High-level Panel

Responsible Tourism Destinations: Roadmap to a “High Ambition Scenario”

Wednesday, 4 March 2020
12:00 – 12:45hrs

ITB Berlin, CityCube, Hall A1

According to the UNWTO/ITF report on “Transport-related CO₂ emissions of the tourism sector – Modelling Results”, under the current ambition scenario, a total of 1,998 million tonnes of transport-related CO₂ will be attributable to tourism by 2030, representing an increase of 25% over 2016.

The discussion of this High-level panel will build on the commitment of the tourism sector to advance towards a climate high ambition scenario in line with the goals of the Paris Agreement, as expressed during the COP25 official side-event “Transforming Tourism for Climate Action”.

During the High-level panel, policy makers, destinations and industry leaders will explain their leading commitments to transform tourism and aim to support a “high ambition scenario” of climate action in tourism.

Provisional Agenda

High level remarks:
• Mr. Zurab Pololikashvili, Secretary-General, UNWTO

Panel discussion:

Moderator
• Dr. Dirk Glaesser, Director, Sustainable Development of Tourism, UNWTO

Panelists
• Mr. Young Tae Kim, Secretary-General, International Transport Forum
• Mr. Felix Eichhorn, President, Aida Cruises Ltd.
• Mr. Glenn Mandziuk, President and CEO, Thomson Okanagan Tourism Region, British Columbia, Canada
• Ms. Alba Lajusticia, Director, Tourism Observatory of Barcelona