DECISIONS TAKEN BY THE WTO COMMISSION FOR
THE AMERICAS AT ITS FOURTEENTH MEETING

Santiago, Chile, 11-12 July 1985

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DECISIONS

CAM/DEC/1(XIV)

ADOPTION OF THE AGENDA
Agenda item 1 (document CAM/14/odj.prov.)

The Commission,
Adopts the agenda of its fourteenth meeting without amendment or any change in the order of items.

CAM/DEC/2(XIV)

COMMUNICATION OF THE CHAIRMAN
Agenda item 2

The Commission,
Having heard the Communication of its Chairman,
Thanks him for it.

CAM/DEC/3(XIV)

COMMUNICATION OF THE SECRETARY-GENERAL
Agenda item 3 (document CAM/14/3)

The Commission,
Having before it the Communication of the Secretary-General on the activities and operation of the Organization,
Having heard the additional information and clarifications provided orally by the Deputy Secretary-General,

1. Takes note of the information contained in the said Communication;
2. Expresses its agreement with the comments of the Secretary-General on the present state of tourism and travel in the world and the need to adopt a comprehensive approach to this activity which encompasses not only travel for holiday purposes but also all other movements regardless of motivation or obligation;
3. Recognizes, as a consequence, the existence of large potential markets for movements of persons, intraregional and domestic alike, whose development will involve the creation by small and medium-sized enterprises of services tailored to the needs of such markets;
4. Records with satisfaction that most member States belonging to the Americas region, as well as a large number of training institutions and tourism operators, took part in the International Conference on the "Adaptation of Training for Tourism and Travel Personnel" held in Paris, France, from 11 to 12 June 1985;

5. Congratulates the Secretary-General on this initiative;

6. Acknowledges that the failure in most States to lend their political backing to the various activities connected with movements of persons affects the management of administrations entrusted with these activities and, hence, the contribution of these activities to the social and economic development of countries;

7. Invites its member States to take the appropriate supportive measures, in the light of their institutional systems and development policies with a view to gradually implementing resolution 123(V) on the powers, authority and responsibilities of travel and tourism administrations, resolution 125(V) on WTO's central and decisive role in the field of travel and tourism and resolution 124(V) on the technical cooperation activities of the Organization, adopted by the General Assembly at its fifth session;

8. Expresses its satisfaction at the steps taken by the Secretary-General to strengthen and increase the ties of consultation, coordination and cooperation existing between WTO and other intergovernmental and non-governmental bodies, regional and subregional alike, within the context of the central and decisive role in tourism and travel assigned to the Organization by the General Assembly of the United Nations in its resolution 2529 (XXIV);

9. Takes note with interest of the information provided by the Deputy Secretary-General on the action taken by the Secretary-General to encourage the accession to WTO of non-member States belonging to the Americas region, in pursuance of decision CAM/DEC/13(XIII); and

10. Thanks the Secretary-General for his Communication.

CAM/DEC/4(XIV)

REPRESENTATION OF THE COMMISSION IN THE EXECUTIVE COUNCIL AND ITS SUBSIDIARY ORGANS

Agenda item 4 (document CAM/14/4)

The Commission,

Having noted the information provided by the Secretary-General concerning the representation of the Commission in the Executive Council and its subsidiary organs,
1. Thanks the delegates of Argentina and the United States of America for their reports on the work carried out for the twenty-fourth and twenty-fifth sessions of the Executive Council;

2. Appeals anew to its representatives in the various bodies of the Organization to inform the Commission, in writing if they are unable to do so orally, of the activities of these bodies; and

3. Expresses the wish that a management post in the Secretariat of the Organization may in the future be filled by a citizen of a Latin American country, provided such a vacancy exists at present or a new post is created.

CAM/DEC/5(XIV)

REVIEW OF TOURISM DEVELOPMENT IN THE AMERICAS

Agenda item 5 (document CAM/14/5)

The Commission,

Having noted with interest the information contained in the Monograph on trends in movements of persons in the Americas region,

1. Expresses the desire that future monographs also discuss government policies for the development of travel and tourism;

2. Invites its member States yet again to provide the Secretariat regularly with the specific and general information it requests and to forward to it the annual reports of travel and tourism administrations and any other relevant documents concerning their development policies and activities;

3. Notes that, notwithstanding the large volume of domestic holiday and non-holiday movements in the countries of the region, little attempt has been made to monitor them statistically and that it is therefore difficult for travel and tourism administrations to quantify them;

4. Urges its member States to use WTO's technical cooperation machinery for practical application of the methodologies contained in the various studies, handbooks and guidelines prepared for this purpose under the Organization's general programme of work; and

5. Requests the Secretary-General to take the necessary steps to ensure, so far as possible, that member States in future receive the Monograph one month before the Commission meets so that supplementary information may be included in the document or if need be, the relevant amendments made.

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REPORT OF THE WORKING PARTY ON TOURISM STATISTICS
Agenda item 6 (document CAM/14/6)

The Commission,

Having before it the report of the Working Party concerning criteria for identifying specific categories of domestic and international travellers and on draft standard classifications, for tourism statistics, of purpose of visit, age groups, visitor characteristics and countries and regions,

1. Takes note with interest of the conclusions and recommendations of the Working Party;

2. Notes with regret that the results of the meeting of the Working Party were affected by the low attendance of member States and the lack of specialization of participating representatives;

3. Considers that for the effective continuance of this activity the results achieved call for fresh consultations with national statistical institutions;

4. Invites its Members to carry out the necessary consultations with their national statistical institutions for the purpose of clarification and to inform the Secretary-General of the outcome of these consultations;

5. Requests the Secretary-General to pursue his consultations with official sources of national statistical information so as to have access to data sufficient to enable the Commission's Working Party on Statistics to carry on its work;

6. Entrusts the Working Party, in the light of the data provided by the Secretary-General and the Commission Members as a result of their enquiries, to draw up in time for its next meeting in 1986, standard classifications for statistical purposes and for the definition of movements of persons, travel and tourism at the national level;

7. Requests the Secretary-General to convene in due course, and depending on the material he would have collected, a meeting of the Working Party for the aforementioned purposes; and

8. Urges its member States to ensure that participation is qualitatively and quantitatively commensurate to the tasks of the Working Party.
The Commission,

Having considered the conclusions and recommendations of the Seminar on the planning and financing of integral tourism projects, held at Cancun, Mexico, in January 1985,

1. Adopts the recommendations of the Seminar;
2. Invites its member States to take further action, as appropriate on these recommendations within the context of their policies for developing movements of persons;
3. Requests the Secretary-General to arrange for this document to be disseminated not only through the usual channels, i.e. the official addressees designated by member States, but also through chancelleries; and
4. Expresses its deep gratitude to the Mexican Government for this initiative which gave member States belonging to the Americas region an opportunity to familiarize themselves with the specific experience acquired by public and private bodies alike in the conception, design, financing and evaluation of integral tourism projects.

The Commission,

Having considered the conclusions and recommendations of the Seminar on identification of potential markets to increase interregional, intraregional and domestic tourist flows, held at Santiago, Chile, from 8 to 10 July 1985,

1. Acknowledges that the term movements of persons, reflecting as it does a comprehensive approach, aptly defines tourism and travel and takes account of its dynamic contribution to the social and economic development of countries and that if this approach is to gain widespread recognition, coordinated, corrective action will have to be taken by travel and tourism administrations, in cooperation with the other government administrations involved in the development of this activity, as well as by WTO with the international cooperation machinery, universal and regional, governmental and non-governmental alike;
2. Considers that the contribution of movements of persons to the socio-economic development of countries must be assessed from the standpoint of the creation of jobs, the generation and redistribution of income, the circulation of national currency and the development of less-favoured regions;

3. Consequently recognizes that this assessment cannot be confined to calculating gross foreign currency earnings generated by one segment of movements of persons alone, earnings which in net terms may anyway be offset to a considerable extent by the content of imports in the development of such movements;

4. Considers, in this regard that, if traditional and potential markets of movements of persons in new geographical locations or involving new segments of the population are to be self-sustaining, it will be necessary to set up services tailored to the needs of such customers and supplied by small and medium-sized enterprises;

5. Realizes that, to develop movements of persons, governments will have to provide the appropriate legal, financial, tax and administrative incentives to foster the necessary creative and investment effort on the part of the sector's management to set up and, if need be, diversify services to travellers;

6. Believes that, to upgrade the quality of services, travel and tourism administrations will have to encourage the introduction of pragmatic, short training courses for their own officials and for staff employed in firms providing travel services;

7. Considers that the role played by travel and tourism administrations in planning, coordinating and promoting the development of movements of persons as a whole within the context of national socio-economic development policies would, given the multidisciplinary nature of this activity, be more effective if their status and administrative powers were equivalent to those of other government administrations involved in its development, in accordance with resolution 123(V) adopted by the General Assembly;

8. Adopts the conclusions and recommendations of the said Seminar;

9. Requests the Secretary-General to arrange for this document to be disseminated not only through the usual channels, i.e. official addressees designated by members States, but also through chancelleries;

10. Urges its member States to use WTO's technical cooperation, consultative and negotiating machinery for carrying out the activities recommended as a follow-up to the work of the Seminar;
11. Invites its member States to ensure that participation is quantitatively and qualitatively consistent with the various duties to be assigned to ad hoc consultative and negotiating groups so that they may achieve operational and practical results;

12. Requests the Secretary-General to provide the States concerned with the necessary guidelines for their participation in the work of these ad hoc groups; and

13. Expresses its deep gratitude to the Chilean authorities for having hosted the Seminar and for the excellent facilities put at its disposal.

CAM/DEC/9(XIV)

CONSIDERATION OF THE CONCLUSIONS OF THE INTERNATIONAL SEMINAR ON THE LANGUEDOC-ROUSSILLON EXPERIENCE OF TOURISM AREA DEVELOPMENT AND ADOPTION OF THE RECOMMENDATIONS

Agenda item 9 (document CAM/14/9)

The Commission,

Having considered the conclusions and recommendations of the International Seminar on the Languedoc-Roussillon experience of tourism area development, held at Montpellier, France, in November 1984,

1. Takes note of the conclusions and recommendations of this international technical meeting;

2. Invites its member States to take further appropriate action on these recommendations as part of their travel development policies; and

3. Expresses its deep gratitude to the French Government for this initiative which served to propagate the transferable lessons to be drawn from the design and planning, administrative, institutional, technical and financial aspects and social, economic and cultural consequences of the development of the Languedoc-Roussillon region for tourism.

CAM/DEC/10(XIV)

REPORT ON OPERATIONAL AND SECTORAL SUPPORT MISSIONS CONDUCTED IN THE REGION

Agenda item 10 (document CAM/14/10)

The Commission,

Having considered the report on operational and sectoral support missions carried out in the countries of the region since June 1984 or scheduled for 1985; and
Having heard with interest the additional information provided orally by the Deputy Secretary-General on the aims and scope of these missions, Expresses its satisfaction at the appreciable growth in such field activities carried out by the Organization in the Americas region.

CAM/DEC/11(XIV)

REPORT ON WTO'S TECHNICAL COOPERATION ACTIVITIES
Agenda item 11 (document CAM/14/11)

The Commission,

Having considered the report on WTO's technical cooperation activities in the countries of the region,

1. Notes that these activities have experienced relative growth;

2. Acknowledges that various institutional or financial obstacles and information gaps are substantially hampering the development of these activities;

3. Also notes that technical cooperation projects in the field of movements of persons, travel and tourism still receive insufficient support in government policies in this field;

4. Expresses its satisfaction at the approaches made for this purpose by the Secretary-General to member States, the Administrator of the United Nations Development Programme, the Resident Representatives of the Programme and other sources of bilateral and multilateral financing, in pursuance of resolution 124(V) of the General Assembly;

5. Invites its member States to grant a higher priority to activities related to movements of persons, travel and tourism when drawing up their technical cooperation programmes financed by the United Nations Development Programme or by other bilateral or multilateral financial sources;

6. Also invites its members States to keep the Secretary-General regularly informed of their precise technical cooperation needs.
PROGRESS REPORT ON PREPARATIONS FOR THE CELEBRATION OF THE FIFTH CENTENARY OF THE DISCOVERY OF THE AMERICAS

Agenda item 12 (document CAM/14/12)

The Commission,

Having considered the progress report on preparations for the celebration of the fifth centenary of the discovery of the Americas,

1. Notes with regret that the information and suggestions received by the Secretary-General on regional or subregional activities and initiatives intended to foster cooperation among the member States of the region in developing movements of persons to take part in the event were insufficient to enable the Working Party to perform the tasks entrusted to it;

2. Considers that this event, by its very nature, both stems from and involves movements of persons, travel and tourism and therefore affords an historic opportunity for administrations responsible for the sector in the countries of the region to broaden the scope of their responsibilities and, consequently, heighten their administrative powers, as is consistent with the spirit of resolution 123(V) of the General Assembly;

3. Urges its member States to suggest measures to further the progress of the project; and

4. Requests the Secretary-General to convene a meeting of the Working Party at the appropriate time, depending on the information he has been able to gather.

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ACTIONS TO IMPLEMENT RESOLUTION 123(V) OF THE GENERAL ASSEMBLY ON THE INSTITUTIONAL STRENGTHENING OF ADMINISTRATIONS RESPONSIBLE FOR TOURISM AND TRAVEL

Agenda item 13 (document CAM/14/13)

The Commission,

Having considered the report of the Secretary-General on the rank, administrative structure, responsibilities and financial resources of travel and tourism administrations in the Americas region,
Aware that the balanced development of movements of persons affects such a large number of activities that travel and tourism administrations have to coordinate with a great many public sector bodies and suppliers of travel services to ensure uniformity of approach and the most effective use of available resources for the development of movements of persons,

1. Recognizes that the rank conferred on the sector's administrations in most countries of the region does nothing to further the relations they should enjoy with other public administrations and conditions their relations of cooperation at the international level;

2. Considers that the non-involvement of many administrations of sector in the government's decision-making process for the general State budget, because they lack the appropriate administrative standing, may have a bearing on the allocation of the necessary budgetary funds to these administrations;

3. Recognizes that the administrative rank, legal status and responsibilities of travel and tourism administrations depend on the institutional and socio-economic system prevailing in the country as well as on the development aims assigned to movements of persons within national development policies and that, consequently, they can on no account be based on rigid standards or recommended practices of a general nature; and

4. Invites its member States to use the technical assistance machinery made available to them by WTO for the institutional strengthening of their travel and tourism administrations, particularly in the field of basic administrative legislation, integrated planning of the sector, legislation governing the sector's enterprises and activities, management of budgetary resources, administrative organization, vocational training and statistics.

CAM/DEC/14(XIV)

PRELIMINARY RESULTS OF THE
SURVEY ON YOUTH TOURISM

Agenda item 14 (document CAM/14/14)

The Commission,

Having taken note of the preliminary results of the survey on youth tourism in the region,

Aware of the importance of this travel segment among domestic and international movements of persons as a whole as well as of its role in the social and educational development of young people,
Taking into account its decision CAM/DEC/5(XIII) and resolution 142(V) of the General Assembly, both of which recommended the inclusion of youth tourism in the curricula imparted to young people,

1. Notes that in most countries of the region governments have not yet paid youth tourism the attention it deserves from the standpoint of defining specific policies, programmes and projects to generate activities that are attractive and accessible to the various segments of youth travel demand;

2. Recognizes that the multisectoral nature of this activity demands that travel and tourism administrations take on the role of coordinating development policies and activities both with the other public administrations involved and with the operational service sector;

3. Considers that travel and tourism administrations would be able to play this coordinating role more efficiently if they were assigned a rank and administrative powers equivalent to those of other government administrations, as is consistent with resolution 123(V) of the General Assembly;

4. Considers that it is for the government to define curricula incorporating youth tourism and their objectives and content as well as to determine the level at which they should be imparted;

5. Further considers that the integration of youth tourism into educational programmes should not be confined to its academic aspects but should include its practical exercise so that young people may familiarize themselves with the social, economic, cultural and ecological realities of their own or other countries;

6. Invites its member States to inform the Secretary-General of any need they may have for technical assistance in the fields of research, facilitation, legislation and development of youth tourism, particularly as they relate to the execution of the programmes and activities suggested in document CAM/14/14; and

7. Urges its member States which have not yet done so to complete and return questionnaire SG/149 to the Secretary-General as soon as possible.
REPORT ON WTO'S ACTIVITIES IN THE FIELD OF FACILITATION

Agenda item 15 (document CAM/14/15)

The Commission,

Having considered the report of the Secretary-General on WTO's activities in the field of facilitation, as well as the information provided in the Annex to the report on the International Convention of the Customs Co-operation Council (CCC) on the Simplification and Harmonization of Customs Procedures,

1. Takes note with interest of the work carried out by the Facilitation Committee;

2. Recommends that the governments of its member States give positive consideration to ratifying the International Convention on the Simplification and Harmonization of Customs Regulations and/or to accepting Annex F.3 to that Convention;

3. Requests those member States which have not yet done so to reply to questionnaires SG/140 (travellers' health and measures for disabled travellers), SG/141 (currency and exchange regulations and facilities) and SG/155 (conditions for the temporary admission and circulation of private means of transport);

4. Urges its member States to submit to the Secretary-General any data which could be useful in preparing the preliminary study on obstacles to and facilities for the development of international movements of persons for non-migratory purposes; and

5. Invites its representatives in the Facilitation Committee to furnish that Committee with all the necessary suggestions and information to ensure that the Organization's activities to facilitate international travel and tourism reflect the particular circumstances and aspirations of the region.

REPORT ON THE CELEBRATION OF THE TENTH ANNIVERSARY OF WTO

Agenda item 16 (document CAM/14/16)

The Commission,

Having considered the report of the Secretary-General on the tenth anniversary of WTO, coinciding with the sixtieth anniversary of the founding of IUOTO,
1. Congratulates the Secretary-General on this new initiative aimed at fostering awareness of the driving force of movements of persons, travel and tourism;

2. Expresses the hope that this double anniversary will receive all the desired support for its celebration and thus achieve the maximum impact; and

3. Urges for this purpose its member States to answer the requests that will be put to them by the Secretary-General, in order to have the most representative personality of each country give a message designed to celebrate this dual anniversary, being understood that those messages will be presented in the form of a brochure to record the celebration of this dual event.

CAM/DEC/17(XIV)

REPORT ON THE CELEBRATION OF WORLD TOURISM DAY

Agenda item 17 (document CAM/14/17)

The Commission,

Having taken note of the report of the Secretary-General on World Tourism Day, celebrated on 27 September each year,

Urges its member States to inform the Secretary-General as soon as possible of the measures they have taken to involve in the celebration of this Day the sectors concerned with the development of movements of persons.

CAM/DEC/18(XIV)

PLACE AND DATE OF THE FIFTEENTH MEETING OF THE COMMISSION

Agenda item 18

The Commission,

1. Decides to hold its fifteenth meeting on 17 September 1985 in conjunction with the sixth session of the General Assembly (Sofia, Bulgaria, 17-26 September 1985); and

2. Welcomes the invitation of the delegation of Venezuela to hold its sixteenth meeting at Caracas in the second half of 1986.
CAM/DEC/19 (XIV)

STATEMENT BY THE SECRETARY-GENERAL ON THE
THREAT TO TRAVEL FREEDOM AND SECURITY

(document DIR/15)

The Commission,

Having taken note of the statement by the Secretary-General on the
threat to the freedom and security of travel,

Concerned at the mounting violence in the world, as witnessed in
the recent acts of air piracy, assassinations and acts of aggression
against innocent people in public places, and

Convinced that to ignore, tolerate or acquiesce in these acts is
tantamount to spurning the dignity of man and respect for human life,

1. Endorses the statement of the Secretary-General; and

2. Pays tribute to the sense of responsibility and duty that he has
once again demonstrated with this initiative.
MIEMBROS EFECTIVOS
FULL MEMBERS

ARGENTINA

D. Cesar CRENZEL
Subsecretario de Turismo

BOLIVIA

D. Mario CAMPUZANO GUERRA
Vice Cónsul
Consulado de Bolivia en Santiago

BRASIL

D. Paul Luiz MEDEIROS DE SOUZA
Secretario de Embajada
Embajada de Brasil en Santiago

Dña. Hedi SCHUH DE IBARRA
Embajada de Brasil en Santiago

COLOMBIA

D. Alfredo RIASCOS NOGUERA
Gerente
Corporación Nacional de Turismo

D. Libardo BUITRAGO C.
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Consulado de Colombia en Santiago

COSTA RICA

D. Rafael Alberto CASTRO JIMENEZ
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CHILE

Dña. Margarita DUCCI BUDGE
Director Nacional de Turismo
SERNATUR

D. Renato GARCIA RODRIGUEZ
Subdirector de Desarrollo
SERNATUR

D. Pedro Edmundo CHAVEZ SANTIS
Representante para U.S.A.
SERNATUR

D. Rafael Luis NOVOA LARRAIN
Jefe de Promoción y Fomento
SERNATUR
CHILE (cont.)

CHILE

D. Pedro VALENZUELA VALDES
Jefe, Departamento de Planificación
SERNATUR

D. Alejandro SKOKNIC
Representante en Europa
SERNATUR

ECUADOR

ECUADOR

Dña. Fanny de Lourdes PUMA PUMA
Segundo Secretario
Embajada del Ecuador en Santiago

ESTADOS UNIDOS DE AMERICA

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Dña Patricia JARAMILLO GAETE
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HAITI

HAITI

D. John Philip THOMAS
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HONDURAS

HONDURAS

D. Juan PEREZ CADALSO
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MEXICO

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Director General de Programación
Secretaría de Turismo de México

PANAMA

PANAMA

D. Salvador ESPAÑO A.
Consejero
Embajada de Panamá en Santiago

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PERÚ

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Jefe de Investigación y Planeamiento
Fondo de Promoción Turística

REPUBLICA DOMINICANA

DOMINICAN REPUBLIC

D. William Napoleón LIRIANO
Subsecretario de Estado de Turismo
Secretaría de Estado de Turismo
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Ministro Consejero  
Embajada de Uruguay en Santiago

D. Cesar HIGUERA BARRIOS  
Presidente  
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Dña Esther FRANCO DIAZ  
Directora de Planificación y  
Presupuesto  
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Padre Luis Eugenio SILVA CUEVAS  
Representante

D. Augusto CORREA  
Subdirector

D. Miguel A. AGUILAR OLIVA  
Representante en Chile

D. Luis Hernán VIDELA PACHECO  
Presidente  
Automóvil Club de Chile

D. J. Gastón CONTRERAS TRABUCCO  
Asesor Presidencial  
Automóvil Club de Chile

D. Jorge Juan BUSQUETS  
Gerente General

D. Jorge SCHAEERER  
Consultor en Turismo