

# Consejo Ejecutivo

105<sup>a</sup> reunión

Madrid (España), 10-12 de mayo de 2017

Punto 8 a) del orden del día provisional

CE/105/8(a)

Madrid, 11 de abril de 2017

Original: inglés

## Miembros Afiliados

### a) Informe del Presidente de los Miembros Afiliados

#### I. Introducción

1. El objeto de este informe es presentar un resumen de las iniciativas llevadas a cabo por el Programa de Miembros Afiliados desde la fecha del último informe, que se presentó en la 104<sup>a</sup> reunión del Consejo Ejecutivo de la OMT celebrada en Luxor (Egipto) en octubre de 2016, hasta la fecha del presente informe.

2. Las actividades del Plan de Acción de 2016 y 2017 se están llevando a cabo como se indicó, con el apoyo a las diferentes iniciativas en curso de un número creciente de Miembros Afiliados. El Programa de Miembros Afiliados continúa utilizando instrumentos diversos, tales como redes, grupos de trabajo, prototipos, informes, proyectos conjuntos de investigación con los Miembros Afiliados y conferencias técnicas. Estas iniciativas contribuyen a poner en práctica la colaboración público-privada al hacer participar y agrupar a diferentes miembros por áreas de interés, alentando la interacción y las redes de contactos, así como el intercambio de conocimientos.

3. Los 504 Miembros Afiliados que tiene actualmente la Organización constituyen un activo enormemente valioso para proyectar y expandir los principios y la imagen de la OMT en el mundo exterior. Hoy en día, podemos sentirnos satisfechos por el alto grado de compromiso de estas entidades con los mejores valores del turismo mundial, siendo un claro ejemplo para las demás organizaciones de turismo del mundo. A cambio, su diversidad, prestigio y profesionalidad nos vinculan con las mejores prácticas de gestión que ellos representan. Podrán encontrar más detalles sobre la situación de los Miembros Afiliados en el Anexo I.

#### II. Actividades

4. En sintonía con el Plan de Acción del Programa de Miembros Afiliados, y desde la última reunión del Consejo Ejecutivo, se han llevado a cabo una serie de actuaciones dentro de las áreas de trabajo detalladas en el anterior informe. Las actuaciones son las siguientes:

- a) Decimotercera edición de los Premios de la OMT a la Excelencia y la Innovación en el

Se ruega reciclar

Organización Mundial del Turismo (UNWTO) – Organismo especializado de las Naciones Unidas



## Turismo

- i) El Programa de Miembros Afiliados ha estado trabajando como secretaría de los proyectos de los Premios de la OMT. Desde su creación en 2003, los Premios de la OMT se han convertido en un evento de referencia para el sector turístico mundial, concebido para reconocer y estimular la creación, difusión y utilización innovadora del conocimiento en el ámbito del turismo y para dar a conocer los últimos avances del sector.
  - ii) Los 12 finalistas fueron seleccionados entre 139 candidatos de 55 países en cuatro categorías: 1) Política Pública y Gobernanza, 2) Empresas, 3) Organizaciones No Gubernamentales y 4) Investigación y Tecnología. Se otorgaron asimismo el Premio a la Trayectoria Profesional de la OMT y el Premio Ulises de la OMT.
  - iii) Además, fue introducido por primera vez el Premio de Ética de la OMT como una nueva categoría de los Premios de la OMT. Evaluado por el Comité Mundial de Ética del Turismo (CMET), este nuevo Premio aspira a dar un reconocimiento a las empresas y asociaciones turísticas por su compromiso y su trabajo en la promoción y aplicación de los principios del Código Ético Mundial para el Turismo.
  - iv) Los proyectos de los finalistas y ganadores se presentaron en el Foro de los Premios de la OMT celebrado en el Palacio Neptuno el 16 de enero. Estos proyectos fueron ejemplos de cómo el Código Ético Mundial para el Turismo de la OMT y los Objetivos de Desarrollo Sostenible (ODS) pueden inspirar el turismo sostenible en todo el mundo. La ceremonia de los Premios, celebrada en el marco de FITUR 2017 el 18 de enero, contó con la presencia de 400 participantes de alto nivel.
  - v) La decimotercera edición de los Premios de la OMT recibió el apoyo de diversos patrocinadores y asociados, gracias a los cuales el proyecto pudo autofinanciarse en su totalidad.
- b) Con el fin de presentar las opiniones y percepciones que tienen nuestros miembros de todo el mundo con respecto a temas de actualidad, la OMT ha llevado a cabo dos encuestas en línea que permiten entender mejor las perspectivas actuales sobre diversas áreas de trabajo:
- i) Encuesta sobre turismo gastronómico (los resultados se incluirán en el segundo informe global de la OMT sobre turismo gastronómico).
  - ii) Encuesta sobre viajes de lesbianas, gays, bisexuales y personas transgénero (LGBT). Los resultados se incluirán en el segundo informe global sobre turismo LGTB de la OMT.
- c) Además, están preparándose los siguientes informes:
- i) Segundo informe global de la OMT sobre turismo gastronómico, para su presentación en el tercer Foro Mundial de la OMT sobre Turismo Gastronómico en San Sebastián (España), los días 8 y 9 de mayo de 2017.
  - ii) Segunda edición del informe global sobre turismo LGTB (estudio conjunto con la IGLTA).
  - iii) Informe global OMT/Madison MK sobre la gestión de la experiencia del visitante.

iv) Informe conjunto de la OMT, la JTAA y Gurunavi Inc. sobre el turismo gastronómico en Japón.

v) Informe global de la OMT y OSTELEA sobre turismo deportivo, para su presentación en la primera Conferencia de la OMT sobre Turismo Deportivo para el Desarrollo Regional a través de Alianzas Público-Privadas, Valladolid (España), 5-6 de julio de 2017.

vi) Colección de documentos temáticos de la Red del Conocimiento: Desarrollo del talento y competitividad turística, en colaboración con CENFOTUR.

vii) Colección de documentos temáticos de la Red del Conocimiento: Experiencias de innovación turística en turismo urbano, en colaboración con la Universidad de Deusto (España).

5. En línea con el Plan de Acción del Programa de Miembros Afiliados, en los próximos meses está prevista la siguiente actuación y se han empezado a preparar estas actividades:

a) Tercer Foro Mundial de la OMT sobre Turismo Gastronómico, San Sebastián (España)

i) En colaboración con el Basque Culinary Centre de San Sebastián, la tercera edición del Foro Mundial de Turismo Gastronómico se celebrará en San Sebastián (España) y sus alrededores los días 8 y 9 de mayo de 2017.

ii) Este Foro tendrá un formato nuevo y único, con diferentes talleres en distintos centros neurálgicos de la gastronomía del País Vasco, que permitirán mostrar la variedad de los productos ofrecidos.

b) Presentación de la publicación de la Red del Conocimiento sobre «Innovación turística: acercar la teoría a la práctica»

i) La publicación de la Red del Conocimiento de la OMT sobre «Innovación turística: acercar la teoría a la práctica» se presentará en la sede de la OMT en el mes de abril. Veintitrés autores han aportado doce estudios de casos reales sobre innovación turística, seleccionados cuidadosamente por dieciséis miembros del comité científico del segundo Foro Mundial de la Red del Conocimiento en México.

c) Trabajo de campo para el prototipo de turismo enológico

En línea con el lanzamiento del segundo prototipo de turismo enológico en Mendoza (Argentina), en abril se dará comienzo al trabajo de campo con visitas técnicas y reuniones con los participantes del proyecto.

d) The Joyful Journey – A UNWTO Wine Tourism Network

i) Después de que finalizaran las tres primeras fases del prototipo «The Joyful Journey», presentado en la 103<sup>a</sup> reunión del Consejo Ejecutivo de la OMT en Málaga, el 11 de mayo de 2016, se pasará ahora a las fases cuarta y quinta de la etapa de «activación». En estas fases, la OMT apoyará las presentaciones del proyecto desde su lanzamiento hasta su comercialización, para contribuir a su visibilidad. En este sentido, en las fases cuarta y quinta se propone crear una Red de Turismo Enológico, bajo el lema: «The Joyful Journey: una red de la OMT de turismo enológico» (en adelante, «la Red»).

Los términos y condiciones de participación en la Red figuran en el Anexo II. La Red tiene la intención de facilitar la coordinación de la primera implantación del prototipo en España con la implantación que se llevará a cabo en otros lugares del mundo, por ejemplo en Mendoza (Argentina) en 2017.

- ii) La participación en la Red estará abierta a todos los Miembros de la OMT (Estados Miembros, Miembros Asociados y Miembros Afiliados) que hayan liderado el desarrollo de un prototipo de turismo enológico de la OMT.
- iii) Se establecerá una cuota anual y se firmará en cada caso un acuerdo con los Miembros que hayan llevado a cabo el prototipo respectivo. Este modelo puede extrapolarse a otros prototipos, en otros ámbitos, que puedan llevarse a cabo en el futuro.
- iv) Con fines de comunicación, la Red tendrá una logomarca en forma de sello («The Joyful Journey - A UNWTO Wine Tourism Network» o sello de la Red) que integrará el nombre de «The Joyful Journey» y el endoso «A UNWTO Wine Tourism Network», junto con una simbología diseñada para potenciar el texto. Las directrices sobre el uso de los signos específicos, que serán aplicables a los futuros prototipos, figuran en el Anexo II.
- v) Los miembros de la Red de Turismo Enológico «The Joyful Journey - A UNWTO Wine Tourism Network» y las entidades que obtengan autorización explícita para su utilización pueden emplear el nombre junto con la logomarca de la iniciativa regional en la que participan, de conformidad con los términos y condiciones establecidos a tal efecto.

e) Trabajo de campo para la Conferencia Mundial de la OMT sobre «La creación de alianzas para un turismo sostenible que contribuya al desarrollo»

Con vistas a la preparación de la próxima Conferencia Mundial de la OMT sobre «La creación de alianzas para un turismo sostenible que contribuya al desarrollo», que tendrá lugar en noviembre en Montego Bay (Jamaica), se llevará a cabo una visita técnica.

### **III. La reforma del Reglamento de los Miembros Afiliados**

6. Transcurridos seis años desde la reforma integral del Reglamento del Comité de Miembros Afiliados [A/RES/602(XIX)], tanto la OMT como la Junta Directiva de los Miembros Afiliados han expresado la necesidad de actualizar el texto. El objetivo es fortalecer la integración y la participación de los Miembros Afiliados en la Organización, alinear la admisión de Miembros Afiliados con lo dispuesto en los Estatutos, mejorar la elección de los miembros de la Junta Directiva y, en última instancia, consolidar en un documento las normas aplicables a esta categoría de Miembros.

7. Durante su cuadragésima tercera reunión en Ereván (octubre de 2016), la Junta Directiva de los Miembros Afiliados propuso la creación de un grupo de trabajo encargado de examinar y proponer enmiendas al Reglamento del Comité de Miembros Afiliados. Por consiguiente, se presentó un borrador de este Reglamento a la cuadragésima cuarta reunión de la Junta Directiva de los Miembros Afiliados en Madrid (enero de 2017) y luego se mejoró el proyecto con nuevos comentarios y sugerencias de otros Miembros de la Junta Directiva, así como con la revisión y las aportaciones de la Secretaría de la OMT. El resultado de este ejercicio se incorpora al presente documento como Anexo III.

8. Cuando el Consejo Ejecutivo haga suya la propuesta presentada por el Grupo de Trabajo y la Secretaría de la OMT, el Reglamento se presentará a la siguiente reunión del Pleno de los Miembros

Afiliados para su aprobación, antes de someterlo a la ratificación de la Asamblea General, en su vigésima segunda reunión, conforme al artículo 13 del Reglamento del Comité de Miembros Afiliados.

#### **IV. Actuaciones propuestas al Consejo Ejecutivo**

---

9. Se invita al Consejo Ejecutivo a que:

- a) Reconozca la creciente influencia de los Premios de la OMT más allá de los Miembros de la OMT y su repercusión en la promoción de la OMT y sus actividades con miras a la integración de miembros y asociados potenciales;
- b) Aliente la participación de los Estados Miembros en las redes de la OMT existentes (gastronomía, compras, turismo urbano) y la participación proactiva en nuevos ámbitos de intercambio de conocimientos expertos;
- c) Tome nota de la creciente difusión y proyección de la metodología de los prototipos de la OMT, incluidas las fases cuarta y quinta, como marco idóneo para que los sectores público y privado puedan colaborar en el intercambio de conocimientos y el desarrollo de proyectos con miras a potenciar la competitividad en un entorno ético y sostenible;
- d) Apoye la creación de la Red de Turismo Enológico, «The Joyful Journey - A UNWTO Wine Tourism Network», y haga suyos los términos y condiciones de participación en la Red y las directrices sobre el uso de los signos específicos (A) que serán aplicables en futuros prototipos; y
- e) Examine/Haga suyo el proyecto de Reglamento de los Miembros Afiliados y pida al Secretario General que presente este documento a la Asamblea General en su vigésima segunda reunión.

---

**Anexo I: Situación general de los Miembros Afiliados**


---

- a) The number of Affiliate Members is currently 504.
- b) The geographic distribution of the Affiliate Members is as follows:
  - (i) Africa: 30
  - (ii) Americas: 107
  - (iii) Asia-Pacific: 61
  - (iv) Europe: 291
  - (v) Middle East: 15

The Affiliate Members represent the following areas:

- (i) University and Research Programmes: 131
- (ii) Professional Associations: 51
- (iii) National, Regional, Local, and City Promotion Boards: 57
- (iv) Tourism Business Management & Consultancy: 50
- (v) Destination Management Organizations: 20
- (vi) Hotels/Accommodation: 22
- (vii) Trade Fairs & Exhibition Management: 24
- (viii) Travel Agencies & Tour Operators: 51
- (ix) Air, Rail & Road Transport: 13
- (x) Research Social, Economic and Cultural Impacts of Tourism: 19
- (xi) Mass Media: 9
- (xii) Other activities: 59
- c) 87 research and innovation institutions are part of the Knowledge Network.
- d) At the last Executive Council session in October/November 2016, 33 Affiliate Members joined the Organization. These new Members come from 18 countries and 5 regions (1 Peru; 3 USA; 3 Italy; 1 Ukraine; 5 France; 1 Germany; 6 Spain; 1 Israel; 1 Slovakia; 1 Turkey; 2 Switzerland; 1 The Netherlands; 1 Russian Federation; 2 Japan; 3 China; 1 UAE; 1 Morocco)
- e) At the date of this report, 16 new entities have applied for affiliate membership in UNWTO. (Angola 3; Canada 1; Spain, 4; ; France, 3; Hungary 1; Russia 1; Uruguay 1; ; USA, 1; Switzerland 1; )

## Anexo II: The Joyful Journey - A UNWTO Wine Tourism Network

---

### A. LA RED DE TURISMO ENOLÓGICO DE LA OMT ‘THE JOYFUL JOURNEY - A UNWTO WINE TOURISM NETWORK’: DESCRIPCIÓN Y TÉRMINOS Y CONDICIONES DE PARTICIPACIÓN

#### INTRODUCCIÓN

El turismo enológico, componente esencial del turismo gastronómico, se ha convertido en los últimos años en un componente estratégico que permite experimentar la cultura y el estilo de vida de los territorios y en un factor determinante a la hora de seleccionar destino.

El turismo enológico responde a valores clásicos que se asocian a las nuevas tendencias en el turismo: respeto a la cultura y a la tradición, autenticidad, experiencia...

Asimismo, el turismo enológico representa una oportunidad para dinamizar y diversificar el turismo, impulsar el desarrollo económico local, implicar a sectores profesionales diversos (productores, expertos sumilleres, gourmet shops...), e incorpora nuevos usos al sector primario.

En palabras del Dr. Taleb Rifai, Secretario General de la OMT, “el Turismo enológico representa un segmento creciente con inmensas oportunidades para diversificar la demanda.”

Este protagonismo del turismo enológico en la elección del destino y en el consumo turístico se ha concretado en el crecimiento de una oferta enoturística basada en productos de calidad autóctonas y en la consolidación de un mercado propio para el turismo enológico.

Por estos motivos, para promover el desarrollo de este segmento turístico, la OMT ha decidido lanzar su red de Turismo enológico: The Joyful Journey – A UNWTO Wine Tourism Network (o “la Red”).

#### QUÉ ES LA RED DE TURISMO ENOLÓGICO DE LA OMT “THE JOYFUL JOURNEY - A UNWTO WINE TOURISM NETWORK”

La Red de turismo enológico de la OMT “The Joyful Journey – A UNWTO Wine tourism network” es un foro de trabajo y reflexión en el marco del Programa de Miembros Afiliados en el que los participantes podrán interactuar, compartir y acceder a información relevante.

Asimismo, podrán beneficiarse de una plataforma para generar, difundir y aplicar conocimiento específico a fin de aprovechar el enorme potencial de la gastronomía para movilizar una gran variedad de sectores y recursos.

En dicho foro, los expertos, destinos, instituciones académicas y una amplia variedad de actores del sector público y privado pueden trabajar juntos en la configuración del futuro del sector turístico vinculado a las bodegas.

La Red de turismo enológico de la OMT “The Joyful Journey – A UNWTO Wine Tourism Network” se lanzará oficialmente en mayo de 2017, tras su aprobación por el Consejo Ejecutivo.

#### Objetivos

- Impulsar la difusión de tendencias con el objeto de mejorar el desarrollo y la gestión del turismo enológico, y transmitir experiencias de éxito de iniciativas a nivel mundial.
- Fomentar el concepto de innovación en el turismo enológico intentando sentar las bases para un desarrollo sostenible.
- Impulsar un instrumento de conocimiento para los Miembros de la OMT sobre el potencial del turismo enológico fomentando la participación de todos los actores del sector.
- Impulsar la colaboración de la OMT con otras organizaciones representativas en el ámbito del turismo enológico.
- Impulsar programas de formación e investigaciones sobre turismo enológico en colaboración con otras instituciones.

- Establecer dinámicas de intercambio entre miembros de la OMT de manera que pudieran concretarse y definir necesidades y problemáticas en el desarrollo del turismo enológico.

## **TÉRMINOS Y CONDICIONES DE PARTICIPACIÓN EN LA RED DE TURISMO ENOLÓGICO “THE JOYFUL JOURNEY – A UNWTO WINE TOURISM NETWORK”**

Los miembros de la Red de Turismo enológico “The Joyful Journey – A UNWTO Wine Tourism Network” deberán cumplir con estas normas. La OMT se reserva el derecho a suspender o excluir de la membresía de la Red en cualquier momento y sin ningún tipo de responsabilidad económica o de ningún otro tipo en caso de incumplimiento de las mismas y en caso de que dejen de reunir los requisitos para participar, así como por cualquier otra causa debidamente justificada.

### **1. Membresía**

La membresía de la Red de Turismo enológico “The Joyful Journey – A UNWTO Wine Tourism Network” (en adelante, “la Red”) está abierta a todos los Miembros de la OMT (Estados miembros, Miembros asociados y Miembros afiliados) que:

- Hayan liderado el desarrollo de un Prototipo de turismo enológico de la OMT;
- Cumplan con todas las obligaciones derivadas de la membresía descritas a continuación y con los términos y condiciones incluidos en el presente documento.

### **2. Obligaciones de los miembros de la Red**

- Mantener su estatus de Miembro de la OMT;
- Respetar, cumplir y difundir los principios, valores, normas y políticas de la OMT;
- Respetar y cumplir los acuerdos concluidos y las decisiones adoptadas por los órganos de los Miembros Afiliados, así como por los órganos rectores de la OMT;
- Respetar y cumplir las directrices de la OMT y las condiciones de uso de los signos de la OMT y de la Red “The Joyful Journey, a UNWTO Wine Tourism Network”, y garantizar que los mismos son igualmente respetados y cumplidos por sus propios miembros y colaboradores.
- Respetar y observar el Código Ético Mundial para el Turismo de la OMT;
- Cumplir con las condiciones descritas en el apartado 8 “Disposiciones financieras”

### **3. Estatus jurídico y responsabilidad**

3.1. La OMT estará exenta de toda responsabilidad por los actos y omisiones de los miembros de la Red y no será objeto de procedimientos judiciales ni responderá ante ningún tipo de responsabilidad, ni económica ni de ningún otro tipo, con la única excepción de los preceptos expresamente establecidos en los presentes Términos y condiciones.

3.2. Los miembros de la Red se comprometen a eximir de toda responsabilidad y, en su caso, defender a la Organización con respecto a toda acción legal, reclamación o demanda relacionada con el miembro y sus actividades.

### **4. Control y evaluación**

La OMT puede, en cualquier momento, llevar a cabo una evaluación de las actividades de los miembros de la Red con la finalidad de comprobar que cumple con todos los presentes términos y

condiciones. La Organización enviará al miembro de la Red, a la mayor brevedad posible, un informe sobre cualquier control o evaluación llevada a cabo.

## 5. Uso del nombre y logos de la Red

a) Los miembros de la Red podrán utilizar la versión de logomarca endoso (en adelante, ‘sello “The Joyful Journey – A UNWTO Wine Tourism Network”’ o “sello de la red”) que convivirá con la logomarca de la iniciativa regional en la que de acuerdo con el Protocolo de uso del sello de la Red:

**Logomarca endoso “The Joyful Journey – A UNWTO Wine Tourism Network”**



**A UNWTO  
Wine Tourism Network**

**Arquitectura de marca: cómo convive la logomarca de la OMT con la logomarca regional designada para la comercialización de los productos diseñados en el prototipo. Ejemplo resultante del ejercicio realizado en España con el Foro de Marcas Renombradas.**



- (b) Los miembros de la Red podrán utilizar el nombre de la Red y de la OMT exclusivamente en relación con las actividades de la Red.
- (c) Los miembros de la Red no utilizarán de ningún modo el nombre, el emblema, la sigla o la bandera de la OMT en relación con sus asuntos o en otro ámbito, salvo que obtengan la autorización previa por escrito de la OMT y cumplan los términos y condiciones establecidos por la Organización.
- (d) La OMT y los miembros de la Red coordinarán y establecerán una estrategia y política de comunicación que se aplicará en la comunicación y difusión de todas las actividades desarrolladas conjuntamente. Cualquier actuación anterior a su aprobación deberá contar con el acuerdo previo de las partes.

## 6. Exclusividad

Las partes acuerdan que los presentes términos y condiciones no confieren ninguna exclusividad respecto a las actividades que regulan y que las partes podrán colaborar en actividades similares con otros socios.

## 7. Condiciones generales

7.1. Ni la aceptación como miembro de la Red ni la participación en la misma podrán interpretarse en el sentido de dar lugar a una empresa mixta o relación de empleo o representación entre las partes, ni a ningún otro tipo de relación de la que se pudiera derivar cualquier tipo de responsabilidad compartida entre el miembro de la Red y la OMT.

7.2. El miembro de la Red confirma que no está directamente implicada en la producción de bienes, la prestación de servicios o cualquier otra actividad que pudiera ser contraria a los objetivos o principios de la OMT o de las Naciones Unidas.

7.3. El miembro de la Red respetará la legislación de los países en los que opere. El miembro de la Red no permitirá que ningún funcionario de la Organización reciba un beneficio directo o indirecto por su participación en la Red o en relación con cualquier acuerdo posterior entre las partes.

7.4. Las partes no cederán, transferirán, darán en prenda ni enajenarán de ninguna otra manera el ninguno de los derechos, títulos u obligaciones derivados de su participación en la Red ni del presente documento, excepto con la aprobación previa por escrito de la otra parte. Las acciones anteriormente mencionadas que se lleven a cabo sin dicha aprobación por escrito no serán válidas.

7.5. El miembro de la Red no se involucrará de ninguna forma en actuaciones o conductas que pudieran repercutir negativamente en la OMT.

## 8. Disposiciones financieras

8.1. Como en el resto de las fases del prototipo, las fases 4y 5 tendrán su coste a definir en cada caso.

8.2. Los miembros de la Red abonarán a la cantidad de 5.000 euros anuales en concepto de acceso a la participación en la Red como descrito en este Anexo. Este importe está exento de cualquier impuesto directo o indirecto y gastos de cualquier naturaleza y sólo podrá ser ajustado o revisado previo acuerdo por escrito de las partes.

8.3. En caso de pérdida del estatus de Miembro de la OMT o de rescisión del acuerdo entre la OMT y el miembro de la Red, el importe anual a abonar referido en 8.1 del año en que termine la participación en la Red se prorrateará hasta la fecha efectiva de pérdida del estatus de Miembro de la OMT o de rescisión de dicho acuerdo, siguiendo la política de prorratoeo de la OMT.

8.4. Si a cada 31 de diciembre desde la fecha de la firma del acuerdo entre la OMT y el miembro de la Red para la realización de las fases 4 y 5 del prototipo de la OMT y hasta fin del acuerdo, el miembro no ha abonado el importe anual referido en 8.1, se considerará que la participación del miembro en la Red ha terminado a dicha fecha.

8.5. La OMT podrá, de conformidad con sus normativas y reglamentos, recibir contribuciones voluntarias de los Miembros de la Red, de otros Miembros de la Organización o de fuentes externas, destinadas a apoyar el programa de trabajo de la Red.

## **9. Inmunidades y Privilegios**

Ninguna disposición de este acuerdo o en relación con el mismo constituirá una renuncia expresa o tácita a las prerrogativas e inmunidades de la OMT.

## **B. DIRETRICES SOBRE EL USO DE LOS SIGNOS DE LA RED “THE JOYFUL JOURNEY – A UNWTO WINE TOURISM NETWORK” POR ORGANISMOS DISTINTOS DE LA SECRETARÍA DE LA OMT**

### **1. La logomarca del Prototipo de turismo enológico de la OMT “The Joyful Journey”**

El elemento básico de comunicación visual de The Joyful Journey es la logomarca, que integra el nombre “The Joyful Journey” junto con el endoso “A UNWTO Wine Tourism Network” y una simbología que potencia el mensaje verbal.

Los miembros de la Red de Turismo enológico “The Joyful Journey – A UNWTO Wine Tourism Network” podrán utilizar la logomarca “The Joyful Journey” junto con el endoso “A UNWTO Wine Tourism Network”, siempre que dicho uso se efectúe de acuerdo con los valores, principios y objetivos de la Organización y de la Red y cumpliendo con los términos y requisitos establecidos en las presentes Directrices en las siguientes condiciones:

a) El funcionario designado debe otorgar una autorización específica por escrito para un periodo de tiempo determinado y, en su caso, las condiciones específicas de uso;

b) La logomarca “The Joyful Journey” junto con el endoso “A UNWTO Wine Tourism Network” debe aparecer en una posición secundaria, es decir, no debe figurar al mismo nivel que el de la institución;

c) La logomarca “The Joyful Journey” junto con el endoso “A UNWTO Wine Tourism Network” puede utilizarse únicamente en documentos, publicaciones y comunicaciones que guarden relación directa con el prototipo, siempre y cuando la utilización persiga alguno de los siguientes fines:

- Apoyar los objetivos del prototipo realizado, así como las políticas y actividades de la OMT y de la Red de Turismo enológico “The Joyful Journey – A UNWTO Wine Tourism Network”;
- Ayudar a recaudar fondos en beneficio de la Organización y/o de la Red de Turismo

enológico “The Joyful Journey – A UNWTO Wine Tourism Network”.

- Atender a fines educativos o informativos.

Todos los miembros de la Red tienen el deber de proteger los signos de la Red de la OMT y de adoptar cualquier medida oportuna y poner todo de su parte para evitar cualquier uso desautorizado tanto de los signos de la Red como de aquellos de la OMT.

## **2. La logomarca endoso o sello “The Joyful Journey – A UNWTO Wine Tourism Network”**

### **2.1. Introducción**

La logomarca endoso (en adelante, ‘sello “The Joyful Journey – A Unwto Wine Tourism Network” o “sello de la Red”) integra el nombre “The Joyful Journey” junto con el endoso “A UNWTO Wine Tourism Network” y una simbología que potencia el mensaje verbal.

Los miembros de la Red de Turismo enológico “The Joyful Journey – A UNWTO Wine Tourism Network” y aquellas entidades que obtengan autorización expresa para ello podrán utilizarla junto a la logomarca de la iniciativa regional en la que participan.

Para la obtención de originales informáticos, así como para la solución de cualquier duda acerca de estructura de marca o de aplicación de color, tipografía, proporciones, etc., diríjanse al departamento de comunicación de The Joyful Journey.

No se admitirá ningún redibujo de los elementos básicos, así como la variación de los existentes.

### **2.2. Autorización para el uso del sello de la Red**

#### **a. Uso por parte de los miembros de la Red**

En términos generales, únicamente los miembros de la Red de turismo enológico de la OMT “The Joyful Journey – A UNWTO Wine Tourism Network” podrán utilizar el sello de la Red, siempre que dicho uso se efectúe de acuerdo con los valores, principios y objetivos de la Organización y de la Red y cumpliendo con los términos y requisitos establecidos en las presentes Directrices.

Dicho uso se hará siguiendo las indicaciones técnicas del apartado anterior y únicamente para indicar la membresía en la Red a través de la iniciativa regional en la que participa. Por ello, el sello deberá utilizarse siempre junto a la logomarca de la iniciativa regional en la que participa el miembro de la Red en cuestión, nunca de forma aislada. Se espera de todos los miembros de la Red que informen debidamente a la OMT sobre su uso.

Todos los miembros de la Red tienen el deber de proteger los signos de la Red y de adoptar cualquier medida oportuna y poner todo de su parte para evitar cualquier uso desautorizado tanto de los signos de la Red como de aquellos de la OMT.

#### **b. Utilización del sello por parte de entidades comerciales participantes en las iniciativas regionales:**

Se podrá autorizar también el uso del sello por parte de las entidades comerciales participantes en las iniciativas regionales cuando así lo soliciten expresamente. Para ello deberán cumplimentar los

formularios adjuntos como Anexo A y B, que deberán enviar a la persona de contacto de la Red con suficiente antelación al inicio previsto del uso.

### **3. Responsabilidad**

Todas las entidades autorizadas a usar los signos de la Red, deberán aceptar las disposiciones siguientes sobre exoneración de responsabilidad:

- a. La entidad tiene la responsabilidad de asegurar que las actividades se lleven a cabo de conformidad con la legislación aplicable y garantizar que se mantenga el nivel apropiado de seguros para cubrir los riesgos que se deriven de esas actividades;
- b. Ni la OMT ni las Naciones Unidas asumen responsabilidad alguna por las actividades llevadas a cabo por los abajo firmantes y
- c. La entidad deberá exonerar y defender a la OMT, a las Naciones Unidas y a sus funcionarios de cualquier demanda que se pueda interponer contra las Organización, las Naciones Unidas y sus funcionarios como resultado del uso del sello.

### **4. Condiciones de uso:**

- a. La autorización se concede con el único propósito de utilizar los signos, por lo que cualquier modificación, en particular de sus componentes, proporciones o color, está prohibida. La OMT entregará a las entidades autorizadas a utilizar el logotipo todas las aplicaciones en alta resolución de las versiones en blanco y negro y en color para su uso en papel o en formato electrónico, así como las proporciones entre el logotipo de la Red y el de la logomarca de la iniciativa regional en la que participa el miembro de la Red en cuestión.
- b. El beneficiario de la autorización tiene prohibida la transferencia, venta, permuta y la obtención de cualquier beneficio económico o comercial de la misma.
- c. El uso de los signos de la Red debe tener una conexión directa con las actividades de la misma.
- d. El uso de los signos de la Red no debe dañar la reputación de la misma, de OMT, de las Naciones Unidas o del sistema de las Naciones Unidas, ni la de sus organismos especializados, programas, fondos u oficinas.
- e. La Organización no asume responsabilidad alguna por las actividades del beneficiario en relación con los signos de la Red.
- f. El beneficiario acepta eximir de responsabilidad y defender a la Organización y a sus funcionarios ante cualquier acción que pueda emprenderse en su contra en relación con el uso de los signos de la Red.
- g. La Secretaría de la Organización puede en cualquier momento dar por finalizada la autorización para usar los signos, sin que la Organización incurra en responsabilidad alguna.

## **5. Utilización del nombre, la sigla, la bandera y el emblema de la OMT**

La autorización para utilizar los signos de la Red no autorizan en ningún caso el uso de del nombre, el emblema, la sigla o la bandera de la OMT, que requerirá la autorización previa por escrito de la OMT y que se cumplan los términos y condiciones establecidos por la Organización en las Directrices sobre el uso de los signos de la OMT por organismos distintos de la Secretaría de la OMT.

---

**Anexo III: Reglamento del Comité de Miembros Afiliados**

---

**Rules of Procedure of the Committee of the Affiliate Members****Contents****CHAPTER I. AFFILIATE MEMBERS**

- |            |   |
|------------|---|
| Article 1. | Affiliate Members                                 |
| Article 2. | Rights and obligations                            |
| Article 3. | Admission procedure                               |
| Article 4. | Suspension and withdrawal of affiliate membership |

**CHAPTER II. ORGANIZATIONAL STRUCTURE OF THE AFFILIATE MEMBERS**

- |             |  |
|-------------|--|
| Article 5.  | Organizational structure of the Affiliate Members  |
| Article 6.  | The Plenary  |
| Article 7.  | The Board of the Affiliate Members: definition, functions and composition                    |
| Article 8.  | Participation in the elections for the Board of the Affiliate Members: voters and candidates |
| Article 9.  | Election procedure   |
| Article 10. | Management of the Affiliate Members  |

**CHAPTER III. AFFILIATE MEMBERS CONTRIBUTIONS**

- |             |               |
|-------------|---------------|
| Article 11. | Contributions |
|-------------|---------------|

**CHAPTER IV. PARTICIPATION OF THE AFFILIATE MEMBERS IN UNWTO ORGANS AND ACTIVITIES**

- |             |   |
|-------------|---|
| Article 12. | Participation in the General Assembly, Executive Council, Regional Commissions and Technical Committees |
|-------------|---|

**CHAPTER V. AMENDMENT OF THE RULES OF PROCEDURE**

- |             |                                     |
|-------------|-------------------------------------|
| Article 13. | Amendment of the Rules of Procedure |
|-------------|-------------------------------------|

## CHAPTER I

### AFFILIATE MEMBERS

#### Article 1. Affiliate Members

1. The Affiliate Members form an integral part of UNWTO membership with the objective of contributing to sustainable global tourism, in which knowledge and innovation are applied to making tourism more responsible and competitive, in accordance with the Global Code of Ethics for Tourism and the purposes and principles of the United Nations.
2. Affiliate membership of the Organization shall be open to intergovernmental and non-governmental organizations, tourism bodies without political competence subordinate to territorial entities, professional and labor organizations, academic, educational, vocation training and research institutions and to commercial enterprises and associations whose activities are related to the aims of the Organization or fall within its competence, and in compliance with the requirements set forth in Article 3.
3. Affiliate Members have the status of Member of the World Tourism Organization in accordance with the Statutes of UNWTO and these Rules of Procedure. In case of discrepancy between these Rules and the Statutes of the Organization or any other rule or policy in force, the latter shall prevail

#### Article 2. Rights and obligations

1. The Affiliate Members shall have the right to:
  - (a) Contribute to the preparation of the general programme of work of UNWTO;
  - (b) Participate in the activities and organs of UNWTO in the form stipulated for such purpose;
  - (c) Access the UNWTO Financial Report and Audited Financial Statements ;
  - (d) Participate in the Plenary of Affiliate Members;
  - (e) Obtain and share information, knowledge and good practices with other Members through the collaborative tools provided to them by UNWTO or through other means;
  - (f) Present candidatures and participate in the election of the organs provided for in Article 5 of these Rules of Procedure;
  - (g) Receive all the technical and institutional services provided at any given time by UNWTO to its Affiliate Members;
  - (h) Display their brand in connection with the UNWTO programmes and activities in which they participate and to use the UNWTO name and acronym in their activities, in accordance with the provisions of the pertinent regulations and subject to the guidelines, terms and conditions for the use of the UNWTO name, acronym, emblem and flag, also referred to as signs. Affiliate Members may use the UNWTO emblem

provided they have requested and obtained from the Secretariat a written authorization.

2. The Affiliate Members shall have the obligation to:

- (a) Respect, observe and disseminate the principles, values, standards and policies of UNWTO;
- (b) Respect and observe rules, policies, agreements and decisions adopted by the organs of the Affiliate Members as well as the governing organs of UNWTO;
- (c) Pay their contributions as defined in the Statutes, in these Rules of Procedure and in any other applicable rule or regulation adopted by the Governing Bodies of the Organization;
- (d) Respect and observe UNWTO guidelines, terms and conditions for the use of the UNWTO signs and to obtain the appropriate authorizations;
- (e) Respect and observe the UNWTO Global Code of Ethics for Tourism;
- (f) Communicate to UNWTO any modification in their structure, authorized representative, location of Headquarters, or any other change that could affect their membership.

### **Article 3. Admission procedure**

1. Applications for affiliate membership shall be addressed to the Secretariat of UNWTO and must be accompanied by:

- (a) A profile of the candidate.
- (b) Information on the candidate's objectives and activities, demonstrating its connection with the principles and values promoted by UNWTO.
- (c) A statement of commitment to the Global Code of Ethics for Tourism and acceptance of the Statutes of UNWTO and of the regulations of the Affiliate Members;
- (d) An official endorsement from the government of the State of domicile of the candidate in accordance with the criteria for support of Affiliate Members adopted by the Governing Bodies of UNWTO.

2. Insofar as the requirements set forth in paragraph 1 above are met, the application shall be circulated to the Members of the Board of the Affiliate Members for information, comments and recommendations and to the Members of the Committee for the Review of Applications for Affiliate Membership.

3. The Committee shall submit its report to the Executive Council of UNWTO for the provisional admission of candidatures pending ratification by the General Assembly in its following session.

4. Affiliate Members that are provisionally admitted to UNWTO will enjoy recognition of all the rights and obligations of the Affiliate membership.

5. Notwithstanding the above, the General Assembly shall abstain from considering the candidature of those entities whose headquarters are located in a territory that is the subject of a dispute, of sovereignty or other, before the United Nations, or if their activity is related to such a territory, unless no Full Member objects to the introduction of the candidature of said entity or to its admission to the Organization.

#### **Article 4. Suspension and withdrawal of affiliate membership**

1. Any Affiliate Member found to conduct or persist in policies and practices contrary to the obligations listed in Article 2.2 of these Rules of Procedure shall be subject to suspension of membership, in accordance with the Statutes.
2. An Affiliate Member may withdraw from the Organization on the expiry of one year's notice in writing to the Secretary-General.

## **CHAPTER II**

### **ORGANIZATIONAL STRUCTURE OF THE AFFILIATE MEMBERS**

#### **Article 5. Organizational structure of the Affiliate Members**

1. The organs of the Committee of the Affiliate Members are:
  - (a) The Plenary;
  - (b) The Board of the Affiliate Members
2. As needed, and for the Affiliate Members to function more effectively, working groups or committees, networks, or any other operational body may be created to more effectively perform specific objectives.
3. The creation of such groups and their mandate will be recommended by the Board of the Affiliate Members to the Secretary-General and will count with the full support of the Secretariat.

#### **Article 6. The Plenary**

1. The Plenary is the organ in which all Affiliate Members are represented, and shall be composed of all the Members, each having voice and one vote.
2. Ordinary sessions of the Plenary shall be convened annually by the Secretary-General, after consultation with the Board of the Affiliate Members. The Plenary may meet in extraordinary sessions upon convocation by the Secretary-General, or by the request by a majority of the Board of the Affiliate Members.
3. The agenda of ordinary Plenary sessions shall be prepared by the Secretary-General, at the proposal of the Board of the Affiliate Members issued two months prior to the date of the

session, and shall be communicated to the Affiliate Members at least one month in advance of the session. In the case of extraordinary sessions, the notice periods shall be reduced by half.

4. The Board of the Affiliate Members or the Secretary-General, in consultation with the Chair of that Board, may invite enterprises or entities that are not Affiliate Members to attend as Observers and contribute to the Plenary sessions without the right to vote.

#### **Article 7. The Board of the Affiliate Members: definition, functions and composition**

1. The Board of the Affiliate Members is the representative body of all the Affiliate Members and shall assist and advise the Secretary-General on the following matters:

- (a) The integration and contribution of the Affiliate Members to the goals, mission and the general programme of work of UNWTO;
- (b) The design of the strategy, as well as to approve the draft programme of work and follow up on its implementation, and integration in the general programme of work of UNWTO;
- (c) To approve the Minutes of the Ordinary and Extraordinary Board Meetings;
- (d) Access the UNWTO Financial Report and Audited Financial Statements;
- (e) To propose to the Chair of the Board topics for the Agenda of the Board Meetings.

2. The Board shall be composed of twenty-three Members who shall elect its Chair and First and Second Vice-Chairs. All Members of the Board shall be elected in accordance with Articles 8 and 9 of these Rules of Procedure and shall be bound by the Code of Conduct under paragraph 10 below.

3. The term of office of the Members of the Board shall be two years.

4. The Board shall meet at least twice a year, with each meeting being convened with at least a two months' notice.

5. If events requiring immediate action occur, the Secretary-General may, in consultation with the Chair, convene the Board in emergency session, the date and place of which shall be fixed by the Secretary-General.

6. The provisional agenda of the meetings of the Board shall be established by the Secretary-General in consultation with the Chair. The Members of the Board can propose to the Chair topics for the provisional Agenda.

7. The presence of a majority of the Members shall be necessary to constitute a quorum at meetings of the Board.

8. The decisions in the Board shall be adopted by simple majority of the Members present and voting, provided there is quorum, except when a qualified majority is required by the Members.

9. The Members of the Board will abide by the following code of conduct:

- (a) Commitment to protect the interests of all Affiliate Members, demonstrating loyalty to the organization, impartiality in decision-making and their absolute discretion regarding the issues discussed at the meetings.
- (b) It is understood that the purpose of serving on the Board is to represent all Affiliate Members, whereby, this presence is not used to further individual interests of the delegates or only that of the Affiliate Member represented therein.
- (c) The Members of the Board shall at no time improperly use the Organization's resources, services or information acquired in the performance of, or as a result of, their duties as Members of the Board for activities not related to such duties.
- (d) The Members of the Board have a duty to conduct themselves without conflict to the interests of the Affiliate Members. In their capacity as Board members, they must subordinate personal, individual business, third-party, and other interests to the welfare and best interests of Affiliate Membership. In situations of potential or perceived conflict of interest and/or of duties, the Members of the Board shall disclose all necessary information to the Secretariat and to the Board and comply with the decisions of the Board as adopted to mitigate or avoid such conflict of interest and/or of duties.

#### **Article 8. Participation in the elections for the Board of the Affiliate Members: voters and candidates**

1. All Affiliate Members in full exercise of their rights shall be eligible to vote and be voted for under the conditions stipulated in these Rules of Procedure.
2. Every two years, the Affiliate Members shall elect 20 Members of the Board, 12 of them through regional representation, in number of two per region, which shall be elected exclusively by the Affiliate Members from their respective regions.
3. For the purpose of the composition and activities of the Board and the election of its 12 Regional Members, the six UNWTO regions are Africa, the Americas, East Asia and the Pacific, South Asia, Europe, and the Middle East.
4. The remaining 8 Members of the Board shall be voted by all Affiliate Members from all regions.
5. An Affiliate Member may be a candidate for the positions of Regional Member of the Board and Member of the Board simultaneously. In such cases, if the candidate is elected for a Regional Membership, its candidacy for Member is automatically eliminated and the corresponding votes eventually received are counted as null and void.
6. The Secretary-General shall designate three additional Members for a term of two years to complete the full membership of 23 members of the Board.
7. In its first meeting, the Board shall elect its Chair and First and Second Vice-Chairs among all representatives of the Members of the Board and will exercise this function in their personal capacity. Should the Chair cease to be an Affiliate Member or the individual designated by the Affiliate Member cease as its representative, the position of Chair will fall vacant.
8. The Members of the Board designated by the Secretary-General may vote but may not receive

votes for the position of Chair or Vice-Chairs.

### **Article 9. Election procedure**

1. The election of the Members of the Board referred to in Article 8.2 above shall be conducted by mail and/or electronic vote prior to the ordinary session of the General Assembly in accordance with these Rules of Procedure, the "Guiding Principles for the Conduct of Elections by Secret Ballot" annexed to the Rules of Procedure of the General Assembly and with the "Specific Guidelines for the election procedure of the members of the Board of the Affiliate Members" issued by the Secretariat.
2. Each Affiliate Member may cast two ballots for the election of the candidates. In Ballot 1 the Affiliate Member may choose up to two candidates for the positions of Regional Members of the Board of the respective region and in Ballot 2 up to 8 candidates for the positions of Members of the Board.
3. The votes received by mail and/or electronic votes will be opened and counted at UNWTO headquarters, on the date indicated in the electoral calendar, in accordance with the "Specific guidelines on the election procedure" issued by the Secretariat.
4. In case any region fails to elect two Regional Members of the Board, that position shall remain vacant.
5. The Chair of the Board and the Vice-Chairs may be elected for up to two consecutive terms.
6. Should the position of Chair fall vacant during its term, the First Vice-Chair shall be appointed by the Board to act as its interim Chair. In the event that this was not possible or that position falls vacant, the Board would then appoint the Second Vice-Chair to act as the interim Chair.
7. Vacancies arising among the Members of the Board shall not be filled until the following election.
8. In respect of aspects not covered in these Rules of Procedure, the election for the Chair, Vice-Chairs, and Membership of the Board shall be conducted in accordance with the "Guiding Principles for the Conduct of Elections by Secret Ballot", annexed to the Rules of Procedure of the General Assembly, and with the "Specific Guidelines on the Election Procedure" issued by the Secretariat.

### **Article 10. Management of the Affiliate Members**

1. The Secretary-General shall assign the appropriate staff, to manage the affairs of the Affiliate Members within the Secretariat of UNWTO. The Secretary-General shall discharge these responsibilities through a dedicated structure, which shall conduct its responsibilities in coordination with the relevant Operational, Regional and Support Programmes of UNWTO.

## CHAPTER III

### AFFILIATE MEMBER CONTRIBUTIONS

#### **Article 11. Contributions**

1. The Affiliate Members shall pay their contribution in the first month of the financial year for which it is due, in accordance with the Statutes.
2. The aforementioned contribution of the Affiliate Members shall be proposed by the Secretary-General in the Programme of Work and Budget of UNWTO, in consultation with the Board, to be approved by the General Assembly.
3. With the approval of the Secretary-General and in accordance with its rules and regulations, UNWTO may receive voluntary contributions from external sources or from its own Affiliate Members to support the programme of work of the Affiliate Members.
4. When an Affiliate Member falls under the provisions of Article 34 of the Statutes of UNWTO, the Secretary-General shall request the Affiliate Member to settle its arrears or to submit a payment plan within six months of the date of such notification, or to withdraw from the Organization as provided under Article 4.2 above. If such a Member does not comply with its request, the General Assembly, upon a proposal of the Secretary-General, may decide that it has ceased to be an Affiliate Member as from such date as the General Assembly may determine.

## CHAPTER IV

### PARTICIPATION OF THE AFFILIATE MEMBERS IN UNWTO ORGANS AND ACTIVITIES

#### **Article 12. Participation in the General Assembly, Executive Council, Regional Commissions and Technical Committees**

1. As part of UNWTO's membership structure, the Affiliate Members shall be represented and participate in UNWTO's General Assembly, Executive Council, their subsidiary organs and technical committees in accordance with the Statutes and the Rules of Procedure of the respective bodies.
2. The Chair of the Board or another member of the Board designated by the former shall head the representatives of the Affiliate Members that will attend and participate in the work of such meetings, when the participation of more than one representative of the Affiliate Members is foreseen.
3. The Chair of the Board shall report to these organs on the activities of the Affiliate Members and on points of interest for the discussion, definition and execution of the general programme of work of UNWTO.
4. The Chair of the Board together with the corresponding Regional Members of the Board shall participate in the Regional Commission meetings.
5. The Secretariat may organize consultations with the Affiliate Members on matters of general interest or specific themes, as a channel for their participation in the execution of general programme of

work of UNWTO.

6. The Committees in which Affiliate Members can participate include but are not limited to the following: Programme and Budget Committee, Committee on Tourism and Sustainability, Committee for the Review of Applications for Affiliate Membership, Committee on Statistics and the Tourism Satellite Account, Committee on Tourism and Competitiveness, Quality Support and Trade Committee, World Committee on Tourism Ethics. The participation of the Affiliate Members in the Committees must be done in accordance with the respective Rules of Procedure of such organs.

7. Through their participation in such organs and activities, Affiliate Members will be able to engage in global and regional debates on strategies and emerging issues in the Tourism field, network with Tourism regulators, policy-makers and experts from industry and academia and contribute to global standards and best practices.

## CHAPTER V

### AMENDMENT OF THE RULES OF PROCEDURE

#### Article 13. Amendment of the Rules of Procedure

1. The initiative to amend the present Rules of Procedure is the competence of the Board of the Affiliate Members or of the Secretary-General.
2. Any proposed amendment by the Board of the Affiliate Members shall be submitted to the Secretary-General at least four months before the Plenary session to be distributed in advance to all Affiliate Members.
3. If it is upon the initiative of the Secretary-General, he/she shall communicate it to the Board of the Affiliate Members.
4. Amendments to the Rules of the Procedure must be adopted by a two-thirds majority of those present and voting at the Plenary, with each Affiliate Member having one vote.
5. Any such amendment shall be submitted for approval by the General Assembly.

## 1. Amendments to the Rules of Procedure of the Committee of the Affiliate Members

CURRENT TEXT	PROPOSED NEW TEXT
<b>Contents</b>	<b>Contents</b>
<b>CHAPTER I. AFFILIATE MEMBERS</b>	<b>CHAPTER I. AFFILIATE MEMBERS</b>
Article 4. Suspension and termination of affiliate membership	Article 4. Suspension and withdrawal of affiliate membership
<b>CHAPTER I. AFFILIATE MEMBERS</b>	<b>CHAPTER I. AFFILIATE MEMBERS</b>
<b>Article 1. Affiliate Members</b> <p>2. Affiliate membership is open to all intergovernmental and nongovernmental organizations, tourism management bodies and other areas of tourism interest, professional and labour organizations, universities and other educational, vocational training and research institutions, as well as to business associations and commercial bodies whose activities are directly or indirectly connected with tourism, related to the mission of UNWTO and meet the requisites set forth in the Statutes of UNWTO and in these Rules of Procedure.</p> <p>3. Affiliate Members have the status of Member of the World Tourism Organization in accordance with the Statutes of UNWTO and these Rules of Procedure.</p>	<b>Article 1. Affiliate Members</b> <p>2. Affiliate membership of the Organization shall be open to intergovernmental and non-governmental organizations, tourism bodies without political competence subordinate to territorial entities, professional and labor organizations, academic, educational, vocation training and research institutions and to commercial enterprises and associations whose activities are related to the aims of the Organization or fall within its competence, and in compliance with the requirements set forth in Article 3.</p> <p>3. Affiliate Members have the status of Member of the World Tourism Organization in accordance with the Statutes of UNWTO and these Rules of Procedure. In case of discrepancy between these Rules and the Statutes of the Organization or any other rule or policy in force, the latters shall prevail, the latter shall prevail.</p>
<b>Article 2. Rights and obligations</b> <p>1. The Affiliate Members shall have the right to:</p> <p>(a) Contribute to the preparation of the general programme of work of UNWTO;</p> <p>(b) Participate in the activities and organs of UNWTO in the form stipulated for such purpose;</p> <p>(c) Obtain and share information, knowledge and good practices with other Members through the</p>	<b>Article 2. Rights and obligations</b> <p>1. The Affiliate Members shall have the right to:</p> <p>(a) Contribute to the preparation of the general programme of work of UNWTO;</p> <p>(b) Participate in the activities and organs of UNWTO in the form stipulated for such purpose;</p> <p>(c) Access the UNWTO Financial Report and Audited Financial Statements;</p>

<p>collaborative tools provided to them by UNWTO or through other means;</p> <p>(d) Present candidatures and participate in the election of the organs provided for in Article 5(1) of these Rules of Procedure;</p> <p>(e) Receive all the technical and institutional services provided at any given time by UNWTO to its Affiliate Members;</p> <p>(f) Display their brand in connection with the UNWTO programmes and activities in which they participate and to use the UNWTO name and acronym in their activities, in accordance with the provisions of the pertinent regulations and subject to the guidelines, terms and conditions for the use of the UNWTO name, acronym, emblem and flag, also referred to as signs. Affiliate Members may use the UNWTO emblem provided they have requested and obtained from the Secretariat a written authorization.</p> <p>2. The Affiliate Members shall have the obligation to:</p> <p>(a) Respect, observe and disseminate the principles, values, standards and policies of UNWTO;</p> <p>(b) Collaborate, as far as possible, with other Affiliate Members of UNWTO;</p> <p>(c) Contribute their knowledge and experience for the analysis of global, regional, local and sectorial other tourism-related issues, and to collaborate in finding the best solutions;</p> <p>(d) Respect and observe agreements and decisions adopted by the organs of the Affiliate Members as well as the governing organs of</p>	<p>(d) Participate in the Plenary of Affiliate Members;</p> <p><del>(e)</del>(e) Obtain and share information, knowledge and good practices with other Members through the collaborative tools provided to them by UNWTO or through other means;</p> <p><del>(f)</del>(f) Present candidatures and participate in the election of the organs provided for in Article 5 of these Rules of Procedure;</p> <p><del>(g)</del>(g) Receive all the technical and institutional services provided at any given time by UNWTO to its Affiliate Members;</p> <p><del>(h)</del>(h) Display their brand in connection with the UNWTO programmes and activities in which they participate and to use the UNWTO name and acronym in their activities, in accordance with the provisions of the pertinent regulations and subject to the guidelines, terms and conditions for the use of the UNWTO name, acronym, emblem and flag, also referred to as signs. Affiliate Members may use the UNWTO emblem provided they have requested and obtained from the Secretariat a written authorization.</p> <p>2. The Affiliate Members shall have the obligation to:</p> <p>(a) Respect, observe and disseminate the principles, values, standards and policies of UNWTO;</p> <p><del>(b)</del>(b) Respect and observe rules, policies, agreements and decisions adopted by the organs of the Affiliate Members as well as the governing organs of UNWTO;</p> <p><del>(c)</del>(c) Pay their contributions as defined in the Statutes, in these Rules of Procedure and in any other applicable rule or regulation adopted by the Governing Bodies of the Organization;</p> <p><del>(d)</del>(d) Respect and observe UNWTO guidelines, terms and conditions for the use of the UNWTO signs and to obtain the appropriate authorizations;</p>
--	---

<p>UNWTO;</p> <p>(e) Pay their contributions as defined in the Statutes and in these Rules of Procedure;</p> <p>(f) Respect and observe UNWTO guidelines, terms and conditions for the use of the UNWTO signs and to obtain the appropriate authorizations;</p> <p>(g) Respect and observe the UNWTO Global Code of Ethics for Tourism.</p>	<p><del>(e)</del> Respect and observe the UNWTO Global Code of Ethics for Tourism;</p> <p>(f) Communicate to UNWTO any modification in their structure, authorized representative, location of Headquarters, or any other change that could affect their membership.</p>
<p><b>Article 3. Admission procedure</b></p> <p>(b) Information on the candidate's objectives and activities, demonstrating their connection with the principles and values promoted by UNWTO;</p> <p>(d) An official endorsement from the government of the State of domicile of the candidate.</p> <p>2. Following verification of compliance with the established requirements, the application shall be circulated to Members of the Board of the Affiliate Members for information before submission to the Executive Council of UNWTO for approval, which shall confer effect to and recognition of all the rights and obligations of the Affiliate Member.</p> <p>3. All applications should be thereafter submitted to the General Assembly in its following session for ratification, as stipulated by the Statutes of UNWTO.</p>	<p><b>Article 3. Admission procedure</b></p> <p>(b) Information on the candidate's objectives and activities, demonstrating its connection with the principles and values promoted by UNWTO.</p> <p>(d) An official endorsement from the government of the State of domicile of the candidate in accordance with the criteria for support of Affiliate Members adopted by the Governing Bodies of UNWTO.</p> <p>2. Insofar as the requirements set forth in paragraph 1 above are met, the application shall be circulated to the Members of the Board of the Affiliate Members for information, comments and recommendations and to the Members of the Committee for the Review of Applications for Affiliate Membership.</p> <p>3. The Committee shall submit its report to the Executive Council of UNWTO for the provisional admission of candidatures pending ratification by the General Assembly in its following session.</p> <p>4. Affiliate Members that are provisionally admitted to UNWTO will enjoy recognition of all the rights and obligations of the Affiliate membership.</p> <p>5. Notwithstanding the above, the General Assembly shall abstain from considering the candidature of those entities whose headquarters are located in a territory that is the subject of a dispute, of sovereignty or other, before the United Nations, or if their activity is related to such a territory, unless no Full Member objects to the introduction of the candidature of said entity or to its admission to the</p>

	Organization.
<b>Article 4. Suspension and termination of affiliate membership</b>  1. Any Affiliate Member found to conduct or persist in policies and practices contrary to the obligations listed in Article 2(2) of these Rules of Procedure shall be subject to suspension of membership, in accordance with the Statutes.	<b>Article 4. Suspension and withdrawal of affiliate membership</b>  1. Any Affiliate Member found to conduct or persist in policies and practices contrary to the obligations listed in Article 2.2 of these Rules of Procedure shall be subject to suspension of membership, in accordance with the Statutes.  2. An Affiliate Member may withdraw from the Organization on the expiry of one year's notice in writing to the Secretary-General.
<b>CHAPTER II</b>  <b>ORGANIZATIONAL STRUCTURE OF THE AFFILIATE MEMBERS</b>	<b>CHAPTER II</b>  <b>ORGANIZATIONAL STRUCTURE OF THE AFFILIATE MEMBERS</b>
<b>Article 5. Organizational structure of the Affiliate Members</b>  2. As needed, and in order for the Affiliate Members to function more effectively, working groups or committees, networks, regional chapters, or any other operational body may be created to more effectively perform specific objectives.  3. The creation of such groups and their mandate will be recommended by the Board of the Affiliate Members to the Secretary-General.	<b>Article 5. Organizational structure of the Affiliate Members</b>  2. As needed, and for the Affiliate Members to function more effectively, working groups or committees, networks, or any other operational body may be created to more effectively perform specific objectives.  3. The creation of such groups and their mandate will be recommended by the Board of the Affiliate Members to the Secretary-General, and will count with the full support of the Secretariat.
<b>Article 6. The Plenary</b>  1. The Plenary is the organ in which all Affiliate Members are represented, and shall be composed of all the membership, each having voice and vote.  2. Ordinary sessions of the Plenary shall be convened biennially by the Secretary-General, after consultation with the Board of the Affiliate Members. The Plenary may meet in extraordinary sessions upon convocation by the Secretary-General, as well as at the request of the Board of the Affiliate Members or of the majority of the Affiliate Members.	<b>Article 6. The Plenary</b>  1. The Plenary is the organ in which all Affiliate Members are represented, and shall be composed of all the Members, each having voice and one vote.  2. Ordinary sessions of the Plenary shall be convened annually by the Secretary-General, after consultation with the Board of the Affiliate Members. The Plenary may meet in extraordinary sessions upon convocation by the Secretary-General, or by the request by a majority of the Board of the Affiliate Members.

<p>3. The agenda of ordinary Plenary sessions shall be prepared by the Secretary-General, at the proposal of the Board of the Affiliate Members issued two months prior to the date of the session, and shall be communicated to the Affiliate Members at least one month in advance of the session. In the case of extraordinary sessions, the aforementioned notice periods shall be reduced by half.</p> <p>4. The Board of the Affiliate Members or the Secretary-General, in consultation with the Chairman of that Board, may invite enterprises or entities that could contribute to the Plenary sessions, even if they are not Affiliate Members.</p>	<p>3. The agenda of ordinary Plenary sessions shall be prepared by the Secretary-General, at the proposal of the Board of the Affiliate Members issued two months prior to the date of the session, and shall be communicated to the Affiliate Members at least one month in advance of the session. In the case of extraordinary sessions, the notice periods shall be reduced by half.</p> <p>4. The Board of the Affiliate Members or the Secretary-General, in consultation with the Chair of that Board, may invite enterprises or entities that are not Affiliate Members to attend as Observers and contribute to the Plenary sessions without the right to vote.</p>
<p><b>Article 7. The Board of the Affiliate Members: definition, functions and composition</b></p> <p>1. The Board of the Affiliate Members is an advisory body to the Secretary-General whose main functions are:</p> <p>(a) The integration and contribution of the Affiliate Members to the goals, mission and the general programme of work of UNWTO; and</p> <p>(b) The design of the strategy, as well as to approve the draft programme of work and follow up on its implementation, and integration in the general programme of work of UNWTO.</p> <p>2. The Board of the Affiliate Members shall be composed of 23 members, of whom 8 Vice-Chairmen shall be elected by all Affiliate Members, three Vice-Chairmen shall be designated by the Secretary-General and 12 shall be elected</p>	<p><b>Article 7. The Board of the Affiliate Members: definition, functions and composition</b></p> <p>1. The Board of the Affiliate Members is the representative body of all the Affiliate Members and shall assist and advise the Secretary-General on the following matters:</p> <p>(a) The integration and contribution of the Affiliate Members to the goals, mission and the general programme of work of UNWTO;</p> <p>(b) The design of the strategy, as well as to approve the draft programme of work and follow up on its implementation, and integration in the general programme of work of UNWTO;</p> <p>(c) To approve the Minutes of the Ordinary and Extraordinary Board Meetings;</p> <p>(d) Access the UNWTO Financial Report and Audited Financial Statements;</p> <p>(e) To propose to the Chair of the Board topics for the Agenda of the Board Meetings.</p> <p>2. The Board shall be composed of twenty-three Members who shall elect its Chair and First and Second Vice-Chairs. All Members of the Board shall be elected in accordance with Articles 8 and 9 of these Rules of Procedure and shall be bound by the Code of</p>

<p>exclusively by the Affiliate Members from the respective regions, the latter also being referred to as Regional Vice-Chairmen. The Board shall be chaired by one of its members, who shall be elected in accordance with Article 8(8) of these Rules of Procedure.</p> <p>3. The term of office of the members of the Board of the Affiliate Members shall be two years.</p> <p>4. The Board of the Affiliate Members shall meet at least twice a year, with each meeting being convened with at least a two months' notice, and with the provisional agenda established by the Secretary-General in consultation with the Chairman of the Board.</p>	<p>Conduct under paragraph 10 below.</p> <p>3. The term of office of the Members of the Board shall be two years.</p> <p>4. The Board shall meet at least twice a year, with each meeting being convened with at least a two months' notice</p> <p>5. If events requiring immediate action occur, the Secretary-General may, in consultation with the Chair, convene the Board in emergency session, the date and place of which shall be fixed by the Secretary-General.</p> <p>6. The provisional agenda of the meetings of the Board shall be established by the Secretary-General in consultation with the Chair. The Members of the Board can propose to the Chair topics for the provisional Agenda.</p> <p>7. The presence of a majority of the Members shall be necessary to constitute a quorum at meetings of the Board.</p> <p>8. The decisions in the Board shall be adopted by simple majority of the Members present and voting, provided there is quorum, except when a qualified majority is required by the Members.</p> <p>9. The Members of the Board will abide by the following code of conduct:</p> <p>(a) It is understood that the purpose of serving on the Board is to represent all Affiliate Members, whereby, this presence is not used to further individual interests of the delegates or only that of the Affiliate Member represented therein.</p> <p>(b) The Members of the Board shall at no time improperly use the Organization's resources, services or information acquired in the performance of, or as a result of, their duties as Members of the Board for activities not related to such duties.</p>
--	--

	<p>(c) The Members of the Board have a duty to conduct themselves without conflict to the interests of the Affiliate Members. In their capacity as Board members, they must subordinate personal, individual business, third-party, and other interests to the welfare and best interests of Affiliate Membership. In situations of potential or perceived conflict of interest and/or of duties, the Members of the Board shall disclose all necessary information to the Secretariat and to the Board and comply with the decisions of the Board as adopted to mitigate or avoid such conflict of interest and/or of duties.</p>
<p><b>Article 8. Participation in the elections for the Board of the Affiliate Members: voters and candidates</b></p> <p>2. Every two years, the Affiliate Members shall elect 12 Regional Vice-Chairmen and 8 Vice-Chairmen for the Board of the Affiliate Members.</p> <p>3. The Regional Vice-Chairmen, in number of two per region, shall be elected exclusively by the Affiliate Members from their respective regions.</p> <p>4. For the purpose of the composition and activities of the Board of the Affiliate Members and the election of its 12 Regional Vice-Chairmen, the six UNWTO regions are Africa, the Americas, East Asia and the Pacific, South Asia, Europe, and the Middle East.</p> <p>5. The 8 Vice-Chairmen to be elected shall be voted by all Affiliate Members from all regions.</p> <p>6. An Affiliate Member may be a candidate for the positions of Regional Vice-Chairman and Vice-Chairman simultaneously. In such cases, if the candidate is elected for a Regional Vice-Chairmanship, its candidacy for Vice-Chairmanship is</p>	<p><b>Article 8. Participation in the elections for the Board of the Affiliate Members: voters and candidates</b></p> <p>2. Every two years, the Affiliate Members shall elect 20 Members of the Board, 12 of them through regional representation, in number of two per region, which shall be elected exclusively by the Affiliate Members from their respective regions.</p> <p>3. For the purpose of the composition and activities of the Board and the election of its 12 Regional Members, the six UNWTO regions are Africa, the Americas, East Asia and the Pacific, South Asia, Europe, and the Middle East.</p> <p>4. The remaining 8 Members of the Board shall be voted by all Affiliate Members from all regions.</p> <p>5. An Affiliate Member may be a candidate for the positions of Regional Member of the Board and Member of the Board simultaneously. In such cases, if the candidate is elected for a Regional Membership, its candidacy for Member is automatically eliminated and the corresponding votes eventually received are counted as null and void.</p> <p>6. The Secretary-General shall designate three additional Members for a term of two years to complete the full membership of 23 members of the Board.</p>

<p>automatically eliminated and the corresponding votes eventually received are counted as null and void.</p> <p>7. The Secretary-General shall designate three additional Vice-Chairmen for a term of two years so as to complete the full membership of 23 members of the Board of the Affiliate Members.</p> <p>8. In its first meeting, during the General Assembly the members of the Board shall elect one of its members as Chairman.</p> <p>9. The members of the Board of the Affiliate Members designated by the Secretary-General may vote but may not receive votes for the position of Chairman.</p> <p>10. The Members of the Board will abide by the following code of conduct:</p> <p>Commitment to protect the interests of all Affiliate Members, demonstrating loyalty to the organization, impartiality in decision-making and their absolute discretion regarding the issues discussed at the meetings.</p> <p>It is understood that purpose of the presence on the Board is to represent all Affiliate Members, whereby, this presence is not used to further individual interests of the delegates or only that of the Affiliate Member represented therein.</p>	<p>7. In its first meeting, the Board shall elect its Chair and First and Second Vice-Chairs among all representatives of the Members of the Board and will exercise this function in their personal capacity. Should the Chair cease to be an Affiliate Member or the individual designated by the Affiliate Member cease as its representative, the position of Chair will fall vacant.</p> <p>8. The Members of the Board designated by the Secretary-General may vote but may not receive votes for the position of Chair or Vice-Chairs.</p>
<p><b>Article 9. Election procedure</b></p> <p>1. The election of the 12 Regional Vice-Chairmen and 8 Vice-Chairmen, referred to in Article 8(2) above, for the Board of the Affiliate Members shall be conducted by mail and/or electronic vote, in accordance with these Rules of Procedure, with the "Guiding Principles for the Conduct of Elections by Secret Ballot" annexed to the Rules of Procedure of the General Assembly and with the specific guidelines for the election procedure of the members of the Board of the Affiliate Members issued by the Secretariat, prior to the General Assembly in order to convene the new Board at its first meeting and</p>	<p><b>Article 9. Election procedure</b></p> <p>1. The election of the Members of the Board referred to in Article 8.2 above shall be conducted by mail and/or electronic vote prior to the ordinary session of the General Assembly in accordance with these Rules of Procedure, the "Guiding Principles for the Conduct of Elections by Secret Ballot" annexed to the Rules of Procedure of the General Assembly and with the "Specific Guidelines for the election procedure of the members of the Board of the Affiliate Members" issued by the Secretariat.</p>

<p>proceed to elect the Chairman during the aforementioned General Assembly.</p> <p>2. Each Affiliate Member may cast two ballots for the election of the candidates. In Ballot I the Affiliate Member may choose up to two candidates for the positions of Regional Vice-Chairmen of the respective region and in Ballot II up to 10 candidates for the positions of Vice-Chairmen.</p> <p>3. Upon the announcement of the results of the voting for Regional Vice-Chairmen and subject to Article 8(6) of these Rules of Procedure, the counting of the votes for Vice-Chairmen shall proceed.</p> <p>4. In case any region fails to elect two Regional Vice-Chairmen, that position shall remain vacant.</p> <p>5. The Chairman of the Board may be elected for up to two consecutive terms.</p> <p>6. Should the position of Chairman fall vacant, the Board of the Affiliate Members shall select one of its Members to act as an interim Chairman. Vacancies arising among the Regional Vice-Chairmen and the Vice-Chairmen shall not be filled until the following election.</p> <p>7. In respect of aspects not covered in these Rules of Procedure, the elections for the Chairmanship, Regional Vice-Chairmanship and Vice-Chairmanship of the Board of the Affiliate Members shall be conducted in accordance with the "Guiding Principles for the Conduct of Elections by Secret Ballot", annexed to the Rules of Procedure of the General Assembly, and with the specific guidelines on the election procedure issued by the Secretariat.</p>	<p>2. Each Affiliate Member may cast two ballots for the election of the candidates. In Ballot 1 the Affiliate Member may choose up to two candidates for the positions of Regional Members of the Board of the respective region and in Ballot 2 up to 8 candidates for the positions of Members of the Board.</p> <p>3. The votes received by mail and/or electronic votes will be opened and counted at UNWTO headquarters, on the date indicated in the electoral calendar, in accordance with the "Specific guidelines on the election procedure" issued by the Secretariat.</p> <p>4. In case any region fails to elect two Regional Members of the Board, that position shall remain vacant.</p> <p>5. The Chair of the Board and the Vice-Chairs may be elected for up to two consecutive terms.</p> <p>6. Should the position of Chair fall vacant during its term, the First Vice-Chair shall be appointed by the Board to act as its interim Chair. In the event that this was not possible or that position falls vacant, the Board would then appoint the Second Vice-Chair to act as the interim Chair.</p> <p>7. Vacancies arising among the Members of the Board shall not be filled until the following election.</p> <p>8. In respect of aspects not covered in these Rules of Procedure, the election for the Chair, Vice-Chairs, and Membership of the Board shall be conducted in accordance with the "Guiding Principles for the Conduct of Elections by Secret Ballot", annexed to the Rules of Procedure of the General Assembly, and with the "Specific Guidelines on the Election Procedure" issued by the Secretariat.</p>
<p><b>Article 10. Management of the Affiliate Members</b></p> <p>1. The Secretary-General shall assign the appropriate staff to manage the affairs of the Affiliate Members within the Secretariat of UNWTO. The Secretary-General shall discharge these responsibilities through a dedicated structure, which</p>	<p><b>Article 10. Management of the Affiliate Members</b></p> <p>1. The Secretary-General shall assign the appropriate staff, to manage the affairs of the Affiliate Members within the Secretariat of UNWTO. The Secretary-General shall discharge these responsibilities through a dedicated structure, which</p>

<p>shall conduct its responsibilities in coordination with the different Operational, Regional and Support Programmes of UNWTO.</p>	<p>shall conduct its responsibilities in coordination with the relevant Operational, Regional and Support Programmes of UNWTO.</p>
<p><b>CHAPTER III</b> <b>AFFILIATE MEMBER CONTRIBUTIONS</b></p>	<p><b>CHAPTER III</b> <b>AFFILIATE MEMBER CONTRIBUTIONS</b></p>
<p>2. The aforementioned contribution of the Affiliate Members shall be proposed by the Secretary-General in the Programme of Work and Budget of UNWTO, in consultation with the Board of the Affiliate Members, to be approved by the General Assembly.</p>	<p>2. The aforementioned contribution of the Affiliate Members shall be proposed by the Secretary-General in the Programme of Work and Budget of UNWTO, in consultation with the Board, to be approved by the General Assembly.</p> <p>4. When an Affiliate Member falls under the provisions of Article 34 of the Statutes of UNWTO, the Secretary-General shall request the Affiliate Member to settle its arrears or to submit a payment plan within six months of the date of such notification, or to withdraw from the Organization as provided under Article 4.2 above. If such a Member does not comply with its request, the General Assembly, upon a proposal of the Secretary-General, may decide that it has ceased to be an Affiliate Member as from such date as the General Assembly may determine.</p>
<p><b>CHAPTER IV</b> <b>PARTICIPATION OF THE AFFILIATE MEMBERS IN UNWTO ORGANS AND ACTIVITIES</b></p>	<p><b>CHAPTER IV</b> <b>PARTICIPATION OF THE AFFILIATE MEMBERS IN UNWTO ORGANS AND ACTIVITIES</b></p>
<p><b>Article 12. Participation in the General Assembly, Executive Council, Regional Commissions and Technical Committees</b></p> <p>1. As part of UNWTO's membership structure, the Affiliate Members shall be represented and participate in UNWTO's General Assembly, Executive Council, and their subsidiary organs, in accordance with the Statutes and the Rules of Procedure of the respective bodies.</p> <p>2. The Chairman of the Board of the Affiliate Members or another member of the Board delegated by the Chairman shall head the representatives of the</p>	<p><b>Article 12. Participation in the General Assembly, Executive Council, Regional Commissions and Technical Committees</b></p> <p>1. As part of UNWTO's membership structure, the Affiliate Members shall be represented and participate in UNWTO's General Assembly, Executive Council, their subsidiary organs and technical committees in accordance with the Statutes and the Rules of Procedure of the respective bodies.</p> <p>2. The Chair of the Board or another member of the Board designated by the former shall head the representatives of the Affiliate Members that will attend</p>

Affiliate Members that will attend and participate in the work of such meetings.	and participate in the work of such meetings, when the participation of more than one representative of the Affiliate Members is foreseen.
3. The representative of the Affiliate Members shall report to these organs on the activities of the Affiliate Members and on points of interest for the discussion, definition and execution of the general programme of work of UNWTO.	3. The Chair of the Board shall report to these organs on the activities of the Affiliate Members and on points of interest for the discussion, definition and execution of the general programme of work of UNWTO.
4. The Chairman of the Affiliate Members together with the corresponding Regional Vice-Chairmen shall participate in the Regional Commission meetings.	4. The Chair of the Board together with the corresponding Regional Members of the Board shall participate in the Regional Commission meetings.
5. The Secretariat may organize consultations with the Affiliate Members on matters of general interest or specific themes, as a channel for their participation in the execution of general programme of work of UNWTO.	5. The Secretariat may organize consultations with the Affiliate Members on matters of general interest or specific themes, as a channel for their participation in the execution of general programme of work of UNWTO.
	6. The Committees in which Affiliate Members can participate include but are not limited to the following: Programme and Budget Committee, Committee on Tourism and Sustainability, Committee for the Review of Applications for Affiliate Membership, Committee on Statistics and the Tourism Satellite Account, Committee on Tourism and Competitiveness, Quality Support and Trade Committee, World Committee on Tourism Ethics. The participation of the Affiliate Members in the Committees must be done in accordance with the respective Rules of Procedure of such organs.
	7. Through their participation in such organs and activities, Affiliate Members will be able to engage in global and regional debates on strategies and emerging issues in the Tourism field, network with Tourism regulators, policy-makers and experts from industry and academia and contribute to global standards and best practices.
<b>CHAPTER V</b> <b>AMENDMENT OF THE RULES OF PROCEDURE</b>	<b>CHAPTER V</b> <b>AMENDMENT OF THE RULES OF PROCEDURE</b>
<b>Article 13. Amendment of the Rules of Procedure</b>	<b>Article 13. Amendment of the Rules of Procedure</b>
1. The initiative to amend the present Rules of	1. The initiative to amend the present Rules of

<p>Procedure is the competence of the Board of the Affiliate Members or of the Secretary-General.</p> <p>2. Any proposed amendment by the Board of the Affiliate Members shall be submitted to the Secretary-General at least four months before the Plenary session so as to be distributed in advance to all Affiliate Members.</p> <p>3. If it is upon the initiative of the Secretary-General, he/she shall communicate it to the Board of the Affiliate Members.</p> <p>4. Amendments to the Rules of the Procedure must be approved by a two-thirds majority of those present and voting at the Plenary, with each Affiliate Member having one vote.</p> <p>5. Any such amendment shall be submitted for ratification by the General Assembly.</p>	<p>Procedure is the competence of the Board of the Affiliate Members or of the Secretary-General.</p> <p>2. Any proposed amendment by the Board of the Affiliate Members shall be submitted to the Secretary-General at least four months before the Plenary session to be distributed in advance to all Affiliate Members.</p> <p>3. If it is upon the initiative of the Secretary-General, he/she shall communicate it to the Board of the Affiliate Members.</p> <p>4. Amendments to the Rules of the Procedure must be adopted by a two-thirds majority of those present and voting at the Plenary, with each Affiliate Member having one vote.</p> <p>5. Any such amendment shall be submitted for approval by the General Assembly.</p>
--	---