inclusive growth*:

- Congratulates the Secretary-General for responding to the Members request and getting the endorsement of the UNWTO Agenda for Africa at the highest level of UNWTO organs, especially the Executive Council and the General Assembly. By putting in motion such an agenda, it is expected that members will also follow through in terms of ownership for a successful implementation.
- Notes with satisfaction the figures achieved of international tourism at the global level and the growth but recalls that sometimes figures can be misleading and that it shouldn't be a reason for members to rest on their laurels in their efforts to pursue a higher number of quality arrivals.
- Encourages the UNWTO Secretary General to promote ecotourism given its important positive impact on the livelihoods of local communities and welcomes the theme of next year which will focus on Rural Tourism.
- Welcomes the following; the Government of Ghana's invitation to the Regional Congress on Women's Empowerment on 25-27 November 2019, the Government of Senegal's willingness to host the 2nd edition of the "Tourism and Security" conference in 2020 and the Government of Côte d'Ivoire's readiness to host a regional event around Investment in Tourism in Africa in 2020 ;
- Commends the Secretary-General to keep according a high priority to "Travel Facilitation and Connectivity" as there is a growing list of countries that have accorded visa exemption, including ECOWAS member states, Schengen member states, and many other countries – and the list keeps growing.
- Reiterates that tourism and transportation, particularly air transport, go hand in hand and that an effective coordination is essential to ensure an effective facilitation. As a result, the partnership with the International Civil Aviation Organization (ICAO) to support members to promote proactive policies to foster transportation mobility and visa facilitation is highly welcomed. Several countries shared the advances that they had made towards visa facilitation by introducing visa on-line.
- Welcomes the comments from Jamaica to support countries that are facing the challenges of climate change, especially island nations, and support their resiliency efforts by visiting them in order to support the recovery of their economies which are highly dependent on tourism. It is important to put efforts together to gain additional data and knowledge behind the climate change disruptions affecting countries, so they can better prepare for countries to recover faster ;

- Salutes IE University Africa Center's partnership with UNWTO to promote Tourism Tech Startups and training initiatives in the continent, especially by helping scaling up the entrepreneurship spirit, profitability and social impact of up and coming companies, as it was the case during the Social Innovation Retreat organized in Segovia in July 2017 where 9 African startups were invited;

CAF/REC/4 (LXII)

UPDATE ON AFFILIATE MEMBERS ACTIVITIES

Agenda item 4
(Documents CAF/62/4)

27. The Commission,

Having considered document CAF/62/4, dealing with the Affiliate Members activities,

- Commends the new leadership and dynamism taken by UNWTO Affiliate Members Department in recognizing Africa as a priority region for the organization. This approach can create more prospects for tourism development, job creation, social inclusion, as well as trading and investment opportunities for the countries in the region.
- Congratulates the approach, to expand the connection and strengthen collaboration with the African private sector, as part of UNWTO global strategy to achieve the goal of sustainable tourism development.
- Urges Member States, as only 5% of Affiliate Members are from Africa, to bridge the huge gap between the enormous potential of the continent and its much reduced number of Affiliate Members. Therefore, as members of one of the most dynamic continent in terms of tourism sector growth and especially in terms of proven potential, efforts should be made to expand the UNWTO – private sector partnership for the Africa region, in the Affiliate Members area.
- Welcomes application received from Africa to be presented for approval at the GA. This application is from Cote d'Ivoire.

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CAF/REC/5 (LXII)

FOLLOW UP ON 22ND UNWTO GENERAL ASSEMBLY RESOLUTIONS

Agenda item 5

Sub-items 5.1. Follow-up on the Framework Convention on Tourism Ethics, 5.2. Ratification of the amendments to the Statutes: Chinese as an official language of UNWTO
(Documents CAF/62/5.1. CAF/62/5.2)

28. The Commission,

Having considered the documents on this agenda item,

- Welcomes the final linguistic versions (French, Spanish, Russian and Arabic,) reviewed by Member States;
- Welcomes the fact that if adopted, the Framework Convention on Tourism Ethics would be the first convention of UNWTO. Twenty years after the adoption of the Global Code of Ethics for Tourism in 1999, this Framework Convention will serve to enhance the effectiveness of the ethical principles championed by the Code.
- Encourages Member States to be present at the voting of this key milestone for UNWTO during the 23rd General Assembly and to take the subsequent legal steps to express their consent to be bound by the Convention at the international level.

CAF/REC/6 (LXII)

NOMINATIONS AND ELECTIONS TO STATUTORY ORGANS AND THEIR SUBSIDIARY BODIES:

Agenda item 6

Sub-item 6.1 *Nomination of candidates to the various General Assembly offices and its subsidiary bodies* which includes:

- 6.1.1 Two Vice-Presidents of the General Assembly
- 6.1.2 Two Members of the Credentials Committee
- 6.1.3. Election of **one** Chair and of **two** Vice-Chairs of the Commission; and

Sub-item 6.2 *Nomination of candidates to represent the region on the Executive Council and its subsidiary bodies* which includes:

- 6.2.1 Six candidates to the Executive Council
- 6.2.2 One candidate to the Programme and Budget Committee (PBC)³
- 6.2.3 Two candidates to the Committee on Tourism and Sustainability (CTS)

³ One member should be from the Commission for Africa since Zimbabwe is both member of the PBC and of the Executive Council until 2021

- 6.2.4 Two candidates to the Committee on Statistics (CS)
- 6.2.5 Two candidates to the Committee on Tourism and Competitiveness (CTC)
- 6.2.6 One candidate to the Committee for the Review of Applications for Affiliate Membership⁴

(Document CAF/62/6.1.1, Document CAF/62/6.1.2, Document CAF/62/6.1.3, Document CAF/62/6.2.1, Document CAF/62/6.2.2, Document CAF/62/6.2.3, Document CAF/62/6.2.4, Document CAF/62/6.2.5, Document CAF/62/6.2.6)

29. The Commission,

Having considered the documents submitted by the Secretariat on this agenda item and following general consensus between the members that had expressed to hold a position on the statutory organs and their subsidiary bodies,

- Nominates Cabo Verde and Kenya to serve as Vice-Presidents of the General Assembly
- Proposes Burkina Faso and Angola to the Assembly, as its representatives for the Credentials Committee
- Decides to elect Zambia as the Chairperson of the Africa Commission and Morocco and Burkina Faso as its Vice Chairpersons, for a two-year term (2019-2021);
- Proposes, following a consensual decision, Algeria, Côte d'Ivoire, Tunisia, Kenya, Senegal as its candidates for the vacant seats on the Executive Council corresponding to the Africa region, for a four-year term, for the period between the twenty third and twenty-fifth sessions of the General Assembly (2019-2023). Seychelles and Mauritius will share the remaining seat in two mandates (2019-2021 and 2021-2023 respectively);
- Nominates Morocco as the other member of the Africa Region in the Programme and Budget Committee (PBC) ;
- Proposes Angola and Algeria to represent the Africa region on the Committee on Tourism and Sustainability (CTS);
- Decides to propose Seychelles and Morocco to sit on the Committee on Statistics (CS)
- Nominates Kenya and Senegal to the Committee on Tourism and Competitiveness (CTC)
- Decides to elect Côte d'Ivoire to the Committee for the review of applications for affiliate membership

⁴ This member should be from the Executive Council

CAF/DEC/7 (LXII)**WORLD TOURISM DAY 2021**

Agenda item 7

Sub-item 7.1 Election of the host country for World Tourism Day 2021
(Document CAF/62/7.1)

30. The Commission,
- Congratulates Côte d'Ivoire for the upcoming hosting of World Tourism Day in 2021 and looks forward for the tourism community to converge to the beautiful city of Abidjan to celebrate it;
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CAF/REC/8 (LXII)**VENUE AND DATE OF THE 63RD MEETING OF THE COMMISSION FOR AFRICA**

Agenda item 8

(Document CAF/62/8)

31. The Commission
- Welcomes with great pleasure and accepts the invitation by the authorities of the Republic of Seychelles to hold its sixty-third meeting in Victoria in 2020, on a date to be fixed by mutual agreement by the UNWTO Secretariat and the authorities of the country.
-

ANNEX I**Nominations made by the 62nd Regional Commission for Africa (CAF) in 2019**

Positions	CAF
Vice-Presidents of the General Assembly	Cabo Verde
	Kenya
Members of the Credentials Committee	Burkina Faso
	Angola
Recommended candidates to the Executive Council	Seychelles (19-21) – Mauritius (21-23)
	Algeria
	Côte d'Ivoire
	Tunisia
	Kenya
	Senegal
Programme and Budget Committee (PBC)	Morocco
Committee for Tourism and Sustainability (CTS)	Angola
	Algeria
Committee on Statistics	Seychelles
	Morocco
Committee on Tourism and Competitiveness (CTC)	Kenya
	Senegal
Committee for the review of applications for affiliate membership	Côte d'Ivoire
Chairman of the Commission	Zambia
Vice-Chairmen of the Commission	Burkina Faso
	Morocco

ANNEX II

**Regional Commission for Africa
Tuesday, 10 September 2019 Opening address, Zurab Pololikashvili,
Secretary-General, UNWTO**

Your Excellencies,

Distinguished guests,

Ladies and gentlemen,

On behalf of the World Tourism Organization, I welcome you all to St Petersburg for this 62nd Commission Meeting for Africa.

I thank you all for making the effort to join us in this historic city. As you know, we were due to meet in another historic city: Bamako, Mali which unfortunately, was not possible.

But I am hopeful that we will be able to soon visit Mali, a country of rich history and unique culture.

UNWTO is committed to help make tourism a tool for economic transformation, peace and understanding and I am confident that I will be able to count on your continuous support in achieving our common objectives.

Ladies and gentlemen,

As Secretary-General, I have been privileged to travel widely across Africa over the past 18 months. I have seen many sides to the continent, from its unrivalled landscapes to the vibrant cities. And everywhere I have been, I have been impressed by one thing above all else: the energy and optimism of the African people.

And this energy and optimism – so evident here in St Petersburg – is what I believe will help us all as we work towards the UNWTO Agenda for Africa.

When I assumed office, you specifically tasked me to focus on key priority areas that would boost the sustainable tourism development of the continent to create a positive impact on the people's livelihood. The UNWTO Agenda for Africa encapsulates all of those priority areas but in order to successfully achieve the strategic objectives of this agenda, I urge each and every one of you to work alongside us and take full ownership of The UNWTO Agenda for Africa "Tourism for Inclusive Growth".

As we discuss strategies and plans for the future here today, let us also never forget that word "inclusive". For what good is growth if people are left behind? That is our great challenge. But it is one which, if accomplished, will help transform the continent.

I am certainly optimistic we can achieve this. Africa has everything to position itself as a global tourism leader. 60% of Africans are under the

age of 25. And African cities are real hubs of innovation, with entrepreneurs and innovators finding new ways to manage how we travel.

At the same time, Africa has not only established itself as a global leader in eco-tourism, showing the world how tourism can benefit both people and wildlife UNWTO's study on the economic value of wildlife watching in tourism in Africa shows that the highest per capita spending at the global level derives from the latter.

Why can't Africa be a leading gastro-tourism destination or benefit from increased demand for sports or wellness tourism? I firmly believe that these are the niche products that we must work towards developing.

With a concerted approach we can expect international tourist arrivals to Africa to reach 135 million by 2030. Together, we can ensure that this is good news for everyone, that more tourists means more jobs, more schools and greater protection for cultural and natural heritage.

Thank you.

ANNEX III



**REPUBLIC OF KENYA
MINISTRY OF TOURISM & WILDLIFE
COMMUNICATION OF THE CAF
CHAIRMAN DURING THE
THE 62nd MEETING OF UNWTO
COMMISSION FOR AFRICA
IN
ST PETERBURG, RUSSIA
ON**



10TH SEPTEMBER, 2019

**REPUBLIC OF KENYA
MINISTRY OF TOURISM & WILDLIFE**

World Tourism Organization (UNWTO) - A Specialized Agency of the United Nations

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H.E MR. ZURAB POLOLIKASHVILI, UNWTO SECRETARY GENERAL
 HON. MS. MMAMOLOKO KUBAYI-NGUBANE, MINISTER FOR
 TOURISM, SOUTH AFRICA AND 1ST CAF VICE CHAIR
 H.E. HAMAT BAH, MINISTER FOR TOURISM AND CULTURE, REPUBLIC
 OF GAMBIA AND 2ND CAF VICE CHAIR
 EXCELLENCIES, AFRICAN STATES FELLOW MINISTERS
 MS. ELCIA GRANDCOURT, UNWTO REGIONAL DIRECTOR, AFRICA
 DEPARTMENT
 EXCELLENCIES, AMBASSADORS ACCREDITED TO THE RUSSIAN
 FEDERATION.
 PRIVATE SECTOR TOURISM AND HOSPITALITY INDUSTRY
 REPRESENTATIVES,
 DISTINGUISHED GUESTS

LADIES AND GENTLEMEN

First, I wish to extend my sincere appreciation to the Russia Federation for according us the warm hospitality and for welcoming us to this great Nation.

Secondly, I wish to thank **Mr Zurab Pololikashvili** the Secretary General World Tourism Organization, for hosting the 62nd meeting of the UNWTO Commission for Africa, on the sidelines of the 23RD World Tourism Organization General Assembly. I wish to register the regret of the Regional Commission for Africa Secretariat and the UNWTO fraternity that our 62ND CAF meeting could not be held in Bamako, Mali due to unavoidable circumstances. To the

government of Mali, the World Tourism Organization is highly committed to our partnership and we look forward to working together.

Ladies and Gentlemen

May I welcome your excellences, colleagues Ministers, Government delegates, representatives of the tourism and related sectors, affiliated members and all participants to this meeting.

We meet at a period when tourism has experienced continued expansion and diversification. The sector has established itself as a key driver of socio-economic development through the creation of jobs and enterprises, export revenues and infrastructure development. The year 2018 was a record year for international tourism in the world. International tourist arrivals worldwide increased by 6% in 2018 with Africa recording a 7% led growth. The growth was driven by a favorable economic environment and strong outbound demand from major source markets, consolidation of the recovery in key destinations affected by previous crises, enhanced connectivity and Increased visa facilitation.

The UNWTO forecasts a growth of 3% to 4% in international tourist arrivals worldwide in 2019, with Africa projected to grow at 3 % to 5 % in line with the historical growth trends and expected downsize risks due to; Economic slowdown, Brexit uncertainty, Geopolitical and trade tensions.

Ladies and Gentlemen.

Let me take this opportunity to thank, **Mr Zurab Pololikashvili** Secretary General, UNWTO, the Regional Department for Africa Secretariat, for their continued and vigorous effort in pursuing the UNWTO Agenda for Africa – *Roadmap to inclusive growth*. This roadmap now serves as a blueprint and a strategic framework to help unlock the tourism potential towards inclusive development in Africa.

I take note of the member's states commitments to implement this agenda. Let us harness, positively explore and sustainably develop tourism through investment strategies and entrepreneurship, education and skills development as clearly provided by the UNWTO agenda for Africa.

Ladies and Gentlemen.

I wish to reiterate Kenya commitment during the 61st CAF meeting in Abuja, Nigeria on 5th June, 2018, to spearhead strategies for realizing the African dream of being the highest-ranking tourism destination in the world.

The Government of Kenya in collaboration African Union (AUC), hosted the **First Ordinary Session of the Ministerial Meeting of the Sub-Committee on Tourism of the Specialized Technical Committee on Transport, Transcontinental and Interregional Infrastructure, Energy and Tourism (STC-TTIET)** held on 2 October 2018 in Movenpick Hotel in Nairobi, Kenya, chaired, Zimbabwe the Chair of the Sub- Committee on Tourism.

The First Ordinary Session addressed key challenges facing the tourism industry in Africa with a view to developing appropriate tourism strategies that are well-aligned to United Nations Sustainable Development Goals (SDGs) and AU Agenda 2063.

The session identified five (5) key cross-cutting issues areas Member states to explore, and as mentioned below:

1. **Continental strategy for tourism:** the meeting endorsed the Experts' decision and reiterated the urgent need to formulate a continental framework for tourism in Africa, as an indispensable factor for implementing the flagship project of the AU Agenda 2063, which seeks to make Africa the preferred destination for tourism.
2. **Security and Safety:** It was therefore recommended that Africa states should develop strategies to ensure the security and safety of tourism in the Continent.
3. **Environment:** The Continent is facing serious threats from climate change, and environment degradation. The session sited the importance and urgency of considering the environmental aspect, in its broadest sense, within the context of the Action Plan on the Continental tourism strategy.
4. **Digitalization and connectivity:** Digitalization in the tourism sector was one of the major concerns raised by the meeting noting it's absent in the Action Plan. it was recommended to make plans for short-term concrete actions to incorporate the strategies in the continental tourism strategy to enable

African tourism benefit from the current technological development.

5. **African Tourism Organization:** the meeting endorsed the recommendations made by the experts to set up an African organization to take charge of the tourism sector, in accordance with the schedule and procedures specified by the experts.

I wish to reiterate the call as per the final communiqué that urged Africa Ministers to urgently implement practical measures to facilitate the free movement of persons and goods in the Continent including removal of visa restrictions or at least offer visa on arrival and call on all Member states to subscribe to the solemn commitment establishing the Single African Air Transport Market, including encouraging and supporting low cost carriers to improve access and affordability

Let me thank Mr Zurab Pololikashvili, Secretary General, UNWTO, Zimbabwe, Chair of African Union Sub-Committee on Tourism and H.E. Dr. Amani Abu-Zeid, African Union Commissioner for Infrastructure and Energy, colleague Ministers and distinguished delegates for honoring our invitation and attending the session, your contribution and resolve to enhance tourism development in Africa and beyond.

Ladies and Gentlemen

Let me reiterate my call during our 61st CAF meeting in Nigeria in June 2018 for member states to actively refocus on strategies to increase connectivity, ease entry visa procedures and

encouraging comparative rates at hotel accommodations. Visa policies are among the most important governmental formalities influencing international tourism.

According to UNWTO report in 2018, 53% of the world's population was required to obtain a traditional visa before initiating their international visits. Another 10% of the population was allowed to apply for an eVisa while 16% were able to apply for a visa on arrival. Only 21% of the world's population did not require a visa when travelling for tourism purposes. Although only 10% of the world's population was exempt of visa when visiting Africa in 2018 the region continued to have the highest percentage of countries whose visitors are able to obtain a visa on arrival (33%) and is the second region behind Asia and the Pacific showing the strongest efforts in regard to eliminating the option of traditional visa. In 2008, on average a total of 88% of the world population needed to obtain a traditional visa when travelling to Africa, only 45% needed to do so in 2018. Fellow colleagues this is highly commendable.

I call upon member states to put into action and advance the innovative, sustainable solutions to foster the development of air connectivity and seamless travel in the African continent as resolved during the first ICAO/UNWTO Ministerial Conference on Tourism and Air Transport in Africa, held from 27 to 29 March 2019 in Santa Maria, Sal Island, Cabo Verde.

Ladies and Gentlemen.

Tourism has the potential to be a vehicle for the empowerment of women, youth and persons with disability worldwide. Tourism provides better opportunities for women's participation in the workforce, women's entrepreneurship, and women's leadership than other sectors of the economy.

Tourism should be a vehicle for promoting gender equality and women's empowerment at the household, community, national and global level. Enhancing gender equality contributes to the overall quality of the tourist experience, with considerable impact on profitability and quality across all aspects of the industry.

I call upon member states to Increase awareness of the important economic role that women play in the tourism industry and promote women's participation in tourism and take proactive steps to mainstream gender in tourism policy, planning, and operations.

I urge all member states to mark the date and attend the upcoming **Regional Congress on Women empowerment in the tourism sector-focus in Africa, Accra, Ghana from 25 to 27 November, 2019.**

Ladies and Gentlemen,

Our 62nd CAF meeting provides an excellent opportunity to discuss ways and means to promote intra-Africa travels and tourism, leveraging on our vast and unique resources and our number, for mutual benefit to all member states. We have as part of our Agenda, an item to determine, regional representative in the UNWTO organs (Executive Council and various committees).

While deciding which member state to opt for these responsibilities, let all member state be involved in affairs of the organization equally. It is my expectation that during this meeting we shall establish stronger linkages and functional collaboration among member states in order to realize the Africa tourism strategic goals.

Ladies and Gentlemen,

I wish to thank all the Commission for Africa (CAF) Member States for electing Kenya as the Chair of the UNWTO Commission for Africa (CAF) **Gambia** and **South Africa** for Vice-Chair positions of the Commission for the period 2017-2019. We are humbled for the trust and honour you entrusted on us to lead the Tourism agenda in Africa.

Let me thank you all, for your kind attention, and hereby extend my best wishes and fruitful deliberation to all delegates during these 62ND CAF meeting and the 23rd UNWTO general assembly, and enjoyable stay here in Russia.

THANK YOU ALL FOR LISTENING TO ME

ANNEX IV

Jose da Silva Gonçalves, PhD
Minister of Tourism and Transport and Minister of Maritime Economy
Communication for the 62nd CAF Meeting

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St. Petersburg, September 10, 2019

H.E. Mr. Chairman,
SG Zurab Pololikashvili,
Honorable Ministers,
Ambassadors and Heads of Delegations
Ladies and Gentleman,

Cabo Verde presents its respects to Minister and Delegation of Zimbabwe. Our deepest condolences for passing of President Robert Mugabe.

From 27 to 29 March, this year, Cabo Verde was honored to host the First UNWTO and ICAO joint Ministerial Conference on Air Transport and Tourism in Africa in the City of Santa Maria on Sal Island. In this event we welcomed representatives of 33 African Member States and hosted 37 Ministers and Deputy Ministers members of UNWTO and ICAO, representatives of the African Union Commission, Representatives of international and African regional organizations, technical experts as well as private sector entities, including 5 international airline companies, for a total of 290 participants.

After two and half days of fruitful discussions and deliberations, the Conference was concluded with a Final Declaration and the Action Plan which in due time have been transmitted to both the UNWTO and ICAO.

Mr. Chairman,
Honorable Ministers,

We believe that the large number of Ministers and Experts from air transport and tourism sectors that participated in the conference, the keen interest shown and the insightful contributions received, underscore the political will and determination to foster the development and growth of air transport and tourism in Africa.

The outcome of this First Ministerial Meeting resulted in a Final Declaration and respective Action Plan that were adopted unanimously by all present. Allow me to underscore just a couple of examples we believe stand out as encouraging signs of member states growing commitment:

As of today, we believe, 27 countries have signed the Single African Air Transport Market (SAATM). Cabo Verde is among the nations in the forefront, having signed the precursor Yamoussoukro Decision since 1999; signed the Declaration that established SAATM in 2015 and in January 2018, we signed in Addis Ababa the Solemn Presidential Declaration to launch SAATM.

The Government of Cabo Verde, in its Governance Program accords high priority to “Travel Facilitation and Connectivity”. Consequently, we have a growing list of countries that are accorded visa exemption, including ECOWAS member states, Schengen member states, and many other countries, including Russian citizens – and the list keeps growing.

Cabo Verde strongly believes that tourism and transportation, particularly air transport, go hand in hand and that effective coordination is essential to ensure effective facilitation. For this reason, Cabo Verde has both sectors under one Ministry to ensure seamless coordination. As a result, our

tourism is growing at a healthy pace and we recently launched an Aviation Hub that links travelers from four continents and is expected to further increase the number of tourists under the stopover program.

Tourism is the driving force of our economy, accounting for almost one-quarter of our GDP. This was achieved, in large part, by promoting proactive policies to foster transportation mobility and visa facilitation. We encourage other member states to do the same because there is much to gain and nothing to lose.

In closing, I would like to thank our Russian hosts for the good organization and hospitality accorded to us.

Thank you for your kind attention!



LIST OF PARTICIPANTS

List of ministers confirmed

Country	Name	Position	Name of the Organization/Ministry
Angola	Hon. Maria Ângela Teixeira Sequeira Bragança	Minister	Ministry of Tourism
Burkina Faso	Hon. Abdoul Karim SANGO	Ministre	Ministère de la Culture, des Arts du Tourisme/ BURKINA FASO
Cabo Verde	Hon. Jose DA SILVA GONÇALVES	Minister	Ministry of Tourism and Transport
Cameroon	Hon. Bello Boubu Maïgari	Minister	Ministere d'État, Ministre du tourisme et des loisirs
Chad	Hon. Alingue MADELEINE ANDEBENG LABEU	Minister	MINISTERE DU TOURISME, DE LA CULTURE ET DE L'ARTISANAT
Côte D'Ivoire	Hon. SIANDOU Fofana	Minister	Ministry of Tourism and Leisures
Ethiopia	Hon. Hirut Kassaw Wondim	Minister	Ministry of Culture and Tourism of Ethiopia
Gambia	Hon. Hamat Bah	Minister	Minister for Tourism and Culture
Ghana	Hon. BARBARA OTENG-GYASI	Minister	PARLIAMENT OF GHANA
Kenya	Hon. Najib BALALA	Cabinet Secretary	MINISTRY OF TOURISM AND WILDLIFE
Mali	Hon. Nina Walet INTALLOU	Minister	Ministère de l'artisanat et du tourisme
Morocco	Hon. SAJID Mohammed	Ministre	Ministère du Tourisme, du Transport Aérien, de l'Artisanat et de l'Economie Sociale
Nigeria	Hon. Lai Mohammed	Minister	Minister of Information and Culture
Seychelles	Hon. Didier Dogley	Minister	Ministry of Tourism, Civil Aviation, Ports and Marine
Sierra Leone	Hon. Dr. Memunatu B Pratt	Minister	Ministry of Tourism and Cultural Affairs
Senegal	Hon. Alioune Sarr	Minister	Ministre du tourisme et des transports aériens

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South Africa	Hon. Ms. Mmamoloko Kubayi-Ngubane	Minister	
Tunisia	Hon. TRABELSI René	Minister	Ministere du tourisme et de l'artisanat
Uganda	Hon. Ephraim Kamuntu	Minister	MINISTRY OF TOURISM, WILDLIFE AND ANTIQUITIES
Zambia	Hon. Ronald K. Chitotela. MP	Minister	Ministry of Tourism and Arts

62nd Commission for Africa (CAF)

List of participants confirmed

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	BENSADEK Cherifa	Expert Hôtellerie et Tourisme	High school of tourism ENST
	ABELKADER GOUTI	Advisor	Ministère du Tourism et de l'Artisanat
	MESROURI Yacine	Director of statistics and information system	MINISTRY OF TOURISM AND HANDICRAFT
	MOULAY Asma	Director of Communication and Cooperation	MINISTRY OF TOURISM AND HANDICRAFT
	LAMINI Mohamed	conseiller	MINISTRY OF TOURISM AND HANDICRAFT
	ZMIT Mohamed-Amine	Advisor	Ministère du Tourism et de l'Artisanat
	Fethi Metref	Counsellor	Embassy of Algeria to the Russian Federation
	Smail Allaoua	Ambassador	Embassy of Algeria to the Russian Federation
	CHERIFA BENSADEK	International Expert on Sustainable Tourism	ENST-Ministry of Tourism and Handicrafts
	Bounafa Lazhar	Président Directeur Général	Groupe Hostellerie Tourisme et thermalisme HTT

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	Bumba Manuel Castro	Consultor	Ministry of Tourism
	Adelaide Teixeira Padrão	Directora Gabinete Ministra	Ministry of Tourism
	JOSE LUIS AGOSTINHO	AMBASSADOR	EMBASSY OF ANGOLA
	Victorino David da Cruz	Técnico Gabinete Intercâmbio	Ministério do Turismo
Bénin	FAIZATOU GBIAN	Technical ADVISOR	Ministry of Tourism
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Botswana	KELEBAONE GLORIA Maselesele	DIRECTOR	Ministry of Environment
	Temalo Maggie Lesethe	Chief Tourism Officer	Department of Tourism
Burkina Faso	Abdoul Karim SANGO	Ministre	Ministère de la Culture, des Arts du Tourisme/ BURKINA FASO
	Samuel GARANE	Conseiller Technique du Ministre de la Culture, des Arts et du Tourisme	Ministère de la Culture, des Arts du Tourisme
	Oumarou KOLOGO	First Counselor	Embassy of Burkina Faso
	Antoine Somdah	Ambassador	Embassy of Burkina Faso
	NORAOGO JEAN BAPTISTE GAGRE	Head of desk	Ministry of Foreign Affairs
Cabo Verde	Mr. Jose DA SILVA GONÇALVES	Minister	Ministry of Tourism and Transport
	Pedro Tavares Moreira	Special Assistant to the Minister	Ministry of Tourism and Transport

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	Mfouapon Alassa	Director	Ministere d'État, Ministre du tourisme et des loisirs
	NGO TOLLEN Epse MALLO ANASTASIE	Sous Directeur du Partenariat	Ministère du Tourisme et des Loisirs
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	JEAN-BAPTISTE GOMINA	Chargé de Mission Expert en Tourisme	Ministère en charge du Tourisme
	Jérémie BERE	Directeur Général du Tourisme	Ministère en charge du Tourisme
	Jacques Désiré MBOLIGASSIE	Inspecteur Central en matière de Tourisme	Ministère en charge du Tourisme
Chad	Alingue MADELEINE ANDEBENG LABEU	Minister	MINISTERE DU TOURISME, DE LA CULTURE ET DE L'ARTISANAT
	Mr.Fadoul Hamit Mouctar	Coordonnateur Général Adjoint	Office National de Promotion du Tourisme, de l'Artisanat et des Arts
	SEIBOU SIRI	DIRECTEUR DES AFFAIRES JURIDIQUES ET DE LA COOPERATION	MINISTÈRE DU TOURISME, DE LA CULTURE ET DE L'ARTISANAT
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	Bruno Gervais IBATA	Directeur des Statistiques, de l'Information et de la Documentation	Ministère du Tourisme et de l'Environnement

	CELMA DIVANY MABA MONKA	POINT FOCAL OMT	Ministère du Tourisme et de l'Environnement
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	Roger Gnango	Ambassador of the Republic of Côte d'Ivoire in Russian Federation	Ambassy of the Republic of Côte d'Ivoire in the Russian Federation
	Dini Abdallah Omar	Secretary General	Ministre de l'Urbanisme, de l'Environnement et du Tourisme
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Egypt	Helen Eltantawy	Director of International Organizations Department	Ministry of Tourism
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	Mamary Diarra	Directeur National	Ministère de l'artisanat et du tourisme
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	НГАЛО ЛИНДО	Press	Embassy of Mali in Moscow
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	Samir Soussi Riah	Director for Russia	Moroccan National Tourist Office
	Mohammed Karim Abbassi	Financial Manager	Moroccan National Tourist Office
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	Samuel Dawid Helu	Second Secretary	Embassy of Namibia

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	ADEYEMI OLUSEGUN AYODEJI	SPECIAL ASSISTANT TO THE MINISTER	FEDERAL MINISTRY OF INFORMATION AND CULTURE, ABUJA NIGERIA
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	Moss Ikeda MOSEPI	Point Focal OMT	Ministère du Tourisme

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	Lafortune Anne	Principal Secretary for Tourism	Ministry of Tourism, Civil Aviation, Ports and Marine
Sierra Leone	Dr. Memunatu B Pratt	Minister	Ministry of Tourism and Cultural Affairs
	Mohamed Jalloh	Director of Tourism	Ministry of Tourism and Cultural Affairs
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	Babacar BA	Secrétaire Général	ministère du tourisme et des transports aériens
	MAMADOU NDAO	Conseiller Technique N°1	Ministre du tourisme et des transports aériens
	Mariame SY	Ambassador	Ambassadeur du Sénégal en Espagne
	Mouhamed Faouzou DEME	Conseiller Technique Tourisme	Ministère du Tourisme et des Transports aériens du Sénégal
	JEANNETTE MENDY		Ministère du Tourisme et des Transports Aériens du Sénégal

	Oulimata Fall	National Director for the Promotion of Tourism	Ministère du Tourisme et des Transports Aériens du Sénégal
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	GERSON Nevari	DIRECTOR AND HEAD OF OFFICE	Department of Tourism
	Nkhumeleni Victor Tharage	Director-General	Department of Tourism
	Aneme Wilna Malan	Deputy Director-General	
	Tshepo Mokoka	Advisor to Minister	Department of Tourism
	Nompumelelo Madlala	Assistant PA	Department of Tourism
	Sihle Joel Ngubane	Advisor to Minister	Department of Tourism
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	SAMWEL WILLIAM SHELUKINDO	AMBASSADOR	EMBASSY
	Ephraim Anosisye Mwangomo	PA to the Minister	Ministry of Natural Resources and Tourism
	Mdamu Deograsias	Director of Tourism	Ministry of Natural Resources and Tourism
	Magumba Ramadhan Said	PA to the Minister	Ministry of Natural Resources and Tourism

	Lwota Kemirembe Rose Julius	Member of Parliament	Parliament of the United Republic of Tanzania
	STEVEN LEMOMO KIRUSWA	MEMBER OF PARLIMENT	Parliament of Tanzania
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	TFARABA LOS-MASSINGO ATARA	SECRETAIRE GENERAL	MINISTERE DE LA CULTURE, DU TOURISME ET DES LOISIRS
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	Naoufel Salhi	Conseiller du Ministre Chargé de Communication	Ministère du Tourisme et de l'Artisanat
	AMEL HACHANI	General Manager	Ministry of Tourism and Handicraft
Uganda	Ephraim Kamuntu	Minister	MINISTRY OF TOURISM, WILDLIFE AND ANTIQUITIES

	Doreen Silver Katusiime	PERMANENT SECRETARY	MINISTRY OF TOURISM, WILDLIFE AND ANTIQUITIES
	Vivian Lyazi	Assistant Commissioner Tourism Development	MINISTRY OF TOURISM, WILDLIFE AND ANTIQUITIES
	Aulo Mary Grace Mbabazi	Commissioner Tourism Development	
	Agemula Caroline Tezira	Senior Assistant Secretary	Ministry of Tourism Wildlife and Antiquities
Zambia	Ronald K. Chitotela. MP	Minister	Ministry of Tourism and Arts
	Mrs. Christine Kaseba-Sata	Ambassador	Embassy of Zambia in France
	Shadrack Luwita	Ambassador	Embassy of Zambia in Russia
	Percy Mabvuto-Ngwira	First Secretary	Embassy of Zambia in France
	Joseph Thole	Principal Tourism	
	Mwinga Chiluwe	principal standards	
	Mavis Mulenga	First Secretary	
	Shadreck Chingembu Luwita	Ambassador	Embassy of the Republic of Zambia
	REUBEN ZULU	DIRECTOR OF TOURISM	MINISTRY OF TOURISM AND ARTS
Zimbabwe	Nqobizitha Mangaliso Ndhlovu	Minister	Ministry of Environment, Tourism and Hospitality Industry
	DOUGLAS RUNYOWA	DIRECTOR	Ministry of Environment, Tourism and Hospitality Industry
	Douglas Mavhembu	DEPUTY DIRECTOR	Ministry of Environment, Tourism and Hospitality Industry
	Tsitsi Munetsi	Product Development Manager	Zimbabwe Tourism Authority
	Sophia Peggy Nyaradzo	Executive Director	Zimbabwe Tourism Authority

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List of International Organizations confirmed			
Country	Name	Position	Name of the Organization/Ministry
Canada	Boubacar DJibo	Director, Air Transport Bureau	International Civil Aviation Organization (ICAO)
South Africa	Vincent Oparah	Sustainable Tourism Officer	African Union Development Agency (AUDA-NEPAD)
Spain	CARDENES BILBAO Ana	Head of the Economy and Enterprise Department	Casa África Consortium (Spanish Ministry of Foreign Affairs)
Spain	LARRAÑAGA Ana	DIRECTOR EXHIBITIONS BUSSINES UNIT	FITUR, INTERNATIONAL TOURISM TRADE FAIR
Spain	VALCARCE Maria	DIRECTOR FITUR - IFEMA	IFEMA - FERIA DE MADRID
	Simon Pierre Nguema Mvondo	chef service en charge du Tourisme Commission de la CEMAC	CEMAC
South Africa	Unami Mpopu	Senior Programme Officer	NEPAD Agency

OTHERS			
Country	Name	Position	Name of the Organization/Ministry
Algeria	LAZHAR BOUNAFA	PRESIDENT DIRECTEUR GENERAL	Groupe Hôtellerie Tourisme et Thermalisme GHTT / Ministère du Tourisme et de l'Artisanat
	MOHAMED AMINE BENKENIOU	Gérant	Groupe BENKENIOU
Nigeria	OLASEHINDE Kehinde Emmanuel	Manager	Emmkeh multiservice
Nigeria	OSENI Azeez Oluwagbenga	Principal Executive Director	Onotime
Nigeria	BALOGUN Ibraheem	DIRECTOR	TROPICAL ECOTOURS INTERNATIONAL NIGERIA
Côte d'Ivoire	Franck-Olivier KRA	Coordinator	Facility Concept
	Donald Djobo	CEO	AFRICA TOURS CENTER

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	Gilbert Abeiku Aggrey	Broadcast Journalist	
Seychelles	Diana Koerner	Vice-Chair	Seychelles Sustainable Tourism
	Daniella Geraldine Larue	Tourism Consultant	Seychelles Sustainable Tourism Foundation
Spain	Diego Fuentes	CEO	Tourism Optimizer Platform
Russia	Alexandra Lichko	Student	Herzen state pedagogical university of russia
Bénin	JOSE-MARIE PLIYA	General Manager of the Tourism Agency	National Agency of Heritage Promotion and Tourism Development
Maroc	ABDELILLAH RAIS	Directeur	LA MAISON DE L'ARTISAN
	MOAD DAOUDIA KEBDANI	Director of communication	Maison de l'Artisan
	MOHAMMED BENADIBA	DESIGNER	MAISON DE L'ARTISAN
	AHMED HAYANI	ARTISAN	MAISON DE L'ARTISAN
Zambia	LUCKSON MORTON NTHANI	Reporter	Zambia National Broadcasting Services
	CHANODA NGWIRA	Journalist	ZAMBIAN EYE

UNWTO OFFICIALS

	Zurab Pololikashvili	Secretary General	UNWTO
	Zhu Shanzhong	Executive Director	UNWTO
	Elcia Grandcourt	Director, Regional Department for Africa	UNWTO
	Jaime Mayaki	Deputy Director, Regional Department for Africa	UNWTO
	Beka Jakeli	Coordinator, Members Relations	UNWTO
	Alicia Gomez	Legal Counsel	UNWTO
	Bentum-Williams Kojo	Senior Expert - Communications	UNWTO
	Daniel Njoroge Munge	Regional Project Associate	UNWTO

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